



INVENT EVENT..

EVENT **ExNoRa**

INVENT & FILL the VOID

# ORGANISATION NAME

OFFICIAL  
NAME

## EXPLANATION

The NAME that communicates the PURPOSE. Makes it "SEARCH EASY". Its USE is a MUST



*nick  
name*

Used additionally. CATCHY & CRISPY. FOCUSES on the ACTION PART



✓ tagline

The line that you always REMEMBER, serving also as a SLOGAN





## INVENT & FILL the VOID

The **GOAL** is 100% **POSSIBLE**. **VIEW** the whole content, get acquainted & **IMPLEMENT**.

**QUITE EASY** to **PUT** into **PRACTICE**.

**DO SHARE WITH OTHERS FOR THEIR WELLBEING !**

# OFFICIAL NAME

of the **SATELLITE ORGANISATION** or **ACTIVITY**

(with the NICK-NAME just beneath followed by TAGLINE)

INVENT EVENT..

EVENT **ExNoRa**

---

# INVENT & FILL the VOID

---



The **OFFICIAL NAME** of the organisation below & the **NICKNAME** will come above the **OFFICIAL NAME**. Below the **NICKNAME & OFFICIAL**, the **TAGLINE / SLOGAN** will find its place



**INVENT EVENT..**

**EVENT ExNoRa**

OFFICIAL NAME OF THE  
SATELLITE ORGANISATION  
or ACTIVITY with nick  
name below



INVENT EVENT..

EVENT **ExNoRa**

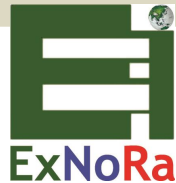
TAGLINE : " INVENT & FILL the VOID

**Options**

as a **S**ubsidiary Organisation (**SU**)  
or as a **S**atellite Organisation (**SA**)

OPTION **1**

**SU**



OPTION **3**

**SA**

INVENT EVENT..

EVENT **ExNoRa**

can be a

**SUBSIDIARY ORGANISATION**  
or an **ACTIVITY** of your parent

**ExNoRa** **INNOVATORS CLUB** or  
**Residents Welfare**  
**Association (RWA)**

of the **PLACE / INSTITUTION**

OPTION **2**

INVENT EVENT..

EVENT **ExNoRa**

can be an **INDEPENDENT**  
**Satellite ORGANISATION**  
of your area / institution  
affiliated to  
the top body (HQ) of  
**ExNoRa** **INNOVATORS**  
**INTERNATIONAL**

INVENT EVENT..

EVENT **ExNoRa**



is VERY MUCH PART of  
**JEEVAN SHASTRA, LIFE SCIENCE,**  
(जीवन विज्ञान) for  
**LIVING as HUMAN BEING**

&

**MANUSHYA SHASTRA, HUMAN SCIENCE**  
(मनुष्य विज्ञान) for **BEING HUMAN BEING**

**ExNoRa** Innovators Club facilitates, as a SERVICE,  
TRAINING each & every HUMAN in the Art & Science of  
INNOVENTIONS (Innovation + Invention)  
for his OWN and SOCIETAL WELL-BEING

**ExNoRa** Innovators Club  
SINGLE WINDOW &  
**WONDER WINDOW**  
to solve from PERSONAL to  
SOCIETAL PROBLEMS



**ExNoRa** INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF  
MANUSHYA SHASTRA, HUMAN  
SCIENCE  
for BEING HUMAN BEING  
for realising  
JEEVAN SHASTRA, LIFE SCIENCE

for LIVING as HUMAN BEING

JOIN / START YOUR  
RESIDENTIAL AREA /  
INSTITUTIONAL  
(Office/ School/ College)  
**ExNoRa** Innovators Club  
today and harvest success



Learn through your  
**ExNoRa** Innovators Club

to Innovate for the

wellbeing of

Self

Family

Society

Business

Nation & the

Planet



**Innovate  
OR stagnate**

# ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



## ExNoRa INNOVATORS CLUB

**ExNoRa** stands for  
**Excellent Novel Radical**

ExNoRans ensure these three qualities in their  
**Thoughts / Words / Action & Innovate**

**ExNoRa** is the **ONLY** Club  
which trains and  
makes its members  
**INNOVATORS PAR EXCELLENCE**

One who wants to serve by **INNOVATIONS** joins **ExNoRa** Innovators Club.  
He or she uses the prefix **Exn** as short form of **ExNoRa**  
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name  
and is always addressed by others as an **ExNoRa** **INNOVATOR**

**ExNoRa** : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our  
society & within ourselves & we can get both by only **SACRIFICE**

All these easily  
realised through  
**INNOVATIONS**



The world will 100% start moving fast towards **ZERO** in the following areas. Join / Start YOUR “**ExNoRa** INNOVATORS CLUB”

**Zero  
Pollutions &  
Wastes**

**Zero  
Corruption**

**Zero  
Communalism**

**Zero Crimes &  
Murders**

**Zero  
Dishonesty**

**Zero Hate**

**Zero Food &  
Water  
Shortage**

**Zero Violence  
& Extremism**

**Zero  
Greed**

**Zero  
Inhumanness**

**Zero Wars**

**Zero  
Alcoholism**

**Zero  
Accidents**

**Zero  
Inequality**

**Zero Gender  
Bias**

**Zero Bonded &  
Child Labour**

Make yours is a licensed  
Satellite Organisation  
(Satellite ExNoRa)

of

ExNoRa Innovators International  
the Parent Organisation

ExNoRa International Head Quarters  
**LICENSE**



Remember to get **ExNoRa** License  
for your Satellite Organisation

INVENT

EVENT

Pun & Fun

# Invent Event

## Conduct Events

## Innovatively & Funnily

## Demonstrate

## @ Zero Budget



**ExNoRa** Innovators Club facilitates, as a SERVICE,  
TRAINING each & every HUMAN in the Art & Science of  
INNOVENTIONS (Innovation + Invention)  
for his OWN and SOCIETAL WELL-BEING

**ExNoRa** Innovators Club  
SINGLE WINDOW &  
**WONDER WINDOW**  
to solve from PERSONAL to  
SOCIETAL PROBLEMS



**ExNoRa** INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF  
MANUSHYA SHASTRA, HUMAN  
SCIENCE  
for BEING HUMAN BEING  
for realising  
JEEVAN SHASTRA, LIFE SCIENCE  
for LIVING as HUMAN BEING

JOIN / START YOUR  
RESIDENTIAL AREA /  
INSTITUTIONAL  
(Office/ School/ College)  
**ExNoRa** Innovators Club  
today and harvest success



# ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



## ExNoRa INNOVATORS CLUB

**ExNoRa** stands for  
**Excellent Novel Radical**

ExNoRans ensure these three qualities in their  
**Thoughts / Words / Action & Innovate**

**ExNoRa** is the **ONLY** Club  
which trains and  
makes its members  
**INNOVATORS PAR EXCELLENCE**

One who wants to serve by **INNOVATIONS** joins **ExNoRa** Innovators Club.  
He or she uses the prefix **Exn** as short form of **ExNoRa**  
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name  
and is always addressed by others as an **ExNoRa** **INNOVATOR**

**ExNoRa** : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our  
society & within ourselves & we can get both by only **SACRIFICE**

All these easily  
realised through  
**INNOVATIONS**

## DEAR PROTESTING PUBLIC. THINK FOR A MOMENT

Kindly don't do things which will cause the public inconvenience, damage to Public Property, that will lead to Law & Order Problems & that will prevent the Government to do its duty to public

Instead do things creatively & differently which will not be destructive but will be humorous and serve your purpose. It will also bring smile on all faces . Hence **Invent Event**

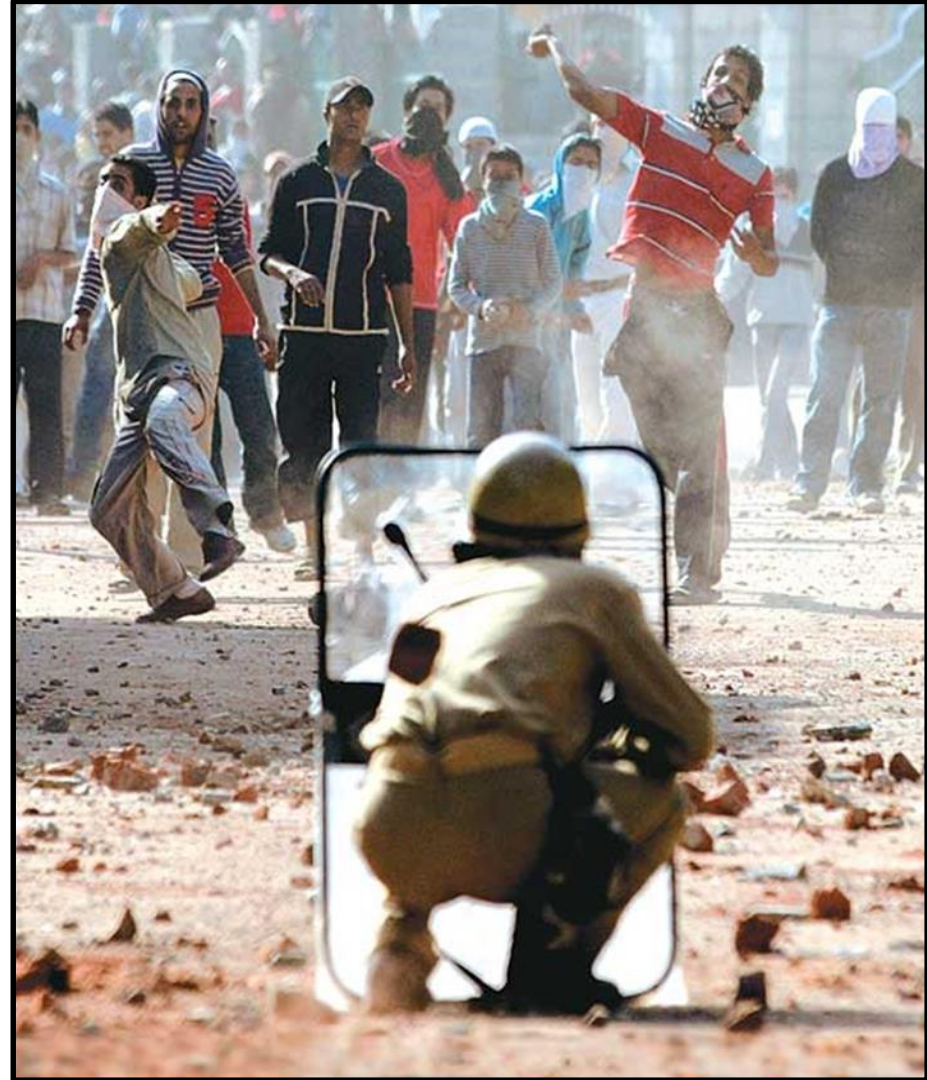
# NEWS-VALUE

More than anything else, your novel protest will find its space in the media and the reach the ears of those against whom you protest as well as the general public, as after all the published sells **NEWS** and not the **PAPER**. Therefore what you do, should have news-value !

# DON'T BLOCK ROAD & CAUSE PUBLIC INCONVENIENCE



**DON'T PELT STONES** AS IT WILL CAUSE  
INJURIES TO EVERYONE INCLUDING  
INNOCENT PUBLIC AND YOUR OWN-SELF



DON'T SET FIRE TO BUSES  
AS YOU WILL NEED THE VERY  
SAME BUS TO RETURN HOME



**DON'T DESTROY PUBLIC PROPERTIES**  
AS THEY WERE CREATED BY THE TAX  
MONEY OF PEOPLE INCLUDING YOUR OWN  
PAYMENTS



# DON'T DO HUNGER STRIKE AS YOU WILL STARVE AND WILL BE THE FIRST ONE TO BE AFFECTED





# CONVERT the PROBLM as GIFT

1. Hold a novel protest (Invent Event ) so that the problem get solved . or

2. Make the hurdle as a stepping stone. That is to see something good in the whole thing that is bad

INVENT  
EVENT

# YOUR ROAD

Is Your road very bad?  
Do you need a good road ?  
Don't go on hunger  
protest? It is as old as  
1940 ?



They will watch  
happily, your slowly  
dying. **Then what you  
should do?**

Make your protest  
novel so that it  
attracts  
the attention of  
everyone

# Sports Training Ground for hop, stop & jump.

Sportsman . You can get even Olympic medal , if you do your practice in our road. India will get plenty of medals this way



**Graduates Training on Tough Road ahead.**  
Students attend self-improvement courses to face the challenges of LIFE can be asked to practise to cross hurdles in our road



Riding on a two wheeler & causing maximum distance splash of water during rain . Splash Sports is very funny (for the rider & not for the pedestrians)



INVENT  
EVENT



# HUMAN ROAD ROLLERS

As the real road rollers have not rolled over our road for twenty years , the residents have become

# HUMAN ROAD ROLLERS

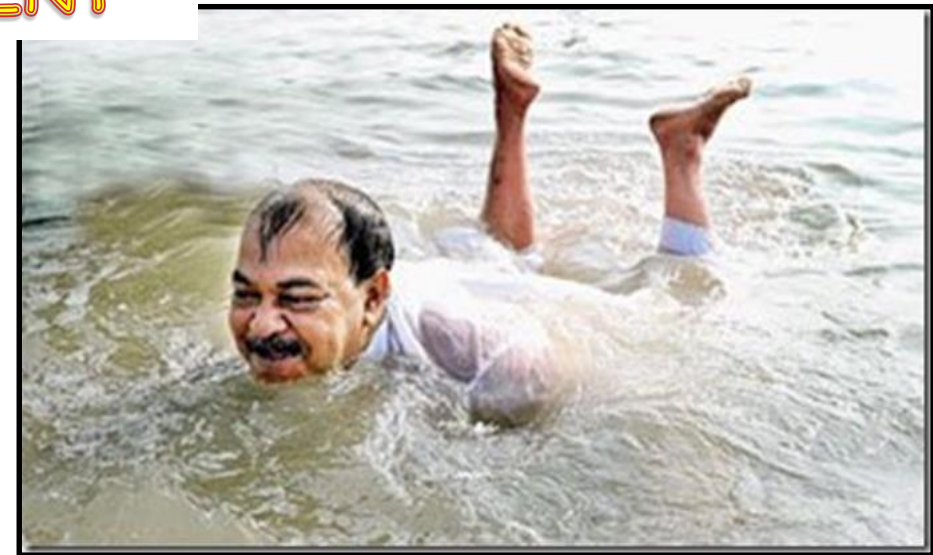


INVENT  
EVENT

If the level of water stagnation of more ,  
hold swimming contests

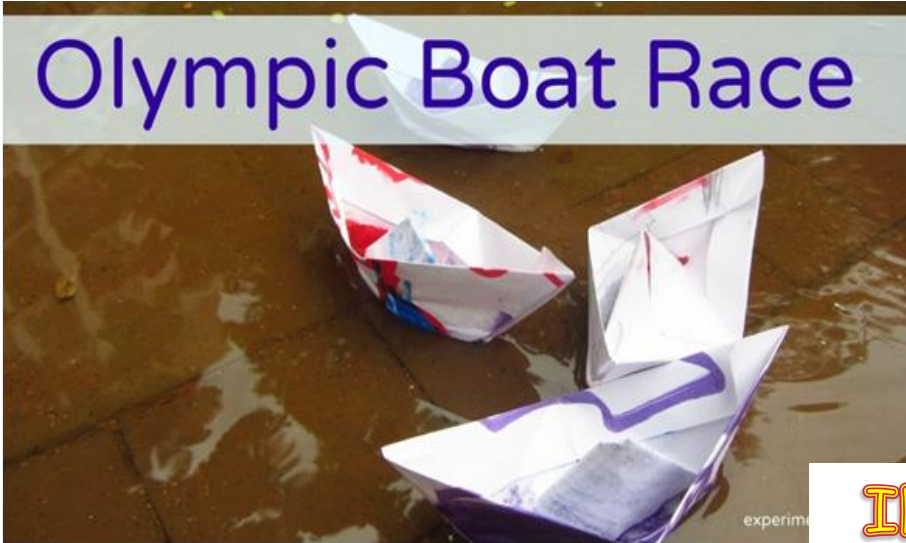


INVENT  
EVENT



Does water stagnate on your ROAD ?  
Hold Paper Boat competition protest.

Olympic Boat Race



INVENT  
EVENT





# Mud & stone Check dam made by people when the water runs like a stream on their road



INVENT  
EVENT



# Does your road pose challenge? Rent out for film stunt scene shooting



INVENT  
EVENT



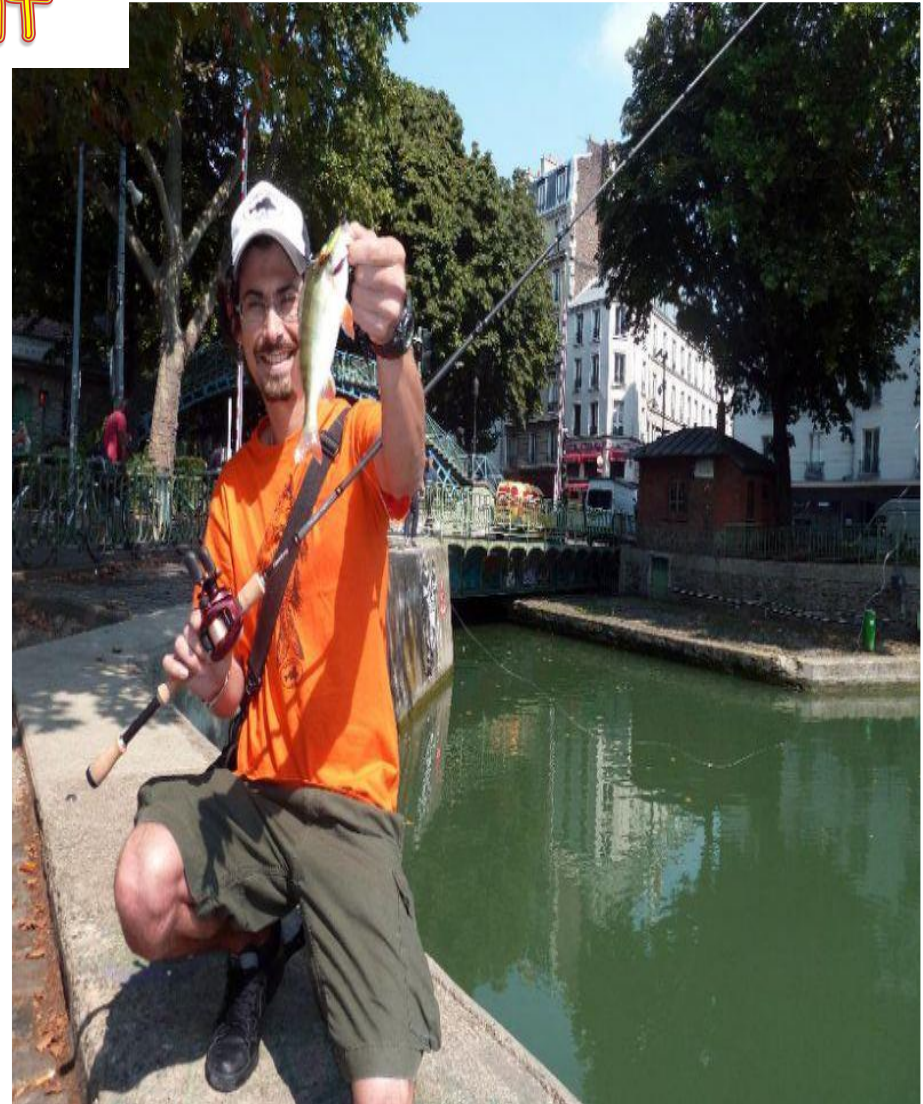
# DEVELOP NEW WATER STREET SPORTS

INVENT  
EVENT



# Establish Street Fishing

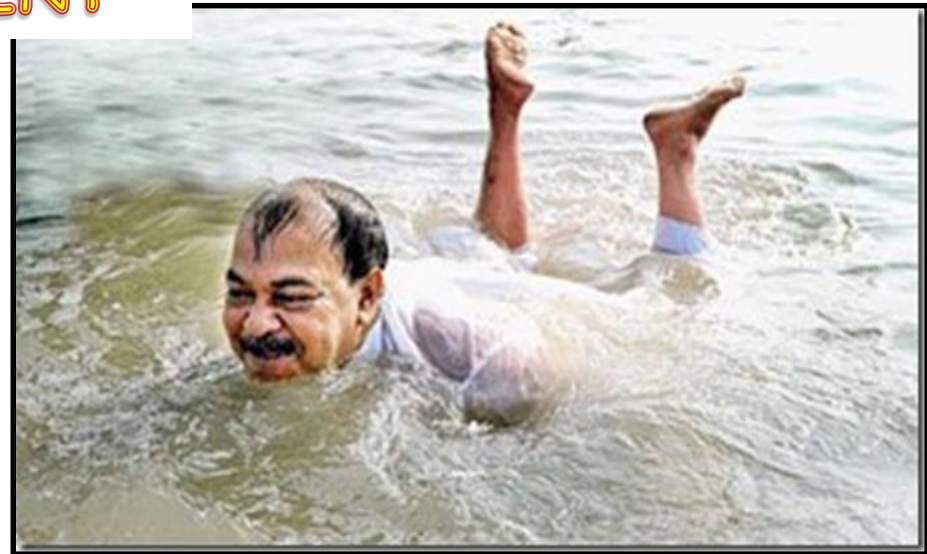
INVENT  
EVENT



IF THE LEVEL OF WATER STAGNATION IS MORE , HOLD SWIMMING CONTESTS



INVENT  
EVENT



# People themselves Laying the Road, when the DEPARTMENT failed



INVENT  
EVENT

# Hold Funeral for the Road's Death



ExNoRa's

Invent Events



Change Climate Change ExNoRa spot umbrella demonstration Asking people to switch off lights for 9 minutes at 9 pm on 9/ 9/9 (99999)



**INVENT  
EVENT**

# Aiming high: Students having a gala time at an awareness campaign on global warming in Chennai



CHENNAI: ExNoRa International on Saturday organised a kite-flying carnival on the Marina beach as part of its initiative to create awareness on global warming.

The programme was organised to gain the support of college students for the '99999 Lights Out' campaign, said M.B. Nirmal, Exnora International founder. "After the success of the 88888 campaign, we have intensified our efforts to create awareness on the effects of global warming."

The '99999 Lights Out' campaign will be a nine-minute public display of support in the fight against global warming from 9 p.m. on September 9, he said.

## Message through KITES

# Sail Mail . Yachts sails with mats having a message on CLIMATE CHANGE

INVENT  
EVENT



“Human Check Dam” got a real Check Dam - Kosathalayar. The news papers carried the novel protest & the Government sanctioned a real check dam.



Change Climate Change. Fight Global Warming.  
Conserve Petrol . It will not be there . Foreign  
students take a bullock cart-ride in Koyambedu  
Market in a rally conducted by ExNoRa



INVENT  
EVENT

The Road was like a paddy field . How the citizens used "ASK" or how they ASKED? They planted paddy seedlings on the road . Result their action got wide media publicity . Needless to say , the information reached the Government & they got the well deserved tar road



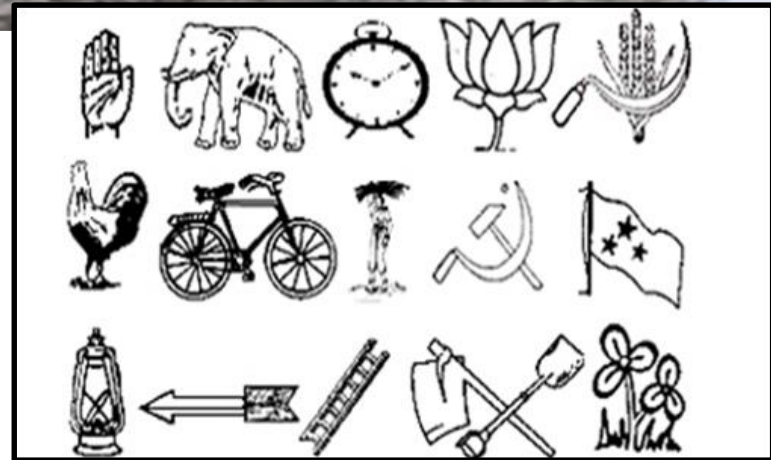
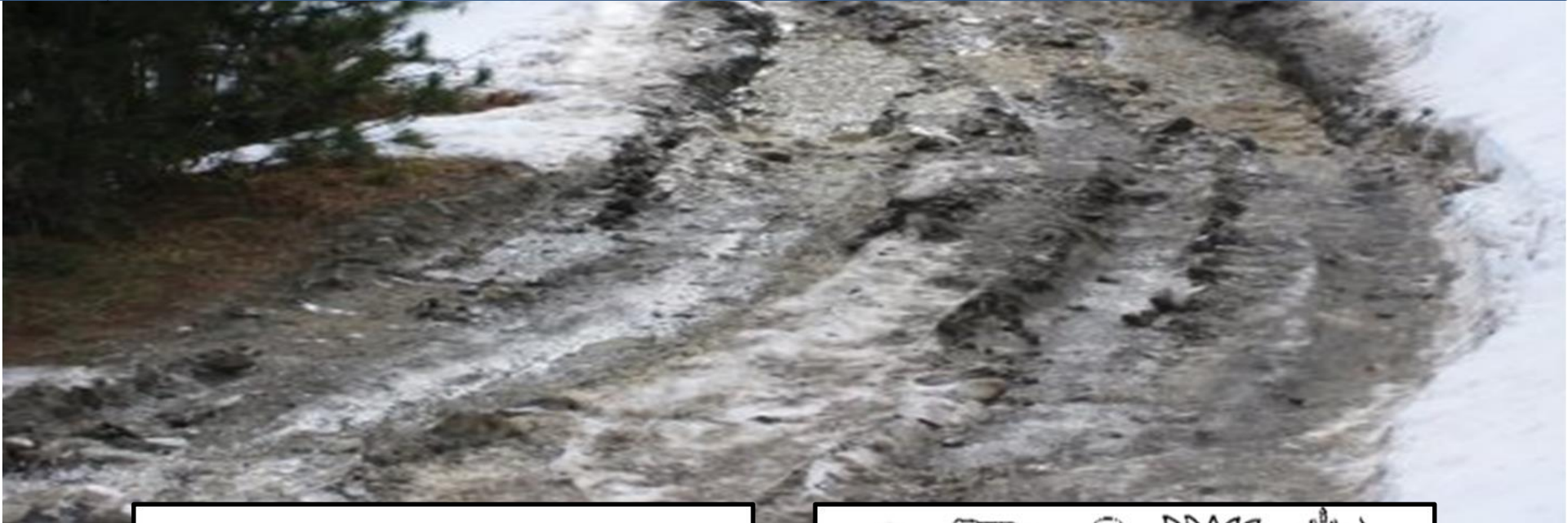
INVENT  
EVENT



Real Farmers doing something different . Planting seedlings on the road . College students are also doing something different . ASKING Government to give them a road by planting seedlings on the road

Hold running race for election constants on this road . The one who comes first will get all your votes .

INVENT  
EVENT





Don't hold any public meetings in this place as stone pelting is very common here



A-



INVENT  
EVENT



This road can be dedicated for testing and issuing driving license

INVENT  
EVENT



Do you want  
to stop tree  
felling ?

INVENT  
EVENT



Student  
ExNoRa  
Members  
Raakhi talk to  
trees :  
"Trees you are  
our brothers .  
We tie Raakhi.  
As we are your  
sisters , you  
should protect  
us"

INVENT  
EVENT



When there was a proposal to cut 300 hundred old trees of Pachaiyappa's College , ExNoRa conducted **VIRUKSHA RAKSHA BANDAN** by students. Needless to say that the trees were saved , thanks to this campaign

**INVENT  
EVENT**



When there was a proposal to cut 300 hundred old trees of Pachaiyappa's College , ExNoRa conducted VIRUKSHA RAKSHA BANDAN by students. Needless to say that the trees were saved , thanks to this campaign



**INVENT  
EVENT**



School students tie threads around 100-year-old trees in Pachaiyappa's College in the city on Monday to save them from getting axed for metro rail project. — DC

### **CAMPAIGN TO SAVE PACHAIYAPPA TREES**

**DC CORRESPONDENT  
CHENNAI, SEPT. 12**

In an attempt to save 300 trees aged over 100-years from getting axed for the metro rail project, Exnora International, Association of University of Teachers (AUT) and Pachaiyappa's Exnora have launched preserve Pachaiyappa's reserve campaign on Monday. As part of the preserve Pachaiyappa's campaign, students, college alumni and nature lovers on Monday tied threads around the heritage trees symbolically signifying them to be their brothers and sisters.

Dr Andavar, professor of Tamil department and president of Association of University Teachers, Pachaiyappas college, said trees in the college generate about 50 tonnes of oxygen every day and safeguard the health of people living around. But with CMRL trying to construct railway station on our campus over 300 trees will be axed, he said.

The Pachaiyappas team has launched their campaign through Facebook, [www.facebook.com/pages/242758279095380/](http://www.facebook.com/pages/242758279095380/), besides opening a dedicated website [www.preserve-pachaiyappan-reserve.ma4harmony.org](http://www.preserve-pachaiyappan-reserve.ma4harmony.org) to spread their message to save the college's flora and fauna from getting destroyed for metro rail work.

# STREET ISSUES .

## HOLD STREET DRAMAS on the STREET itself highlighting the problems



INVENT  
EVENT

People complained that their road is very bad and is like a paddy field. That was a trigger to ExNoRa asking them to hold a demonstration, "CUTIVATE PADDY on the ROAD"

## INVENT EVENT



சேறும் சகதியுமான சாலையில்  
நாற்று நட்டு பொதுமக்கள்  
ஆர்ப்பாட்டம்

ஆவடி, ஆக.18-  
ஆவடி அடுத்த பட்டாபிராம்  
தண்டூரை பஜனை கோவில்

தெருவில் உள்ள சாலை குண்டும் குழியுமாக காணப்படுகிறது. தற்போது பெய்த மழையால் சேறும், சகதியுமாக மாறி விட்டது. எனவே சாலையை சீரமைக்கக்கோரி அந்த பகுதியை சேர்ந்த பெண்கள் உள்பட ஏராளமான பொதுமக்கள் நேற்று காலை சேறும்

சகதியுமான சாலையில் நாற்று நட்டு நூதன ஆர்ப்பாட்டத்தில் ஈடுபட்டனர்.

மேலும் சாலையில் தேங்கி இருந்த மழை தண்ணீரில் 2 வரத்துகளை நீந்தவும் விட்டனர். சிறிதுநேர ஆர்ப்பாட்டத்துக்கு பின்னர் அனைவரும் கலைந்து சென்றனர்.

Giant Newspaper Bag to propagate use of Newspaper shopping bag against use of thin plastic bag

INVENT  
EVENT







INVENT  
EVENT

Live Kolu

# BOTANICAL KOLU

INVENT  
EVENT



# CAR KOLU



## INVENT EVENT



# Theatre Kolu

INVENT  
EVENT



# Waste Art Kolu

INVENT  
EVENT



# Bank employees carry green flags instead of Red Flags lending support to ExNoRa's Save Earth Campaign

INVENT  
EVENT



# "EDGE PLEDGE"

That is use only either edge of the road for safety

INVENT  
EVENT



# Toy Joy

INVENT  
EVENT



ExNoRa's  
affluent  
children  
sharing  
TOYS with  
poor  
children



# Hold sports events games in your road

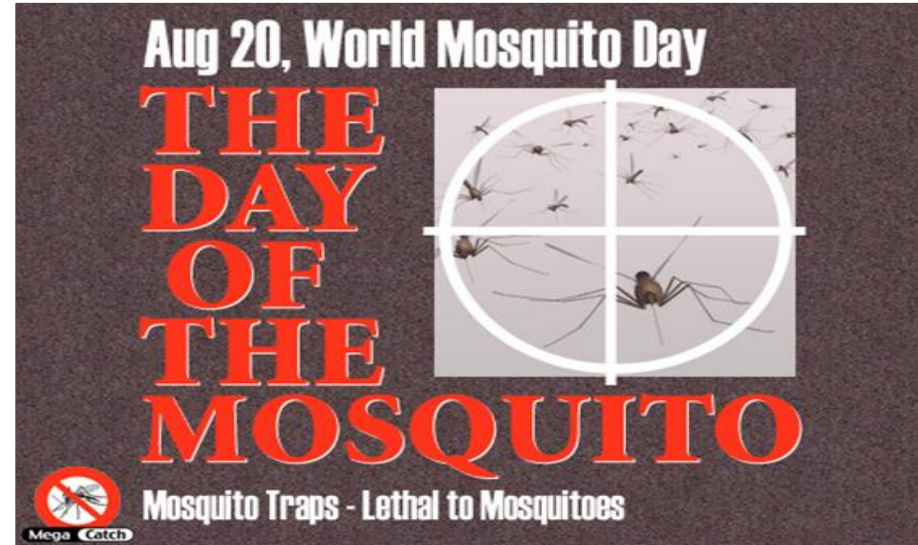


INVENT  
EVENT



# Celebration of MOSQUITO DAY

Make a statue for mosquito and erect on the road



Hold Maximum Mosquito Bytes contest



Give MOSQUITO WARRIOR AWARD



# Unless you pay ROAD TAX, you can not use the road



INVENT  
EVENT



# Street Zoos



INVENT  
EVENT



**ExNoRa**  
**INNOVATORS**  
**INTERNATIONAL**  
**HEADQUARTERS**  
**LICENSE**



**CONCEPT**

**7<sup>th</sup> Sense  
Master**



**ExNoRa  
INNOVATORS  
CLUB**

Born to INNOVATE & TRANSFORM the WORLD

**7<sup>th</sup> SENSE MASTER**  
**DR. M.B. NIRMAL**



**7<sup>th</sup> SENSE**

**SINCE-1991**

