

CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

“We have to act to protect the climate as fast as we can”

WHOLLY

AMAZING

BOOK



**MOTIVATION
TSUNAMI**

CHANGE

"CLIMATE CHANGE"

**100%
PICTORIAL**

PART OF

JEEVAN SHASTRA, LIFE SCIENCE,
(जीवन विज्ञान) for **LIVING** as **HUMAN BEING**
MANUSHYA SHASTRA, HUMAN SCIENCE
(मनुष्य विज्ञान) for **BEING HUMAN BEING**

by Exn. Dr **NIRMAL BASU,**

7th Sense Master & Founder, **ExNoRa**



THIS CREATION,

WHOLLY BOOK

**"Change, CLIMATE
CHANGE"**

is dedicated to

**"LOVELY ENGLISH
LANGUAGE"**

ExNoRa INNOVATORS CLUB

will function in all the following six Places ALL concerning YOU.

All are important for everyone of you.

These six places determine your
QUALITY of LIFE

What have you done for these six places of importance for you. Here are the checkboxes . **START TODAY**. **AT LEAST INITIATE**. **BETTER LATE THAN NEVER**.

1. PLACE of RESIDENCE

2. PLACE of WORK

3. PLACE of LEARNING

4. PLACE of WORSHIP

5. PLACE of PUBLIC USE &

6. PLACE of TRAVEL (PASSAGE)

CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

“We have to act to protect the
climate as fast as we can”

ORGANISATION NAME

OFFICIAL
NAME

EXPLANATION

The NAME that communicates the PURPOSE. Makes it "SEARCH EASY". Its USE is a MUST



*nick
name*

Used additionally. CATCHY & CRISPY. FOCUSES on the ACTION PART



✓ tagline

The line that you always REMEMBER, serving also as a SLOGAN





“We have to act to protect the climate as fast as we can”

The *GOAL* is 100% POSSIBLE. VIEW the whole content, get acquainted & IMPLEMENT.

QUITE EASY to PUT into PRACTICE.

DO SHARE WITH OTHERS FOR THEIR WELLBEING !

OFFICIAL NAME

of the SATELLITE ORGANISATION or ACTIVITY

(with the NICK-NAME just beneath followed by TAGLINE)

CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

“We have to act to protect the climate as fast as we can”

modus
operandi

Motivating people to adopt simple habits to reverse Climate Change



The **OFFICIAL NAME** of the organisation below & the **NICKNAME** will come above the **OFFICIAL NAME**. Below the **NICKNAME & OFFICIAL**, the **TAGLINE / SLOGAN** will find its place



CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

OFFICIAL NAME OF THE SATELLITE ORGANISATION or **ACTIVITY** with *nick name below*



CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

“We have to act to protect the climate as fast as we can”

Options

as a **S**ubsidiary Organisation (**SU**)
or as a **S**atellite Organisation (**SA**)

OPTION **1**

SU



OPTION **3**

SA

CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

can be a

SUBSIDIARY ORGANISATION

or an **ACTIVITY** of your parent

ExNoRa INNOVATORS CLUB or

Residents Welfare

Association (RWA)

of the **PLACE / INSTITUTION**

OPTION **2**

CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

can be an **INDEPENDENT**

Satellite ORGANISATION

of your area / institution

affiliated to

the top body (HQ) of

ExNoRa INNOVATORS

INTERNATIONAL

CHANGE CLIMATE CHANGE

CLIMATE-MATE **ExNoRa**

“We have to act to protect the
climate as fast as we can”

is VERY MUCH PART of
JEEVAN SHASTRA, LIFE SCIENCE,
(जीवन विज्ञान) for
LIVING as HUMAN BEING
&

MANUSHYA SHASTRA, HUMAN SCIENCE
(मनुष्य विज्ञान) for **BEING HUMAN BEING**



ExNoRa Innovators Club facilitates, as a SERVICE,
TRAINING each & every HUMAN in the Art & Science of
INNOVENTIONS (Innovation + Invention)
for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW &
WONDER WINDOW
to solve from PERSONAL to
SOCIETAL PROBLEMS



ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF
MANUSHYA SHASTRA, HUMAN
SCIENCE
for BEING HUMAN BEING
for realising
JEEVAN SHASTRA, LIFE SCIENCE

for LIVING as HUMAN BEING

JOIN / START YOUR
RESIDENTIAL AREA /
INSTITUTIONAL
(Office/ School/ College)
ExNoRa Innovators Club
today and harvest success

Learn through your
ExNoRa Innovators Club
to Innovate for the
wellbeing of
Self
Family
Society
Business
Nation &
the
Planet



**Innovate
OR stagnate**

ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



ExNoRa INNOVATORS CLUB

ExNoRa stands for
Excellent Novel Radical

ExNoRans ensure these three qualities in their
Thoughts / Words /Action & Innovate

ExNoRa is the **ONLY** Club
which trains and
makes its members
INNOVATORS PAR EXCELLENCE

One who wants to serve by **INNOVATIONS** joins **ExNoRa** Innovators Club.
He or she uses the prefix **Exn** as short form of **ExNoRan**
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name
and is always addressed by others as an **ExNoRa** **INNOVATOR**

ExNoRa : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our
society & within ourselves & we can get both by only **SACRIFICE**

All these easily
realised through
INNOVATIONS



The world will 100% start moving fast towards **ZERO** in the following areas. Join / Start YOUR “**ExNoRa** INNOVATORS CLUB”

**Zero
Pollutions &
Wastes**

**Zero
Corruption**

**Zero
Communalism**

**Zero Crimes &
Murders**

**Zero
Dishonesty**

Zero Hate

**Zero Food &
Water
Shortage**

**Zero Violence
& Extremism**

**Zero
Greed**

**Zero
Inhumanness**

Zero Wars

**Zero
Alcoholism**

**Zero
Accidents**

**Zero
Inequality**

**Zero Gender
Bias**

**Zero Bonded &
Child Labour**

Make yours is a licensed
Satellite Organisation
(Satellite ExNoRa)

of

ExNoRa Innovators International
the Parent Organisation

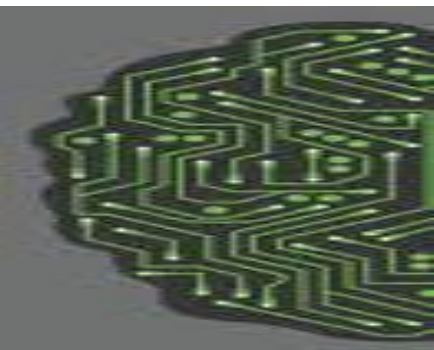
ExNoRa International Head Quarters
LICENSE



ExNoRa

Remember to get **ExNoRa** License
for your Satellite Organisation

By using 7th Sense and the following 7 faculties available within, solutions for all the problems have been found out



LOGICAL
LEFT BRAIN

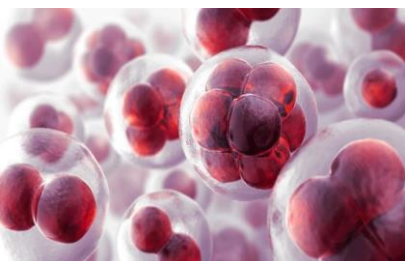
MAGICAL
RIGHT BRAIN



MIRACLE
called
CONSCIOUS
MIND



ORACLE
called
SUBCONSCIOUS
MIND



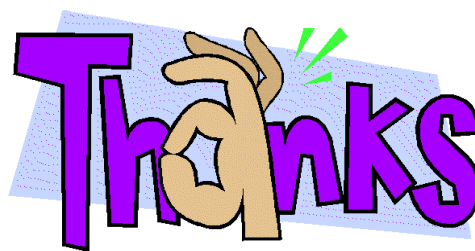
THRILL
called trillions of
Biological CELLS

FENCE-LESS

7th Sense



STYLISH
ENGLISH



Who is an INNOVATOR?

Every HUMAN is an INNOVATOR !
Only the degree varies.



YOUR



ExNoRa INNOVATORS CLUB

will make its MEMBERS as

INNOVATORS PAR EXCELLENCE &

INNOVATORS for PROSPERITY

Slogan "INNOVATORS of the WORLD, UNITE"

WE HANDOVER TO YOU

a
Wonder
Lamp

&

a Magic
Wand



Use them & become an **INCREDIBLE**
INNOVENTOR (Innovator + Inventor)



smile



SMILE a MILE



BUDDHA, DISCIPLE & WEALTHY MINDS ROLE MODEL

Exn INDRA KUMAR, the wealthiest MIND

Please don't miss the WHOLLY BOOK on

INCREDIBLE UPCYCLING

practised by

LORD BUDDHA

Exn **INDRA KUMAR**,
PRESIDENT, HOME ExNoRa



WHOLLY BOOK

JEEVAN SHASTRA, LIFE SCIENCE &
MANUSHYA SHASTRA, HUMAN SCIENCE

spearheaded by your

ExNoRa INNOVATORS CLUB

01. WHOLLY BOOK- (WB)

JEEVAN Shastra &
Manushya Shastra

02. WHOLLY BOOK-

HABIT "GRAB IT"

A. PLANET- "PLANT-NET" 'THINK
GLOBALLY' CHANGE,
"CLIMATE CHANGE"

B. STREET, a TREAT
'ACT LOCALLY'

C. HOME "OM"
'DO DOMESTICALLY'

03. THE WHOLLY BOOK-

A. ORGANISING

B. MOTIVATING

04. WHOLLY BOOK

ROLES for GOALS

A. PRESIDIDIUM

B. SECRETARIAT

C. TREASURY

D. DIRECTORATE

E. COLLEGIUM

MEMBERS OUTNUMBER

07. MEETING MOTIVATING

08. PREMISES "PROMISES"
"HEARTS' UNION"

(ExNoRa SEVA CENTRE)

09. ACTIVITY AFFINITY HUMANITY
DIVINITY BANK (H6)

10. ExNoRa COMPANION CLUBS

11. ExNoRa ASSOCIATES

12. ExNoRa SATELLITE
ORGANISATIONS

13. ExNoRa AFFILIATES

14. ExNoRa EVENTS

15. ExNoRa PROJECTS

16. ExNoRa MODELS

17. WHOLLY BOOK on
THREE BINS & LIFE

18. WHOLLY BOOK
"THE BASE & FOUNTAIN"
JEEVAN SHASTRA

&

MANUSHYA SHASTRA

19. ACTION ALL-OUT & AT-ONCE

WHOLLY BOOK CHANGE, CLIMATE CHANGE



Think Globally

PART of

JEEVAN Shastra,
Life Science
for
Living as Human Being

Manushya Shastra,
Human Science
for
Being Human Being

VISION

WONDER PLANET, PLACE, PEOPLE & PERSON

MISSION FOR

CHANGE, CLIMATE CHANGE

"CHANGE your Habits,
PRACTICES & INNOVATIONS

WHOLLY BOOK

CHANGE, CLIMATE CHANGE, by your
HABITS, PRACTICES & INNOVATIONS

MISSION at
a **GLANCE**

Say
Goodbye
to

TEAR

FEAR

Go slow
with
regard
to

FARE

FAIR

PROMOTE

CARE

BEAR

**GO
ALL
OUT**

CURE

PURE

via
your
ExNoRa
Innovators
Club
"Innovators
of the
WORLD,
UNITE"

"INVASION OF INNOVATIONS"

GOOD or **BAD?**

It is "**BOTH**"

The wellbeing of the

PLANET & PEOPLE

is **NOW** dependent on two things.

They are people's

1. Habits

2. PRACTICES &

3. INNOVATIONS

(Including patronising Innovations
by others)

Why INNOVATIONS ?

We, the humans face,
24 x 365, the WRATH of

1. Global Dangers
2. National Catastrophes
3. Local Calamities
4. Street Threats
5. Home Hazards &
6. Individual Perils

Your CHAPTER of
ExNoRa INNOVATORS CLUB through its
DIRECTOR : SAFETY & Disaster Preparedness
with your cooperation will GUIDE you on tackling
the Common Enemies of Human Kind

1. GLOBAL DANGERS



Now more frequent & more severe

2. NATIONAL CATASTROPHES



Happening Every minute

3. LOCAL CALAMITIES



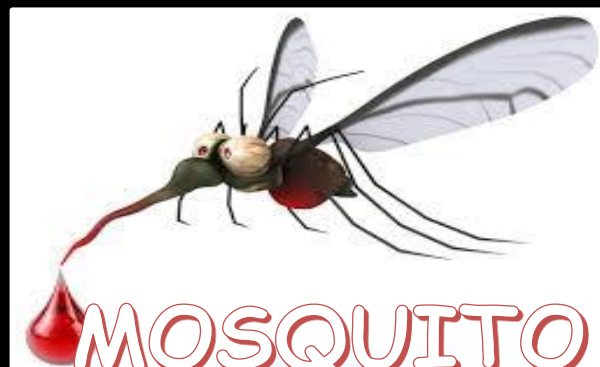
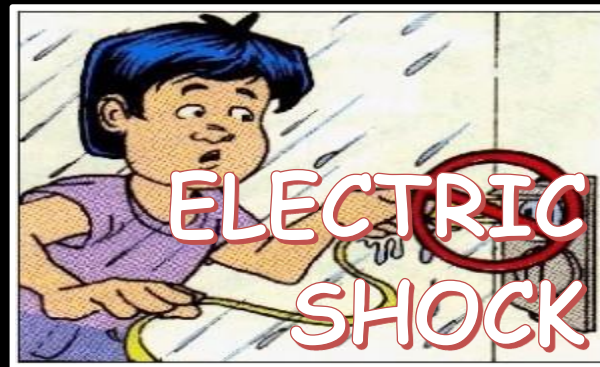
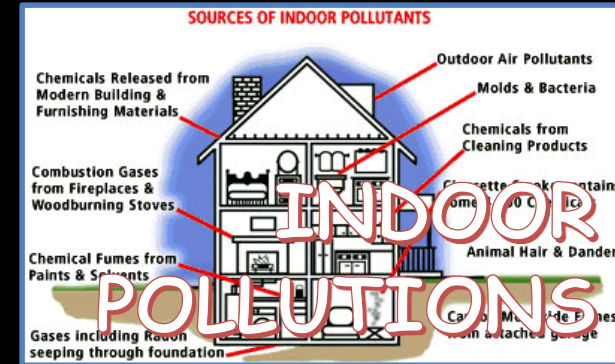
Ever Increasing

4. STREET THREATS (residential areas)



Street serves other purposes except being used as a passage

5. HOME RISKS



ALL WITHIN THE FOUR WALLS

6. INDIVIDUAL PERILS & Perils by Individuals



Now more frequent & more severe

Man causes Pollutions

Land

Water

HUMANS HAVE POLLUTED

Space

Food

Air

Sea

How many hands do the six types of pollutions?

14 Billion (7 billion x 2)

What is the world Population ?

7 Billion

Yes. Every human being causes pollution 24 x 365

Don't you feel there is a need for at least few thousands enlightened citizens to learn & propagate? Why don't you be the ONE ?

That is why Satellite Organisations .

Stop being a polluting hand.

Become a pollution prevention hand .

See what is your place's problem / or any other problem & start the right Satellite Organisation

Land

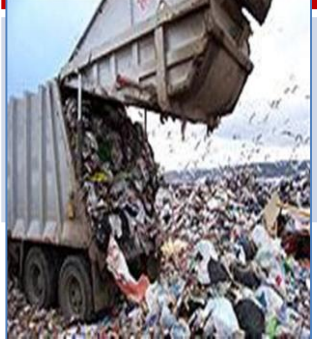
Water

Air

Sea

Food

Space



What you saw now is

not

EXHAUSTIVE,

but

ILLUSTRATIVE

not

OCCASIONAL

but

REPRESENTATIONAL

HEAVEN SAKE,

don't miss the

chapter

"The PLANET,

our only HOME

that we ruined"

Why all these happened?

OUR
HATE

is responsible
for OUR
today's

FATE

OUR
ANGER

is responsible
for
OUR

DANGER

OUR
GREED

is responsible
for
OUR Earth's

BLEED

MAKE

"Change, Climate Change"

a good
HABIT



HABITS
DIE
HARD

HABIT

Remove the first letter 'H'

'A BIT' WILL be still there

Now remove the first letter 'A'

'BIT' will still be there

Now remove the first letter 'B'

'IT' will be there

YES! Once it becomes a 'HABIT' , it will always be there

MUSTQUITO is a MANAGEMENT & MANAGEMENT of "SELF"

What is 'MANAGEMENT' ?

Remove the last letter 'T'

Yes 'MANAGEMENT' is nothing but 'MANAGE MEN'

What is 'MANAGE MEN'?

Remove the last letter 'N'

Yes it is 'MANAGE ME'

Yes ! Manage Yourself !!

You will find mosquito is managed !!!

Practise MUSTQUITO in letter in spirit & live long,
healthily !!!!

"Stop **PREACHING**,
start **PRACTISING**,

the world will be less
by one **CROOK**,"

Are you a PESSIMIST ? Just play PUN with English . You will become an OPTIMIST. Just MOVE one letter from left to right or from right to left. You are sure smile a mile

PROBLEM NOW HERE



Just move the letter "W" from left to right



Now will read as
PROBLEM NO WHERE

SOLUTION NO WHERE



Just move the letter "W" from right to left



Now it will read as
SOLUTION NOW HERE



WOW ! NOW "SMILE a MILE". MOVING a letter can give you solution. That is ENGLISH !

IMPOSSIBLE.

Split the word.

You get

"I (a)m Possible"

What are the **ACTIONS**
that will bring total **TRANSFORMATION**
via your **HABITS, PRACTICES & INNOVATIONS** ?
These **ACTIONS** help you
GLOBALLY as well as **LOCALLY** besides **INDIVIDUALLY**

GLOBALLY these **ACTIONS** help arresting
GLOBAL WARMING and slowing down of
catastrophes,
LOCALLY reduce **AIR, WATER & FOOD**
POLLUTIONS and
INDIVIDUALLY help humans to lead a **HEALTHY &**
HAPPY LIFE & to "Enjoy Life Every Moment"

WHO WILL DO THESE?

Your own **ExNoRa** *Innovators Club* will get equipped to
make impossible as possible by your sheer participation

Become an **INNOVATOR** PAR EXCELLENCE through your
own **ExNoRa** INNOVATORS CLUB, excel
in your **9 LIFE DIMENSIONS & 9 DUTIES** **9 Dimensions**

Personal

FAMILIAL

RESIDENTIAL

SOCIETAL

Educational

OFFICIAL

National

GLOBAL

Spiritual

YOUR
ExNoRa INNOVATORS CLUB
will facilitate also your
PERSONAL DEVELOPMENT by your learning
The ART of MAKING INNOVATIONS



www.7thsense.guru
www.exnorainnovators.club www.exnora-innovators.club

FOR STUDENTS WHO START / JOIN
STUDENT **ExNoRa** INNOVATORS CLUB (EIC)
the parent body will facilitate their EIC to help the
students to excel in EDUCATION & CHARACTER +
THE ART & SCIENCE of MAKING INNOVATIONS

**1. Study
Smarter & Not
Harder** (Effective
studying)



**4. JEEVAN SHASTRA,
LIFE SCIENCE &
MANUSHYA SHASTRA,
HUMAN SCIENCE**

**5. Motivational
Communication**

**6. The
Uncommon
Sense**

www.7thsense.guru

www.exnorainnovators.club www.exnora-innovators.club

Innovations & Wellbeing

ExNoRa INNOVATORS CLUB (EIC)
is concerned with & involved in

1

**MAKING
POSITIVE
INNOVATIONS
+
ANTI-DOTE
INNOVATIONS
to cure
NEGATIVE
INNOVATIONS**

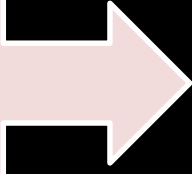
2

**ENCOURAGE
DO-HABITS
"DO-PRACTICES"
&
DISCOURAGE
"DON'T-HABITS"
&
"DON'T-PRACTICES"**

**What are those
INNOVATIONS & PRACTICES ?**

Each one is totally different from the OTHER

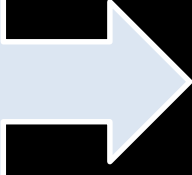
Say
Goodbye
to



TEAR

FEAR

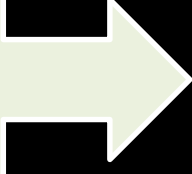
Go slow
with
regard
to



FARE

FAIR

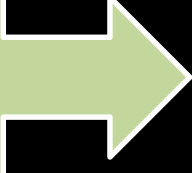
PROMOTE



CARE

BEAR

GO
ALL
OUT



CURE

PURE

Each one is totally different from the OTHER



CORE INNOVATION

for curing **MIND POLLUTION**

the basis for all pollutions is covered in the

"WHOLLY BOOK : THE ROOT".

MIND IS THE ROOT CAUSE FOR EVERYTHING.

"WHOLLY BOOK : THE ROOT"

is a "MUST FOLLOW GUIDELINES".

Its name is **CORE INNOVATION**

& it is all about tackling

MIND POLLUTIONS & removing

MIND GARBAGE . Covered separately for not
confusing you between the pollutions outside & inside
of HUMANS.

CORE INNOVATION comes under

"**Manushya Shastra, Human Science** for
Being Human Being"

CHANGE "CLIMATE CHANGE" (C3)

by YOUR ACTIONS

It is 100% possible to arrest

GLOBAL WARMING.

Always bear in mind the MOTIVE and IMPACT of your ACTION on the planet and people, whatever that you DO

"CHANGE, CLIMATE CHANGE" (C3)

by your

HABITS, PRACTICES & "C3" INNOVATIONS

CONCEPTS & INNOVATIONS by NIRMAL

A new classification of
ACTIONS
to save the
PLANET,
OUR ONLY HOME
& Improve the
Environment of **YOUR HOME** -
ExNoRa INNOVATORS CLUB
"INNOVATORS of the WORLD UNITE"

MAKE the
"EXHAUST-INNOVATIONS" as
ECONOVATION

Follow this.

100% THE PLANET CAN BE SAVED

-ExNoRa INNOVATORS CLUB
"INNOVATORS of the WORLD UNITE"

All the INNOVATIONS that have been made and
that are being made can be categorized as

GOOD/ BAD/FAIR

by evaluating the outcome
of the INNOVATIONS on the
PLANET, PEOPLE'S HEALTH & THEIR WELLBEING

BAD, FAIR &

GOOD

INNOVATIONS,

PRACTICES &

HABITS

Develop a new HOBBY & HABIT



→ Save the Planet by **PATRONISING** or **"NOT-PATRONISING"** **INNOVATIONS**, weighing its impact on environment.

→ Everyone in a sense an **INNOVATOR**.

→ You make innovations of the last 4 categories and not the first 3. The 4th one **FAIR** is okay, if you are able to ensure **RECYCLING**. But **FAIR** is bad when you buy everything under the **PRETEXT / PREMISE / EXCUSE** that it is **RECYCLABLE**.

→ Make this exercise of Segregation of **INNOVATIONS** as your most favourite **HOBBY**

Category	Explanation	Its rating
TEAR	Causes destruction	Very Bad
FEAR	Brings sicknesses	Bad
FARE	Causes Climate Change	Becoming Bad
FAIR	HELPS & also HURTS	50/50
CARE	Helps "Waste-Not" Practices	GOOD
BEAR	Helps Sustainability	Very Good
CURE	Compensates	Great
PURE	Zero Pollution	Greatest

7th Sense

WORLD OF INNOVATIONS.

The classification of innovations here and naming is done based on the

BAD & GOOD

INNOVATIONS, like



1. **BAD:**

a. "ARMS INNOVATIONS" & "POLLUTION-INNOVATIONS" &

b. how these make the **PLANET**, our only **HOME** & its **NATURAL RESOURCES**

unsustainable & the

2. **GOOD:** . "SOLUTION INNOVATIONS" that will save the planet particularly from 1 to 5

The **NUMBERS** denote the order of their preference

TEAR	8
FEAR	7
FARE	6

THE EIGHT KINDS OF INNOVATIONS

Make it **SURE** that your focus is on the last 6 in the order of the number

FAIR	5
CURE	4
BEAR	3
CARE	2
PURE	1

WORLD OF INNOVATIONS !

What each of the eight types of innovations signifies in relation to **Environmental Protection** and its exact characteristic !

1. But the first two, **TEAR & FEAR** are bad and are responsible for the mess today we are in which we should shy away.

2. We should make **FARE & FAIR INNOVATIONS** as less harmful

Each kind of INNOVATION is different from others

3. We should focus /practise / patronise on the balance **FOUR** viz. **CARE, BEAR, CURE & PURE INNOVATIONS.**

Problems are big & ballooning. We need to patronise the **POSITIVE INNOVATIONS.**

Innovations "GOOD or BAD" - QUOTES

Without tradition, art is a flock of sheep without a shepherd. Without innovation, it is a corpse.

Winston Churchill

If you look at history, innovation doesn't come just from giving people incentives; it comes from creating environments where their ideas can connect.

Steven Johnson

Agriculture is now a motorized food industry, the same thing in its essence as the production of corpses in the gas chambers and the extermination camps, the same thing as blockades and the reduction of countries to famine, the same thing as the manufacture of hydrogen bomb.

Martin Heidegger

The dropping of bombs on people - isn't that terrorism?

Alice Walker

Patronize / boycott goods and services as **GOOD** or **BAD**,
YOUR ACTION DETERMINES the **GOOD** or **BAD**

EARTH
SAVING

CARE
BEAR
CURE
PURE

EARTH
SHAVING

TEAR
FEAR

EARTH
SAVING

or

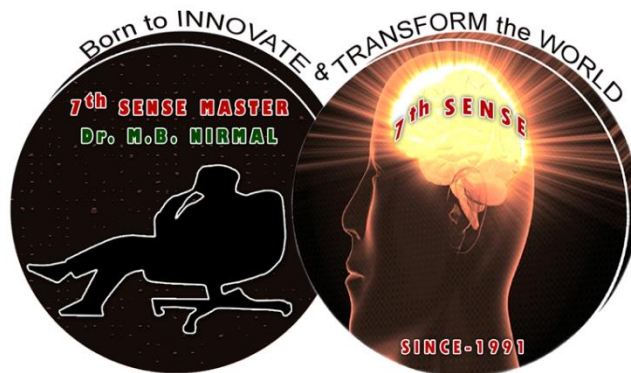
EARTH
SHAVING

FAIR

FARE

depends on

YOU



You can start **ExNoRa** Innovators Club (EIC), in any ONE or MORE of the following places to spread this most message on HABITS, INNOVATIONS & PRACTICES

EIC RESIDENTIAL AREA

1. Villages
2. Smaller Towns
3. Residential Colonies
of Cities / Towns &
4. Very large Flat Complexes

EIC INDUSTRY

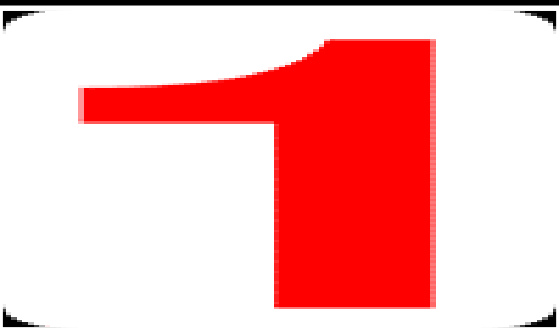
1. **Big Offices** (any type of place of work)
2. **Industries**
3. **Big Hospitals &**
4. **Markets & Commercial Complexes** (Jointly)

EIC EDUCATIONAL INSTITUTIONS

1. **Schools**
2. **Colleges**
3. **Universities**
4. **Training Institutes** (soft skills & technical e.g. Computer)
5. **Any Place of Learning**

1. Church
2. Mosque
3. Hindu Temple
4. Buddha Vihar
5. Jain Mandir
6. Sikhs Gurudwara
7. Jews Synagogue
8. Parsis Fire Temple

ExNoRa
Innovators
Club can be
started in
MAJOR
PLACES of
WORSHIP of
all FAITHS



TEAR

PRACTICES &
INNOVATIONS

-ExNoRa INNOVATORS CLUB
"INNOVATORS of the WORLD UNITE"

1. TEAR HABITS, PRACTICES & INOVATIONS




Thumbnail Sketch

TEAR HABITS, PRACTICES & INOVATIONS are being made by humankind is all about **WARS** & **DESTRUCTIONS** which will send chills down your spine.



in a
nutshell



Humanity should rise as **ONE MAN** & **ACT NOW**

1. Please ensure that knowingly or unknowingly **RIFTS** are not caused by your **ACTION** which may lead to **TEAR ACTION** by the **SOCIETY/ MOB**

2. **STOP "TEAR-ACTION"** by "**BAR WAR**" **ACTION**

3. Follow **PEACE & HARMONY INNOVATIONS** & **MAKE YOUR OWN PEACE INNOVATIONS**

INNOVATION Nirmal

**THREE
POINT
ACTION**

1. TEAR INNOVATIONS

This innovation is the worst of all. It is about destructions and making weapons of destruction, from Bombs to Nuclear Weapons including Chemical Armament. Use of these innovations, tears the planet & its living species & results in

SOLUTION

1. ruining Natural Resources by bombardments
2. making use of huge quantities of precious Natural Resources for WARS and Rehearsals e.g. FUEL and exhausting them fast (anti-conservation)
3. becoming the source of gigantic pollutions (what the Industries & Automobiles do for one year is done in just one day by a WAR)

Do Away via “**BAR WAR**” MOVEMENT. See elsewhere

TEAR HABITS, PRACTICES & INNOVATIONS
are **HORROR INNOVATIONS** about which the
humanity should be afraid of and **DO-AWAY**
with it. Humanity should collectively tear, **TEAR**
INNOVATIONS by **BAR WAR**

TEAR INNOVATIONS bring **TEAR**
BUT YOU MUST PRONOUNCE IT DIFFERENTLY



Do Away via **"BAR WAR" MOVEMENT.**

1. TEAR INNOVATIONS

Plane
Bombing



Chemical
Bombing



Atom
Bombing



ExNoRa INNOVATORS CLUB is against TEAR INNOVATIONS

Wars destroy humans, their health & wealth

The
Natural
Resources



TEAR
PRACTICES &
INNOVATIONS

Environment
mainly AIR,
WATER &
SOIL



TEAR
PRACTICES &
INNOVATIONS

TEAR
INNOVATION
S accelerate
Climate Change



TEAR HABITS, PRACTICES & INNOVATIONS

WARS TEAR OFF THREE PRECIOUS ASSETS

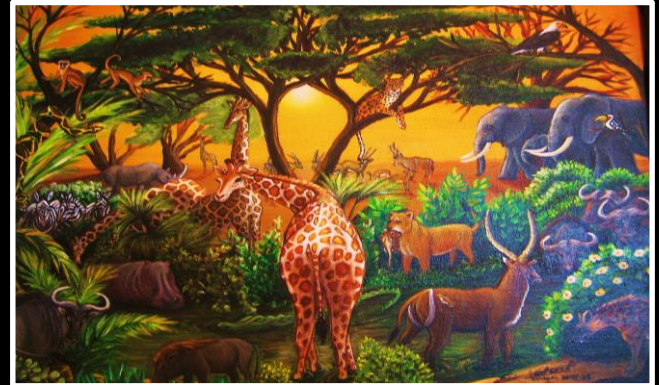
FLORA: The plants of a particular region & habitat

FLORA



FAUNA : The animals of a particular region & habitat

FAUNA



HUMAN RESOURCE It kills, destroys wounds & cripples **PEOPLE**

PEOPLE



TEAR

PRACTICES &
INNOVATIONS

CONTINUED...

STOP
"TEAR"
GLOBALLY
by
"BAR WAR"

1. TEAR HABITS, PRACTICES & INNOVATIONS WAR HORRORS



TEAR
PRACTICES &
INNOVATIONS



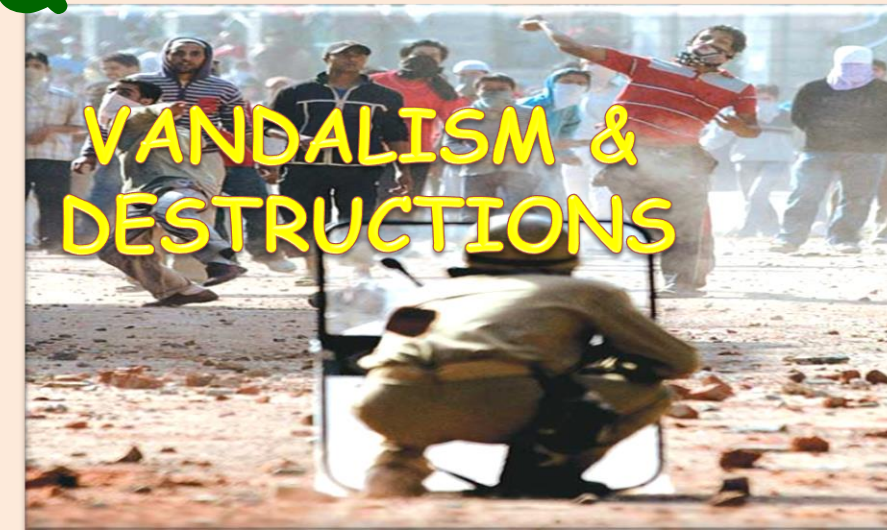
ExNoRa INNOVATORS CLUB is against **TEAR INNOVATIONS**

The Solution is **Maa** , a concept & a MOVEMENT THE BIGGEST BENEFIT OF **Maa**

The following will **STOP** automatically.



Maa



Maa is dedicated to the **SOLDIERS** of all Nations who lose their lives in defending their **NATION** from aggression of another war mongering neighbouring **NATION** & the **POLICEMEN** who give their lives in protecting their **PEOPLE**. They are there for doing good but are done with injustice, which we should not allow anymore



Innovations "GOOD or BAD" - QUOTES

Without tradition, art is a flock of sheep without a shepherd. Without innovation, it is a corpse.

Winston Churchill

If you look at history, innovation doesn't come just from giving people incentives; it comes from creating environments where their ideas can connect.

Steven Johnson

Agriculture is now a motorized food industry, the same thing in its essence as the production of corpses in the gas chambers and the extermination camps, the same thing as blockades and the reduction of countries to famine, the same thing as the manufacture of hydrogen bomb.

Martin Heidegger

The dropping of bombs on people - isn't that terrorism?

Alice Walker

PEOPLE'S POWER
to the fore in the
PEOPLE ERA

They must together and collectively work overtime against
WAR.

“**BAR WAR**” activity is the best way to prevent battles
between NATIONS and

“**Ma for Harmony**” is the best to prevent fights within a
NATION.

People have a powerful a **GANDHIAN TECHNIQUE**,
VOLUNTARY BOYCOTT which they will do of the goods
and services of Nations who war & violate the **HUMAN**
RIGHTS of their own people.

Voluntary Boycott is a **MOVEMENT**

JEEVAN Shastra, **Life Science**, for **Living as Human Being**
Manushya Shastra **Human Science** for **Being Human Being**

World is one FAMILY

All are and
children of
Mother Earth

ExNoRa is
creating a People
Era for People
Power

Nations should
stop fighting
against each other

Nations should fight
together the
COMMON ENEMIES
of HUMANKIND.

"Ma 4 Harmony' (Mother Others) & "BAR WAR" are the
two MOVEMENTS that will carry on these two MISSIONS
nonstop. Please JOIN

TEAR

PRACTICES &
INNOVATIONS

CONTINUED...

STOP "TEAR"

GLOBALLY by "BAR WAR"

Not "Invasion of NATIONS"

but "Invasion of People's HEARTS"

of that Nation by rendering
services to them



Can we say
they are
same colour
with different
shades?



Never be a
racist.
Colour of
skin
hardly
matters .
It is the
colour of
Heart that
is all
important
-7th Sense
Master

People of one Faith is not enemy of another faith



Hindus



Muslims



Christians



Buddhists



Sikhs



White Colour
YOUTH



Black Colour
YOUTH



Yellow Colour
YOUTH



Brown Colour
YOUTH



Red Colour
YOUTH

People of one colour is not enemy of another colour.
Then who is the enemy for BOTH ?



In between there are 40 common enemies wiping out humankind

We donate & receive blood.

What we should see is the whether it is the same blood group?

But still more important is to see that the blood is HIV (AIDS) -free

But do we ever ask these questions listed below that donor must be my faith, nation, colour ?



One Omani is operated we need **ONE** bottle of **Omanian Blood**



A Tunisian is operated. we need **TWO** bottles of **Tunisian Blood**



A Taiwanese is operate. We need **THREE** bottles of **Taiwanese Blood**



A Fijian is operated . We need **FOUR** Bottles of **Fijian Blood**



A French is being operated . **FIVE** Bottles of **French Blood** We need



A Syrian is operated . We need **SIX** bottles of **Syrian Blood**



A Serbian is operated . We need **SEVEN** bottles of **Serbian Blood**



An Ethiopian is operated. We need **EIGHT** bottles of **Ethiopian Blood**

If there is no difference in taking their blood , we should not feel that they are different from us. That is how Nature has created us.

Organs are donated & received from / to people of different faiths .

But do we ever ask these questions listed below that donor must belong to my faith and then only I will accept the donation?

WE will see only two things, whether the organ is compatible to our body & still more important is to see that the blood is HIV (AIDS) -free



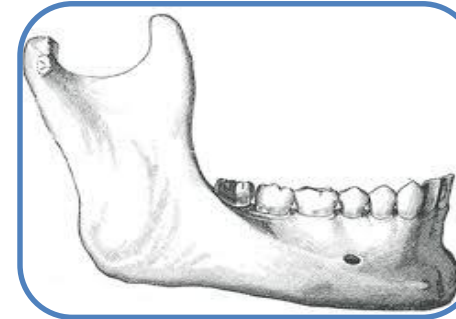
One Hindu is operated.
A Hindu Heart is needed



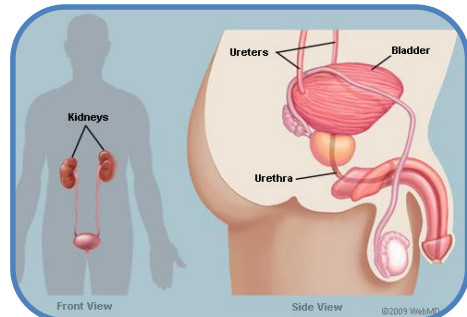
One Christian is operated.
A Christian kidney is needed



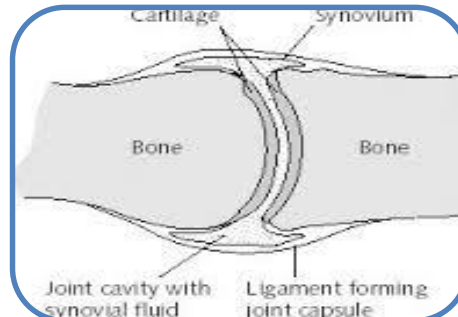
A Muslim is operated
One Muslim Mouth needed



A Jew is operated. A Jew jaw needed



A Buddhist is operated.
A Buddhist Bladder is needed



A Jain is operated & a Jain Joint of Bone needed



A Sikh's skin is operated.
A Sikh's skin is needed for grafting



Bahai's Brain is operated .
A Baha's Brain is needed

If there is no difference in taking their organ , we should not feel that they are different from us. That is how Nature has created us.

Men born with flush & blood ultimately become immortal skulls .

Can you guess, which faith the brain that these skulls have protected was believing? Can you guess the skulls belong to people of which religion ?

He & she, as Skull, laughs:

"I am laughing in fact laughing to myself about myself. Throughout my life my skull protected a brain which was carrying ill-will, hate & animosity. I understand it is too late now to do anything"



Children born
NOW and
hereafter
will ask.....

“What do you mean by
WAR?”

TEAR

PRACTICES &
INNOVATIONS

CONTINUED...

STOP
"TEAR"

Locally

by

"WORSHIP RELATIONSHIP"

Manushya Shastra, Human Science for Being Human Being

NATIONAL
TEAR INNOVATIONS
are
CIVIL WAR &
COMMUNAL FIGHTS

MEDICINE
"WORSHIP
RELATIONSHIP"

IMPLEMENTATION
"Maa Motherly" & FORTY
INNOVATIVE PROACTIVE
COMMUNAL HARMONY
concepts. Use any of them or every one of them

COLLABORATE & CELEBRATE

Maa MEMBERS will encourage people from other communities to erect GREETING banners on the processions of other community people.

And set up water booths for the people of other religions who were taking part in the possession.

Members will send warm wishes and distribute sweets on the occasion of the other community's festive occasions.

Maa Communal Harmony

Score Board to be kept prominently

Who helped whom

- Srinivasan President of Anjaneya Bhaktaha Sabha always Keeps a water booth and provides water to Muslim brothers during their procession to celebrate their festival
- Mannadi Jamath Muslim brothers keet greeting signs for their Hindu brothers whenever the Hindus go on a Vinayaka idol procession after Ganesh Pooja
- The Christians of Cathedral Church provided medical aid to the Hindu Pilgrims during Mylapore temple festival which drew lakhs of people
- Ibrahim sponsors tuition fees to the children of his colleague Ramkrishnan who died in a motor cycle accident
- Sister Isabelle is a teacher adorned by hundreds of children of all religions as she takes free tuition and has been responsible for the children excelling in their Exams .

WORSHIP "RELATIONSHIP" ACTIVITIES. Each is available as PPT & Video. Choice is YOURS. See www.exnorainnovators.club www.exnora-innovators.club



"Ma" Saga of Sacrifice

**COLLABORATE
& CELEBRATE**

**Gesture
Culture**

**Voluntary
Sacrifice**

**Compliment &
Complement**

**Communicate
& Captivate**

**"Simplicity
Sensibility"**

**FRIEND
ISLAND**

**"Words
Worth"**

Manushya Shastra, Human Science for Being Human Being

**your
choice**

WORSHIP "RELATIONSHIP" ACTIVITIES. Each is available as PPT & Video. Choice is YOURS. See www.exnorainnovators.club www.exnora-innovators.club

MEET &
GREET

SMILE a
MILE

Humourology &
Comedy Remedy

AnecDotes &
AnecDON'Ts

LAUGHTER
FOSTER

Change the WORD
&
Change the WORLD

Message
Massage

Hearts
Union

Humanity
Divinity

WORSHIP "RELATIONSHIP". Choice is yours

Speak &
Peak

Voluntary
Patronage

TEACH
REACH

"Spread &
Spearhead"
@ NIL COST

Shastra Mantra

"Free Spree"
offer your T 3.
Time, Things,
Talents

your
choice

your
choice

STOP TEAR LOCALLY

"Harmony Hormone-y"

"If there is HARMONY,
your body HORMONES
do their job well"

"TEACH BY EXAMPLE"

by Nirmal

In tune with adages
"TEACH BY EXAMPLE"

COMMUNAL HARMONY is practised by
Dr Nirmal and his flat is an example.

The flat houses 10 temples of
10 different faiths and prayers of the
followers of each faith is allowed to be
conducted and collective prayers are
conducted in the common foyer
(Prayer Foyer).

Visit www.ma4harmony.org

See next "Students Unite in PRAYER"

Children Excel : Fifty students of PRASANA VIDAYA MANDIR SCHOOL visited the TEMPLE of TEMPLES in Nirmal's flat. It was decided that the Hindu, Muslim, Christian & Jain children will go to their respective place of worship within the flat and pray for "All children should go to school , not to work" and then they will assemble in the PRAYER FOYER, a place meant for Common & Collective PRAYER. But something incredible happened. They dispersed and reached their respective place of worship. The students found it not acceptable when they saw a lone MUSLIM boy offering NAMAZ inside the MOSQUE and two Christian girls were offering prayer in the CHURCH. Immediately there was an unexpected influx of Hindu and Jain Children joining their MUSLIM & CHRISTIAN CLASSMATES. Hindu & Jain children were wearing caps learning how to do namaz from the lone MUSLIM boy inside the mosque. Similarly the Hindu & Jain girls were learning from the two Christian girls how to pray JESUS and were seen praying JESUS. After the NAMAZ I saw the Muslim boy giving hugs to his Hindu classmates.

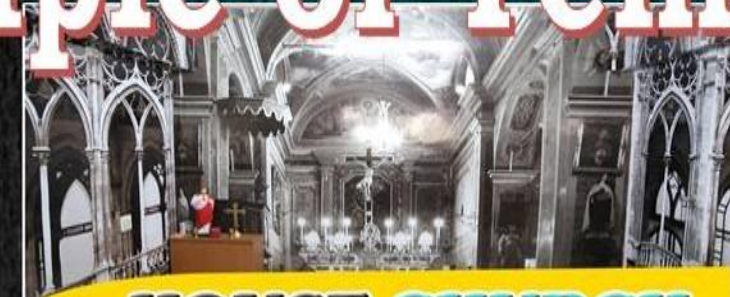
This incident sparked several insights and indeed the children became the ANGELS



Temple of Temples



Prayer in House **CHURCH**



HOUSE CHURCH



Prayer in House **CHURCH**



Prayer in House **MOSQUE**



HOUSE MOSQUE



Prayer in House **MOSQUE**



Prayer in **SIVA Temple**



HOUSE



HOUSE



Mr. M B Nirmal , Founder of **ExNoRa** & 'Ma' is flagging off a procession of Hindus , Muslims , Christians , Buddhists, Jains & Sikhs on 22nd January 1999 in Chennai Tamilnadu , India , a prelude to forming "Ma" (motherliness for communal Harmony)

Manushya Shastra, Human Science for Being Human Being

ExNoRa TEACHES BY EXAMPLE



Manushya Shastra, Human Science for Being Human Being

Thanks to **ExNoRa** Innovators Clubs (since 1989) , more than 100 roads in Central & North Chennai streets have religious signs of Hindu, Islam & Christianity faiths which promoted Communal Harmony and Collective Prayers

Tree Planting by Hindus in Mosque organised by ExNoRa



THURSDAY, DECEMBER 17, 1992

Tree planting to tend secularism

MADRAS, Dec. 16.

Planting of trees will not only help protect the environment but also foster secularism.

This was proved today by volunteers of the Exnora International, the National Service Scheme and the Baitulmal Tamil Nadu, who planted saplings, provided by the Madras Corporation, on either side of the pathway leading to the 'Big Mosque' at Triplicane.

"Today, you are planting not trees, but love and affection," said Dr. S. Nazeer Muhammed, president, Baitulmal Tamil Nadu. He was participating in "Anbu Thondu," organised by Exnora International at the 200-year-old Wallajah Mosque, to mark planting of 100 saplings to "strengthen secularism and foster a greater understanding between Hindus and Muslims."

"We will show the strife-torn nation the way. Tamil Nadu will set an example to the rest of the country," Mr. M. B. Nirmal, chairman, Exnora, said.

Dr. P. Masilamani, NSS programme officer, Presidency College, said flowering trees would be planted in the mosque compound. The space available could be converted into a garden, symbolising the unshakable faith of the people of Madras in the founding concepts of the nation.

Immediately
within a week
after
BABRI
MASJID was
pulled down



The youth are not only planting trees but are helping foster secularism.

STOP
TEAR
LOCALLY

"Harmony Hormone-Y" If
there is **HARMONY** your
body **HORMONES** do their
job well

"TEACH BY EXAMPLE"

Manushya Shastra, Human Science for Being Human Being

continued

STOP TEAR LOCALLY

"Harmony Hormone-Y" "If

there is HARMONY, your

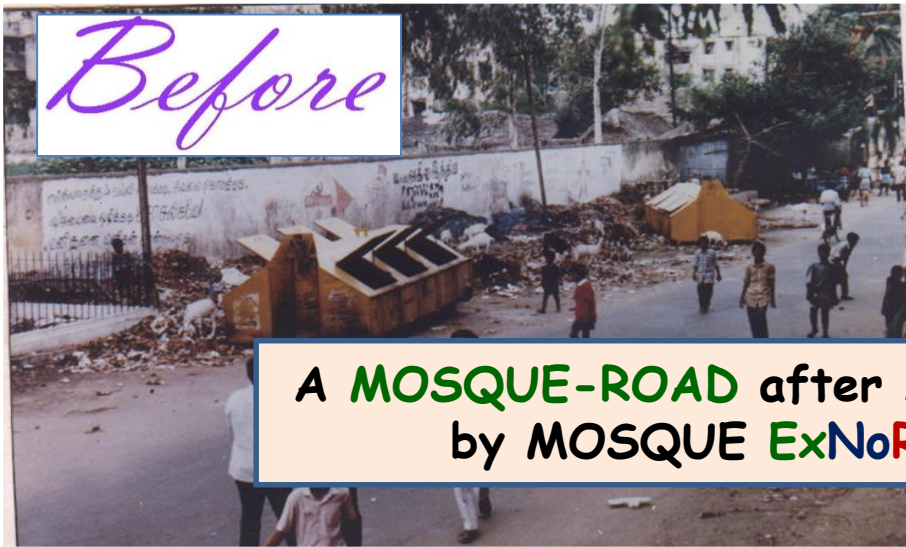
body HORMONES do their job
well"

"TEACH BY EXAMPLE"

by Nirmal

PLACE of WORSHIP became PLACE of HARDSHIP

Before



A **MOSQUE-ROAD** after ACTION
by **MOSQUE ExNoRa**

After



ExNoRa INNOVATORS CLUB brought the change

Before



A **CHURCH-ROAD** after ACTION
by **CHURCH ExNoRa**

After



JEEVAN Shastra, Life Science, for **LIVING** as Human Being

PLACE of WORSHIP became PLACE of HARDSHIP



TEMPLES after ACTION by TMPLE ExNoRa



JEEVAN Shastra, Life Science, for LIVING as Human Being

Street Corner became Sacred Corner for all FAITHS

Before



After



A mosque after ACTION
By RWA ExNoRa Innovators' Club

ExNoRa INNOVATORS CLUB brought the change

Before



After



JEEVAN Shastra, Life Science, for LIVING as Human Being

Street Corner became Sacred Corner for all FAITHS

Before



After



GODOWN Street became **GO DOWN** Street
which **ExNoRa** Made as **GOD OWN** Street

ExNoRa INNOVATORS CLUB brought the change

Before



After



JEEVAN Shastra, Life Science, for **LIVING** as Human Being

Street Corner became Sacred Corner for all FAITHS

Before



After



ExNoRa INNOVATORS CLUB brought the change

Before



After



JEEVAN Shastra , Life Science, for LIVING as Human Being



FEAR

PRACTICES &
INNOVATIONS

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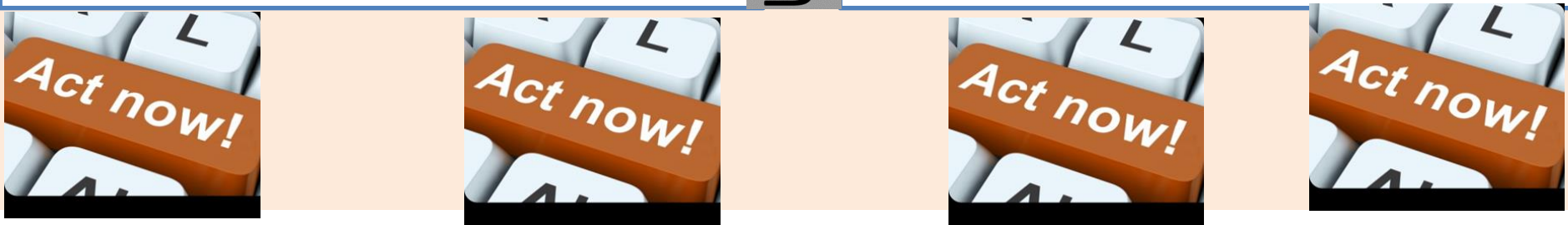
2. FEAR HABITS, PRACTICES & INNOVATIONS

Thumbnail Sketch



FEAR
PRACTICES &
INNOVATIONS

FEAR INNOVATIONS
poison human species,
living species, plant
species, air, water & soil



Humanity should rise as **ONE MAN** & **ACT NOW**

1. Please ensure that knowingly or unknowingly you don't patronize **FEAR INNOVATIONS**
2. You don't make **FEAR INNOVATIONS**
3. Support / practice **NATURAL & ORGANIC FARMING INNOVATIONS** & **MAKE YOUR OWN pro-nature INNOVATIONS** **INNOVATION NIRMAL**

**THREE
POINT
ACTION**

2. FEAR HABITS, PRACTICES & INNOVATIONS

FEAR PRACTICES & INNOVATIONS

(CHEMICALS)

- affect thyroid function
- lower our immune system
- encourage weight gain
- increase the chances of cancer /
breast cancer &
- cause tiredness

ExNoRa INNOVATORS CLUB is against FEAR INNOVATIONS

2. FEAR HABITS, PRACTICES INNOVATIONS



**Chemical Fertilizers,
Chemical Pesticides,
Detergents, Insects
Repellents, Aerosols,
Artificial Food Coloring, Food
Adulteration, etc.**

**Lead life hand in hand with NATURE
like our ancestors**

2. FEAR HABITS, PRACTICES & INNOVATIONS

A 1997 Seattle Times investigation found that, across the nation, industrial wastes laden with heavy metals and other dangerous materials are being used in fertilizers and spread over farmland. The process, which is legal, saves dirty industries the high costs of disposing of hazardous wastes. The process is similar to the paradigm of fluoridation, in which the dumping of EPA certified hazardous wastes into the water supply saves industry the cost of disposal, while at the same time affecting the neurological and behavioural capabilities of the population, as well as producing vast medical profits from long-term neuro-physiological effects.



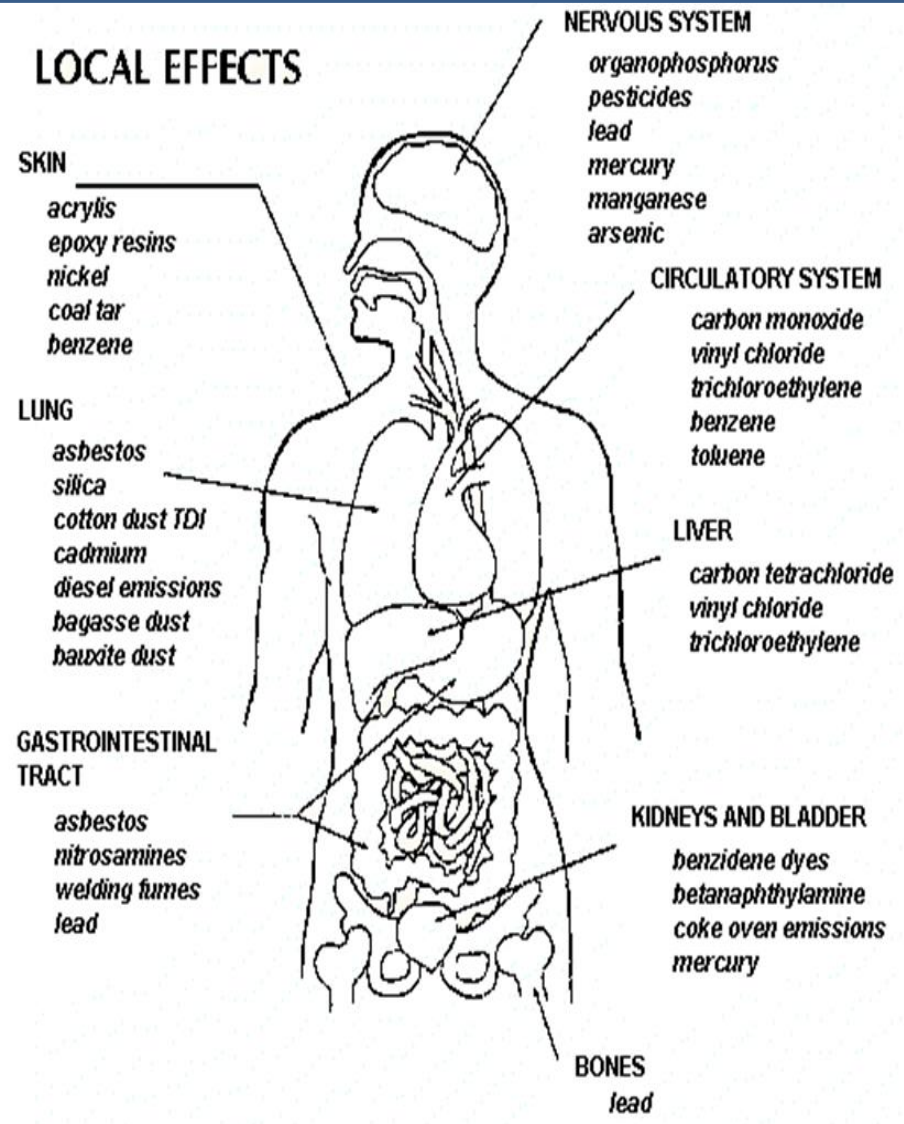
FEAR HABITS, PRACTICES & INNOVATIONS



Man has become a
**CHEMICAL
CREATURE**



People must give farewell to
FEAR INNOVATIONS

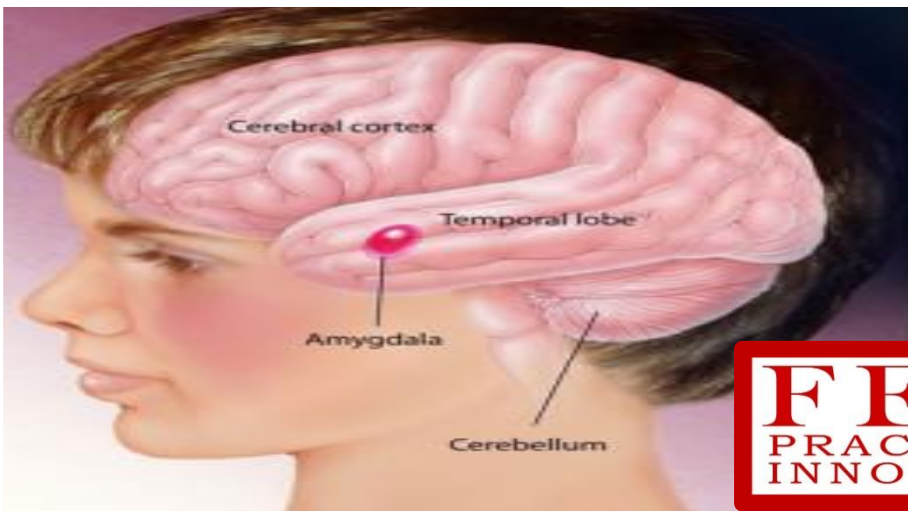


FEAR HABITS, PRACTICES & INNOVATIONS

IMPACT of CHEMICALS on HUMANS



ExNoRa INNOVATORS CLUB is against FEAR INNOVATIONS



FEAR
PRACTICES &
INNOVATIONS

JEEVAN Shastra, Life Science, for Living as Human Being

3



FARE

PRACTICES &
INNOVATIONS

-ExNoRa INNOVATORS CLUB
"INNOVATORS of the WORLD UNITE"

3. FARE HABITS, PRACTICES & INNOVATIONS

FARE
PRACTICES &
INNOVATIONS



Thumbnail Sketch

This innovation that is responsible for providing us all our Necessaries, Comforts & Luxuries. Now **FARE INNOVATION** has become responsible for all our **MISERIES**. It is highly **COUNTER PRODUCTIVE** and we need to pay the price (**FARE**) in the form of accelerating **GLOBAL WARMING**



INNOVATION
with an
additional
PRICE TAG

in a 
nutshell

These innovations
give you everything,
BUT at what cost ?



Humanity should rise as **ONE MAN & ACT NOW**

1. Please ensure that you reduce use of products and services of **FARE INNOVATIONS**

2. Quickly switch over to use of products & services of **POSITIVE INNOVATIONS** like **CARE**, **BEAR**, **CURE**, **PURE & FAIR INNOVATIONS** to save ourselves & the **PLANET**

3. Make your OWN **POSITIVE INNOVATIONS**

**THREE
POINT
ACTION**

**INNOVATION
NIRMAL**

3. FARE HABITS, PRACTICES & INNOVATIONS

➔ It includes all those made to serve humans like the necessities, comforts & luxuries.

Nothing wrong except the fact that these are manufactured using electricity which comes out of burning solid, liquid & gaseous fossil fuels & are causing **GLOBAL WARMING**.

➔ The motive of this innovation should change fast into **PRO-ENVIRONMENT** (from fossil fuels to renewable source)

Welcome BEAR INNOVATIONS say BYE to FARE
INNOVATIONS at least gradually



FARE

PRACTICES &
INNOVATIONS

Why we call FARE INNOVATIONS ?

For all your travels & purchases that you make, you pay the cost / fare. But you make+ one more **FARE** knowingly or unknowingly The Fare's name is called **CLIMATE CHANGE**



When you travel by bus , you pay bus fare



When you travel by train, you pay train fare



When you buy, you make payment towards the cost

For all the above we also pay another fare knowingly or unknowingly



FARE INNOVATIONS



Manufacturing of gadgets & automobiles which was FAIR but not anymore due to excessive use of solid & liquid fossil fuels



that result in pollutions of air, waster & soil resulting in Climate Change & the VICTIMS are



The people

The Forests

The Planet

The switch over from **FARE** Innovations to **CARE, BEAR, CURE & PURE**, must be fast before it is late

FARE INNOVATIONS

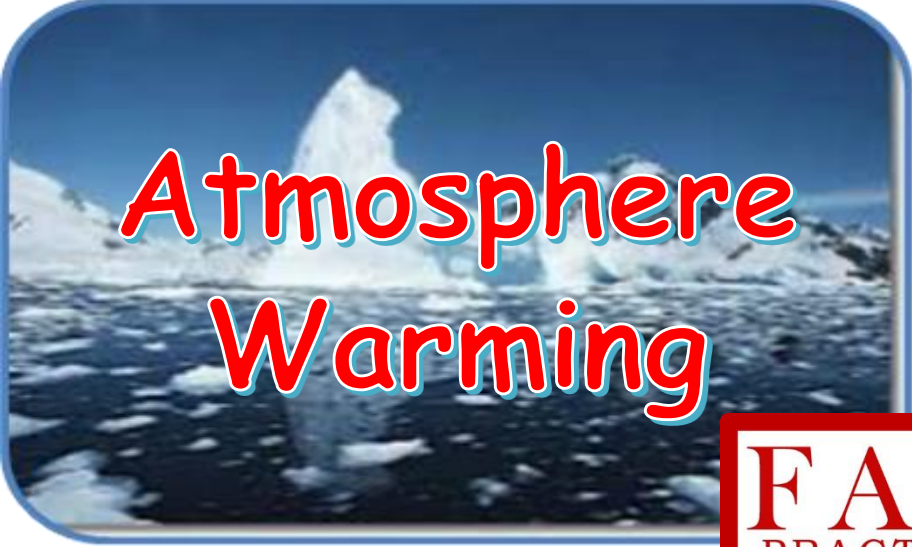
No doubt that the humanity got its NECESSARIES, COMFORTS & LUXURIES, thanks to FARE INNOVATIONS.

- But what the price that HUMANITY paid to get these.

In One word , the name of the PRICE paid was & is "ENVIRONMENT"

- Ponder over how now we can switchover the source of energy from FARE to CARE, CURE & PURE particularly BEAR SOURCES before it is too late.

FARE INNOVATIONS cause serious damage to the **PLANET**, our only **HOME**. The planet days are counted and the future of the **EARTH** hangs in the balance.



Atmosphere Warming




Soil Warming

FARE
PRACTICES &
INNOVATIONS



Sea Warming



Wind Warming

Manushya Shastra, Human Science for Being Human Being

FARE

PRACTICES &
INNOVATIONS

CONTINUED...

MIND WARMING

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All the four types of Warming which are due to **TEAR, FEAR & FARE INNOVATIONS** cause serious damage particularly to food sources and food supply will steeply fall (Population is also growing)



Atmosphere Warming is causing inundation of farm lands by sea water and making the land saline



Soil Warming is reducing agricultural output



Sea Warming is causing reduction in sea food production



Wind Warming destroys crops & trees



Result will be serious food **shortage by 2025**



and worst poverty

It is all due to
MIND WARMING
leading to
HUMAN GREED & HATE



7th Sense Solution for
HUMAN GREED
"PRINCIPLED SIMPLICITY" &
"VOLUNTARY SACRIFICE"



7th Sense Solution for
HUMAN HATE
is Maa for HARMONY

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Say goodbye to **Extravaganza , Ego & Greed** through
SIMPLICITY SENSIBILITY. Join **SIMPLICITY SENSIBILITY** organisation

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for **Being Human Being**

**MATERIAL
SIMPLICITY**

**BEHAVIOURAL
SIMPLICITY**

**COMMUNICATION
SIMPLICITY**

**THINKING
SIMPLICITY**

**METHOD
SIMPLICITY**

**FOOD
SIMPLICITY**

**ATTITUDINAL
SIMPLICITY**

**SLEEP
SIMPLICITY**

**TRAVEL
SIMPLICITY**

**TIME
SIMPLICITY**

**SPACE
SIMPLICITY**

**RELATIONSHIP
SIMPLICITY**

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for **Being Human Being**

Say goodbye to **Extravaganza , Ego & Greed**
through **Voluntary Sacrifice** .Join **Voluntary Sacrifice** Organisation

Money

Leisure

Comforts

Goal

Belief

Entertainment

FOOD

Income

Promotion

Luxuries

Desire

Position

Status

Enmity

ATTACHMENT

Ambition

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FARE HABITS, PRACTICES & INNOVATIONS :



Why the last LETTER E?

It is not all we buy is wrong.

When the purchases are made for Environmental Protection (e.g. purchase of Solar Equipments & Tree Planting), it is welcome spending

FARE HABITS, PRACTICES & INNOVATIONS : Why the last LETTER **E**? It is not all we buy is wrong . When the purchases are made for Environmental Protection (e.g. purchase of Solar Equipments, Tree Planting, Composting), it is welcome spending and eco-promotion expense



Tree Guards



Solar Panels

FARE
PRACTICES &
INNOVATIONS



LED Bulbs



Compost Bins

4



FAIR

PRACTICES &
INNOVATIONS

-ExNoRa INNOVATORS CLUB
"INNOVATORS of the WORLD UNITE"

4. FAIR HABITS PRACTICES INNOVATIONS

FAIR
PRACTICES &
INNOVATIONS



RECYCLING comes under this category, **FAIR HABITS, PRACTICE & INNOVATION**. **RECYCLING** is good when what you discard is recycled. But at the same time, if you keep buying with the notion / pretext that the leftovers are **RECYCLABLES** & so you can keep on doing (buying) that, it is wrong.



in a
nutshell



INNOVATION
NIRMAL

**THREE
POINT
ACTION**

Humanity should rise as **ONE MAN & ACT NOW**

Recycling is not free . It involves 1. a lot of spending of natural resources for recycling 2. Recycling Industries do cause pollution and huge quantity of green house gases & 3 . A recycled product itself is unsafe as it will have a lot of toxicants

1. What can be recycled, send the same for **RECYCLING**
2. Your purchases should be need based. Because the product, has **RECYCLABLE LABEL**, don't **BUY**
3. Follow the "5-Buying Introspection **CODE**" before doing it & make your own **INNOVATIONS** to keep **RECYCLING** it .

4. INNOVATIONS

→ Many people go on a buying-spree under the pretext that whatever they buy, the product when worn out & the packing materials are **RECYCLABLE**.

→ Buying when it is necessary and to make use of recycling is good.

→ But buying, only because it is **RECYCLABLE** is wrong. Recycling Industries cause considerable **POLLUTIONS** and is a reason for exhausting fast the precious **NATURAL RESOURCES**.

One should use his common sense when buying

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INNOVATIONS (Continued)

- It represents INNOVATIONS related to **RECYCLING**.
- When the **REMAINS** are recycled, it is welcome.
- But if you go on a **BUYING-SPREE** with the notion that the remains can be recycled, it is wrong.
- Recycling is not a **PANACEA**.
- Recycling is done using natural resources and the Recycling Industries cause Pollutions & Green House Gases.
- Whether **RECYCLING** is **FAIR** or **UNFAIR** is purely based on your **MOTIVE**, whether you want **RECYCLING** for the sake of **CONSERVATION** or to overcome your guilt of your being a **BUYING MANIAC**.
- Therefore keep **RECYCLING**, as an excuse for buying, as **LAST** .

4. INNOVATIONS (can be **UNFAIR** too)

Recycling can be **FAIR** and in many cases **UNFAIR** too

GOLDEN RULE

You cannot simply buy under the impression that what you buy is recyclable

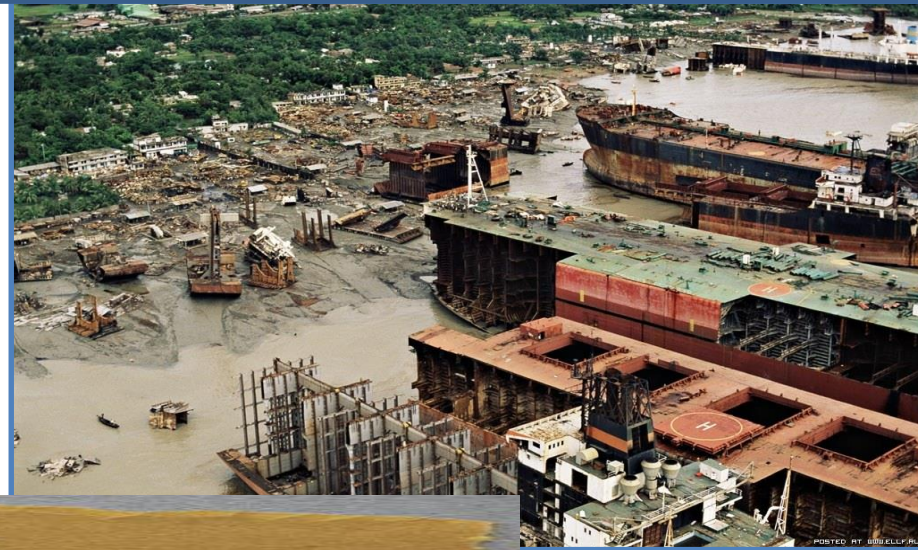
Recycling is **FAIR** or **UNFAIR** depends upon each product as well as the recycling process itself

PAPER RECYCLING INDUSTRY



Keep this
always (LAST)

Pollution by Recycling Industries



un fair



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The recycling process itself produces a lot of pollutants—from the exhaust billowing out of recycling trucks to energy used at recycling plants

un fair

A product made by recycling of old products bound to cause more pollution than when the same product made out of virgin resources

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