

**HEAD of DIVISION**  
**(HOD)**

**ExNoRa**

**SAFETY WORLD**

from being stolen under

**DIRECTOR SAFETY**

# ExNoRa SAFETY WORLD for 80 types of Safety

Indoor  
Safety

Outdoor  
Safety

Human  
Safety

Natural  
Disasters  
Safety

Travel  
Safety

Electronic  
Safety

**OFFICIAL NAME**

of the **SATELLITE ORGANISATION** or **ACTIVITY**



**SAFIRSTY**

**SAFIRST SAFETY ExNoRa**



**NICKNAME**

**SAFIRSTY**

**TAGLINE**

**SAFETY**

**is always**

**FIRST**

**as safety is**

**LOFTY**

**Role**

**Sa**

# ORGANISATION NAME EXPLANATION

DAY-TO-DAY NAME,  
NICK NAME &  
PET NAME

**USUAL NAME**  
of the **ORGANISATION**,  
**USE ALWAYS** the  
**CATCHY & CRISPY NICK / PET NAME**



**OFFICIAL NAME**  
The **USE** of the  
official name is also  
**ALWAYS a MUST**

**OFFICIAL NAME**  
communicates the PURPOSE.  
It makes it "**SEARCH EASY**".  
Its **USE** is a **MUST**



**TAGLINE**  
It is catchy, make you  
easily understand the  
**GOAL**

**TAGLINE**  
a **CATCHPHRASE**  
that you always **REMEMBER**.  
It also serves as a  
**MOTIVATIONAL SLOGAN**



THE CONCEPT  
**CREATOR & INNOVATOR**  
of the  
**LEAD IDEA / BREAKTHROUGH**

**INNOVATOR**  
Exn Dr Nirmal Basu,  
the 7<sup>th</sup> Sense Master  
twitter: @mbnirmal



# OFFICIAL NAME

of the

**SATELLITE ORGANISATION (SO) or ACTIVITY**

(with the NICK-NAME just beneath followed by TAGLINE)

THE NAME & STYLE

of the

ORGANISATION

with the LOGO of the

PARENT

ORGANISATION & this

**SO**



SAFIRSTY

**SAFIRST SAFETY ExNoRa**

Safety is always **FIRST**  
as safety is **LOFTY**



ABOVE : NICK / PET/  
USUAL NAME



# SAFIRST

BELOW: **OFFICIAL NAME**

SAFIRST SAFETY **ExNoRa**

SAFETY is always FIRST as safety is LOFTY

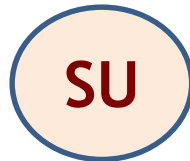
## Options

Subsidiary Organisation (SU)  
or as a Satellite Organisation (SA)



### SAFIRST

SAFIRST SAFETY **ExNoRa**



### SAFIRST

SAFIRST SAFETY **ExNoRa**



can be a  
**SUBSIDIARY**  
ORGANISATION

or an **ACTIVITY** of your parent  
**ExNoRa INNOVATORS CLUB**



Residents **Welfare**  
**Association (RWA)**

of the **PLACE / INSTITUTION**



can be an **INDEPENDENT**  
**SATELLITE ORGANISATION**  
of your **AREA / INSTITUTION**  
( **OFFICE / SCHOOL / COLLEGE /**  
**PLACE OF WORSHIP**)

affiliated to  
the top body (HQ) of  
**ExNoRa INNOVATORS**  
**INTERNATIONAL**

**SAFIRSTY**

SAFIRST SAFETY ExNoRa

with its MANTRA P3 by M3 is PART of

**JEEVAN SHASTRA, LIFE SCIENCE** for **LIVING** as **HUMAN BEING**

**OPTIONS GALORE**



**1**

**SAFIRSTY**

**SAFIRST SAFETY ExNoRa**

**A** will function under one of the following

**ExNoRa Innovators Club**

**B**

**OR**

**Residents Welfare Association (RWA) ExNoRa**

or **RWA** affiliated with **ExNoRa Innovators International**

**2**

When only this service / activity

is needed, **SAFIRSTY** as **SAFIRST SAFETY ExNoRa**

can function as an Independent “**ExNoRa Innovators International’s**

**Satellite Organisation”** of your **AREA / INSTITUTION**

**(OFFICE / INDUSTRY SCHOOL / COLLEGE/ PLACE of WORSHIP)**



**SAFIRSTY**  
SAFIRST SAFETY **ExNoRa**



**REALISE**

**SAFETY is always FIRST  
as safety is LOFTY**

**REALISE**

**SAFIRSTY**  
**SAFIRST SAFETY**  
**ExNoRa**  
**is VERY MUCH PART of**

**JEEVAN SHASTRA,**  
**LIFE SCIENCE**  
for  
**LIVING as HUMAN BEING**



**MANUSHYA SHASTRA,**  
**HUMAN SCIENCE**  
for  
**BEING HUMAN BEING**



**JEEVANA SHASTRA**

**LIFE SCIENCE**

for

**LIVING as HUMAN BEING**

Humans are entitled to  
clean air and water as  
well as healthy habitat  
which will be facilitated  
by the

**ExNoRa** Innovators Club  
of their area

**MANUSHYA SHASTRA,**

**HUMAN SCIENCE**

for

**BEING HUMAN BEING**

to be **HUMANE** is **HUMAN**.

We come across quite often  
individuals who look and  
behave normal, suddenly  
change and shoot people  
without any reason. Manushya  
Shastra will be the best medicine  
to ensure against occurrence of  
such ghastly acts

**ExNoRa** INNOVATORS CLUB is the path to  
**JEEVANA SHASTRA**, the **LIFE SCIENCE** &  
**MANUSHYA SHASTRA**, the **HUMAN SCIENCE**

# SAFIRSTY

## SAFIRST SAFETY



SAFETY is always FIRST  
as safety is LOFTY

YOUR ORGANISATION  
NAME BOARD

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TRAINING each & every HUMAN in the Art & Science of  
INNOVENTIONS (Innovation + Invention)  
for his OWN and SOCIETAL WELL-BEING

**ExNoRa** Innovators Club  
SINGLE WINDOW &  
**WONDER WINDOW**  
to solve from PERSONAL to  
SOCIETAL PROBLEMS



**ExNoRa** INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF  
MANUSHYA SHASTRA, HUMAN SCIENCE  
for BEING HUMAN BEING  
for realising  
JEEVAN SHASTRA, LIFE SCIENCE  
for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL  
AREA / INSTITUTIONAL  
(Office/ School/ College)  
**ExNoRa** Innovators Club  
today and harvest success

# ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



## ExNoRa INNOVATORS CLUB

**ExNoRa** stands for  
**Excellent Novel Radical**

ExNoRans ensure these three qualities in their  
**Thoughts / Words / Action & Innovate**

**ExNoRa** is the **ONLY** Club  
which trains and  
makes its members  
**INNOVATORS PAR EXCELLENCE**

One who wants to serve by **INNOVATIONS** joins **ExNoRa** Innovators Club.  
He or she uses the prefix **Exn** as short form of **ExNoRa**  
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name  
and is always addressed by others as an **ExNoRa** **INNOVATOR**

**ExNoRa** : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our

society & within ourselves & we can get both by only **SACRIFICE**

All these easily  
realised through  
**INNOVATIONS**



À la Carte

## **SERVICE MENU**

Like in a HOTEL your selecting your  
FOOD MENU, your EIC /RWA can  
select the SERVICE MENU that you  
want which is relevant and needed .

It can be a few or many.

See the Service Menu Card

# SAFETY + FIRST is SAFIRSTY

## SAFETY ExNoRa





# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**AREA &  
NEIGHBOURHOOD  
SAFETY**



**PERSON &  
PROPERTY  
SAFETY**

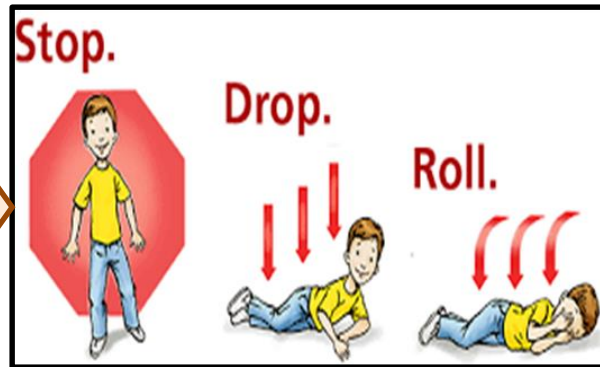


**HOME DOOR  
& BALCONY  
SAFETY**

See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**FIRE SAFETY**



**Stop, Drop & ROLL**



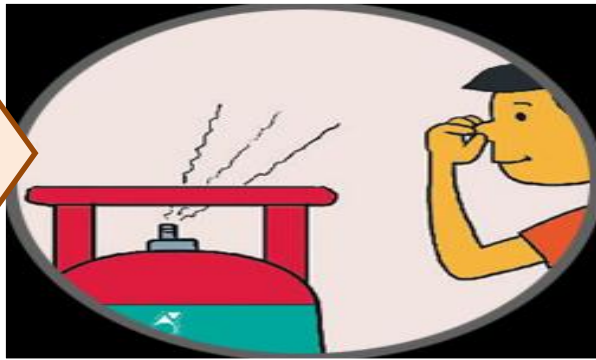
**Volunteer Fire Department**



# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**ELECTRICITY SAFETY**



**GAS SAFETY**



**Safety Hazards to Watch Out for Around the House**

# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**FOOD SAFETY**



**FOOD SAFETY  
@ HOME**



**Drinking Water  
Safety**



# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**ROAD  
SAFETY  
4rrr**

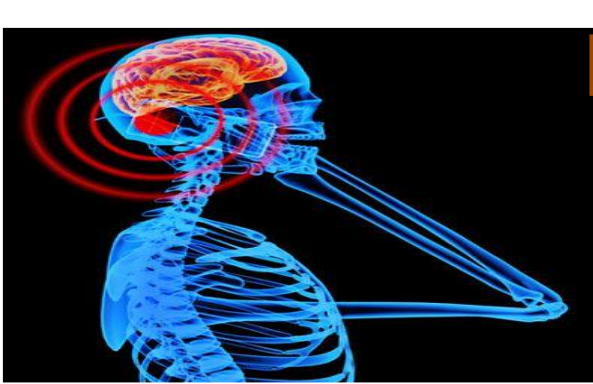


**TRAVEL  
SAFETY**

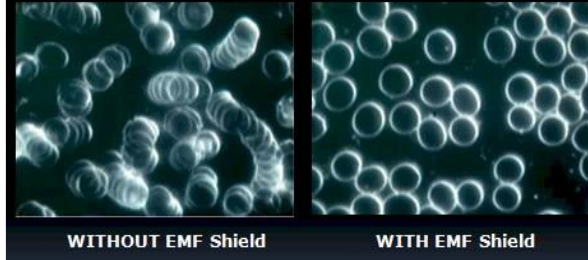


**CAR /  
VEHICLE  
SAFETY**

# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



Cell Phone Blood Effect



Mobile Phone  
Your Health  
**SAFETY**



**DRIVERS**

**NO TEXTING  
NO TALKING  
NO EXCEPTIONS**



MOBILE USE  
SAFETY from  
ACCIDENTS



**Mobile  
Phone  
prank**



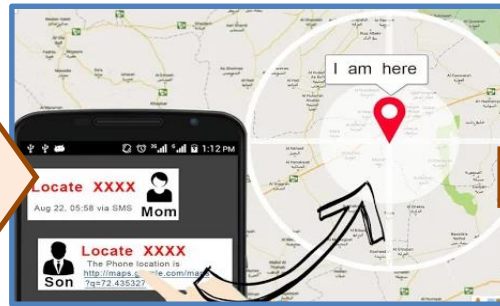
MOBILE  
PHONE  
PRANKS



See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



Mobile Theft & LOSS Safety



ACTION after MOBILE is LOST



MOBILE INSTRUMENT "SAFETY MAINTENANCE



MOBILE PHONE CHARGING SAFETY

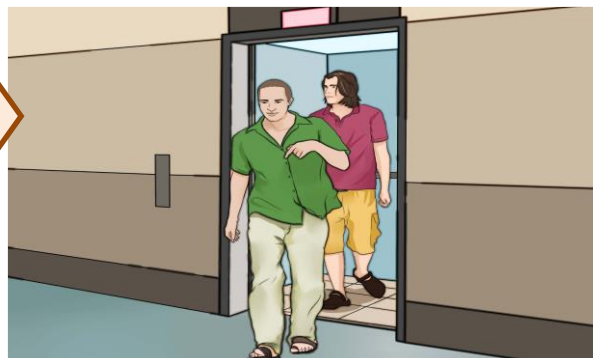
# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**LIFT SAFETY**



**LIFT CRASH SAFETY**  
**LIFT CRASH SAFETY**



**TIPS FOR RIDING ELEVATORS SAFELY**



# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**PLATFORM  
Right to Walk  
Safely**



**PEDESTRIAN  
SAFETY**



**SKID & SLIP  
SAFETY**

# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**Differently  
Abled Safety**



**Visually  
Impaired  
Safety**



**Hearing  
Impaired  
Safety**



See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**DISASTER SAFETY**



**EARTHQUAKE SAFETY**



**FLOOD SAFETY**

# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**STORM  
SAFETY**



**TSUNAMI  
SAFETY**



**LANDSLIDE  
SAFETY**



See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**Heat wave  
Safety**



**HOME ALONE  
SAFETY**



**HOME ALONE  
WOMAN  
SAFETY**

See a separate **PPT/ e BOOK** in the  
**WEB INDEX** for each type of service



**LIGHTENING  
SAFETY**



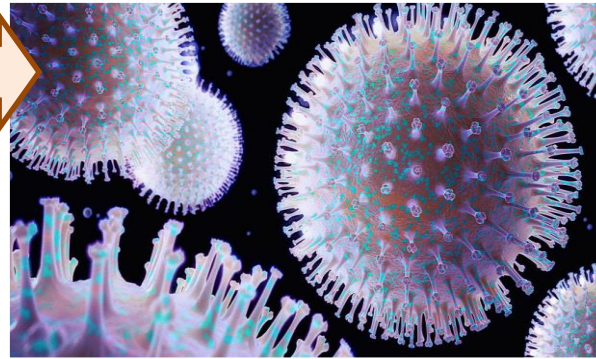
**VOLCANO  
SAFETY**



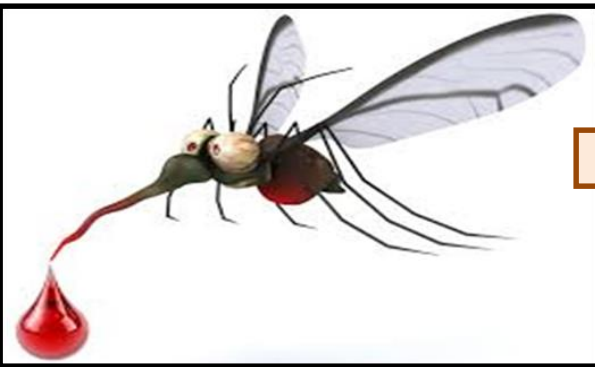
**BEACH  
SAFETY**



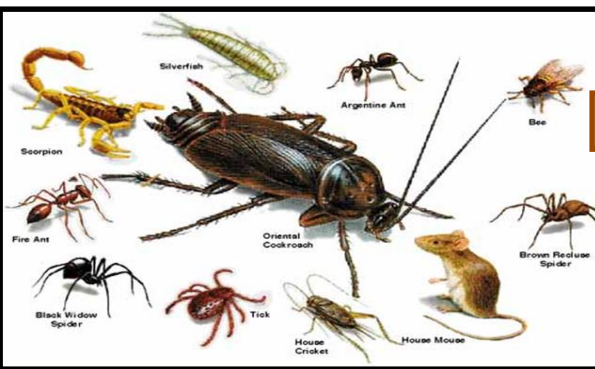
# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**SAFETY from  
BACTERIA**



**SAFETY from  
MOSQUITO**



**SAFETY from  
PESTS**

# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**Risk Assessment vs  
Risk Management**

**Environmental  
Safety & Risk  
Assessment**

**PRACTICE  
CYBER  
SAFETY**



**CYBER CRIME  
SAFETY**



**How to detect a  
two way mirror**



# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**SCHOOL BUS  
VAN  
SAFETY**



**Bore well  
safety**



**PET SAFETY**

See a separate **PPT/ e BOOK** in the  
**WEB INDEX** for each type of service



**SAFETY**  
surveillance



# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service



**CHILD  
SAFETY**



**WOMAN  
SAFETY**



**Senior  
Citizens  
SAFETY**

# See a separate **PPT/ e BOOK** in the **WEB INDEX** for each type of service





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**CHILDREN SAFTY from SEXUAL ABUSE**



**DOMESTIC WORKERS VERIFICATION**



**STUDENTS SAFETY**



**OLD  
BUILDING  
SAFETY**



**THATCH  
SAFETY**



**POND  
SAFETY**

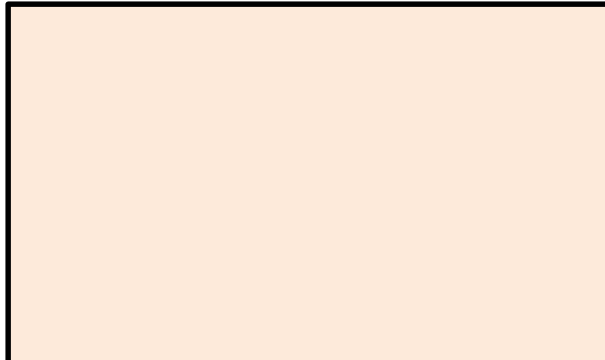




Terrorism  
Safety



Violence  
Safety





Crowd  
Safety



Stampede  
Safety





# RISK ASSESSMENT



# EARLY WARNING SYSTEM

PLEASE SEE DISASTER MANAGEMENT





**DISASTER  
PREPAREDNESS**



**DISASTER  
RECOVERY**

**PLEASE SEE DISASTER MANAGEMENT**



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