

Humanity Divinity



Humanity Divinity Bank- H 6 ExNoRa

"HUMANITY DIVINITY BANK " H6 ExNoRa:

Give Things New & Used.

Begin your ExNoRa INNOVATORS CLUB with this 'Environment cum Humanity Service'.

Just buy (or get it donated) any used or a not being used, old GOODS CONTAINER.

It can be bunk or even a room

The donor's name can find a place on the "Humanity Divinity Bank

ONE action,
but SERVICE
to "TWO" -
Environment &
Humanity-

Buy (or get it donated) as many as you need (at least 20) used 2nd hand HDPE bins

Paste stickers on HDPE bins the names of categories of used goods that shall be deposited

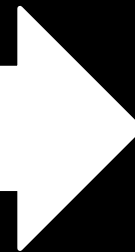
Tell the students/ residents to bring & deposit things not being used in their home but occupying space.

Once in a Month, go to a slum as a team and distribute these to the needy & share their joy

Mini Humanity Divinity Bank in your house



for collection & deposit
of used items for
transfer to
**Community Humanity
Divinity Bank**



"Humanity Divinity"-BANK Containers shall be "USED-HDPE" 200/ 100 / 50 litter bins for storing used items for onward distribution to the poor

Spectacles	Clothes
Your Trash	Poor's Cash
Your Muck	Poor's Luck

Text Books	Utensils
Your Unwanted	Poor's Wanted
Your Filth	Poor's Wealth

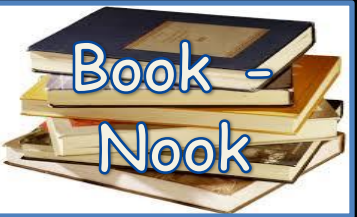
Footwear	Toys
Your Unwanted	Poor's Wanted
Your Filth	Poor's Wealth

Groceries	Blanket
Your Refuse	Poor's Rescues
Your Junk	Poor's Bank

Grains	Story Books & periodicals
Your Unwanted	Poor's Wanted
Your Filth	Poor's Wealth

Tools	White Cans
Your Litter	Poor's Glitter
Your Rubbish	Poor's Furbish

ExNoRa Humanity Divinity Bank" (H6 ExNoRa)



Jeevana Shastra, Life Science, for Living as Human Being

ExNoRa Humanity Divinity Bank" (H6 ExNoRa)



Jeevana Shastra, Life Science, for Living as Human Being

Allow all the
PROBLEMS POUND
your head & become
an
**INNOVATION
MACHINE**

Your **POSITIVE ATTITUDE**
towards others, bring their **GRATITUDE**
of great **MAGNITUDE**
-7th Sense Master Nirmal





A

**Million
Dollar
Question!**

**Even without money you can
introduce welfare activities
to help the slum-dwellers**



You can introduce welfare activities by

1. An innovative SCHEME

COLLECTION & DISTRIBUTION of
"Used Goods for Good Use" named as
HUMANITY-DIVINITY BANK

2. You can make the slum-dwellers
contribute their time and efforts
(physical work) called **SOCIAL CAPITAL**
impressing them that **SHRAMDAN** is the
best of all **DHAN**

3. Involving the Service Clubs

incredible

The HELPS rendered were

idea-centric

effort-centric

participation-centric

& Social Capital-centric

-not at all money-centric

“Used Goods
for
Good Use”

Organise
collection of **used**
goods not being
used anymore



In **ExNoRa** parlance it
is called **UPCYCLING**.
Your **UNWANTED** is
POOR'S WANTED

Total Reversal

Giriappa Road a
SHANTY/ SLUM AREA became
a **MODEL, SLUM AWESOME** ©



JEEVANA SHASTRA, the **Science of Living** for Being Human Being



A part of the Giriappa Road when Nirmal bought his house in 1971



The same road now



The road that was before the SLUM



The road now. The slum is behind the dais

Teach Reach
Teach Reach

ExNoRa

Tuition Center

Teach Reach
Teach Reach

TEACH EACH & REACH EACH



Students clean their tuition center every day before their classes



**SLUM YOUTH
ORGANISATION
was named as
Youth Unique**

Chennai Corporation
commissioner
Mr Abul Hassan IAS
provided a GYM which
became the rallying point
to gather the youth



Slum Youth clean
their **ExNoRa** Gym
Youth Unique got affiliated with Youth **ExNoRa**



SLUM
KIDS organisation
was named as
ANGELS ON EARTH



"Kids ExNoRa" & part of **Jeevana Shastra**



SLUM WOMEN
were formed into
a group called
Awesome Women

“Women ExNoRa”
is part of
Jeevana Shastra

Women SHGs come up with Exnora brand products

Express News Service

Chennai, April 13

VARIOUS products made by the women self help groups (SHGs) of Exnora International will now be available in the market. The products, complete with the label 'Exnora', were launched in the city today.

Talking at an exhibition organised by the CIT Nagar women SHG-Exnora to promote the products, M B Nirmal, founder, Exnora International, said: "We went for the 'Exnora' brand name for the products because it would help the women to a great extent."

Various products ranging from 'appalam' to podis, dress materials, organic fruits and vegetables produced by over 150 women SHGs of the 'Exnora' would be available in the markets.

Quality would be the main focus of the 'Exnora' products. Mangalam Bhaskaramariam of Exnora said: "We will train women to produce quality products at a reasonable price and women will do direct marketing. So we will train them for that also." The training for the women would be provided with the help of Kattupakkam training centre. Various Exnora women SHGs would be networked for marketing the products. "Products made by one group in a particular area would be promoted by another group in a different area, so that it would reach the wider public," said Mangalam.

Many women SHG members consider the marketing of their products under the Exnora brand name as an advantage. Said Shubasireema, who makes brushes for washing vessels: "My family was financially in a very bad situation. But things changed for the better after the Exnora SHG came to my area and I make these brushes for a living. Now, I am confident that my brushes will better under the Exnora brand name." For Mercy, marketing skills that she learnt through Exnora helped her in promoting her products. "In the last few months I have learnt to market my products," she said.



President of Exnora International Sulochana Ramaseshan inaugurates the first sale of the women self-help group Exnora products at an exhibition in CIT Nagar, T Nagar, on Wednesday. —Express photo by P. Anwar

Exnora would be further organising a market from the 1st to 5th of every month to busy up the sales. Similarly, open houses for women would be held at the Exnora office on Thursdays from 11 a.m. to 1 p.m. "Women can use this as a platform to share their problems. They can discuss any issue and experts will give them advice," Nirmal said.

Exnora would soon launch a 'red book' for women which would contain important telephone numbers of government officials who could be contacted in case of emergency.

Sulochana Ramaseshan, president of Exnora International, Chidambaram, general secretary of Exnora and Shantha of Exnora were present.



DIRTY COMMON
CLOTH WASH PLACE

How women were motivated
& integrated ?

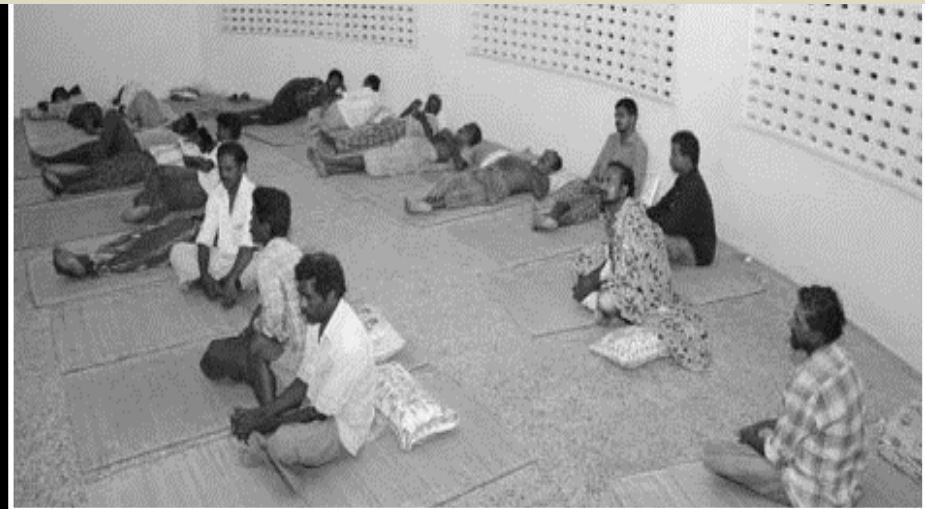


CLEAN & SPACIOUS
COMMON CLOTH WASH PLACE

Wash Sabash

Shelter Safer

SHELTER SAFER for **SLUM DWELLERS**
during floods in the nearby schools &
marriage halls is being organized



DURING NATURAL FLOODS it will be **FOOD FLOOD**

Meal Heal



The food during floods was made available by getting it from

1. Hotels
2. Hostels
3. Local Government
4. Service Clubs
5. Philanthropists

FOOD BRIDGE

Getting excess cooked food from Hostels & Hotels & serving the same to poor under the name **Food Bridge**



Fresh



All fresh & new edible & consumables were provided. For example, AFFLUENT were asked save one fistful of rice per day so that they don't feel burdened and the help will be substantial after 30 days



Grain Gain



Grocery
Necessary

Fresh



Medicine
Divine



Water Cater
(Filter)

Be **KIND** . Receive & give "KIND"

Fees Ease



Children who stop school due to poverty are helped with fees support

Book Hook



Getting used books & donating the same to poor children under the name **Book Hook**

Washer man
Wonder man

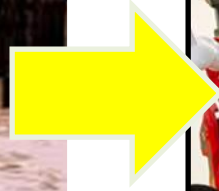
Dhobis can be distributed with **Cycle**
Cart & coal-iron-boxes



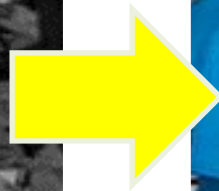
DHOBI, happiness ABHI (अभी)

TOY JOY

Collection of used toys from affluent children
& donating the same to
SLUM CHILDREN



Getting used dress & donating
the same to poor under the name
DRESS BLESS





**Vessels
Essentials**



**Spectacles,
"Spectacle"**

USED



**Blanket
Wallet**



**Stove
Trove**



**Sports
Port**



**Footwear
Warehouse**

USED



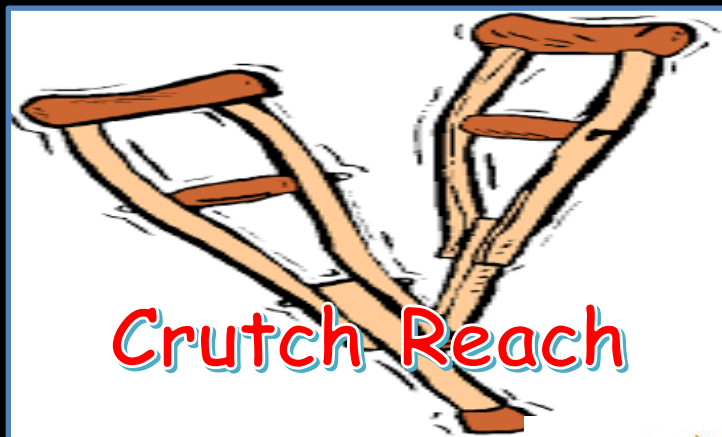
**Shoe
Shore**



Tool Pool



Artificial
Beneficial



Crutch Reach



Wheel Zeal

NEW!



White Canes



Pedal & Excel

A model Liquid Waste Management (LiWaM) in a slum. ExNoRa PROVIDED SEWERAGE CONSTRUCTION MATERIALS & PEOPLE GAVE THEIR FREE LABOUR (SHRAM DHAN) & THE PROJECT WAS DONE AT 30% OF THE NORMAL COST. LiWaM ExNoRa of the "Community ExNoRa" of the Slum Dwellers. LiWaM is Liquid Waste Management



His next door slum



Giriappa Road Slum Dwellers lacked sewers system



Nirmal told he will get financial capital from Rotary, but they must give human capital free

SEWER SERVER for SEWAGE USAGE



People did Shramdhan and they got a much needed basic amenity so easily



No doubts the best of all wealth is Social Capital



Now

WATER MATTERS



before



after

CATER WATER



before



after

FIRE PRONE ROOF

ROOF PROOF



before

Street corner WALLS DEFACED WITH POSTERS



After

POSTER a Campaign to tear off posters was started with gods' pictures as substitute



MATINEE IDOLS

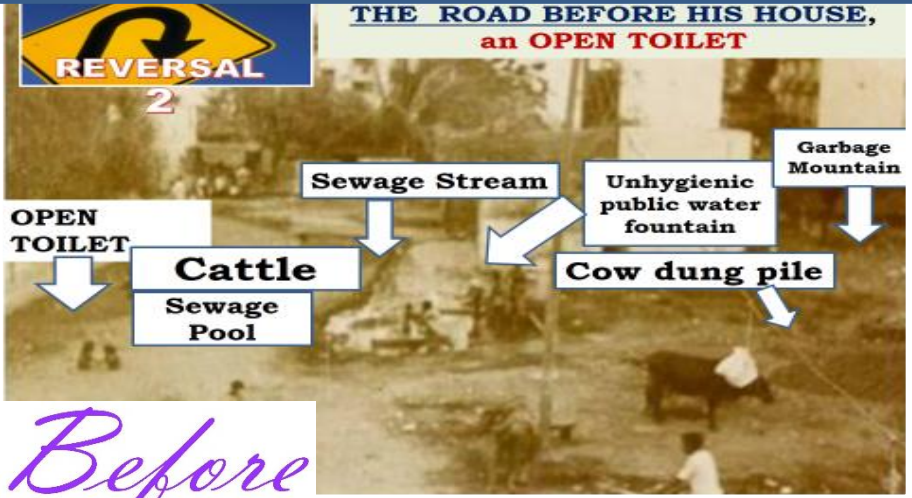
before



REAL GOD IDOLS

After

DIRTIEST ROAD before



Before

SPOTLESSLY CLEAN ROAD



After

STREET was without TREES



Before

Now it is Social Forest due to TREE SPREE



After

It was JoyLet because it had
1. Carom 2. Books & Newspapers to
read while they were waiting for
their turn 3. Music 4. Bench to sit
5. wash basin for hand wash

JoyLet ©



Open Defecation by
Adults was stopped



ToyLet for children



Open Defecation by children was stopped



Nice Noise through ~~Voice Against Noise~~

PROBLEM

**Deafening Noise
Pollution**



**Blaring cone
speakers**

SOLUTION

**Nice Noise
through
Voice Against Noise**

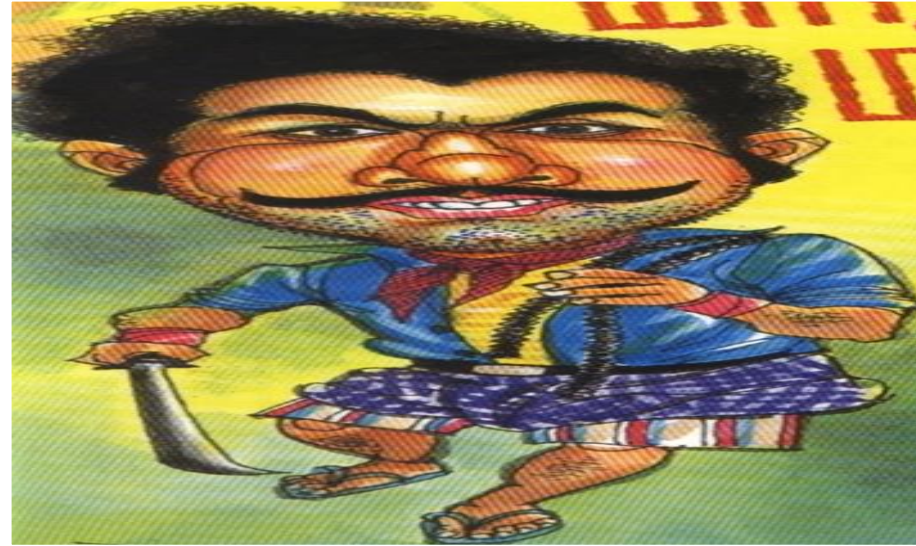


**Box speakers with
low decibels**

thru "Voice Against Noise" & part of Jeevana Shastra

PROBLEM

**Unruly
Elements**



SOLUTION

Humane Human

via

HUMAN DIAMOND



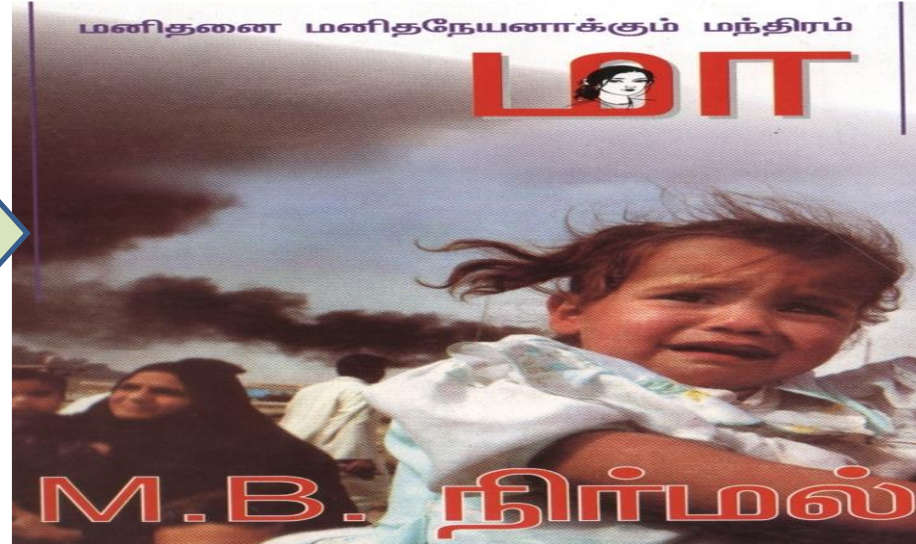
PROBLEM

CASTE FIGHTS



SOLUTION

**Maa
"Mother Others"**



Zero Mosquito thanks to MustQUITo

PROBLEM
Mosquito



SOLUTION
MustQUITo



thru "MustQUITo ExNoRa" & part of Jeevana Shastra

A slum woman by name Ramani Amma was extending maximum cooperation. Nirmal asked her "what is the gift that I can give YOU?" She said she wants to take a photo with CM Amma. Nirmal made it happen. That is not all. Ramani Amma had the greatest surprise. She got ExNoRa's Awesome Woman Award from the hands of CM AMMA. CM between Ramani Amma & Nirmal



SHRAMDAN

the best of

all DHAN

ILL-LIT GIRIAPPA ROAD has become WELL-LIT ROAD

It was ILL-LIT road



Street Dark

NOW IT IS WELL-LIT ROAD



Light Bright

A stack of five folded towels in different colors: pink, red, beige, black, and dark red. The towels are neatly folded and stacked on top of each other. The text "Towel Marvel" is overlaid in the center in a yellow, outlined font.

Towel Marvel

Getting used dress &
donating the same to poor
under the name

Dress Bless





MASS
மந்லிதரவாஸர் அலர்வலர்
குதலர் அலர்வலர்
L.L. அலர்வலர்
தலர்: த. M.R.
தலர்: த. K.R.
தலர்: த. K.R.
தலர்: த. K.R.
தலர்: த. K.R.
MASS
L.L.

Meal Heal

PROBLEMS

**7th Sense
Solutions found**

Meal Heal

**DURING NATURAL
FLOODS
it will be
FOOD FLOOD**



thru "FOOD FLOOD ExNoRa" & part of Jeevana Shastra

PROBLEM

7th Sense
Solutions found

Total Reversal

Fire-prone
thatch roof

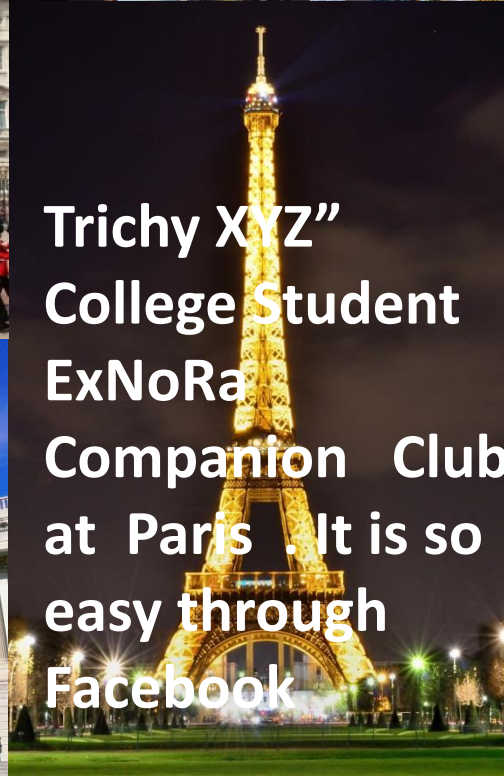
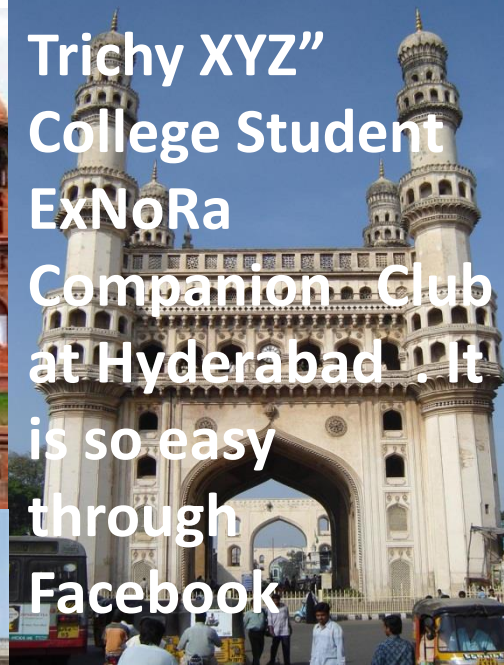
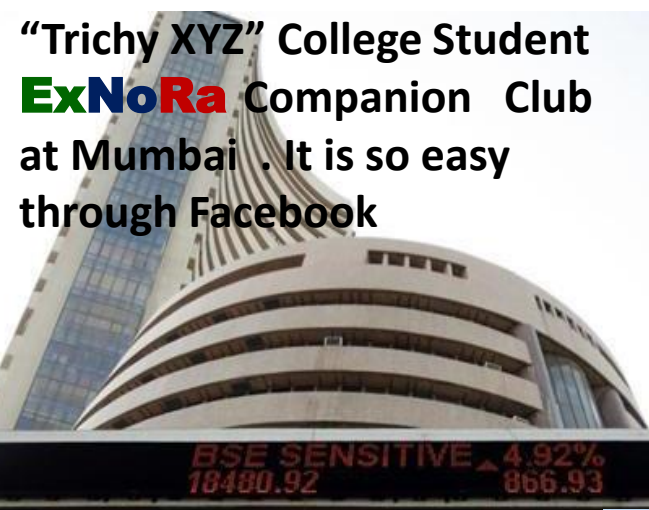
Roof Proof ©

thru "Roof-Proof ExNoRa" & part of Jeevana Shastra

**Start in your Nation & abroad in other cities from & out of
your college alumni residing there**

Student ExNoRa Companion Club

1. Here is an easy way to get support for your Student **ExNoRa** innovators Club .
2. You can start Companion Clubs for your Student **ExNoRa** innovators Club abroad from and out of your college alumni who must be there in other cities throughout your Nation and abroad .
3. For example St Joseph College Student **ExNoRa** Innovators Club Trichy can start Companion Student **ExNoRa** in other towns both within the Nation and abroad.
4. The members of Student **ExNoRa** Companion Club can help providing guidance on
*Safety *Hygiene *Environment *Community Service
5. They can even give fund your projects
6. They can give guidance on education
7. You can start your College Alumni **ExNoRa** locally and get their support too



Four major components of ATTITUDE are

- (1) Affective: emotions or feelings.
- (2) Cognitive: belief or opinions held consciously.
- (3) Conative: inclination for action.
- (4) Evaluative: positive or negative response to stimuli.

The help rendered to
slum-dwellers were made
available on the basis of
Zero Budget Schemes

incredible.

Mostly the HELPS rendered were
idea-centric, effort-centric,
participation-centric & not at all
money-centric