



**MUSTQUITO**

**MOSQUITO ExNoRa**

**MINE**

**HUMAN-MINE**

**HUMAN RESOURCE  
MOBILISATION  
MINE  
“HUMAN-MINE”**

BEAR these in your MIND before  
taking one more step

PROBLEMS  
are GIFTS

HURDELS are  
STEPPING  
STONES

CHALLENGES  
lead to  
SUCCESS  
VOYAGES

DIFFICULTIES  
are  
OPPORTUNITIES

SETBACK is a  
SETUP for a  
COMEBACK

TROUBLE is a  
BUBBLE makes  
you ABLE



**MINE “HUMAN-MINE”**

is a

**“HUMAN RESOURCE MOBILISATION”  
TOOL**

which is part of

**JEEVAN SHASTRA,  
LIFE SCIENCE**

for

**LIVING as HUMAN BEING**

**&**

**2.MANUSHYA SHASTRA,  
HUMAN SCIENCE**

for

**BEING HUMAN BEING**

“Do all the good you can,  
By all the means you can,  
In all the ways you can,  
In all the places you can,  
At all the times you can,  
To all the people you can,  
As long as ever you can.”

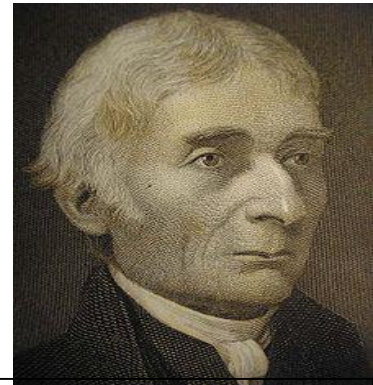
**John Wesley**



**Born:** 17 June 1703, Epworth,  
Lincolnshire, United Kingdom  
**Died:** 2 March 1791, London,  
United Kingdom

“I shall pass this way but once; any good  
that I can do or any kindness I can show to  
any human being; let me do it now. Let me  
not defer nor neglect it, for I shall not pass  
this way again”.

**Stephen Grellet**



**Born** 2 November 1773,  
Limoges, France  
**Died:** 16 November 1855, New  
Jersey, United States



**ExNoRa** converts the mere population by its famous **Voluntary Community Human Resource Development Programmes**

**as**

**PRICELESS**  
**Social**  
**Capital**

1. **JEEVAN SHASTRA**, Life Science for Living as Human Being &
2. **MANUSHYA SHASTRA**, Human Science for Being Human Being

# Balance Sheet of a NATION

## Liability Side

X MILLION of STOMACHS

## Asset Side

X MILLION BRAINS

X MILLION pairs of hands

ExNoRa makes the  
BRAINS to “Think Positively” &  
HANDS to “Act Constructively”  
through its  
VOLUNTARY COMMUNITY  
HRD PROGRAMMES

# A Residential Neighbourhood / Town / Village Balance Sheet

## Liability Side

A few hundred  
**STOMACHS**

## Asset Side

A FEW HUNDRED BRAINS

A FEW HUNDRED PAIRS OF  
HANDS

**ExNoRa** makes the  
**BRAINS** to “**Think Positively**” &  
**HANDS** to “**Act Constructively**”  
through its

**VOLUNTARY COMMUNITY HRD  
PROGRAMMES**

“**JEEVAN SHASTRA**, LIFE SCIENCE, for **LIVING** as **HUMAN BEING**”



# People Resource

is the BEST of ALL, which can be tapped by

## People's Participation

It is 100% achieved through

### Social Mobilisation

ensuring

### Social Contribution

which in no time can be converted as

### Social Capital

for

### Societal Development

VOLUNTAR  
Y  
COMMUNI  
TY  
HUMAN  
RESOURCE  
DEVELOPM  
ENT

VOLUNTAR  
Y  
COMMUNIT  
Y  
HUMAN  
RESOURCE  
DEVELOPM  
ENT

RESOURC  
E  
DEVELOPM  
ENT

ENT  
No Ra's  
Formula to  
transform  
the  
SOCIETY

ENT  
No Ra  
has 100%  
expertise

# LET US REMEMBER

**“NO PROBLEM IS TOO LARGE, IF THE COMMUNITY GETS INVOLVED IN SOLVING IT. THERE ARE SO MANY HANDS TO BUILD A BETTER NATION”**

**NIRMAL BASU**

**“JEEVAN SHASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING” & “MANUSHYA SHASTRA, HUMAN SCIENCE for BEING HUMAN BEING”**

# MAKE YOUR LIFE HEAVENLY

1. “The **ORGANISED MINORITY** is much stronger than **UNORGANISED MAJORITY**”

2. “The **ORGANISED MAJORITY** is stronger than the strongest forces who are divided”

2. “When the **ORGANISED MAJORITY** is wedded to ethics, scruples , morals and noble principles, the Earth becomes HEAVEN”

**NIRMAL**



# ORGANISING is GREAT & ORGANISATION is the GREATEST

“Oh MAN, a **STONE** on your passage  
may cause your fall.

Oh MEN, you can move a **MOUNTAIN**”.

“Oh MAN, you may be  
washed away by a **FLOOD**.

Oh MEN, you can divert a **FLOOD**”

“Oh MAN, you may be crushed  
by a tyrannical **GANG**.

Oh MEN, you can give a **BANG** to the **GANG**”



-7<sup>th</sup> SENSE MASTER

# The ALL IMPORTANT

“VOLUNTARY  
COMMUNITY  
HUMAN  
RESOURCE  
DEVELOPMENT”

by just using totally free but

priceless

SOCIAL

CAPITAL

# THE FIVE CAPITALS

**NATURAL  
CAPITAL**

**HUMAN CAPITAL**  
PEOPLE'S HEALTH,  
KNOWLEDGE, SKILLS AND  
MOTIVATION

**SOCIAL CAPITAL**  
e.g. families, communities,  
businesses, trade unions, schools,  
RWAs and voluntary organisations

**MANUFACTURED  
CAPITAL**

**FINANCIAL  
CAPITAL**

Undoubtedly the best is  
**HUMAN CAPITAL**. To get it you don't  
need anything except using totally  
free but a powerful tool called

**MOTIVATION**

Your **ExNoRa** **INNOVATORS CLUB**  
will be your learning institution to  
master the Art & Science of  
**MOTIVATION**

**VOLUNTARY COMMUNITY HUMAN  
RESOURCE DEVELOPMENT is the  
most important function of**

**ExNoRa INNOVATORS CLUB.**

**The problems are too many.**

**The people who are affected by the problems,  
can themselves solve most of them provided they  
have the KNOWLEDGE and MOTIVATION.**

**Both are taken care by the 6 heads of 7 types of  
Human Resource Management via their**

**ExNoRa INNOVATORS CLUB (EIC).**

**EIC WILL EQUIP THEM**



The necessary man-power, skills,  
citizens with **APTITUDE & ATTITUDE**  
are there around us in our **COMMUNITIES**  
& **INSTITUTIONS** for doing  
**VOLUNTARY COMMUNITY HUMAN**  
**RESOURCE** **DEVELOPMENT**  
by just using totally free but priceless

**SOCIAL CAPITAL**  
realising model and livable  
**Habitat & Planet**

1. **JEEVAN SHASTRA**, **Life Science**  
for **Living as Human Being &**
2. **MANUSHYA SHASTRA**, **Human Science**  
for **Being Human Being**

“Instead of seeing  
the people around you as  
**so many STOMACHS,**  
consider them as  
**so many BRAINS & so many PAIRS OF  
HANDS”**

**I**nspire **I**nstruct **I**nitiate &  
**I**gnite

**Them**



# Super Simple

**THE PROBLEM-OWNERS**

and

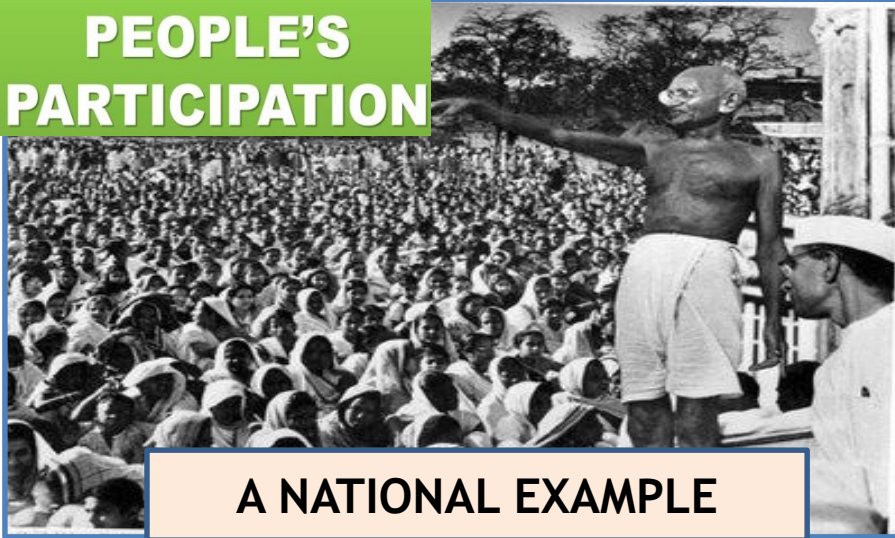
**THE SOLUTION-OWNERS**

are there in the same place  
without knowing  
the presence of each other.

**ExNoRa INNOVATORS CLUB**  
is the matching mechanism.

Enlisting **COMMUNITY PARTICIPATION** and making it **SOCIAL CAPITAL**. See the following examples, your doubts will disappear

**PEOPLE'S PARTICIPATION**



A NATIONAL EXAMPLE

Mahatma's **FREEDOM STRUGGLE** is the best **NATIONAL EXAMPLE** for getting 100% **PEOPLE'S PARTICIPATION**

**PEOPLE'S PARTICIPATION**



A LOCAL EXAMPLE

People pulling together the mammoth **TEMPLE CAR** is the best **LOCAL EXAMPLE** of **PEOPLE'S PARTICIPATION**

# ExNoRa EXAMPLES

showing that the  
**SOCIAL CAPITAL**  
is the **BEST**

In the last 25 years since ExNoRa was started more than 1.5 hundred thousands of streets , schools , colleges , slum areas have become clean , green , safe & model .

All these achieved by use of social capital.

Now it is your turn !!!!!

# MINE “HUMAN-MINE”

When people join “Nothing will be impossible”

**ExNoRa** world “WE are ONE”

**ExNoRa** has proved that no problem can defy a solution , if community gets involved and solve. Hundreds of streets / residential colonies have witnessed a sea change from Litter to Glitter

**ExNoRa** has enabled people to realise their needs by using the people resource by use of the very same people

**ExNoRa**  
TRACK RECORD  
in using Social  
Capital

HUMAN RESOURCE MOBILISATION

# MAN GENTLEMAN GENTLEMEN ExNoRa for MEN



## HUMAN RESOURCE MOBILISATION



# MINE “HUMAN-MINE”

“SENSE CITIZENS”

SENIOR CITIZENS ExNoRa



**HUMAN RESOURCE MOBILISATION**



# MINE “HUMAN-MINE”

WOMAN ‘HUMANE’  
WONDER WOMEN  
ExNoRa



**HUMAN RESOURCE MOBILISATION**

# MINE “HUMAN-MINE”

YOUTH UNIQUE  
YOUTH ExNoRa



**HUMAN RESOURCE MOBILISATION**



**MINE “HUMAN-MINE”**

**ANGELS on EARTH**

**KIDS ExNoRa**



**HUMAN RESOURCE MOBILISATION**

# MINE “HUMAN-MINE”

## “VOLUNTEER HERE to DELIVER”

### VOLUNTEERS ExNoRa (Volunteers Endear )



## HUMAN RESOURCE MOBILSATION



# MINE “HUMAN-MINE” : “HELPMATES” DOMESTIC HELPMATES ExNoRa



**HUMAN RESOURCE MOBILSATION**

# MINE “HUMAN-MINE” CIVIC PUBLIC ExNoRa STREET BEAUTIFIERS



**HUMAN RESOURCE MOBILISATION**



# MINE “HUMAN-MINE” STUDENT PRUDENT ExNoRa



**HUMAN RESOURCE MOBILISATION**



# MINE “HUMAN-MINE” RESIDENTS - CITIZENS



**HUMAN RESOURCE MOBILISATION**



**MINE “HUMAN-MINE”**  
**“PROFESSIONALS EXCEPTIONAL”**  
**PROFESSIONALS ExNoRa**



**HUMAN RESOURCE MOBILISATION**



**MINE “HUMAN-MINE”**  
**“SHOPKEEPERS GREEN-KEEPERS”**  
**SHOPKEEPERS ExNoRa**



**HUMAN RESOURCE MOBILISATION**



**MINE “HUMAN-MINE”**

**“AUTO GREAT” - AUTO-STAND ExNoRa**



**HUMAN RESOURCE MOBILISATION**

# MINE “HUMAN-MINE” OFFICE BLISS - OFFICE ExNoRa



**HUMAN RESOURCE MOBILISATION**



**MINE “HUMAN-MINE”**  
**“INDUSTRY GREEN ARTISTRY ”**  
**INDUSTRY ExNoRa**



**HUMAN RESOURCE MOBILISATION**

**MINE “HUMAN-MINE”**  
**“SCHOOL COOL” SCHOOL ExNoRa**



**HUMAN RESOURCE MOBILISATION**



**MINE “HUMAN-MINE”**  
**“COLLEGE GREEN COLLAGE”**  
**COLLEGE ExNoRa**



**HUMAN RESOURCE MOBILISATION**

# MINE "HUMAN-MINE" "SLUM AWESOME" COMMUNITY ExNoRa





# MINE “HUMAN-MINE”



**HUMAN RESOURCE MOBILISATION**



# MINE "HUMAN-MINE"

## "SERVICE REJOICE"

### SERVICE PROVIDERS ExNoRa



The GOAL of ExNoRa is to spread and educate the people of the world on

**MANUSHYA SHASTRA, HUMAN SCIENCE**

**for BEING HUMAN BEING**

**for realising**

**JEEVAN SHASTRA, LIFE SCIENCE**

**for LIVING as HUMAN BEING**

