

**FUNDS
ENDLESS**

HOW TO GET PREMISES?

1. People are there,
2. Needs to serve are there,
3. Activities are there,
4. Guidance is there
- 5 Excellent sources for income is there.

Only a premises is needed which is a must. A simple need, **RENT** can be easily met. Even the building can be owned



LET US REMEMBER
**“NO PROBLEM IS TOO LARGE,
IF THE COMMUNITY GETS
INVOLVED IN SOLVING IT.
THERE ARE SO MANY HANDS
TO BUILD A BETTER NATION”**

How to OWN a place?

1

How & where to own a place “HEARTS UNION”

ExNoRa Seva Centre” ?

What are the options available?

**The promoters of
ExNoRa Innovators
Club contributing a
share to buy a
premises**

**A philanthropist
or corporate
under CSR
donating the
Premises**

**Requesting NRIs of
your place to raise
money at their
country for buying
the premises**

**Conducting a big
fundraising for
premises –raising
programme**

**Getting a Government
or private LAND free or
99 years lease and
constructing the
building through
fundraising**

**Getting a Government
or private LAND free
and constructing the
building through
fundraising**

How to get a rent-free place ?

**How & where to get place “HEARTS UNION”
ExNoRa Seva Centre” ?**

What are the options available?

First will be to get a rent-free premises

**One of ExNoRa
Innovators Club
promoters
offering his place
(his office / house)**

**The promoters of
ExNoRa
Innovators Club
sharing the rent
for just one year**

**A philanthropist
offering his
place / sharing
his premises**

**Government place
e.g. Corporation /
Panchayat School
premises @ a
nominal rent**

**Asking a
Corporate to
offer their
place**

**Requesting NRIs
of your place to
raise money at
their country for
your premises**

Taking a premises on rent (100% : the center will earn TEN times of the rent amount). How to get money or generate money for paying the rent ? There are a minimum of 50 ways to do this?

3

The 1st & the best is “Out of subscription” of your ExNoRa members.

“Residents Welfare Association ExNoRa” CHAPTERS contributing their Subscription

Just Re 1/ - per resident / student per month

ONE DAY a Month NEWSPAPER contribution by residents

P2 W2 (Paper Plastic Waste to Wealth) contribution by residents

Turning waste of the area as Compost & selling it

“ExNoRa Companion Clubs of your ExNoRa” in other places lending support.

ExNoRa AMBASSADORS - non-residents, your in-absentia members supporting

Service Clubs of the area extending Support

Get a land free from a donor & then construct your **ExNoRa** Building.

4

The plot could be a waste land & even the construction materials also can be from & out of waste

The construction materials can come free, each item from one or groups of citizens

The construction materials like brick, sand, cement, iron, etc. can come from the traders free

The **CONSTRUCTION INDUSTRY** & the **BUILDERS' ASSOCIATION** can come forward & do it

The **Civil Engineers Associations** & **Architects Associations** can come forward to give free consultancy

The **LABOUR** can come free by **SHRAMDAN**

The **SUPER-** “**Star- Ideas**”

5

Skill Sell

Eco-Depot

**Garden-
Depot**

**Nursery
Nurtury**

**Greenery
Granary**

**Organic
Oxygenic**

**Ecobition
Exhibition**

CSR Bursar

**Companion
Communion**

Yes it is Possible. If you do all the things, you would served environment, humanity and earned money for your ExNoRa

8.TOP MOST TERRACE can be a **VERTICAL SKY-FARM** with a **NURSERY** selling Plants

7TH FLOOR GREEN DEPOT which will sell seeds, garden & irrigation equipments

6TH FLOOR. ECO-DEPOT selling all electric, electronic gadgets including building materials that are eco-friendly

5TH FLOOR GREENERY GRANARY selling all organically grown grains and cereals

4th FLOOR ORGANIC OXYGENIC selling organically grown groceries

3RD FLOOR TRAIN TERRAIN will house EETI, **ExNoRa** Environment Training Institute

2ND FLOOR HUMANITY DIVINITY BANK where you can deposit your unwanted for distribution to poor

1st FLOOR Hearts Union **ExNoRa** Seva Center for you to serve

GROUND FLOOR Car Park

Your ExNoRa Seva Center can be a multi-storey building & single address for all eco-activities. ExNoRa can do this activity in collaboration with business houses. The income is to be spent for activities

8. Terrace Sky farm & Nursery Nurtury

7. Green Depot

6. Eco Depot

5. Greenery Granary

4. Organic Oxygenic

3. Train Terrain

2. Humanity Divinity Bank

1. Hearts' Union

Ground Floor: Car Park

THE OPTIONS of SOURCES to tap the RESOURCES

Skill Sell (ExNoRa)

TRAIN TERRAIN

**“Consultancy
Constancy”
Consultancy
Fees Income**

Sell Skills (MEMBERS)

**Individual
Members’
Professional
Skills**

**Individual
Members’ Arts
& Fine Arts
Skills**

EXPLANATION

Only by people of the area of the **ExNoRa Innovators Club (EIC)** donating their old newspaper (if they give their paper & plastic waste , the **SEVA CENTER** premises can be more spacious)

If people of the area, even students pay **Re 1/- per person , the rent can be paid.**

**“ExNoRa
Ambassador”
(NRI MEMBERS
SUBSCRIPTION)**

Start **“ExNoRa
Companion Club”** of your **ExNoRa** everywhere, in other parts of the world including your Nation & get their support

**The premises is
fundamental & once
it is done, rest will
be history.**

**Just begin.
Everything will
COME / FOLLOW**

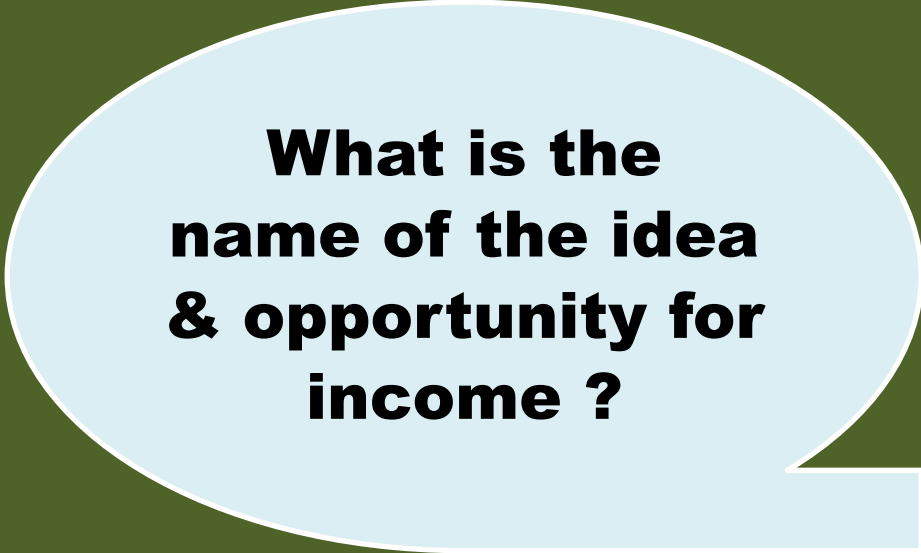
**Here is a solution
which will make your
first mission of
“HEARTS UNION”
“ExNoRa Seva Centre”
a reality**



SEE THE NEXT FRAME



**The
Star
Idea**



**What is the
name of the idea
& opportunity for
income ?**

Its name is

“Skill Sell”★

*** The skills are always free for members / residents . But commercial organisations can be charged.**



Do you know that there is an excellent opportunity for rent ?

**Its name is
“Skill Sell”
“Sell ExNoRa
Skill”**

ExNoRa’s expertise on several fields including Safety, Hygiene & Environment + Soft Skills will fetch excellent income

The Centre will generate income by offering TRAINING / CONSULTANCY.

The participants will be from office, Industries, Government Departments / Undertakings, Schools, Colleges & Residents Welfare Associations will pay for the priceless knowledge as TRAINING / CONSULTANCY that they will receive at the center.

“Skill Sell” “WHAT ARE EXNORA SKILL THAT YOU CAN SELL?”

**27 Kinds of
Safety**

**Risk
Assessment**

**Early Warning
System**

**DISASTER
PREPAREDNESS**

**Very important for everywhere particularly Coastal,
Hilly, Cyclone Prone, Population congested places**

Composting Processes

EXNORA
SKILL-
SELL



**Aerobic
Composting**



**Anaerobic
Composting**



Vermi-



Microbial

SoWaM

Solid Waste Management Composting Levels / Layers



SoSoWaM ©

**Source Solid Waste
Management**



DeSoWaM ©

**Decentralised Solid
Waste Management**



CeSoWaM ©

**Centralised Solid
Waste Management**

ExNoRa SKILL- Sell

**The skills are always free for members / residents . But
commercial organisations can be charged.**

Composting Space



**Horizontal
Composting**



**Vertical
Composting**



**Underground
Composting**

EXNORA SKILL-Sell * The skills are always free for members / residents . But commercial organisations can be charged.

Source Composting Places

SoSoWaM ©

Source Solid Waste Management



Indoor



Terrace



Backyard



Portico



**Beneath
Staircase**



Balcony



**Washing
Place**



**Outside house
compound -in
the street
garden**

EXNORA SKILL- Sell * The skills are always free for members / residents . But commercial organisations can be charged.

Source Composting Place Incredible – Your Living Room Seater Cum Sorter Cum Composter



EXNORA SKILL- Sell * The skills are always free for members / residents . But commercial organisations can be charged.

Decentralised Solid Waste Management



Flat Complex



Campus



Street

Decentralised Composting Places



Residential Colony



Ward



Neighborhood

EXNORA SKILL-Sell

Centralised Composting Place



**Aerobic
Composting**



**Anaerobic
Composting**



**Vermi
Composting**

Composting Devices



Old Tyre Stack



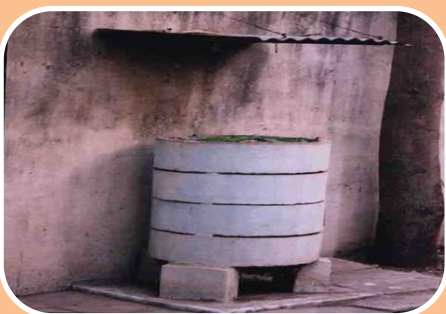
Eco-bin



Tray



Drum



Well Ring



Earthen Pots



Masonry Bin



Stacked Pot

Composting Devices



**Compost
Tumbler**



**Compost
Barrel**



**Roller
Composting**



**Tilt Tumbler
Composting**

Composting Shapes



**Static Pile
Composting**



**Aerated Pile
Composting**



**Windrow
Composting**



**Pit
Composting**

The farm World



Home Farming



Indoor Farming



Terrace Farming



Street Farming



Open Space Farming



City Farming



Sea Farming



Barren Land Farming



Desert Farming



River Bank Farming



Air Farming



Vertical Sky Farming

SKY FARMING

PIPE METHOD



Pipe Method



POT METHOD



STAND METHOD



ZIGZAG METHOD



“Skill Sell” ENVIRONMENT



“Skill Sell” ENVIRONMENT

**Home
Farming**

**Terrace
Farming**

**Open Space
Farming**

**City
Farming**

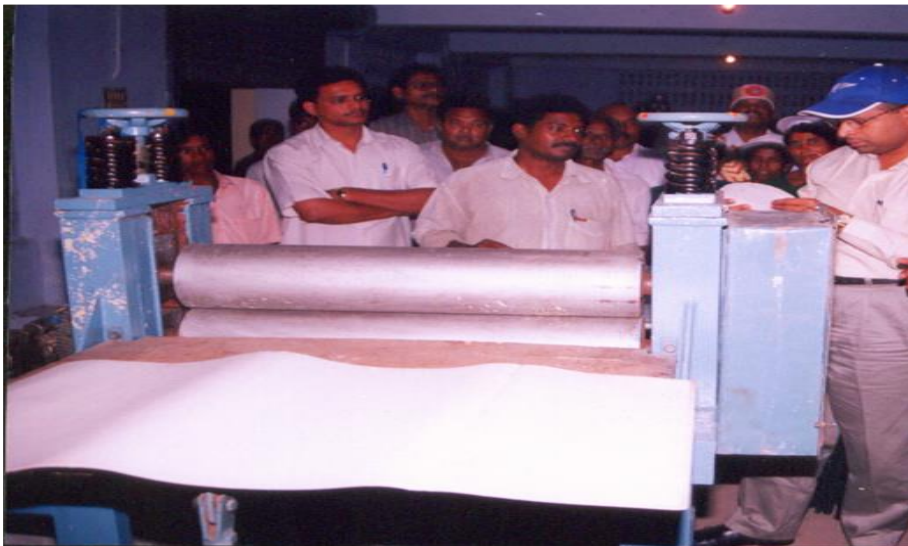
“Skill Sell” (MEMBERS will voluntarily offer their Professional Skills including for fundraising to carry on your activities)

Professional

“Time Sell” (MEMBERS will voluntarily offer their Professional Skills including for fundraising to carry on your activities (They will too paid)

**Car
wash**

Paper Recycling – Handmade Papers



Waste Paper recycling at Exnora Vocational Training Centre
Thiruvannamipur Nankuravar Colony
- formation of micro-enterprises



More than 9000
people

Across Tamil Nadu
Trained



The
stellar
Idea

Here is the money that you need. Just commence your efforts & approach Corporates. Now Business Houses' contribution for social causes out of their profit under their CSR has been made compulsory by a Central Government Act.

You can approach corporates with your appeal, explaining your social & environmental services rendered through your **ExNoRa Seva Center of your **ExNoRa** Innovators Club.**

ExNoRa International enjoys 80 G exemption and you can seek their support & guidance

Beaten track methods to raise funds

Collective Purchase

Community Crèche
/ Mess / Laundry

For all Coastal towns & hill
areas & places along river /
Cyclone path Centre & EIC are
a must

ExNoRa Environmentalist
Speakers
Trainers
Researcher
Consultant
Practitioners

Where all you need the
center?

HOW TO PAY RENT, Maintenance & Meet other expenses ?

**The finest source , in tune with the
adage, is
“Self-help is the BEST HELP”**

Who manages? VESA ? PESA



**Funds
Endless**

**You will see
in detail**

**Funds
Endless**

**Membership
Subscription**

subscriptions



Your Problem is your Gift





Your neighborhood waste can become funds for you to run your ExNoRa , by taking a land for rent , putting up a shed , collecting waste from your members & converting the same as COMPOST



Organic Waste transferred to Compost Bin

The Black Gold, harvested manure



Compost in 1 kg bags ready to go out @ Rs 10/- per KG

**Funds
Endless**

**Sale of
Recyclable
Paper**





**We had Dinosaur . But we don't have it .
Instead monthly once, you can have
“PAPEROSAUR”
WHAT IT IS ?**



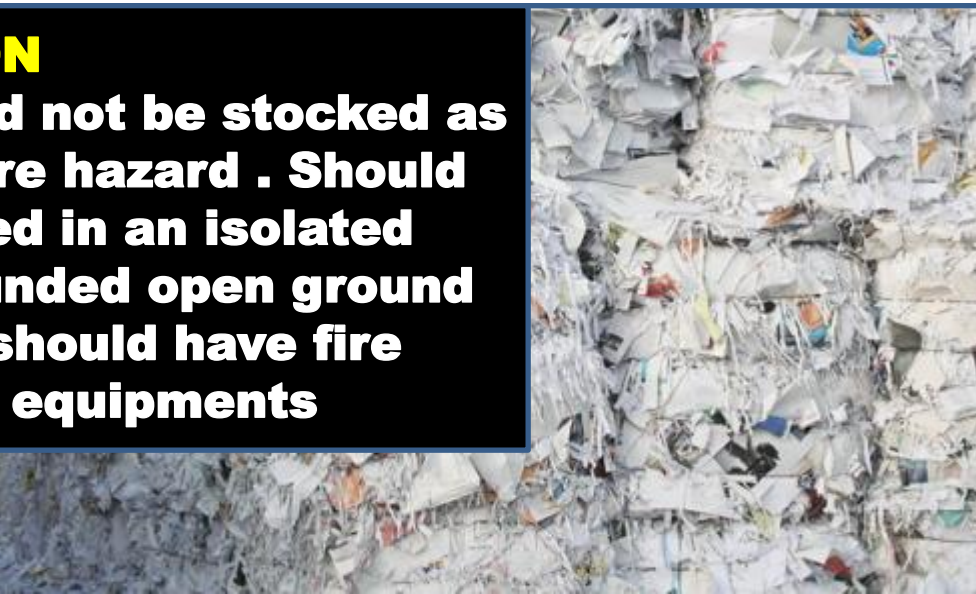
PAPEROSAUR like **DINOSAUR**
PAPER WASTE & OLD NEWS PAPERS

are brought & piled just for a day & sold & cleared on the same DAY



CAUTION

It should not be stocked as it is a fire hazard . Should be stored in an isolated compounded open ground which should have fire fighting equipments



Funds Endless



**Collection &
Sale of
Recyclable
Paper Pieces**



**“Paper
Prosper”**



**Waste Paper as
White Paper**

Funds Endless



**Sale of Recyclable
newspaper**



**Sale of Recyclable
newspaper**



**& helping paper to
become Newspaper
& getting money for
activities**

**Funds
Endless**



Collection &
Sale of Plastic
Waste



Plastic
“Pathetic to
Fantastic”



Plastic “**Pathetic**
to **Fantastic**”- The
end product

**Funds
Endless**



**Broken Bet Bottle
ready for journey
for recycling**

**RPET –
White Clear
Flakes**

Other routine ways of finding fund



**Home
Farming**

**Indoor
Farming**

**Terrace
Farming**

“Skill Sell” ENVIRONMENT

**Street
Farming**

**Open Space
Farming**

**City
Farming**

**Sea
Farming**

**Barren Land
Farming**

**Desert
Farming**

**River Bank
Farming**

Air Farming

**Vertical Sky
Farming**

Other conventional ways of raising FUNDS

**Facilitating
Garage Sale**
once in a
month

**Printing of
souvenir**

**BENEFIT
PERFORMANCE –
MUSIC**

**BENEFIT
PERFORMANCE –
DANCE**

**BENEFIT
PERFORMANCE
DRAMA**

**BENEFIT
PERFORMANCE –
MAGIC**

**BENEFIT
PERFORMANCE
– CULTURAL
SHOWS**

**BENEFIT
PERFORMANCE –
DANCE**

**BENEFIT
PERFORMANCE –
Speech by
eminent speakers**

**MARATHON –
RUNNING**

**MARATHON –
CYCLING**

**MARATHON –
ROWING**

**MARATHON –
mountaineering**

**Ecobition
Exhibition**

**Banner
Sponsorship**

**DINE WITH
DIGNITARIES**

Who will do these?

Where is the Money ?

All the projects are **people-participation-centric** & **efforts-centric** than **money-centric** though the money to do is there in the project itself

ExNoRa provides the key, the wonderful motivational techniques to get people totally involved

LET US REMEMBER

“NO PROBLEM IS TOO LARGE, IF THE COMMUNITY GETS INVOLVED IN SOLVING IT. THERE ARE SO MANY HANDS TO BUILD A BETTER NATION”

**The incredible Social capital
&
The Unbelievable Evidence**

Part of **“ART of HEART”** i.e. **“Jeevan Shastra”** for **Being Human Being**

Enlisting **Community Participation and making it **Social Capital**. See the following examples, your doubts will disappear**



**People's Participation
Global Example**



Mahatma's **FREEDOM STRUGGLE is the best **GLOBAL EXAMPLE** for getting **100% People's Participation****



**People's Participation
National Example**



People pulling together the mammoth **Temple Car is the best **National Example** for **People's Participation****

Part of "ART** of **HEART**" i.e. "**Jeevan Shastra**" for **Being Human Being****

ExNoRa Example of converting mere **POPULATION** as **SOCIAL CAPITAL** & Residents as Citizens. Here is one out of thousands

A ROAD filled with garbage not gravel. If people organise themselves make it a real thoroughfare , what will happen?

This is the result AFTER ExNoRa



A road Before People's Participation



The same place after People's Participation

NOW it the PARENTS' TURN to make their roads like this

Part of "ART of HEART" i.e. "Jeevan Shastra" for Being Human Being

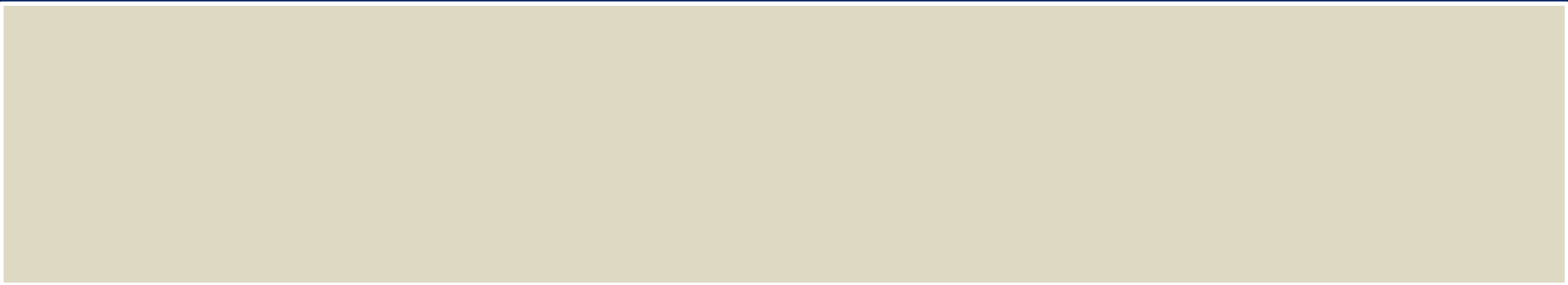
How & where to get place

“HEARTS UNION”

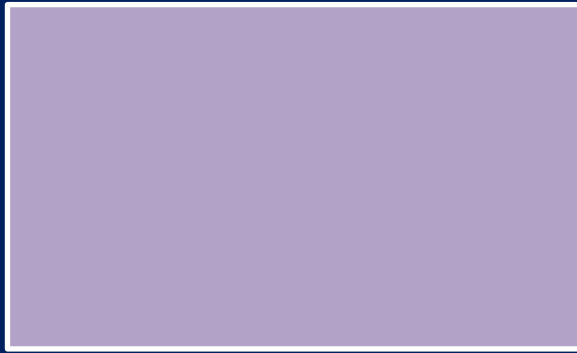
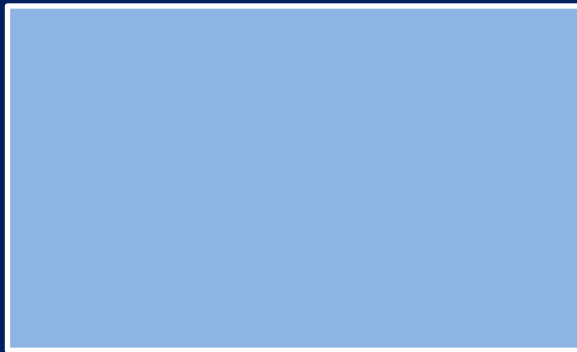
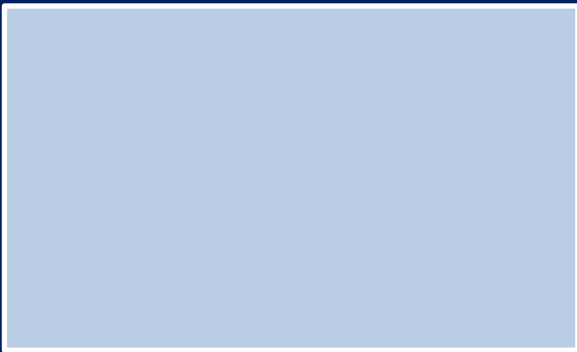
ExNoRa Seva Centre” ?

OPTION: 1

The Best Option is using your own premises, as after all the benefits will accrue to your institution & place



**Tactics &
Techniques**





8. Terrace Sky farm & Nursery Nurtury

7. Green Depot

6. Eco Depot

5. Greenery Granary

4. Organic Oxygenic

3. Train Terrain

2. Humanity Divinity Bank

1. Hearts' Union

Ground Floor: Car Park

Terrace Sky farm

Nursery Flowery

Green Depot

Eco Depot

Greenery Granary

Organic Oxygenic

Train Terrain

Humanity Divinity Bank

Hearts' Union

Car Park