

**H**HEAD **o**f **D**DIVISION

**(HOD)**

**HERITAGE**

**DIRECTOR**

**HERITAGE**

**CHAPTER**

**HE**

**PART : 1**

**HERITAGE**

DIRECTOR HEH  
HERITAGE ETIQUETTE HYGIENE

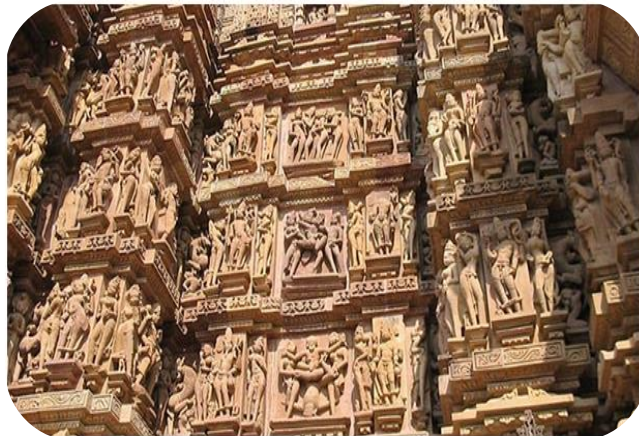
HEAD OF DIVISION (HOD)  
HERITAGE PATRONAGE



CULTURAL HERITAGE



NATURAL HERITAGE



CRAFTS HERITAGE



INDIGENOUS HERITAGE

DIRECTOR HERITAGE  
HEAD OF DIVISION (HOD)  
HERITAGE PROTECTION & PRESERVATION

HERITAGE MANAGE

TEMPLE HERITAGE PRESERVATION SIMPLE SEVA



HERITAGE PRESERVATION



See a separate  
**PPT/ e BOOK**  
in the WEB INDEX for

**HERITAGE MANAGE**  
by SIMPLE SEVA

A 3D rendered beige humanoid figure stands on a light-colored surface, holding a rectangular sign with both hands. The sign is white with a thin gold border and contains the text "TEMPLES represents CULTURAL HERITAGE" in bold black font. The figure has a large, smooth, featureless head and simple limbs.

**TEMPLES**  
represents  
**CULTURAL**  
**HERITAGE**



CULTURE IN DEVELOPMENT

***Our place in the world and  
the world in our place***

# What is Cultural Heritage

Cultural Heritage is an expression of the ways of living developed by a community and passed on from generation to generation, including customs, practices, places, objects, artistic expressions and values. Cultural Heritage is often expressed as either Intangible or Tangible Cultural Heritage (ICOMOS, 2002).

As part of human activity Cultural Heritage produces tangible representations of the value systems, beliefs, traditions and lifestyles. As an essential part of culture as a whole, Cultural Heritage, contains these visible and tangible traces from antiquity to the recent past.

Cultural Heritage is a wide concept. We prefer to concentrate on the similarities between the various heritage sectors, instead of on their differences.

# Cultural Heritage types

Cultural Heritage can be distinguished in:

- Built Environment (Buildings, Townscapes, Archaeological remains)
- Natural Environment (Rural landscapes, Coasts and shorelines, Agricultural heritage)
- Artefacts (Books & Documents, Objects, Pictures)

Driving force behind all definitions of Cultural Heritage is:

*it is a human creation intended to inform* (John Feather, 2006).



## Tangible & Intangible Heritage

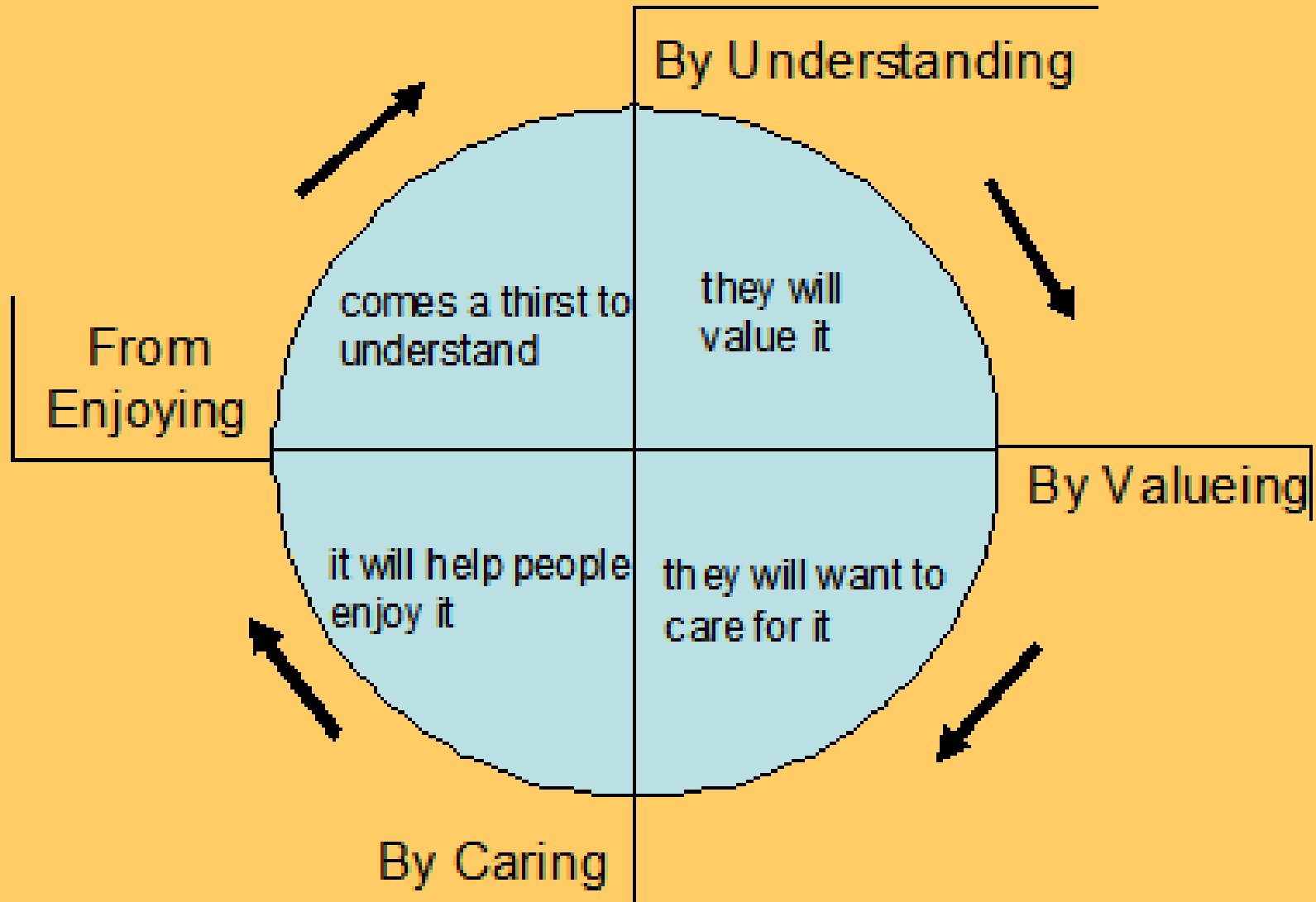
Having at one time referred exclusively to the monumental remains of cultures, cultural heritage as a concept has gradually come to include new categories. Today, we find that heritage is not only manifested through tangible forms such as artefacts, buildings or landscapes but also through intangible forms. Intangible heritage includes voices, values, traditions, oral history. Popularly this is perceived through cuisine, clothing, forms of shelter, traditional skills and technologies, religious ceremonies, performing arts, storytelling. Today, we consider the tangible heritage inextricably bound up with the intangible heritage. In conservation projects we aim to preserve both the tangible as well as the intangible heritage.

# Heritage Cycle

The Heritage Cycle diagram gives us an idea how we can make the past part of our future (Simon Thurley, 2005). In a clockwise direction the wedges and arrows read:

- By understanding (cultural heritage)  
people value it
- By valuing it  
people want to care for it
- By caring for it  
it will help people enjoy it
- From enjoying it  
comes a thirst to understand
- By understanding it.....etc

# HERITAGE CYCLE



## References:

*ICOMOS, International Cultural Tourism Charter. Principles And Guidelines For Managing Tourism At Places Of Cultural And Heritage Significance.* ICOMOS International Cultural Tourism Committee. 2002.

John Feather, Managing the documentary heritage: issues from the present and future. In: (Gorman, G.E. and Sydney J. Shep [eds.]), *Preservation management for libraries, archives and museums.* London: Facet. 2006, pp. 1-18.

Simon Thurley, Into the future. Our strategy for 2005-2010. In: *Conservation Bulletin* [English Heritage], 2005 (49).

# **Why Cultural Heritage**

**It is sad but one recurrently has to explain why culture and especially cultural heritage is important, whether it be in a discussion with ambassadors, politicians or military commanders.**

Bertold Brecht

One of the first arguments used in this dispute is that people would be much better off with 'substantial' goods, like food and housing, than with some antiques. Many great minds would disagree with Bertold Brecht who said 'Food comes first, then Morality'. They would instantly refer to the relation between heritage and freedom, and many people would give up their lives for this freedom. Culture and heritage are not just luxury goods, they are basic needs.



Bertolt Brecht:

‘Erst kommt  
das Fressen  
und dann die  
Moral’

---

‘Food  
comes first,  
then  
morality’

## The Arts

The arts as part of cultural heritage like literature, music, painting and sculpture are essential in a peaceful co-habitation of the human species as it will offer them an alternative point of view. In presenting a different picture people will be more lenient in accepting differences in real life as well that in turn will stimulate mutual respect. That is why cultural heritage plays such a vital role in the democratization process.

Cultural heritage: without it we will lose our main source of self-expression and in the end our self-realization.



## Cultural Heritage & Development

The power of culture and heritage have long been undervalued. Together with Unesco *Culture in Development* finds that culture is imperative for the development of any society. We consider Culture and Heritage as basic needs.

## Social development

Development actors worldwide have been made progressively aware of the interlinkages between culture and development. Before, cultural heritage was merely looked at as a source of income. Recognizing culture as a dynamic and transformative force, they seek to explore culture as an indicator and facilitator of social development. Today, its role as an active agent of social transformation has been increasingly recognized.

## 9th MDG

In 2000 the leaders of 189 countries agreed to deal with the most important world problems before 2015. They laid down 8 concrete goals: the 8 Millennium Development Goals (see more at UN). It is certainly a very noble ambition, yet the politicians forgot to give any prominence to Culture. Value systems, beliefs, traditions and lifestyles are known to hamper or disrupt the development of the poor. That is why *Culture in Development* feels that Culture should have been the 9th Millennium Development Goal.



Gao Xingjian

"Culture is  
not a  
luxury, but  
a  
necessity"

**HEAD of DIVISION**  
**(HOD)**

**HERITAGE PROTECTION**  
**DIRECTOR HERITAGE**

SEVA for  
HERITAGE  
PROTECTION



## TEMPLE EXAMPLE

Temple **ExNoRa** Temple  
Seva / Temple

**VOLUNTEERING / SEVA for  
HERITAGE PROTECTION**

# TEMPLE SEVA

## REMOVAL of TREES GROWING on the TEMPLE WALLS



அருள்மிகு வாசிஸ்வரர் ஸ்வாமி திருக்கோவில்,  
திருப்பாதூர்



# TEMPLE SEVA

## TEMPLE WEEDS REMOVAL



# TEMPLE SEVA

## TEMPLE WALL WASHING



# TEMPLE SEVA

## TEMPLE COLOUR WASHING



# TEMPLE SEVA

## REMOVAL of SCRIBBLINGS



TEMPLE SEVA

# REMOVING WEEDS & THORNY PLANTS



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*Serving Lokadharmā in Bharatavarṣa*



TEMPLE SEVA

# REMOVING WEEDS & THORNY PLANTS



**Loka Dharma Seva Foundation Trust**

*Serving Lokadharmā in Bharatavarsa*



# TEMPLE SEVA

## TEMPLE TREE PLANTING



# TEMPLE SEVA

# TEMPLE GARDENING



**Loka Dharma Seva Foundation Trust**

*Serving Lokadharmā in Bharatavarsa*





# TEMPLE SEVA

## CREATING TEMPLE NANDAVANAM



# TEMPLE SEVA

## CREATING TEMPLE NANDAVANAM



# TEMPLE SEVA

## TEMPLE MASSIVE CLEANING



# TEMPLE SEVA

## TEMPLE CLEANING



**Loka Dharma Seva Foundation Trust**  
Serving Lokadharmā in Bharatavarsa



# TEMPLE SEVA

## TEMPLE CLEANING



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Serving Lokadharma in Bharatavarsa



# TEMPLE SEVA

## TEMPLE CLEANING



# TEMPLE SEVA

## TEMPLE CLEANING



Loka Dharma Seva Foundation Trust

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TEMPLE SEVA

**TEMPLE CLEANING**



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TEMPLE SEVA

**TEMPLE CLEANING**



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# TEMPLE SEVA

Temple Cleaning by  
Loka Dharma Seva Foundation Trust



# TEMPLE SEVA

## TEMPLE TANK CLEANING



**Loka Dharma Seva Foundation Trust**

*Serving Lokadharmā in Bharatavarsa*



# TEMPLE SEVA

## WATERING PLANTS



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TEMPLE SEVA

# WATERING PLANTS



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# TEMPLE SEVA

# TREE PLANTING



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**TEMPLE SEVA**

**ANIMAL WELFARE**



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# TEMPLE SEVA

# COW FEEDING



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# TEMPLE SEVA

## TEMPLE TANK REJUVANATION



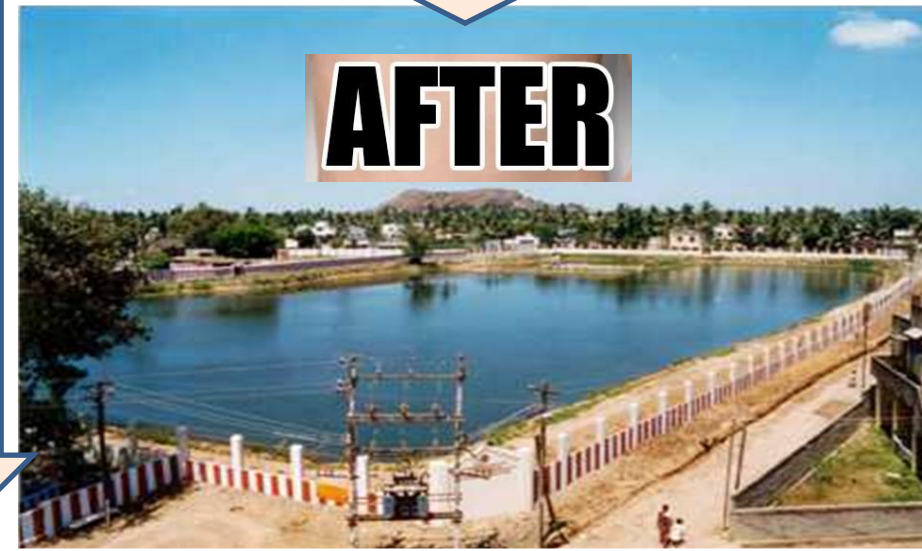


## கோயிலை சுத்தம் செய்த ஜமாஅத்தே இஸ்லாமி, பெருமிதத்துடன் குப்பை அள்ளும் தவ்ஹீத் ஜமாஅத்..

ஜமாஅத்தே இஸ்லாமி ஹிந்த், இந்திய மாணவர் இஸ்லாமிய அமைப்பை சேர்ந்தவர்கள் வெள்ளத்தால் பாதிக்கப்பட்ட சைதாப்பேட்டை பகுதியில் வெள்ள நிவாரண பொருட்களை வழங்கிவிட்டு அப்பகுதியை தூய்மைப்படுத்தும் பணியிலும் ஈடுபட்டனர்., அப்போது அங்கே சேறும் சகதியுமாக இருந்த கோயிலை சோப்பு போட்டு சுத்தம் செய்து கோவில் கருவறையையும் சுத்தம் செய்து கொடுத்து வந்தனர்.சென்னையை தூய்மைப்படுத்தும் தமிழ்நாடு தவ்ஹீத் ஜமாஅத்....!!தமிழ்நாடு தவ்ஹீத் ஜமாஅத் தலைமையகத்தின் உத்தரவுக்கு இணங்க சென்னை மாநகரின் குப்பைகளை அள்ளி TNTJ தொண்டர்கள் சுத்தம் செய்து வருகின்றனர்.

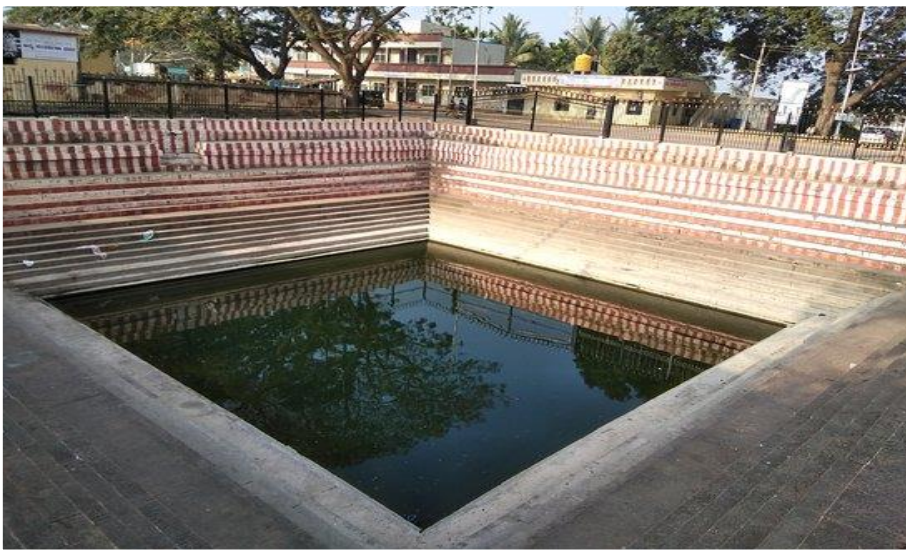
# TEMPLE SEVA

## ExNoRa TEMPLE TANK RESTORATION



# TEMPLE SEVA

## RESTORE TEMPLE TANK



Restore Temple  
Tank and provide  
water to people

# TEMPLE SEVA

## Harvest Rain Water – RAGA

**RAIN GAIN** ©

**RAIN GAIN** HARVEST  
RAIN WATER TO TEMPLE TANK

**Rain Water Harvesting**

**Rain Water Harvesting to  
Temple tank**



# TEMPLE SEVA

**RESTORE TEMPLE TANK and provide water**

## WaDiS

**Water Distribution  
System Innovation  
in water distribution**

## SoWaDiS

**Source Water  
Distribution System**



# TEMPLE SEVA

## BIODIGESTOR

In temples, there is so much of organic waste in the form flowers, prasadam waste & abhishekam . These waste can be converted as biogas



# TEMPLE SEVA

## TEMPLE RESTORATION



Loka Dharma Seva Foundation Trust

*Serving Lokadharmā in Bharatavarsa*





# TEMPLE SEVA

## TEMPLE RESTORATION

See Temple Waste Management  
LINK for the complete knowhow



**But no need to salute them. But if you do the following, it is equal to saluting them one thousand times**

**TEMPLE WEEDS  
REMOVAL**



**SCRIBBLINGS  
REMOVAL**



**TEMPLE WALL PAINTINGS**



**ExNoRa TEMPLE SEVA**



**TEMPLE TREE PLANTING**



**TEMPLE GARDENING**



**TEMPLE CLEANING**

# THE SOLUTION

**MANUSHYA SHASTRA, HUMAN SCIENCE**

for

**BEING HUMAN BEING**

for

realising

**JEEVAN SHASTRA LIFE SCIENCE**

for

**LIVING as HUMAN BEING**

**CONCEPT**  
**7<sup>th</sup> Sense**  
**Master**

