Temple Olympics by the respective Temple ExNoRa CHAPTERS

How to enable and help our NATION win Olympic Medals?

- India has sports talents.
- We have youth physically and mentally strong particularly in villages.
- One of the reasons for India not winning medals is the nonavailability of basic sports infrastructure like playgrounds, sports equipments and coaches
- Temple ExNoRa will bridge the gap.
- Temples own land and buildings which have been squandered and encroached upon or put into misuse & disuse
- Each Temple ExNoRa chapter will create sports grounds for various outdoor sports and indoor games by bringing temple buildings into use.
- Coaches will be found from and among the devotees, Educational Institutions in and around and the Sports Development Authority

TUESDAY 7 MARCH 1995

WHAT NEWS TODAY PRINTS IS NEWS THAT COUNTS

NATIONAL DAILY FOUNDER-EDITOR TRR



Tamilnadu Slum Clearance Boa d is organising Slum Olympics from 5 March. The first of which was held at the Rajaratinam Stadium under the presidentship of the Board's Chairman D. Balasubramaniam. Additional Director General of Police (Headquarters) G. Veeraraghavan inaugurated the Olympics. Exnora International's Founder and Chairman M.B. Nirmal is also seen.

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The Tamilnadu Slum Clearance Board, with the idea of bringing to fore the latent athletic talents of the youths living in the slums is organising Slum Olympics (Kudisaipaguthi Olympics).

The Olympics, jointly organised by Exnora International, was inaugurated 5 March under the presidentship of Board's chairman D. Balasubramaniam. Additional Director General of Police (headquarters) G. Veeraraghavan inaugurated the Olympics.

Southern Railways Sports officer V. Bhaskaran lit the Olympic torch. Exnora's founder chairman M.B. Nirmal was also present on the occasion.

The slums in the city have be an segmented into 7 regions and the Olyn pics will be held separately for each region. The first Olympics was held for the Vyasarpadi region.

The Olympics have been sponsored by several corporate houses and voluntary organisations. WHAT NEWS TODAY PRINTS IS NEWS THAT COUNTS

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Seeing the incredible mental strength and physical stamina of the youth living in slums , ExNoRa rightly understood that they should be given a positive alternative (football) through which they can channel their asset-strengths (which became a liability) and can involve and excel. ExNoRa through the Corporation of Chennai made the football ground much better and playable.





The place became the best in Chennai in football and most of the TOP football teams of Chennai like Railways, MTC, Police, Port Trust, the Central and state Government Departments plus Corporate organisations recruit footballers from this place. The ground and the coaching is now providing jobs as footballers to hundreds. The place that was producing knife-wielding youth, has now youth kicking football and finding lucrative jobs