

Your 3 BASIC DUTIES

Your 3 BASIC DUTIES to save Mother Earth



ExNoRa recommends

ExNoRa International (since 1988)

is the largest **Environmental Service Organisation** of India & one of the fastest growing in the world , started in the year 1988 in Chennai

Know **ExNoRa**,
the Parent
Organisation

ExNoRa stands for

Excellent Novel & Radical

ExNoRans ensure these three qualities in their
Thoughts , Words & Action

You can consider **ExNoRa** as an **ORGANISATION**, a **CONCEPT**, a **HABIT** or a **WORD** . The Choice is yours !

ExNoRa : What the 3 colors **Green** , **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our society & within ourselves & we can get both by only

SACRIFICE see: www.voluntarysacrifice.org

An
ExNoRa
member is
called as
ExNoRan
who uses the
prefix **Exn.**³

ExNoRa BASIC MANTRA , a MUST

ExNoRa

**Organisations, including the Satellite
Organisations and their members are expected
to follow in letter & sprit**

ExNoRa BASIC MANTRA (3 + 1)

Think Globally

Act Locally

&

Do Domestically

Plus 1

Network NeighbourhoodLY#

English Pandits bear with us for the spelling of this one word. See for explanation elsewhere

The Earth Saving Mantras

Meaning

Think Globally

Whatever we do, we should bear in mind that it should not affect the planet as the atmosphere has no boundaries

Act Locally

We should proactively protect environment in our immediate environs e.g. street

&

Do Domestically

Implement in your home & Institution. (Place of work & Place of Learning)

Plus 1

Network NeighbourhoodLY

All organisations in the neighbourhood should network e.g. street Residents

ExNoRa Mantras

Organisational Mechanism

FACILITATING ORGANISATION

Think Globally

ExNoRa International

Act Locally

RWA ExNoRa[#] operating in streets

&

Do Domestically

Home ExNoRa

Office ExNoRa

School ExNoRa

College ExNoRa

Network

All Residents Welfare

NeighbourhoodLY

Associations / ExNoRas & in the neighbourhood network. Street

#

Residents Welfare Associations of an area combine & Act

RWA ExNoRa is the name suggested. But the practices are different so also the nomenclatures. Your ASSOCIATION has a wide option, like Residents ExNoRa, Residents Welfare ExNoRa, Street ExNoRa & Area ExNoRa. But the suffix, "ExNoRa", which you get as a license to use, is a must as it will be a password for you to realise many of your civic issues. It reflects your collective strength beyond boundaries of your street may expand to the entire nation. The word "ExNoRa" will provide a common identity and facilitate

Our Recommendation

the Name

Residents Welfare ExNoRa

the largest net-working Environmental

Why?

ExNoRa represents People's **EMPOWERMENT** due to its vast **EXPERTISE** & huge **MEMBERSHIP STRENGTH**

ENVIRONMENTAL & SOCIETAL problem as many as 1000 tested / proven practical , down to earth answers

➤ **ExNoRa** updates with latest discoveries / innovations / inventions

➤ **ExNoRa** facilitates "SHARED & COLLECTIVE STRENGTH" of the law abiding citizens and enables them to realise their legitimate & basic civic needs without much hassle

➤ **ExNoRa** upgrades the **RESIDENTS** as Environmentalists & Patriotic Citizens & make them feel proud of their efforts .

➤ **ExNoRa** fosters **UNITY** among people via "**Maa**" introducing 100 Common Enemies of humankind &

The terminologies explanation

NeighbourhoodLY is a word contributed by us to the great English language which will accept this word in due course of time.

After all the secret of the growth of English & it becoming the global language is due its receptiveness to accept new words including from other languages

English is the only language which has accepted words from almost all the languages. The language became richer .

In USA the language saw radical change in spelling and accent as well as pronunciation.

The global mantra was "Think Globally , Act Locally " . But ExNoRa made it little elaborate to be more emphatic and provide clarity .

"Act Locally" has been made to mean more. ExNoRa introduced two words slogan "Do Domestically" meaning one should do environmental protection activities in their own place like home & institutions they belong to .While "Act

Organisations	FOR	Website
ExNoRa International	PLANET	www.exnora.in
ExNoRa Innovators Club	Neighbourhood / Town / Village	www.exnora.in/innovator
RWA ExNoRa	Residential Colony / Street / Flat Complex	www.exnora.in/street
Home ExNoRa	Home (House /Flat)	www.homeexnora.org
Office ExNoRa	Office	www.exnora.in/office
Industry ExNoRa	Industry	www.exnora.in/industry
School ExNoRa	School	www.exnora.in/school
College ExNoRa	College	www.exnora.in/college
Place of Worship ExNoRa	Temple , Church, Mosque, Jain , Sikh & Buddhists Temple	www.exnora.org/temple www.exnora.in/church www.exnora.in/mosque

We have also for Hospitals , Hotels , Hostels , Parks , Play Grounds, Markets , Water Bodies and even Burial Grounds

ExNoRa

**BASIC MANTRA, a MUST
to be followed in letter & sprit by the members of**

ExNoRa International

ExNoRa Innovators Club

RWA ExNoRa

Home ExNoRa

PLUS

Office ExNoRa , School ExNoRa & College ExNoRa

Satellite ExNoRa Chapters

ExNoRa - The Basic Mantra 3 + 1

1. Think Globally (via) “ExNoRa International” by

a. Direct Membership in ExNoRa www.exnora.in

b. ExNoRa Online Community Membership www.exnora.in

c. Member in ExNoRa Innovators Club, www.exnora.in/innovator

2. Act Locally (via) “RWA ExNoRa ” in Street

www.exnora.in/street

3. Do Domestically (Via) Home ExNoRa www.homeexnora.org

4. Network NeighbourdLY (via) ExNoRa Innovators Club will function in the ExNoRa Seva Centre for the neighbourhood ExNoRans & RWA ExNoRas to network)

ExNoRa Basic Mantra

Plus 1 : Network NeighbourhoodLY

(via) "ExNoRa Innovators Club", Collectively promoted by RWA ExNoRas of the Neighbourhood as well as the interested citizens which will federate with individuals / residents directly joining the Club as members for Meeting & Planning for the whole area (e.g. neighbourhood) & implementing. ExNoRa Innovators Club will be for a larger area / neighbourhood & all the RWA ExNoRas of that neighbourhood collectively promote it for their own interest . It will have citizens who have time & talent to contribute for the welfare of Nature , nation & nationals. Their core expertise will be

The original slogan,
“Thinking Globally, Act Locally”
one interpretation

Whatever that we do, we should think of the repercussion that the planet, our only home will have because of our proposed action . We should act accordingly , **Act Locally**, bearing in our mind (thinking) of the Globe.

WHY ?

Let us explore further !

& Let us also give wider interpretation to the slogan to make use of it & motivate people to **PROACTIVELY ACT** to Protect, Preserve & Promote environment .

1. Think Globally

We need to Think Globally, think of the GLOBE before doing anything here (LOCALLY).

The ATMOSPHERE (Troposphere & Stratosphere) has no boundaries and pollution by one country affects the people of another. Whether Nation or the individuals should always bear this in mind and act accordingly . We must know what other countries do first not to pollute unnecessarily and also their action to prevent pollution and we must also make them know what we do. How this is possible?

There three exciting simple opportunities.

Please make use of all of them

“Think Globally” to save the Planet.

Become today a member of

ExNoRa International

& get designated as **ExNoRa** Environmentalist

**Sacred
Opportunity
No. 1**

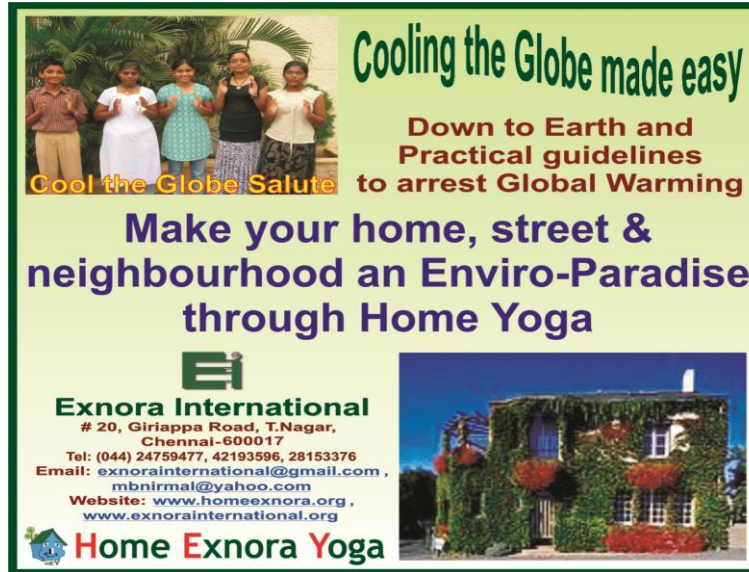
A great option for all the eco-conscious citizens to enroll themselves directly as MEMBERS of **ExNoRa International**, the parent body’s Main club via its website www.exnora.org making use of the Payment Gateway Account and get the

ExNoRa Kit comprising of

- 1. ExNoRa ID Card** you as **ExNoRa** Environmentalist
- 2. ExNoRaPedia**, the Do-How on environmental protection in the form of DVD with over hundred PPTs on hundred subjects & DVD with several highly motivational explanatory talks which is Priceless .

WOW! It is your ID card with you as **ExNoRa** Environmentalist

You will get the following on your becoming member of **ExNoRa** International



After becoming an **ExNoRa** Member, If you give a declaration & that you have seen the content of the PPTs in the CD & videos in the DVD, we give you a recognition & coveted designation as "**ExNoRa** Environmentalist".

2. **ExNoRa**Pedia CD / DVD (PPTs/ Videos) with practical Do-How on 100 Eco-subjects which will make you a Complete Environmentalist & enable you to make any place under the Sun -your home, street & institution as Clean , Green, Safe & a model

1. **ExNoRa** ID Card, you as an **ExNoRa** Environmentalist , with strap

You can buy **ExNoRa** Tokens as Keepsakes from
ExNoRa Stores, the following

1. **ExNoRa** T Shirt

2. **ExNoRa** Lapel Pin



Front
side



Back
side



Become an **ExNoRa MEMBER & get the coveted
designation as
ExNoRa Environmentalist**

**When you renew your membership at the
expiry of membership after one year, you
should submit a report on what you did based
on ExNoRa Mantra of Think Globally , Act
Locally & Do Domestically. You will get surprise
of your LIFE . **ExNoRa** will recognise you as
ExNoRa Climate Champion . Start your journey
& become a member first today , right now via
payment gateway account**

“Think Globally”

to save the Planet

Opportunity 2

**The members can participate in
Global Group Discussions
through www.exnora.in an
ExNoRa online community of
Enviro-Activists , & learn & share**

“Think Globally” to save the Planet, our only HOME : Opportunity 3

In addition ,they can collectively THINK via ExNoRa Innovators Club www.exnora.in/innovator **ExNoRa** International guides people and facilitates them to “Think Globally” through its **ExNoRa** Innovators Clubs and its meetings . The Club’s will function/operate from **ExNoRa** Seva Centres. They can participate in the video conferences from **ExNoRa** Seva Centres and attend e seminars. By this they will become part of the Global Thinkers’ Movement .

2. “Act Locally” via RWA **ExNoRa** www.exnora.in/street

The next important duty for responsible residents is to “Act Locally” in their street / residential colony collectively with fellow-residents. That is facilitated by each and every one of the residents in each and every one of the families in the street /residential colony becoming members of their own Residents Welfare Association **ExNoRa** in short form called as RWA **ExNoRa** . The magic of RWA **ExNoRa** is that the RESIDENTS will become CITIZENS. The MERE RESIDENTS will become role MODEL CITIZENS. Global Problems need Local Solutions . Innovations is the need of the hour . It is yet another innovation , but Sustainnovation (Sustain + Innovation. The innovations not only sustain itself but must sustain the planet and its natural resources which they will do as members of their RWA **ExNoRa**. It is not just membership, but everyone will be motivated to innovate (Sutainnovate) and to come forward to take up a noble ROLE in their own Association. RWA **ExNoRas** will federate at their neighborhood level as **ExNoRa** Innovators Club in order to work collectively and cohesively . **ExNoRa** Innovators Club will operate in their premises called **ExNoRa** Seva Centers see www.exnora.in/innovator All the residents will be members of their RWA **ExNoRa**

The MAGIC of RWA **ExNoRa** is that it makes RESIDENTS
as CITIZENS



“Act Locally” to realise a
MODEL STREET via RWA

ExNoPa

Act Locally

You can call your basic organisation as

RWA ExNoRa

Residents Welfare ExNoRa

Residents Welfare Association ExNoRa

Flat Owners Association ExNoRa

Plot Owners Association ExNoRa

Plot Owners Society ExNoRa

The Choice is that of you & your members



EXcellent
NOvel
RADical

3. “Do Domestically” via Home **ExNoRa**
the 3rd Basic Duty. See www.homeexnora.org

This is something very fundamental . It is like your brushing your teeth every day. Say “All Good Things Begin With Me” & “All Good Things Begin With Me, NOW In My Home” and do so. The earth saving activity is practised by each resident in his/her home via his /her Home **ExNoRa** . All the members of family including the servants will be members of their Home **ExNoRa** and will do as many things as possible as recommended in www.homeexnora.org for fighting the Climate Change in their Home. People are there in their homes almost 12 hours in a day and what they do or don't do in their homes can stop Global Warming by 30%./ (Home includes , offices , flat complexes , educational institutions , etc.) www.homeexnora.org

Do Domestically : Model Home



Network NeighbourhoodLY to realise a model residential neighbourhood via ExNoRa Innovators Club, a model neighbourhood



Why net work NeighbourhoodLY ?

Any problem does not start & end at a street

e.g. Mosquito .It can travel even a mile.

It is not just your home , your street , your neighbourhood & neighbouring neighbourhood & it goes on . They are

all affected by mosquitoes . Like the

Mosquitoes travel **ExNoRa** Mosquito

Musketeers also should travel to

their entire area & next area & induct



ExNoRa Seva Center
is a Place for various Kinds of
Meetings **ExNoRa MEETING**
WORLD
Created by the respective
ExNoRa Innovators Clubs

H6 ExNoRa Bank

H6 ExNoRa Bank

DEPOSIT
HERE
THINGS
YOU
DON'T
WANT

Hear to

Head to

Hand to

Help to

Humanity to

Happiness to

for **BOTH** , the

GIVER & RECEIVER



Your
"UNWANTED"
is Poor's
"WANTED".
Your
"WASTE"
is their
"WEALTH"
& H 6 is the
connecting
BRIDGE



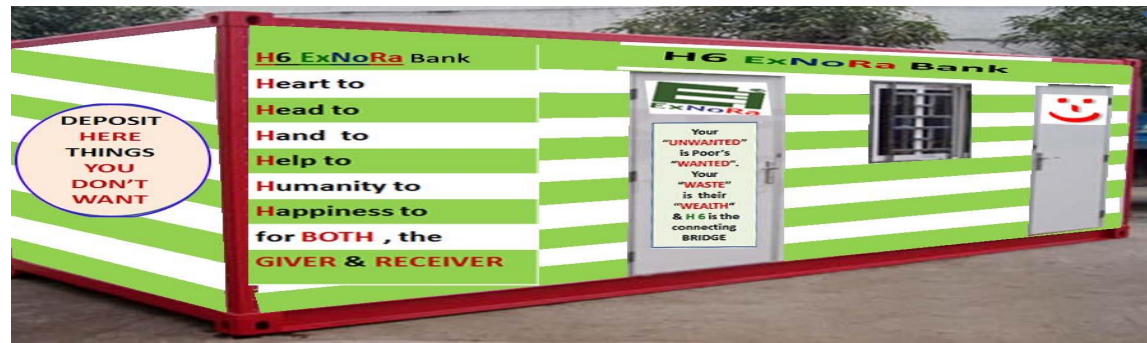
ExNoRa Innovators Club

will run


ExNoRa Seva Centre



ExNoRa Seva Centre will have on its terrace or within its premises
"H6 Humanity Bank"
to collect used , but reusable items / goods for distribution



ExNoRan Membership Pledge

As a member I will do everything as my organisation would expect me . I know that fate of the Planet, our only HOME is in peril. Its future hangs in balance. I am aware that my organisation is a branch of **ExNoRa** , the Parent Institution and that I must, as an **ExNoRa** and as a patriotic and Nature Loving Citizen, follow the basic & MOOLA MANTRA of ExNoRa namely , **Think Globally** via **ExNoRa International** , **Act Locally** via my **RWA ExNoRa** , **Do Domestically** via **Home ExNoRa** in my dwelling & my institution & Network NeighbourhoodLY)  **Excellent Novel Radical**

Thank You!

