

ACT & IMPACT ACTION ExNoRa

"WE are ONE & DIFFERENCE NONE"

ORGANISATION NAME

OFFICIAL NAME



communicates the PURPOSE. Makes it "SEARCHEASY".
Its USE is a MUST









Used additionally.
CATCHY & CRISPY.
FOCUSES on the
ACTION PART



The line that you always REMEMBER, serving also as a SLOGAN







CREATE HEAVENS by USE of HUMAN CAPITAL

The GOAL is 100% POSSIBLE. VIEW the whole content, get acquainted & IMPLEMENT.

QUITE EASY to PUT into PRACTICE.

DO SHARE WITH OTHERS FOR THEIR WELLBEING!

OFFICIAL NAME

of the SATELLITE ORGANISATION or ACTIVITY

(with the NICK-NAME just beneath followed by TAGLINE)

ACT & IMPACT

ACTION ExNoRa

"WE are ONE & DIFFERENCE NONE"



Inspire, Instruct, Initiate & Ignite









The OFFICIAL NAME of the organisation below & the NICKNAME will come above the OFFICIAL NAME. Below the NICK NAME & OFFICIAL, the TAGLINE / SLOGAN will find its place



ACT & IMPACT

ACTION ExNoRa

"WE are ONE & DIFFERENCE NONE"

OFFICIAL NAME OF THE SATELLITE ORGANISATION or ACTIVITY with nick name below

ACT & IMPACT

ACTION ExNoRa

TAGLINE: "WE are ONE & DIFFERENCE NONE"



as a Subsidiary Organisation (SU) or as a Satellite Organisation (SA)







SA

ACT & IMPACT

ACTION ExNoRa

can be a
SUBSIDIARY ORGANISATION
or an ACTIVITY of your parent
ExNoRa INNOVATORS CLUB or

NOILOO NOILOO Residents Welfare
Association (RWA)

of the PLACE / INSTITUTION

ACT & IMPACT

ACTION ExNoRa

can be an INDEPENDENT

Satellite ORGANISATION
of your area / institution
affiliated to
the top body (HQ) of
EXNORA INNOVATORS
INTERNATIONAL

ACT & IMPACT ACTION ExNoRa

"WE are ONE & DIFFERENCE NONE"

is VERY MUCH PART of
JEEVAN SHASTRA, LIFE SCIENCE,
(जीवन विज्ञान) for
LIVING as HUMAN BEING
&

MANUSHYA SHASTRA, HUMAN SCIENCE (मनुष्य विज्ञान) for BEING HUMAN BEING



ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING

ExNoRa Ippovators Club
SINGLE WINDOW &

WONDER WINDOW

to solve from PERSONAL to SOCIETAL PROBLEMS



ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF

MANUSHYA SHASTRA, HUMAN SCIENCE for BEING HUMAN BEING for realising JOIN / START YOUR
RESIDENTIAL AREA /
INSTITUTIONAL
(Office/ School/ College)
ExNoRa Innovators Club
today and harvest success

for LIVING as HUMAN BEING

JEEVAN SHASTRA, LIFE SCIENCE

Learn through your ExNoRa Innovators Club to Innovate for the wellbeing of Self

Self Family Society Business Nation & the Planet



ExNoRa INNOVATORS INTERNATIONAL - since 1988

"IDEA-MEN of the WORLD, UNITE"

is the largest organisation in India for INNOVATIONS for self-improvement and societal development & one of the fastest growing in the world, founded in India & operates through its LOCATION / INSTITUTION based chapters,

EXNORA INNOVATORS CLUB

ExNoRa stands for **Excellent Novel Radical**

ExNoRans ensure these three qualities in their Thoughts / Words /Action & Innovate

ExNoRa is the ONLY Club
which trains and
makes its members
INNOVATORS PAR EXCELLENCE

One who wants to serve by INNOVATIONS joins ExNoRa Innovators Club.

He or she uses the prefix Exn as short form of ExNoRan
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name
and is always addressed by others as an ExNoRa INNOVATOR

ExNoRa: What the 3 colors Green, Blue & Red signify? The GREEN represents ENVIRONMENT,

The **BLUE** represents **PEACE** &

ExNoRa

The RED represents SACRIFICE

We need Clean & Green ENVIRONMENT & PEACE in our society & within ourselves & we can get both by only SACRIFICE

All these easily realised through INNOVATIONS

The world will 100% start moving fast towards ZERO in the following areas. Join / Start YOUR "ExNoRa INNOVATORS CLUB"



Zero
Pollutions &
Wastes

Zero Corruption Zero Communalism Zero Crimes & Murders

Zero Dishonesty

Zero Hate

Zero Food & Water Shortage

Zero Violence & Extremism

Zero Greed

Zero Inhumanness

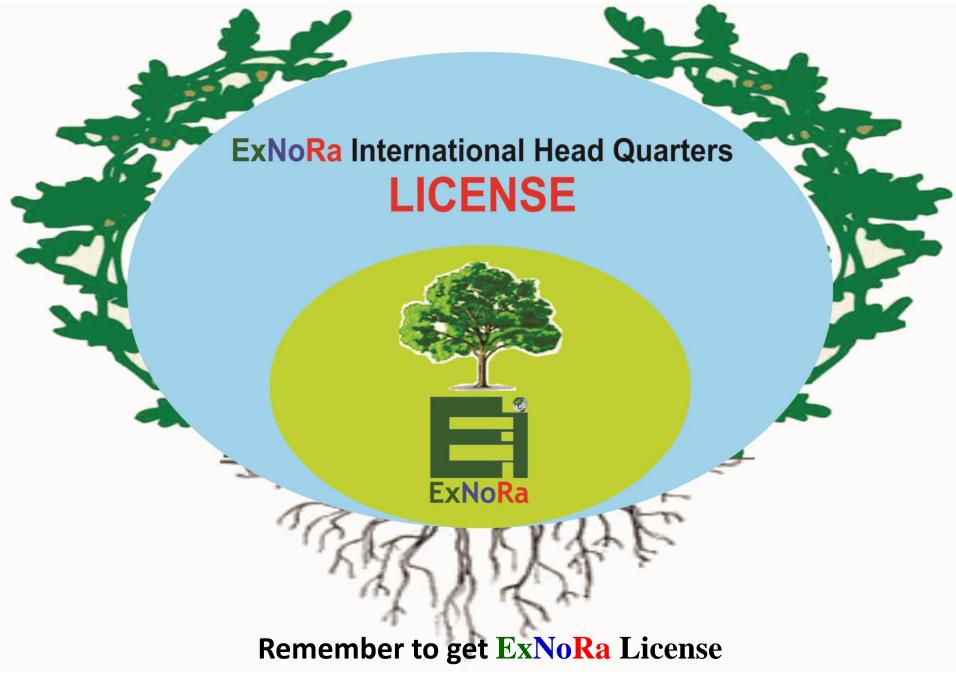
Zero Wars

Zero Alcoholism

Zero Accidents Zero Inequality Zero Gender Bias

Zero Bonded & Child Labour

Make yours is a licensed Satellite Organisation (Satellite ExNoRa) ExNoRa Innovators International the Parent Organisation



for your Satellite Organisation

The INCREDIBLE ExNoRa WORLD. Be part of it and become a WONDER HUMAN.

HUMAN RESOURCE MOBILSATION for "ACT & IMPACT"

BEAR these in your MIND before taking one more step

PROBLEMS are GIFTS

HURDELS are STEPPING STONES

CHALLENGES
lead to
SUCCESS
VOYAGES

DIFFICULTIES are OPPORTUNITIES

SETBACK is a SETUP for a COMEBACK

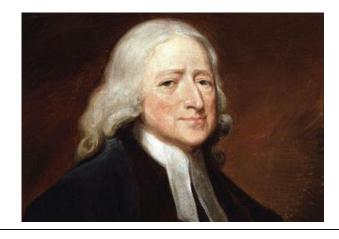
TROUBLE is just a BUBBLE makes you ABLE



MINE "HUMAN-MINE" is a "HUMAN RESOURCE MOBILSATION" **TOOL** which is part of JEEVAN SHASTRA, LIFE SCIENCE for LIVING as HUMAN BEING B 2.MANUSHYA SHASTRA, **HUMAN SCIENCE** for BEING HUMAN BEING

"Do all the good you can,
By all the means you can,
In all the ways you can,
In all the places you can,
At all the times you can,
To all the people you can,
As long as ever you can."

John Wesley



<u>Born</u>: 17 June 1703, Epwort, Lincolnshire, United Kingdom **Died**: 2 March 1791, London, United Kingdom

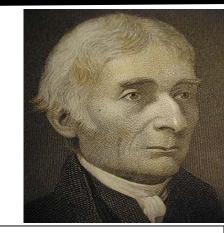
"I shall pass this way but once; any good that I can do or any kindness I can show to any human being; let me do it now.

Let me not defer nor neglect it, for I shall

not pass this way again".

Stephen Grellet

ExNoRans follow these two GOLDEN-QUOTES in letter spirit



<u>Born</u> 2 November 1773, Limoges, France **Died:** 16 November 1855, New

Jersey, United States

MAKE YOUR LIFE HEAVENLY

"The MISERIES are not due the VIOLENCE of the BAD, but SILENCE of the GOOD"





ExNoRa converts the mere population by its famous Voluntary Community Human Resource Development Programmes



PRICELESS
Social
Capital

1. JEEVAN SHASTRA, Life Science for Living as Human Being & 2.MANUSHYA SHASTRA, Human Science for Being Human Being

Balance Sheet of a NATION

Liability Side

Asset Side

X MILLION of STOMACHS

X MILLION BRAINS

X MILLION pairs of hands

ExNoRa makes the BRAINS to "Think Positively" & HANDS to "Act Constructively" through its VOLUNTARY COMMUNITY HRD PROGRAMMES

A Residential Neighbourhood / Town / Village Balance Sheet

Liability Side

A few hundred STOMACHS

Asset Side

A few hundred BRAINS

A few hundred pairs of hands

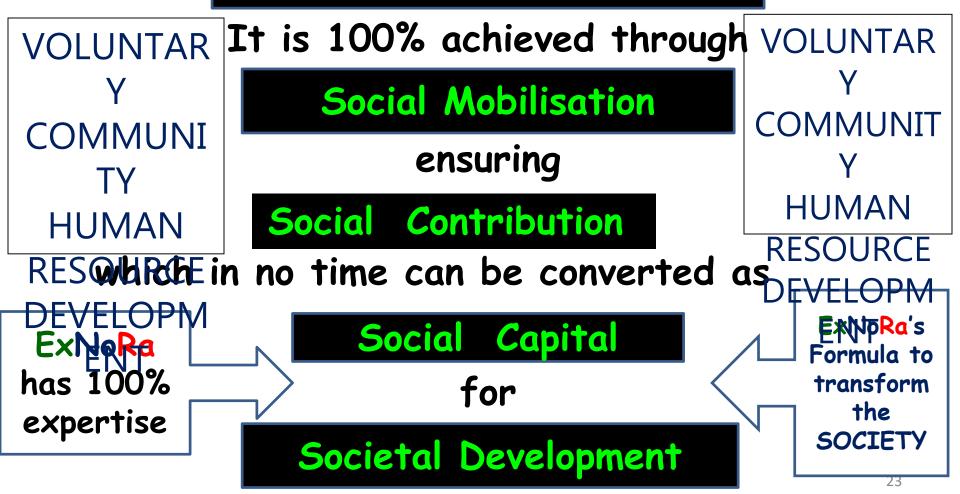
ExNoRa makes the BRAINS to "Think Positively" & HANDS to "Act Constructively" through its VOLUNTARY COMMUNITY HRD

"JEEVAN SHASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING"

People Resource

is the BEST of ALL, which can be tapped by

People's Participation



LET US REMEMBER

"NO PROBLEM IS TOO LARGE, IF THE COMMUNITY GETS INVOLVED IN SOLVING IT. THERE ARE SO MANY HANDS TO BUILD A BETTER NATION" NIRMAL BASU

"JEEVAN SHASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING" & "MANUSHYA SHASTRA, HUMAN SCIENCE for BEING HUMAN BEING"

MAKE YOUR LIFE HEAVENLY

"One determined person with unquenchable passion can transform the society"



MAKE YOUR LIFE HEAVENLY

- 1. "The ORGANISED MINORITY is much stronger than UNORGANISED MAJORITY"
- 2. "The ORGANISED MAJORITY is stronger than the strongest forces who are divided"
- 2. "When the ORGANISED MAJORITY is wedded to ethics, scruples, morals and noble principles, the Earth becomes HEAVEN" NIRMAL

ORGANISING is GREAT & ORGANISATION is the GREATEST

- "Oh MAN, a STONE on your passage may cause your fall.
 Oh MEN, you can move a MOUNTAIN".
- "Oh MAN, you may be washed away by a FLOOD.

 Oh MEN, you can divert a FLOOD"



- "Oh MAN, you may be crushed by a tyrannical GANG.
- Oh MEN, you can give a BANG to the GANG"

 -7th SENSE MASTER

The ALL IMPORTANT

"VOLUNTARY COMMUNITY HUMAN RESOURCE **DEVELOPMENT"**

by just using totally free but priceless
SOCIAL CAPITAL



NATURAL CAPITAL

HUMAN CAPITAL

PEOPLE'S HEALTH, KNOWLEDGE, SKILLS AND MOTIVATION

SOCIAL CAPITAL

e.g. families, communities, businesses, trade unions, schools, RWAs and voluntary organisations

MANUFACTURED CAPITAL

FINANCIAL
CAPITAL

Undoubtedly the best is HUMAN CAPITAL. To get it you don't need anything except using totally free but a powerful tool called

MOTIVATION

Your ExNoRa INNOVATORS CLUB will be your learning institution to master the Art & Science of MOTIVATION

VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT

is the most important function of ExNoRa INNOVATORS CLUB.

The problems are too many.

The people who are affected by the problems, can themselves solve most of them provided they have the

KNOWLEDGE and MOTIVATION.

Both are taken care by the 6 heads of 7 types of Human Resource Management via their ExNoRa INNOVATORS CLUB (EIC).

FIC WILL FOUIP THEM

The necessary man-power, skills, citizens with APTITUDE & ATTITUDE are there around us in our COMMUNITIES & INSTITUTIONS for doing

VOLUNTARY COMMUNITY HUMAN
RESOURCE DEVELOPMENT

by just using totally free but priceless

SOCIAL CAPITAL realising model and livable

Habitat & Planet

"Instead of seeing
the people around you as
so many STOMACHS,
consider them as
so many BRAINS &
so many PAIRS OF HANDS"

Inspire
Instruct
Initiate &
Ignite

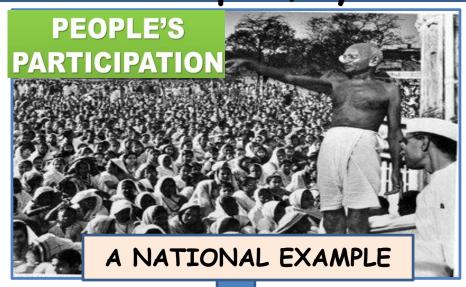




Super Simple

THE PROBLEM-OWNERS and THE SOLUTION-OWNERS are there in the same place without knowing the presence of each other. EXNORa INNOVATORS CLUB is the matching mechanism.

Enlisting COMMUNITY PARTICIPATION and making it SOCIAL CAPITAL. See the following examples, your doubts will disappear





Mahatma's
FREEDOM STRUGGLE
is the best
NATIONAL EXAMPLE
for getting 100%
PEOPLE'S PARTICIPATION

People pulling together the mammoth

TEMPLE CAR

is the best

LOCAL EXAMPLE

of

PEOPLE'S PARTICIPATION

ExNoRa EXAMPLE, One of several hundreds of in solving people's problems by their own sheer participation.

SLUM GLOOM became SLUM AWESOME



ExNoRa EXAMPLE SOCIAL CAPITAL FOR SLUM AWESOME





How your own organisation

ExNoRa innovators club (EIC) can help everything
of YOURS? Your HOME, FLAT COMPLEX, STREET

/AREA, OFFICE / FACTORY, SCHOOL &

COLLEGE, PLACE OF WORSHIP.

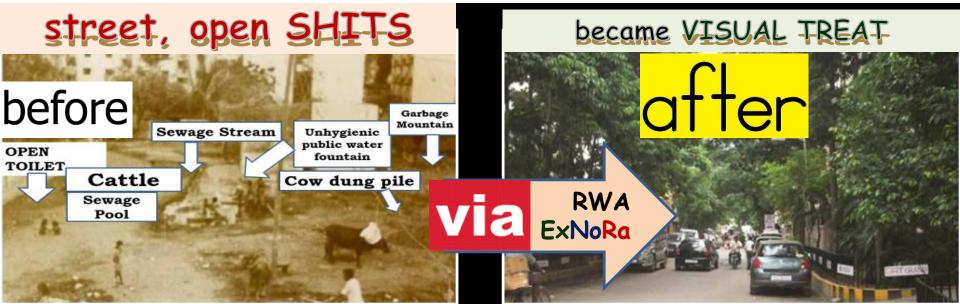
See a few samples of the most successful 27 years

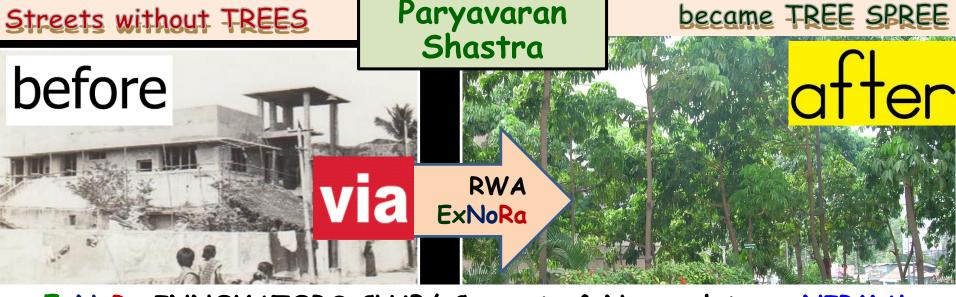
TRACK RECORD of ExNoRa INNOVATORS CLUB

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT with your cooperation will GUIDE



ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL





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ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

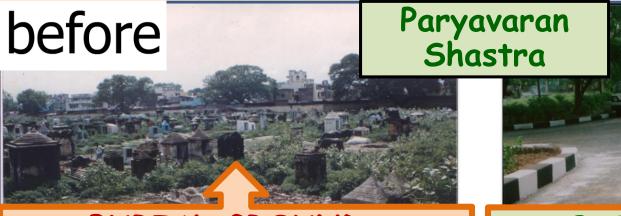




Village Sullage



Village Brivilege



BURIAL GROUND"Dirt & Filth" AROUND

BURIAL GROUND -MEMORY ABOUND

atter

ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL



TEMPLE TRAMPLE



TEMPLE EXAMPLE

Activities of ExNoRa Innovators Club



MODELS





SCHOOL COOL



COLLEGE
"GREEN COLLAGE"



OFFICE BLISS



INDUSTRY ARTISTRY

www.exnorainnovators.club www.exnora-innovators.club



MODELS





STREET DELIGHT



AREA WOW



COZY COLONY



MARKET MAGNET

ECO & CIVIC IN-VISION to INNOVATION

PLACE of WORSHIP became PLACE of HARDSHIP CHANGED by ExNoRa INNOVATORS CLUB as PLACE of BEAUTY

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT with your cooperation will GUIDE

Jeevan Shastra, Life Science, for Living as Human Being

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PLACE of WORSHIP became PLACE of HARDSHIP



ExNoRa INNOVATORS CLUB brought the change



PLACE of WORSHIP became PLACE of HARDSHIP



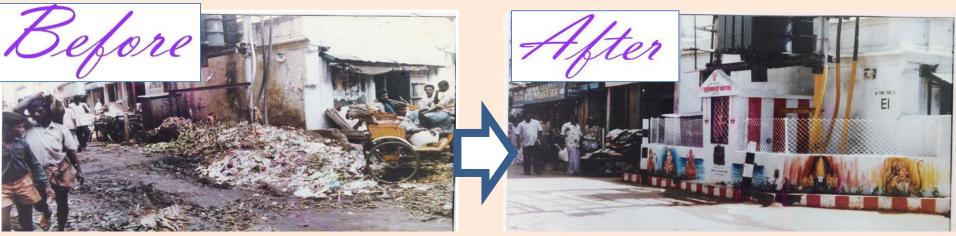
ExNoRa INNOVATORS CLUB brought the change





Jeevan Shastra, Life Science, for LIVING as Human Being

Street Corner became Sacred Corner for all FAITHS



GODOWN Street became GO DOWN Street which ExNoRa Made as GOD OWN Street ExNoRa INNOVATORS CLUB brought the change



Street Corner became Sacred Corner for all FAITHS



ExNoRa INNOVATORS CLUB brought the change



Stree Corner became Sacred Corner for all FAITHS



ExNoRa INNOVATORS CLUB brought the change



Youth ExNoRa Members did SHRAMDAAN weekend after weekend working in the Railway Goods Station and upgraded their TOILET



SOCIAL CAPITAL FOR TOILET RENOVATION & MODERNISATION.

The Magic happened thanks to "WORSHIP RELATIONSHIP" leading to YOUTH PARTICIPATION



The MAGIC WORDS are SHRAMDAAN or SOCIAL CAPITAL. It was triggered by initiation of a YOUTH ACTIVITY of providing them a GYM through SPONSORSHIP. It made them use and benefit. As they gathered they became a FORCE and as ExNoRans they cleaned their slum & made it a model



SOCIAL CAPITAL FOR SLUM AWESOME
The Magic happened thanks to
"WORSHIP RELATIONSHIP" leading to PARTICIPATION







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ECO & CIVIC IN-VISION To INNOVATION



Before & After

Jeevan Shastra, Life Science, for Living as Human Being

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT

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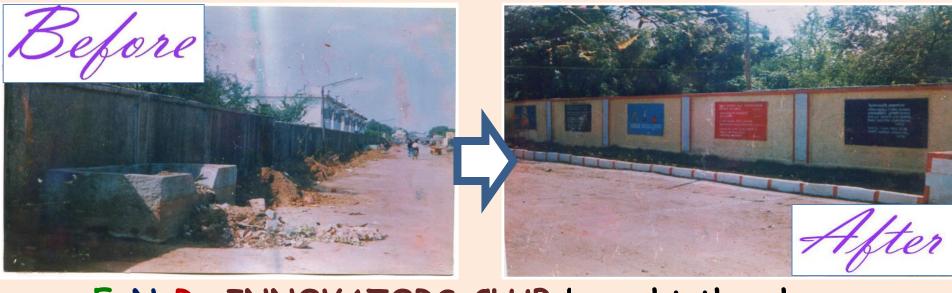


Jeevan Shastra, the Life Science, for LIVING as Human Being



ExNoRa INNOVATORS CLUB brought the change





ExNoRa INNOVATORS CLUB brought the change



Jeevan Shastra, Life Science, for LIVING as Human Being



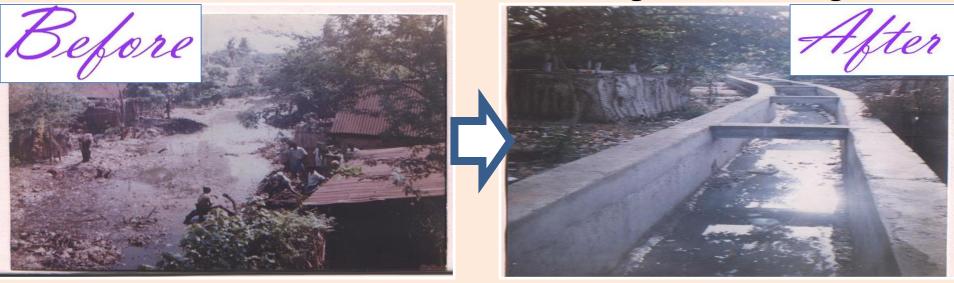
ExNoRa INNOVATORS CLUB brought the change



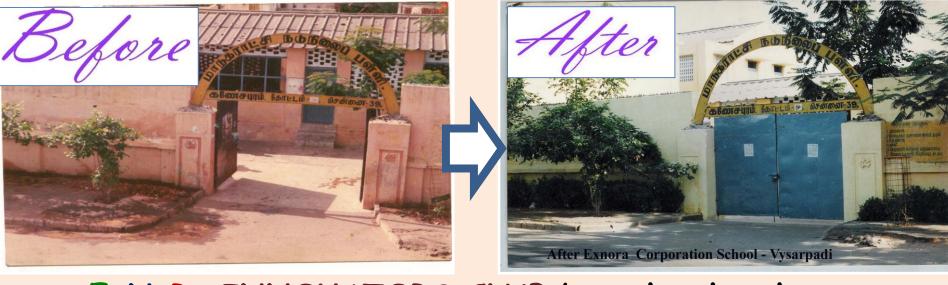
Jeevan Shastra, Life Science, for LIVING as Human Being



ExNoRa INNOVATORS CLUB brought the change



Jeevan Shastra, Life Science, for LIVING as Human Being



ExNoRa INNOVATORS CLUB brought the change



ECO & CIVIC IN-VISION to INNOVATION for BASIC CIVIC NEEDS

Jeevan Shastra, Life Science, for Living as Human Being

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT

with your cooperation will GUIDE

www.exnorainnovators.club www.exnora-innovators.club Gutter Guard to prevent solid waste & plastics falling inside and causing obstruction



GUTTER GUARD

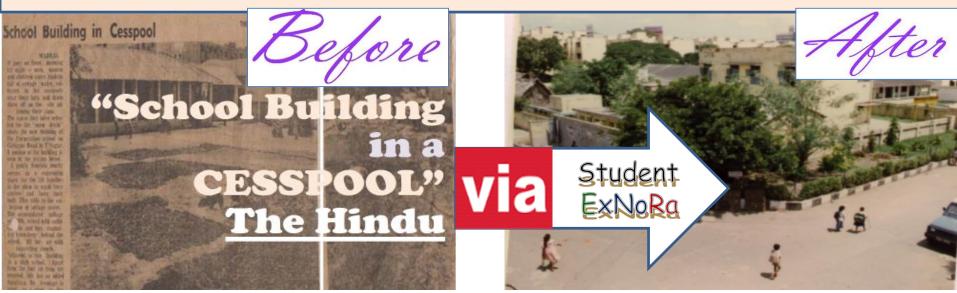


Jeevan Shastra, the Life Science, for LIVING as Human Being

FIRE-PRONE ROOF became ROOF PROOF



SCHOOL IN A CESSBOOL became SCHOOL COOL



ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

ExNoRa Innovators Club's Crusade for Right to Walk & better footpath wanting PLATFORM should be named as FLATFORM



ExNoRa held a walking demonstration by Visually Challenged on the so called Footpath





ExNoRa held a walking demonstration by Physically Challenged on the so called Footpath



ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

Poster Pollution. ExNoRa made a spelling change POSTER as POSTEAR and volunteers tore of posters & painted the walls & government followed



ExNoRa starts wars on posters

ExNoRa starts
POSTEAR
campaign



Before

CONCEPT M B NIRMAL



FIPERINBUR EXNORA JAMA

ExNoRa started painting wall.

Mrs YGP inaugurated

ExNoRa idea was taken up by GOVT







ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

SEWER SPILL-OVER became a SEWER SERVER



SEWAGE WASTAGE became SEWAGE USAGE



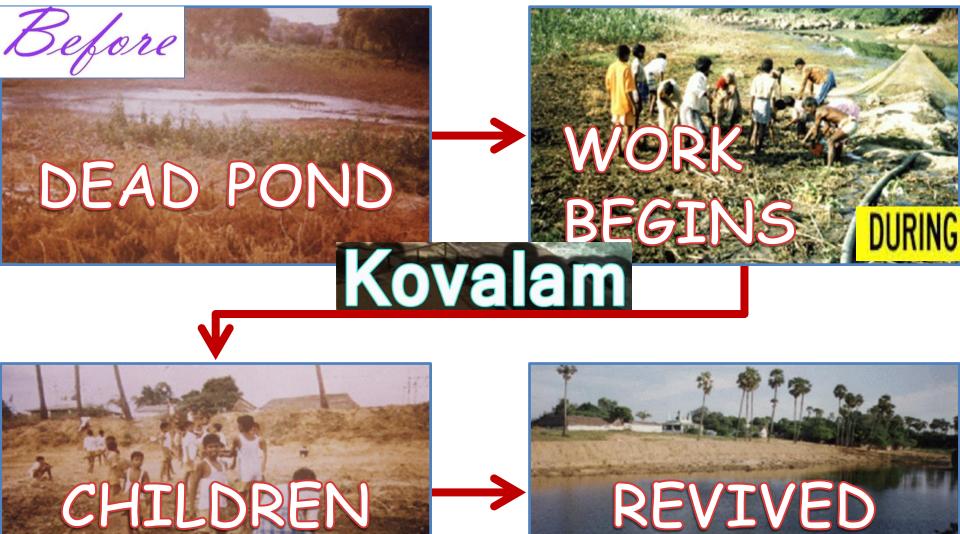
ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

EXNORa INNOVATORS CLUB ECO & CIVIC INNOVATION From DEAD WATER BODIES (over 50) to LIVE WATER BASINS

Jeevan Shastra, Life Science, for Living as Human Being

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT with your cooperation will GUIDE

www.exnorainnovators.club www.exnora-innovators.club From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM



EXNORa INNOVATORS CLUB

POND A

DURING JOIN

From DEAD PONDS to LIFE BOND





EXNORa INNOVATORS CLUB





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EXNORa INNOVATORS CLUB



Jeevan Shastra, the Life Science, for LIVING as Human Being

From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM



EXNORa INNOVATORS CLUB



From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM

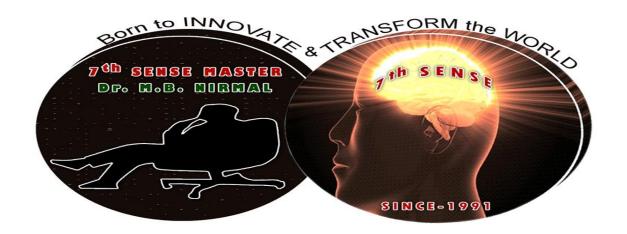


EXNORa INNOVATORS CLUB



INNOVENTOR (INNOVATOR+ INVENTOR), CONCEPT CREATOR, NEOLEXIAN & AUTHOR

Exn Dr Nirmal Basu, GPian
7th Sense Master & Trainer (SINCE 1991)
FOUNDER- ExNoRa International (1989). 5th Pillar (1997),
7th Sense Society (1999), INNOVENTIONS (1999) & 40 more
INNOVENTOR (INNOVATOR+ INVENTOR), (since 1977) of
nearly of 3000 IDEAS, CONCEPTS, SERVICES & PRODUCTS
AUTHOR (since 1964) 14 books & hundreds of articles, stories
& research papers PHOTO-JOURNALIST (since 1964)
NEOLEXIAN (coiner of new words) in 3 languages (since 1980)





WEBSITES

PPTs

YouTube &

FLASH

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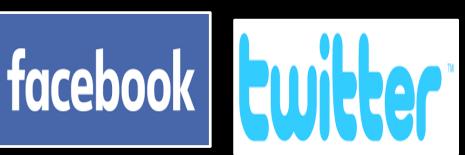
DVDs

E BOOKS &

E BROCHURES

ONLINE COMMUNITIES

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