

EIC Important
where all you can start ?

You can start or initiate **ExNoRa** Innovators Club (EIC) in one or more of the following places to innovate for society, people, environment & the Planet & IMPLEMENT

EIC RESIDENTIAL

1. Villages
2. Smaller towns
3. Residential colonies & Neighbourhoods of cities / towns, hostels
4. Very large flat complexes

EIC WORK

1. **Big Offices** (any type of place of work)
2. **Industries / Factories**
3. **Big hospitals & Hotels**
4. **Markets & Commercial Complexes (Jointly)**

TRANSFORMING POPULATION
as SOCIAL CAPITAL

EIC EDUCATIONAL INSTITUTIONS

1. **Schools**
2. **Colleges**
3. **Universities**
4. **Training Institutes** (soft skills & technical e.g. Computer)
5. **Places of Learning**

EIC
in PLACES
of WORSHIP
of all FAITHS

1. CHURCH
2. MOSQUE
3. HINDU TEMPLE
4. BUDDHA VIHAR
5. JAIN MANDIR
6. SIKHS GURUDWARA
7. JEWS SYNAGOGUE
8. PARSIS FIRE TEMPLE
9. BAHA'I HOUSE OF WORSHIP

In Streets it will be RWA **ExNoRa** or RWA **ExNoRa** Innovators Club

ExNoRa Innovators Club (EIC) CHAPTERS : CATEGORIES according to its
PLACE of OPERATIONS (all LOCATION BASED)- In detail

1.PLACE OF RESIDENCE

ONE IN EACH **Large Flat Complex & Flat Campus, Big Hostel, Residential Colony & Neighborhood of Cities & Towns & Small Towns & Villages**
(EIC RESIDENTIAL)

2.PLACE OF WORK

ONE IN EACH **Office, Industry, Factory, Hospital, Hotel, Boarding / Lodging Elected Body HQ, Courts, & Shopping Mall / Market**
(EIC WORK-PLACE)

Location-Based

3.PLACE OF LEARNING

ONE IN EACH **School, College, University, Place of Education & Training Institutes** (EIC STUDENTS promoted by Management, Students, Teachers & Parents)

4.PLACE of WORSHIP

ONE IN EACH Place of Worship of all **FAITHS** (EIC TEMPLE, CHURCH, MOSQUE, GURUDUWARA BUDDHA VIHARA, SYNAGOGUE & each FAITH)

5.PLACE of PUBLIC USE

ONE IN EACH like Park, Playground, Beach, Place of Recreation & Tourist Spot , Bus & Railway Station , Airport, Harbour, Ferry Station, Meeting Venues & Crematoria / Burial Ground

6. PLACE of TRAVEL (PASSAGE)

Commuters using regularly a particular passage / mode (road/ air/ rail/ waterways) will come together and form EIC TRAVEL and will ensure the **a. SAFETY (6) & b. Eco-friendliness of their TRAVEL, & c. the free flow of traffic**

TRANSFORMING POPULATION as SOCIAL CAPITAL

ExNoRa Innovators Club (EIC) CHAPTERS : CATEGORIES according to its
PLACE of OPERATIONS (all LOCATION BASED)- In detail

7.GOVERNMENTS

**CENTRAL, STATE & LOCAL
GOVERNMENTS & THEIR
UNDERTAKINGS at CAPITAL ,
DISTRICTS & GRASSROOT**

8 .PROFESSIONAL BODIES

**ADVOCATES, DOCTORS,
ACCOUNTANTS , ENGINEERS,
ARCHITECTS, BUILDERS ,FILM
/TV ARTISTES & OTHRS**

Location-Based

**9.MANUFACTURERS
ASSOCIATION**

**like FICCI , CII & CHAMBERS of
COMMERCE**

**10. TRADERS ORGANISATIONS
WHOLESALE , RETAIL , MEDIUM
TRADERS & MERCHANTS**

11. TRADE UNIONS

**like CITU , AITUC, INTUC ,
MAZDOOR , AIBEA etc**

**12. Nongovernmental
Organisations / Service
Organisations like
CRY, SMILE , WORLD VISON
Rotary. Lions & Round Table**

TRANSFORMING POPULATION as SOCIAL CAPITAL

6 Important Rights –Human Rights, Information Rights, Consumer Rights, Civic Rights, Education Rights & Differently Abled

The main organisation “5 Pillars” for 5 Rights with 5 divisional organisations to fight corruption are as follows

1 st Pillar	2 nd Pillar	3 rd Pillar	4 th Pillar	5 th Pillar
an organisation of , for & by Elected Representatives to end corruption using LEGISLATURE as a TOOL & protect the 5 Basic Rights + Student of Politics	an organisation of , for & by GOVERNMENT OFFICIALS & EMPLOYEES (both in service & retired) to end corruption using the EXECUTIVE as a TOOL & protect the 5 Basic Rights + Students of IAS & Group 4	an organisation of, for & by ADVOCATES & JUDGES (both in service & retired) to end corruption using the JUDICIARY & protect the 5 Basic Rights + Law Students	an organisation of , for & by MEDIA MEN / PRESSPERSONS to end corruption using the MEDIA & protect the 5 Basic Rights + Media & VISCOM Students	an organisation of , for & by PEOPLE, to end corruption using the grassroots, the PEOPLE & protect the 5 Basic Rights + MSW & Sociology Students

“The 5 PILLARS”

Neighbourhood 1st Pillar

**with honest
elected
representatives
& politicians**

Neighbourhood 2nd Pillar

**with of the
Government
Officers & Staff**

Neighbourhood 3rd Pillar

**with Advocates
& retired Judges**

Neighbourhood 4th Pillar

**with
Media Men /
Presspersons**

Neighbourhood 5th Pillar

**with citizens
there**

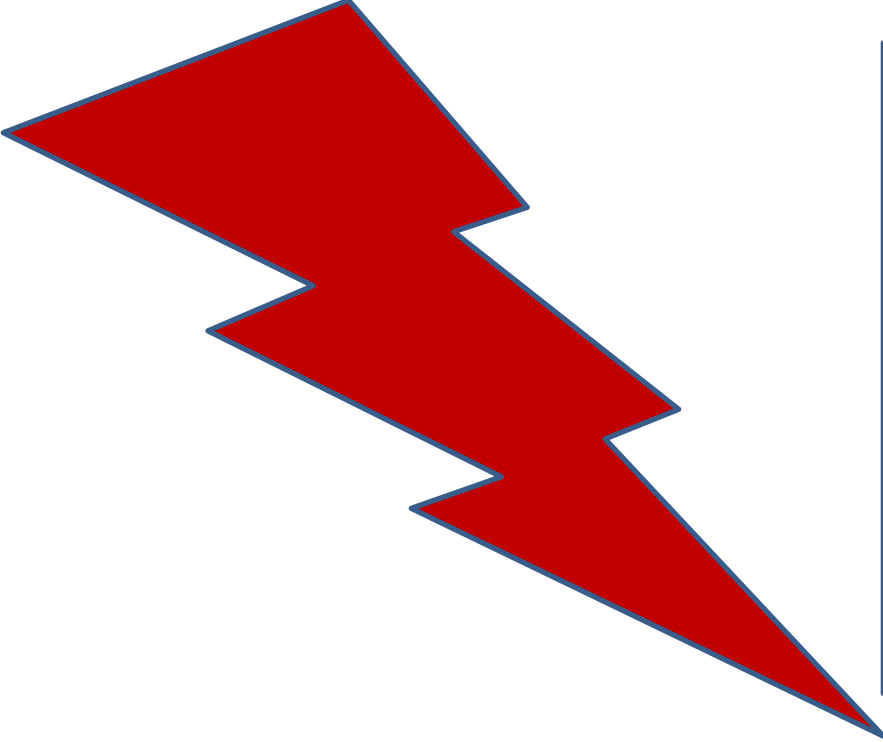
Neighborhood's

“The 5 PILLARS”

is a coalition of the above 5 PILLARS

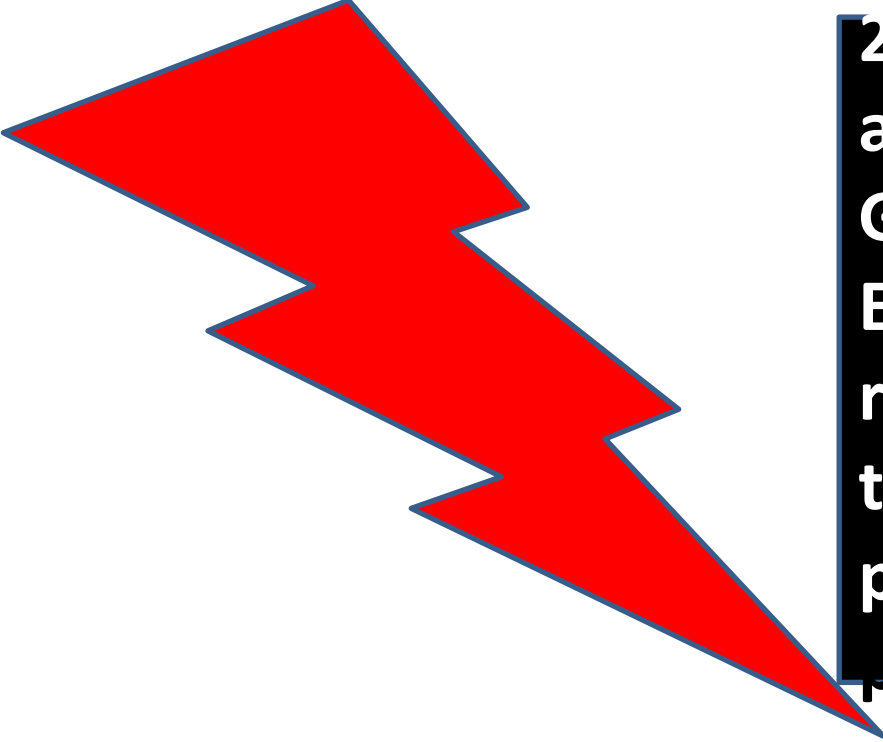
(Organisations)

**for carrying on a coordinated fight
against corruption**



**1st Pillar ,
an organisation of , for & by
Elected Representatives to
end corruption using
LEGISLATURE as a TOOL &
protect the 5 Basic Rights**

Click :
1st Pillar

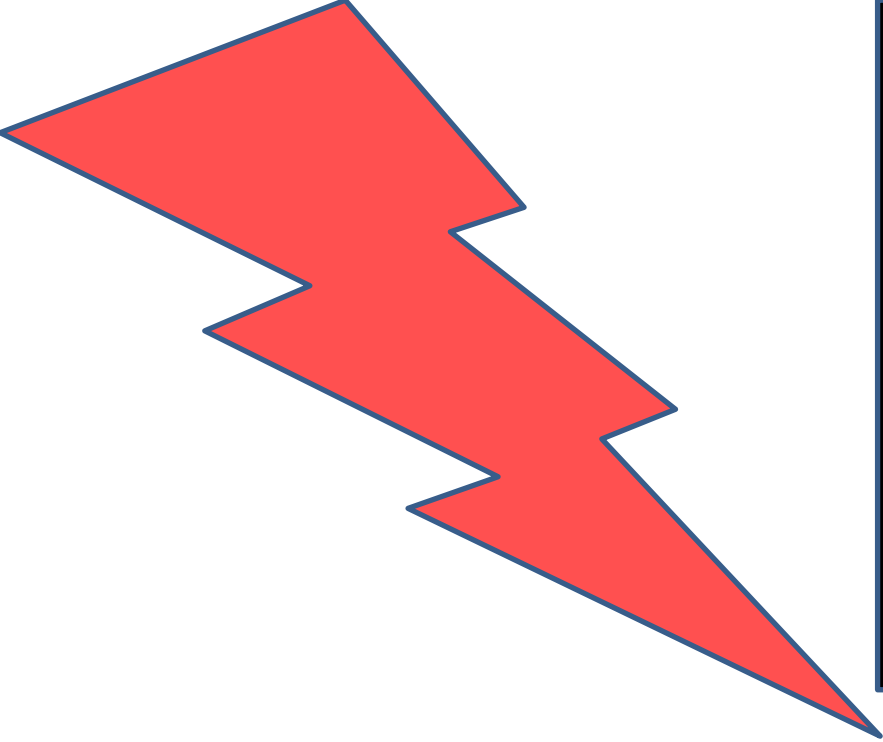


2nd Pillar,
an organisation of , for & by
GOVERNMENT OFFICIALS &
EMPLOYEES (both in service &
retired) to end corruption using
the EXECUTIVE as a TOOL &
protect the 5 Basic Rights

protect the 5 Basic Rights

Click :

2nd Pillar

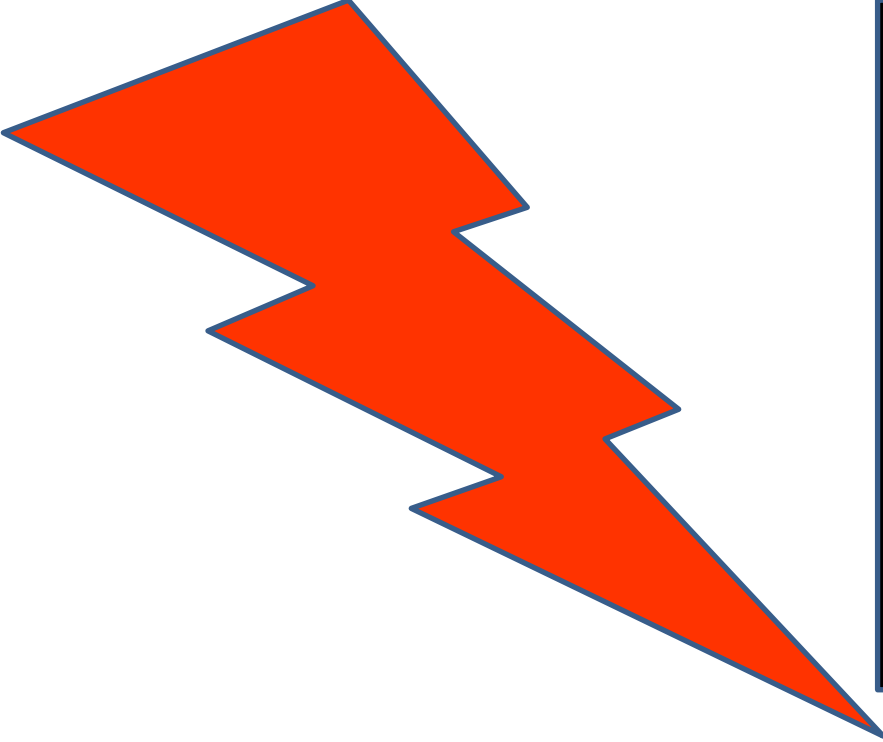


3rd Pillar,
an organisation of, for & by
ADVOCATES & JUDGES (both in
service & retired) to
end corruption using the
JUDICIARY &
protect the 5 Basic Rights



Click :

3rd Pillar

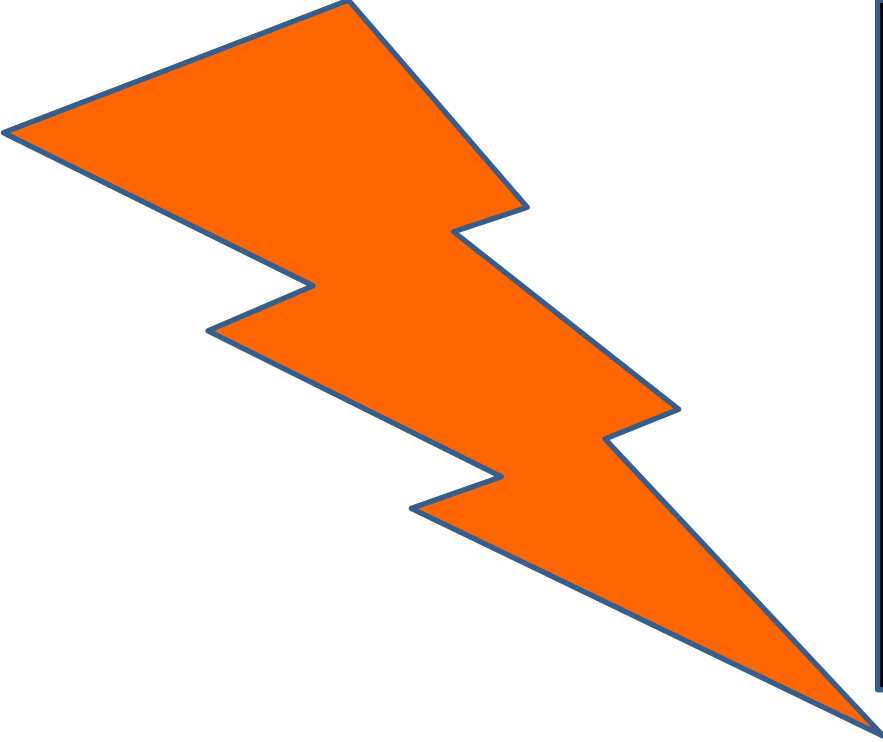


4th Pillar

an organisation of , for & by MEDIA
MEN / PRESSPERSONS to
end corruption using the MEDIA
& protect the 5 Basic Rights

Click :

[4th Pillar](#)



5th Pillar
an organisation of , for & by
PEOPLE, to end corruption
using the grassroots, the
PEOPLE & protect the 5
Basic Rights

Click :
[5th Pillar](#)

A red rectangular frame with a 3D effect, featuring a darker red outer border and a lighter red inner border, creating a recessed appearance. The text is centered within the inner rectangle.

**Anti Bribe Coalition
Against Bribe & Corruption
ABC**

[Click for ABC](#)

Anti- Bribe Coalition (ABC)
An ALLIANCE of all organisations
& Institutions , both private &
public who join hands to end
corruption in the
NEIGHBOURHOOD

[Click for ABC](#)

Honesty Standard Organisation
HSO

Click for HSO

Click for HSO

As corruption prevention is Director's right, it also becomes a duty. Then two tasks emerge

**Training Youth to become
Honest & Role Model
Politician**

**Certifying trained
Politician with FPSO**

Via

Via

**Politician Training Academy
(PTA)**

**Politician Standard
Organisation (PSO)**

**as one year full time / two
years interns**

**as Fellow of Politician
Standard Organisation
(FPSO)**

Politician Training Academy (PTA)

Slogan

Training youth to be politicians & the
present politicians who want to be Honest
Serve People Sincerely

Name

Politician Training Academy
(PTA)

ExNoRa NAME

PTA ExNoRa

Explanation

Training & Education to
Future Politicians &
present Politicians

Web

www.exnora.org/pta

Politician Standard Organisation (PSO)

Slogan

Evaluate Politician

Name

**Politician Standard
Organisation (PSO)**

ExNoRa NAME

PSO ExNoRa

Explanation

**Even mosquito repellent
has ISO. What about those
who rule you?**

Web

www.exnora.org/pso

Director **Secretary RIGHTS** will do the following too (see the Common List)

Conduct ALL
CAMPAIGNS
to spread **RIGHTS**

Hold ALL
EVENTS
to spread **RIGHTS**

Spreading the Messages speedily - Methods

Speaking	Debate	Panel Discussions	Demonstrations
Exhibitions	Ecobition	Conference	Brain Storming
Exposes	Passenger Passenger	Mobile Conference	Group SMS

The E World ExNoRa for instant & easy way of spreading messages

E mail	E Groups	Blogs	Website
E News Letter	E Fliers	Internet	Intranet
Podcasts	Webinar	Online Communities	Voice Over Internet (VoIP)
Video-Conference	Share Photos	Instant messaging (Texting)	Chat

Those who want to get involved in Earth Saving Eco-activities , should always carry with them the following printed (the second half) and get the contact details of the people whom they meet in functions, meetings , travel, etc. & use the information for spreading the messages

Collection of e mail IDs of the participants of functions & meetings that you attend by printing the following crisp

Contact Details : SLIP

Matter to be printed is given below



We are in the sacred service of saving mankind from environmental threats .

We want keep you informed on how you can keep your HOME, Street & Workplace Clean , Green & Safe . Please furnish your following contact details

<u>Name</u>	<u>Place</u>	<u>Mobile Number</u>	<u>e mail ID</u>
.....

**As an office bearer , he must
follow the ExNoRa BASIC
DUTIES & Mantra in letter in
sprit
to save
Mother Earth**

ExNoRa BASIC MANTRA , a MUST

ExNoRa

**Organisations, including the Satellite
Organisations and their members are expected
to follow in letter & sprit**

ExNoRa BASIC MANTRA (3 + 1)

Think Globally

Act Locally

&

Do Domestically

Plus 1

Network NeighbourhoodLY[#]

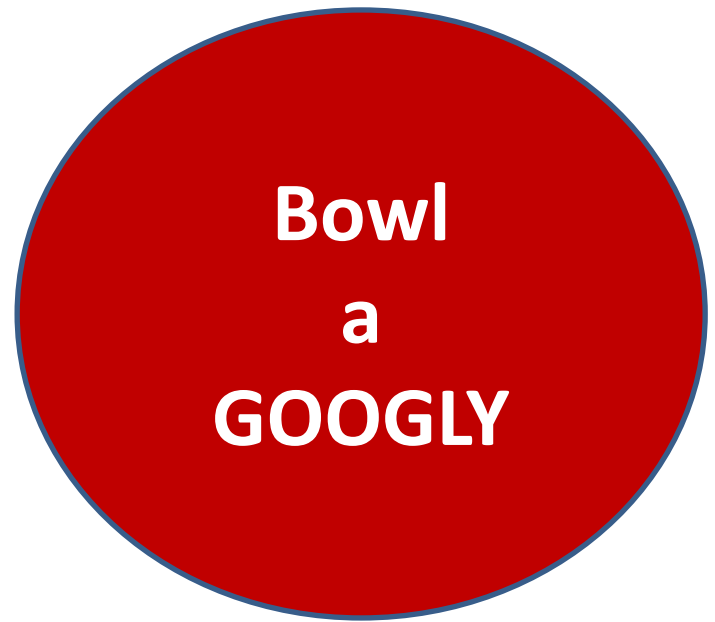
English Pandits bear with us for the spelling of this one word. See for explanation elsewhere

ExNoRa BASIC DUTIES & Mantra

[Click the Link](#)

CHAPTER : 6

Here is a Wonder
Lamp !!



Here is a **GOOGLY**
which you can bowl
against those who
cause mosquito
breeding !!

IDEA

7th Sense Master

ExNoRa

provides you a

Trump Card & Powerful Tool

by

NAME

ASK

IDEA

7th Sense Master

The name of the

MAGIC WAND

is

ASK



ASK

**STANDS FOR THE FIRST LETTER
OF THE THREE WORDS**

ASCERTAIN

SPEAK OUT

KEEP PURSUING

Between birth & death, LIFE is SHORT

Many things which you are entitled to,
you don't get because you don't

ASK

You did not do the three basic acts of ASK,
Ascertain ,
Speak out &
Keep Pursuing



ASK

private those who are responsible for
MOSQUITO BREEDING

Owners /tenants of houses

Owners of vacant land

Educational Institutions

Offices & Industries

Shops & Stores

Places of Worship

Hotels & Hostels

Parks & Playgrounds

Places of Entertainment

Open Space

Private Ponds &
Water Bodies

Farms



ASK

The Government those who are responsible for
MOSQUITO BREEDING

Central

State

Local

**PWD in respect of waterways
& water bodies**

**Water & Sewerage
Department**

**Government as Landlord of
land & building**

**Highways for potholes on
the roads**

Housing Board

ASK

all the stakeholders

**Local Government e.g.
Corporation of Chennai**

**State Government Health
Department**

**Water & Sewerage
Department**

PWD



ASK

COLLECTIVELY

as

ExNoRa Mosquito Musketeers

Together & jointly all the residents /
people , each of them as **ExNoRa**
Mosquito Musketeer



**GO & ASK or
Make a Mass Deputation**

as a

GROUP / CITIZENS/ RESIDENTS

**as a Procession of people & students all of
them wearing red colour Arm Band & T
Shirts with words**

ExNoRa Mosquito Musketeers



Ask

as

People

Men

Women

Kids

Elders

Youth

Residents

Citizens

People

Workers

Professionals

Businessmen

ASK

in the literal sense in so many ways

Ask	Appeal	Accentuate	Argue	Assert	Claim
Crave	Demand	Dwell	Debate	Elicit	Examine
Emphasize	Enquire	Find out	Grill	Highlight	Insist
Interrogate	Petition	Plead	Pray	Press	Punctuate
Query	Question	Reiterate	Request	Require	Seek
Solicit	Speak	Stress	Tell	Underline	Underscore

URGE

ASK

**Before asking & representing your case ,
surely DO the following**

Analyse

Investigate

Search

Enquire

Examine

Explore

Research

Scrutinize

Discover

ASK

How all you can you ask ?

Speak

Sing

Raise slogans

Write

Dance

Use signs as Placards

Demonstrate

Act (DRAMA)

ASK

How to Spreading “ASK” speedily – The Methods

Speaking	Debate	Panel Discussions	Demonstrations
Exhibitions	Ecobition	Conference	Brain Storming
Exposes	Passenger Messenger	Mobile Conference	Group SMS

ASK

How all you can you use e world to **ASK** ?

for instant & easy way of spreading messages

E mail	E Groups	Blogs	Website
E News Letter	E Fliers	Internet	Intranet
Podcasts	Webinar	Online Communities	Voice Over Internet (VoIP)
Video-Conference	Share Photos	Instant messaging (Texting)	Chat

Demonstrate Peacefully & ASK

as a

GROUP / MASS

against the

VIOLATORS

in their place



ExNoRa
Mosquito Musketeers

Knock the doors of the following and seek their intervention



1 st Pillar	2 nd Pillar	3 rd Pillar	4 th Pillar
<u>Legislature</u> The Elected bodies (Central , State , Local Governments)	<u>Executive</u> The Government officials (from the Chief Secretary to Village Officers)	<u>Judiciary</u> The courts (from supreme courts to District Magistrate Court)	<u>The Media</u> 1. Print 2. Visual 3. Audio 4. Internet & 5. Social Media

Pillars names here are **Common Nouns**

Seek the support of these organisations , all innovated & founded by 7th Sense Master

1st Pillar – the organisation

2nd Pillar – the organisation

3rd Pillar – the organisation

4th Pillar – the organisation

5th Pillar – the organisation

of & by Honest Elected representatives for protection of 5 rights & Corruption Prevention

of & by Honest working & retired Govt. officials & staff for protection of 5 rights & Corruption Prevention

of & by Retired Judges & Practising Advocates for protection of 5 rights & Corruption Prevention

of & by Pressmen for protection of 5 rights & Corruption Prevention

of, for & by people & people's organisation for protection of 5 rights & Corruption Prevention

Pillars names here are **PROPER NOUNS**. Yes, organisations in these names are there mainly to get the support of the real pillars of democracy

ASK

The Implementers



Residents	Citizens	Members of Street ExNoRa	Residents Welfare Association
Flat Residents Welfare Association	Slum Dwellers	Students	Hostellers
SHG members	Workers & Trade Union Members	Film Fans Association Members	Senior Citizens
Housewives	Youth	Professionals	Traders

In short

Men & Women , Old & Young

all of them as

“ExNoRa Mosquito Musketeers”

Service Clubs. Here is a great opportunity for your members

Rotary Club	Lions Club	Round Table	Junior Chamber	Red Cross	ExNoRa
					

Service Club Members can start these activities in your Street & Workplace. The benefits for your Service Club will be aplenty.

ASK

“The miseries that we see around us are not due to the **VIOLENCE** of the BAD , but **SILENCE** of the GOOD”

Those who are **GOOD** can come out of their **PASSIVENESS** and start becoming **PROACTIVE**. They must **THINK** , **ARTICULATE** & **ACT**, of course collectively and embark on a path already shown by Mahatma Gandhi. ExNoRa will guide them to do it . Residents Welfare ExNoRa is meant only for that. Ponder & ACT

The 6 friends(6 “W”s , waiting to help you

ASK

You did not make use of the six friends , 6 “W”s who are

What?

Who?

Whom?

When?

Where?

Woh?
(HoW?)

Don't worry about the spelling of the name of the 6th friend WOH? WOH is the word HOW reversed. The great language English will accept the change. It became a world language by keep on accepting changes & new words. Now one more change as after all, our six friends must be uniform at least with regard to their first letter, “W”. Then it will be easy for you to remember.

ASCERTAIN

What?	Who?	Whom?	When?	Where?	Woh? (How?)
What to	Who will	Whom- from, to	When to	Where to	Woh to

ascertain ?

Speak Out

What?

Who?

Whom?

When?

Where?

**Woh?
(How?)**

**What
to
Speak?**

**Who
will
Speak?**

**Whom-
to,
Speak ?**

**When
to
Speak ?**

**Where
to
Speak ?**

**Woh
(How)
to
Speak ?**

Keeping Pursuing

The six friends are same
like Speak Out

Front side



Back side



ExNoRa Mosquito Musketeers must make their T Shirts & wear it during their campaigns which will make their campaign 100% a success

ExNoRa Mosquito Musketeers
must wear an **ARM BAND** with their
designation as mentioned on the band



ASK COLLECTIVELY



The best of all
“isms”
is
COLLECTIVISM