

**“CLEANLINESS**

**begins with**

**LOVE for GODLINESS”.**

**If it is agreeable, you must  
make your home, street  
and neighbourhood totally  
CLEAN and MAINTAIN so.**



If there is a TEMPLE  
in your place , you must  
keep the whole  
TOWN/ VILLAGE  
CLEAN as your  
BASIC DUTY.



# Micro

It is damn easy.

Each of the resident should become an “ExNoRa PRACTITIONER” by acquiring two simple habits / practices.

1. Act Locally via RWA ExNoRa &
2. Do Domestically by HOME

ExNoRa

RWA stands for Residents Welfare Association



## TWO SIMPLE HABITS or PRACTICES

1. ACT LOCALLY in one's STREET and NEIGHBOURHOOD via

*RWA ExNoRa*

2. DO DOMESTICALLY on one's

a. DWELLING by

*HOME ExNoRa*

b. INSTITUTION- PLACE of WORK:

*OFFICE ExNoRa-*

c. PLACE of LEARNING:

*SCHOOL ExNoRa &*

*COLLEGE ExNoRa*



That will be the  
role of the  
JOINT  
SECRETARY



# TEMPLE ExNoRa Coordinated by its Joint Secretary

Clean home / street / village / town will be participated by

<b>1. Temple Management</b> <b>Both Local &amp; State Governments,</b> <b>Dharma Karta &amp; Temple Board</b>	<b>6. Shop Keepers</b>
<b>2. Temple Priests &amp; Archakas</b>	<b>7. Hotel Owners</b>
<b>3. Temple Devotees</b> Temple Devotees Association Temple Bhaktha Sabha	<b>8. Temple Guides</b>
<b>4. Temple Area Residents</b>	<b>9. Temple town / village residents</b>
<b>5. Transport Operators</b>	<b>10. Local Government</b>



# JOINT SECRETARY

He / she can just confine to

ACT LOCALLY & DO DOMESTICALLY

in the beginning

# Micro



# JOINT SECRETARY

He / she can upgrade to five habits  
i.e. from MICRO to MACRO when

# READY



# ExNoRa -Micro to ExNoRa -Macro

If the place lacks hygiene  
and sanitation

If the people desire their  
place to be Clean Heaven

There are sufficient  
number of volunteers



# ADVANCED

## Phase 2

### Macro



# Time To Leap







HABIT  
GRAB IT  
ExNoRa

**Macro**

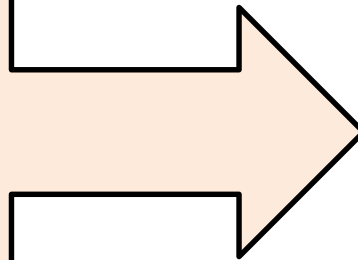


SECRETARY has also an environmental Role: propagating and ensuring that members and general public follow the TWO SIMPLE EARTH SAVING HABITS called  
“**ACT LOCALLY & DO DOMESTICALLY**”

As **ExNoRa** member you need to acquire the five simple Earth Saving HABITS

These habits will help you to realise clean & green Environment, i.e. Your **IMMEDIATE ENVIRONMENT**

Practise of these 5 habits are equal to your practice of



EveryDay  
is  
**EARTH  
DAY**

A small, realistic image of the Earth from space, showing the Americas, positioned to the left of the text "EARTH DAY".



Can you believe that 5 habits can save the PLANET and make your Habitat as Habitable ?

HABIT  
GRAB-IT

HABIT  
GRAB-IT

HABIT  
GRAB-IT

HABIT 1  
INITIATE  
INDIVIDUALLY



RESULT  
FLOWERING  
MIND



ONE MAN  
ORGANISATION  
"i" ExNoRa

HABIT 2  
DO  
DOMESTICALLY



RESULT  
HEAVENLY  
HOME



FAMILY  
ORGANISATION  
HOME ExNoRa



# Can you believe that 5 habits can save the PLANET and make your Habitat as Habitable ?

HABIT 3  
ACT LOCALLY



RESULT  
STREET a  
VISUAL  
TREAT



STREET or  
Res. Colony  
organisation  
"RWA" ExNoRa

HABIT 4  
RENDER  
COLLECTIVELY



RESULT  
Neighbourhood  
Neighbourly-hood



Neighbourhood  
ORGANISATION  
ExNoRa  
INNOVATORS CLUB

HABIT 5  
THINK  
GLOBALLY



RESULT  
PLANET  
PLANT-NET



ORGANISATION  
ExNoRa  
INNOVATORS  
INTERNATIONAL



# ORGANISATION NAME

OFFICIAL  
NAME

## EXPLANATION

The NAME that communicates the PURPOSE. Makes it "SEARCH EASY". Its USE is a MUST



*nick  
name*

Used additionally.  
CATCHY & CRISPY.  
FOCUSES on the  
ACTION PART



✓ tagline

The line that you  
always REMEMBER,  
serving also as a  
SLOGAN





## HABIT

ACQUIRING a new HOBBY of PROPAGATING  
GOOD HABITS to the world .

The **GOAL** is 100% POSSIBLE. VIEW the whole  
content, get acquainted & IMPLEMENT.

QUITE EASY to PUT into PRACTICE.

**DO SHARE WITH OTHERS FOR THEIR WELLBEING !**



**OFFICIAL NAME**  
of the **SATELLITE ORGANISATION** or **ACTIVITY**  
(with the **NICK-NAME** just beneath followed by **TAGLINE**)

**HOBBYT**  
**HABIT GRAB IT ExNoRa**

**ACQUIRING a new HOBBY of PROPAGATING  
GOOD HABITS to the world .**

**modus  
operandi**

**MAKING it a HOBBY of  
SPREADING GOOD HABITS**





The **OFFICIAL NAME** of the organisation below & the **NICKNAME** will come above the **OFFICIAL NAME**. Below the **NICKNAME & OFFICIAL**, the **TAGLINE / SLOGAN** will find its place

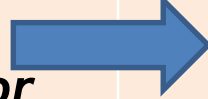


HOBBYT

HABIT GRAB IT **ExNoRa**



OFFICIAL NAME OF THE  
SATELLITE ORGANISATION or  
ACTIVITY with nick name below



HOBBYT

HABIT GRAB IT ExNoRa

TAGLINE :

MAKING it a HOBBY of SPREADING GOOD HABITS

Options

as a **S**ubsidiary Organisation (**SU**)  
or as a **S**atellite Organisation (**SA**)

OPTION 1

SU



OPTION 3

SA

HOBBYT

HABIT GRAB IT ExNoRa

can be a

**S**UBSIDIARY ORGANISATION

or an ACTIVITY of your parent

ExNoRa INNOVATORS CLUB or

Residents Welfare  
Association (**RWA**)

of the PLACE / INSTITUTION

OPTION 2

HOBBYT

HABIT GRAB IT ExNoRa

a

can be an INDEPENDENT

**S**atellite ORGANISATION

of your area / institution

affiliated to

the top body (HQ) of

ExNoRa INNOVATORS

INTERNATIONAL



HOBBYT

HABIT GRAB IT ExNoRa

HOBBYT

ACQUIRING a new HOBBY of PROPAGATING  
GOOD HABITS to the world

is VERY MUCH PART of

JEEVAN SHASTRA, LIFE SCIENCE,

(जीवन विज्ञान) for

LIVING as HUMAN BEING

&

MANUSHYA SHASTRA, HUMAN SCIENCE  
(मनुष्य विज्ञान) for BEING HUMAN BEING





**ExNoRa** Innovators Club facilitates, as a SERVICE,  
TRAINING each & every HUMAN in the Art & Science of  
INNOVENTIONS (Innovation + Invention)  
for his OWN and SOCIETAL WELL-BEING

**ExNoRa** Innovators Club  
SINGLE WINDOW &  
**WONDER WINDOW**  
to solve from PERSONAL to  
SOCIETAL PROBLEMS



**ExNoRa** INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF  
MANUSHYA SHASTRA, HUMAN  
SCIENCE  
for BEING HUMAN BEING  
for realising  
JEEVAN SHASTRA, LIFE SCIENCE  
for LIVING as HUMAN BEING

JOIN / START YOUR  
RESIDENTIAL AREA /  
INSTITUTIONAL  
(Office/ School/ College)  
**ExNoRa** Innovators Club  
today and harvest success



Learn through your  
**ExNoRa** Innovators Club  
to Innovate for the  
wellbeing of  
Self  
Family  
Society  
Business  
Nation & the  
Planet



**Innovate  
OR stagnate**



# ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



## ExNoRa INNOVATORS CLUB

**ExNoRa** stands for  
**Excellent Novel Radical**

ExNoRans ensure these three qualities in their  
**Thoughts / Words / Action & Innovate**

**ExNoRa** is the **ONLY** Club  
which trains and  
makes its members  
**INNOVATORS PAR EXCELLENCE**

One who wants to serve by INNOVATIONS joins **ExNoRa** Innovators Club.,  
He or she uses the prefix **Exn** as short form of **ExNoRan**  
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name  
and is always addressed by others as an **ExNoRa** INNOVATOR

**ExNoRa** : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our  
society & within ourselves & we can get both by only **SACRIFICE**

All these easily  
realised through  
**INNOVATIONS**



The world will 100% start moving fast towards  
**ZERO** in the following areas. Join / Start  
YOUR “**ExNoRa** INNOVATORS CLUB”



**Zero  
Pollutions &  
Wastes**

**Zero  
Corruption**

**Zero  
Communalism**

**Zero Crimes &  
Murders**

**Zero  
Dishonesty**

**Zero Hate**

**Zero Food &  
Water  
Shortage**

**Zero Violence  
& Extremism**

**Zero  
Greed**

**Zero  
Inhumanness**

**Zero Wars**

**Zero  
Alcoholism**

**Zero  
Accidents**

**Zero  
Inequality**

**Zero Gender  
Bias**

**Zero Bonded &  
Child Labour**



Make yours is a licensed  
Satellite Organisation  
(Satellite ExNoRa)

of

ExNoRa Innovators International  
the Parent Organisation



ExNoRa International Head Quarters  
**LICENSE**



ExNoRa

Remember to get **ExNoRa** License  
for your Satellite Organisation



HOBBYT

HABIT GRAB IT **ExNoRa**

CHANGE

CLIMATE CHANGE



& MAKE YOUR

HABITAT a HAPPYTAT

by damn simple **5 HABITS**



FIVE simple  
**HABITS** to  
make

**HABITS**  
make  
**HABITATS**

Your **HABITAT**  
a **HEAVEN**.



&

Our common  
**HABITAT**,  
**HABITABLE**





The Earth saving 5 habits are same like your following 5 morning habits, quite simple.



Brushing teeth



Washing Hand



Drinking  
Coffee / Milk



Reading  
Newspaper



Taking Bath

**These are routine  
5 morning Habits.  
Your earth saving  
5 habits are also  
same & simple**

**Saving Planet** has been made simple by everyone just acquiring simple habits



Know something interesting about the word  
**HABIT**

Good or Bad, Habits Die Hard

Good Habits improve Quality of Life

Develop Good Habits

Make now a **GOOD HABIT** of developing **GOOD HABITS**.

Start a **GOOD HABIT** today

Adopt **ExNoRa** Basic Mantra  
as your new **Habit**



Acquire a new **HABIT**

Remove the first letter  
'H' from the word **HABIT**

**'A BIT'** WILL be still there

Now remove the first letter **'A'**

**'BIT'** will still be there

Now remove the first letter **'B'**

**'IT'** will be there

YES! Once it becomes a **'HABIT'**  
it will always be there

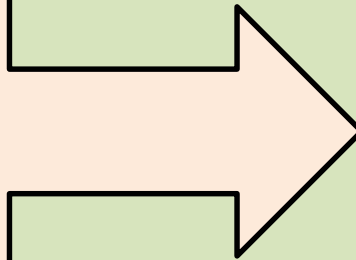


# 5 HABITS

As **ExNoRa** member  
you need to acquire  
the five simple  
Earth Saving HABITS

These habits will help  
you to realise clean &  
green Environment, i.e.  
Your **IMMEDIATE  
ENVIRONMENT**

Practise of these  
5 habits are  
equal to your  
practice of



EveryDay  
is  
**EARTH  
DAY**

A small image of the Earth showing the Americas, positioned between the words "EveryDay" and "EARTH DAY".



Can you believe that 5 habits can save the PLANET and make your Habitat as Habitable ?

HABIT  
GRAB-IT

HABIT  
GRAB-IT

HABIT  
GRAB-IT

HABIT 1  
INITIATE  
INDIVIDUALLY



RESULT  
FLOWERING  
MIND



ONE MAN  
ORGANISATION  
"i" ExNoRa

HABIT 2  
DO  
DOMESTICALLY



RESULT  
HEAVENLY  
HOME



FAMILY  
ORGANISATION  
HOME ExNoRa



# Can you believe that 5 habits can save the PLANET and make your Habitat as Habitable ?

HABIT 3  
ACT LOCALLY



RESULT  
STREET a  
VISUAL  
TREAT



STREET or  
Res. Colony  
organisation  
"RWA" ExNoRa

HABIT 4  
RENDER  
COLLECTIVELY



RESULT  
Neighbourhood  
Neighbourly-hood



Neighbourhood  
ORGANISATION  
ExNoRa  
INNOVATORS CLUB

HABIT 5  
THINK  
GLOBALLY



RESULT  
PLANET  
PLANT-NET



ORGANISATION  
ExNoRa  
INNOVATORS  
INTERNATIONAL



My 1<sup>st</sup> HABIT in MY MIND  
INITIATE INDIVIDUALLY for  
FLOWERING MIND via "i" ExNoRa

EARTH SAVING  
PANCHA MANTRA

HABIT 1

MY MIND



The moment you think of Environment,  
you should, as an individual, breathe  
GREEN & carry on the DOs & Don'ts  
via "i ExNoRa". Join "i ExNoRa" today



MAKE your  
HABITAT  
as a  
HAPPYtat by becoming  
an "EXNORA  
Innovators Family"



HAPPYtat  
Indra Kumar's  
Happy  
"ExNoRa  
Innovators'  
Family"





# Basic Earth Saving PANCHA MANTRA

Habit 1

MY MIND

My Mind

is

FLOWERING MIND

"Initiate  
Individually"

via

i ExNoRa

Say "Greening Starts With Me" & begin



Think Green



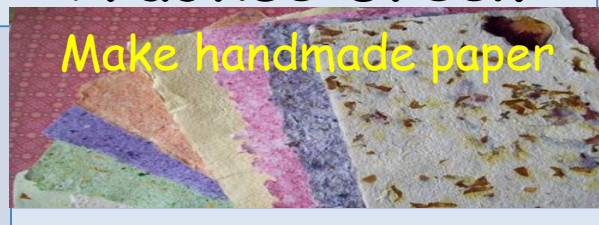
Practise Green



Source Segregate



Source Compost



Paper Prosper - Source  
Recycle



Plant Tree



Use Waste Water for  
plants



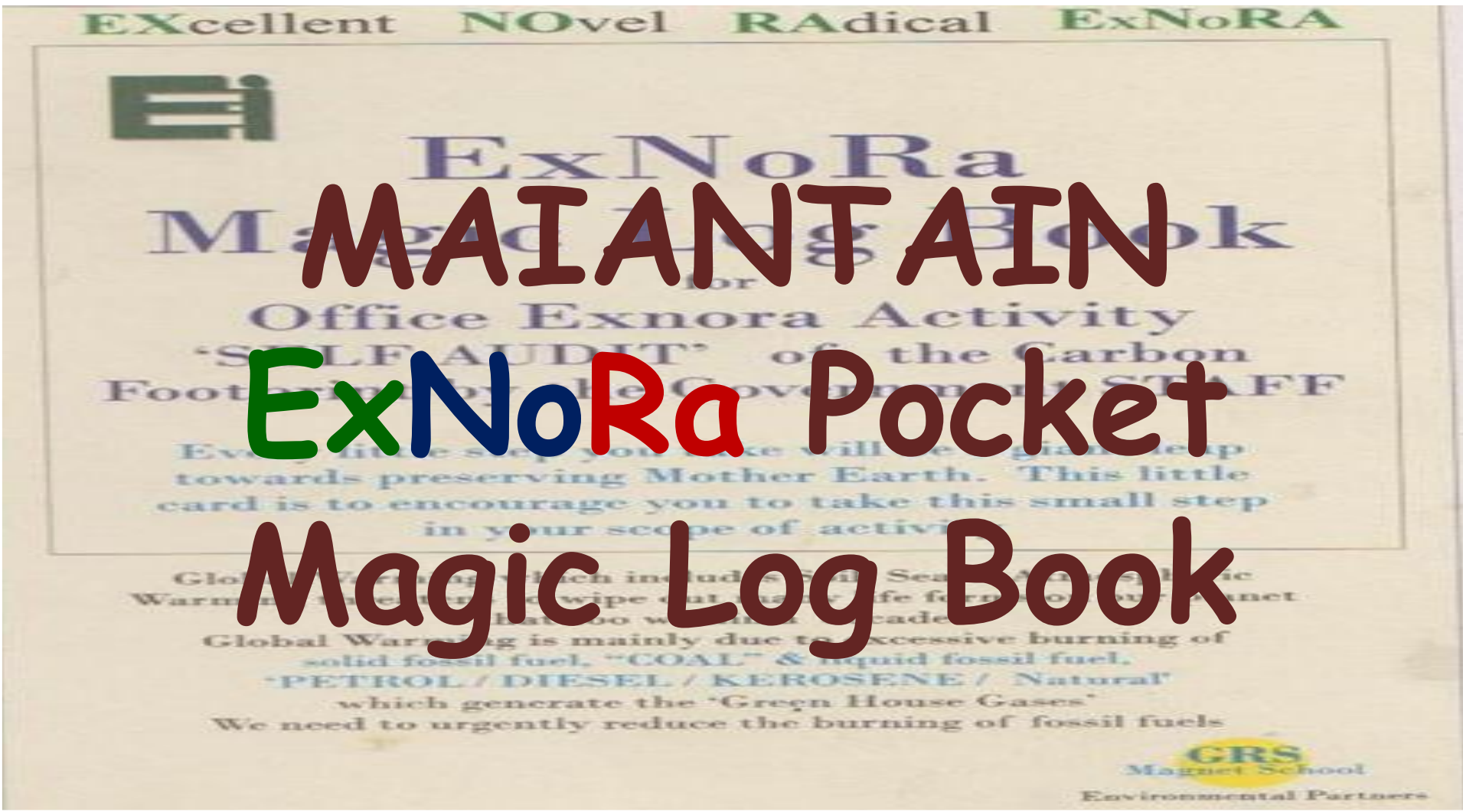
Grow Your Vegetables  
(vertical sky farm)

**ExNoRa Magic  
Log Book**  
Save consumption of  
electricity, cooking  
gas, petrol & water

Save Electricity, Gas & Petrol -  
Use **Magic Log Book**



How to know & measure the energy that you save?  
There comes "ExNoRa Pocket Magic Log Book" which  
you please maintain.





A tour of this photo presentation  
will motivate you for LIFE Start  
Now **Activities Check List**. Use the  
check box for making yours a  
**MODEL HOME & COMPLETE HOME**

As you take up  
& complete  
check each box



Clean Home		Safe Home	
Hygiene Home	<input type="checkbox"/>	Healthy Home	<input type="checkbox"/>
Green Home	<input type="checkbox"/>	Hygiene Home	<input type="checkbox"/>
Pollution Free Home	<input type="checkbox"/>	Motivated Home	<input type="checkbox"/>
Renewable Energy Home	<input type="checkbox"/>	Affectionate Home	<input type="checkbox"/>
Conservation Home	<input type="checkbox"/>	Happy Home	<input type="checkbox"/>
THE COMPLETE HOME			

Home **ExNoRa** & **ExNoRa** INNOVATORS FAMILY will ☐  
**DOMETICALLY**" swearing "All Good Things Begin With Us" to  
innovate & practise . Their Home will be a model.



Incredible it is . Every individual acquiring just one **HABIT**, **Initiate Individually**, his **HOME**, his **STREET**, his **AREA** & our **PLANET** are all taken care, becoming clean, green, safe & a model

Don't get panicky  
that you must  
acquire  
**5 HABITS**

**Imagine how we  
become panicky  
when we face a  
natural disaster.**

Here is the good  
news. Just pick up  
the **1<sup>st</sup> Habit**  
"Initiate Individually"

The other four  
**HABITS** are  
automatic

Be sincere in  
your duties to  
mother **EARTH**

YOUR 1<sup>st</sup> HABIT :  
YOUR **MIND**  
**"INITIATE  
INDIVIDUALLY"** for  
**"FLOWERING MIND"** via  
*i* **ExNoRa**

You do first & spread. Make your family members, friends, colleagues & neighbours also adopt this habit, which will result in **FLOWEING MIND** . This will automatically lead to heavenly Home, Street Treat, Neighbourhood Neighbourly-hood



The 2<sup>nd</sup> HABIT (of our family) in  
**MY HOME DO DOMESTICALLY** for  
Heavenly Home via HOME **ExNoRa**

EARTH SAVING  
**PANCHA MANTRA**

HABIT 2

MY HOME



What everyone does in his /  
her home will save our only  
home, the planet.

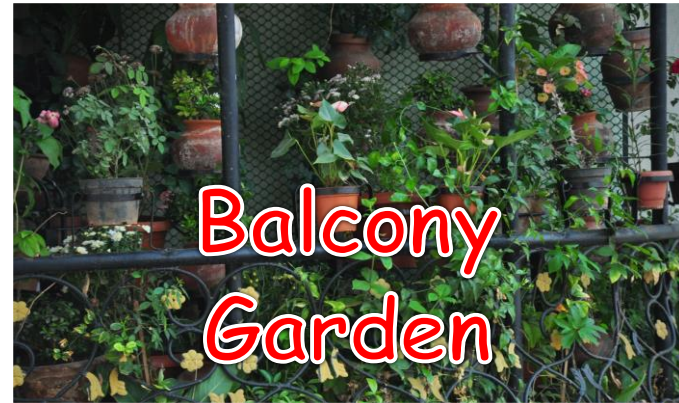


**Treat your home gently like you will treat  
a woman**

**Clothe your home with a green sari and a  
place a scarf on her head**









# COOL HOME





# COOL HOME





# COOL HOME





My 2<sup>nd</sup> HABIT in MY HOME  
DO DOMESTICALLY for  
HEAVENLY HOME via HOME ExNoRa

*Before*



*After*



in your Home follow the Dos & Don'ts & make your HOME Clean, Green, Safe & a Model. You will prevent indoor pollution and can grow your vegetables.



My Home	is	HEAVENLY HOME
"DO DOMESTICALLY"	via	Home ExNoRa
Declare "Charity Begins at Home" & DO		

Your dwelling may be just a

HUT

or

PALATIAL BUNGALOW



A NEAT HUT

**5 Habits**  
2<sup>nd</sup>



It is a HELL or HEAVEN does not depend on the money spent . But on how it is maintained

Do you want to see how Habit 2 , "Do Domestically" transformed a slum HOME ?



# What makes a Home HEAVENLY?

Use this as a  
CHECKLIST

1. Source Segregation of Solid Waste	5. Source Liquid Waste Management with Black , Grey & White Waste Water treated & used
2. Source Composting of Organic Waste	6. Safety , Hygiene & Indoor Pollution Prevention
3. Having a system for Recyclables like Plastic & Paper reaching the respective Recycling Industry	7. Home Gardening , Home Farming & Tree Planting, including Vertical Terrace Farming, Indoor Farming & Home Front Gardening
4. Hazardous waste alone handed over to Local Body for safe disposal	8. Source Rain Water Harvesting
	9. Energy Saving & Conservation by maintaining ExNoRa Magic Log Book



**HOME WITH a HEART**  
**HOUSE IS BUILT BY**  
**CONCRETE**  
**HOME IS MADE OF LOVE**

AS YOU  
IMPLEMENT,  
CHECK EACH  
BOX (TICK) ONE  
BY ONE



**CHECKLIST**

<b>CLEAN HOME</b>	<input checked="" type="checkbox"/>	<b>WASTE CHASTE HOME</b>	<input checked="" type="checkbox"/>
<b>HYGIENE HOME</b>	<input checked="" type="checkbox"/>	<b>POLLUTION FREE HOME</b>	<input checked="" type="checkbox"/>
<b>GREEN HOME</b>	<input checked="" type="checkbox"/>	<b>RENERGY HOME</b>	<input checked="" type="checkbox"/>
<b>HEALTHY HOME</b>	<input checked="" type="checkbox"/>	<b>RESPONSIBLE HOME</b>	<input checked="" type="checkbox"/>
<b>SAFE HOME</b>	<input checked="" type="checkbox"/>	<b>CONSERVATION HOME</b>	<input checked="" type="checkbox"/>
<b>HAPPY HOME</b>	<input checked="" type="checkbox"/>	<b>MOTIVATED HOME</b>	<input checked="" type="checkbox"/>


Make your dwelling a **COMPLETE HOME**  
by initiating **HOME ExNoRa**. Please see  
the 4 minutes video & separate PPT





# SCHOOL WITH a HEART

# CHECKLIST

As you implement, check each box   
(TICK) one by one (DO DOMESTICALLY  
for school students also mean their school)

CLEAN SCHOOL	<input type="checkbox"/>	WASTE CHASTE SCHOOL	<input type="checkbox"/>
HYGIENE SCHOOL	<input type="checkbox"/>	POLLUTION FREE SCHOOL	<input type="checkbox"/>
GREEN SCHOOL	<input type="checkbox"/>	RENERGY SCHOOL	<input type="checkbox"/>
HEALTHY SCHOOL	<input type="checkbox"/>	RESPONSIBLE SCHOOL	<input type="checkbox"/>
SAFE SCHOOL	<input type="checkbox"/>	CONSERVATION SCHOOL	<input type="checkbox"/>
HAPPY SCHOOL	<input type="checkbox"/>	MOTIVATED SCHOOL	<input type="checkbox"/>

Make your school a COMPLETE SCHOOL by  
initiating SCHOOL ExNoRa.

Please see separate PPT



# COLLEGE WITH a HEART **CHECKLIST**

As you implement, check each box (TICK) one by one (DO DOMESTICALLY for COLLEGE students also mean their COLLEGE)



CLEAN COLLEGE	<input type="checkbox"/>	WASTE CHASTE COLLEGE	<input type="checkbox"/>
HYGIENE COLLEGE	<input type="checkbox"/>	POLLUTION FREE COLLEGE	<input type="checkbox"/>
GREEN COLLEGE	<input type="checkbox"/>	RENERGY COLLEGE	<input type="checkbox"/>
HEALTHY COLLEGE	<input type="checkbox"/>	RESPONSIBLE COLLEGE	<input type="checkbox"/>
SAFE COLLEGE	<input type="checkbox"/>	CONSERVATION COLLEGE	<input type="checkbox"/>
HAPPY COLLEGE	<input type="checkbox"/>	MOTIVATED COLLEGE	<input type="checkbox"/>

Make your COLLEGE a COMPLETE COLLEGE by  
initiating COLLEGE ExNoRa.

Please see separate PPT



# OFFICE WITH a HEART

## CHECKLIST

As you implement, check each box (TICK) one by one (DO DOMESTICALLY for OFFICE students also mean their OFFICE)



CLEAN OFFICE	<input type="checkbox"/>	WASTE CHASTE OFFICE	<input type="checkbox"/>
HYGIENE OFFICE	<input type="checkbox"/>	POLLUTION FREE OFFICE	<input type="checkbox"/>
GREEN OFFICE	<input type="checkbox"/>	RENERGY OFFICE	<input type="checkbox"/>
HEALTHY OFFICE	<input type="checkbox"/>	RESPONSIBLE OFFICE	<input type="checkbox"/>
SAFE OFFICE	<input type="checkbox"/>	CONSERVATION OFFICE	<input type="checkbox"/>
HAPPY OFFICE	<input type="checkbox"/>	MOTIVATED OFFICE	<input type="checkbox"/>

Make your OFFICE a COMPLETE OFFICE by  
initiating OFFICE ExNoRa.

Please see separate PPT



# Green your Home. Various types of GARDENS to suit your HOME



Front Garden



Sunshade Garden



Gate Garden



Balcony Garden



Living Wall



Indoor Garden



Compound Garden



Terrace Vertical Garden



Inside Garden



Terrace Lawn



Garage Garden



Terrace Foldable Lawn





Front Garden



Sunshade Garden



Gate Garden



Balcony Garden



Living Compound Wall



Terrace Garden



Compound Garden



Terrace Vertical Garden



Inside Garden



Terrace Lawn



Edge Garden



Terrace Foldable Lawn

Same green wrapping for your office, school & college



Our 3<sup>rd</sup> HABIT is **ACT LOCALLY** in my street / residential colony by the residents together for making our **STREET a VISUAL TREAT** via **RWA ExNoRa**

**EARTH SAVING  
PANCHA MANTRA**

**HABIT 3**

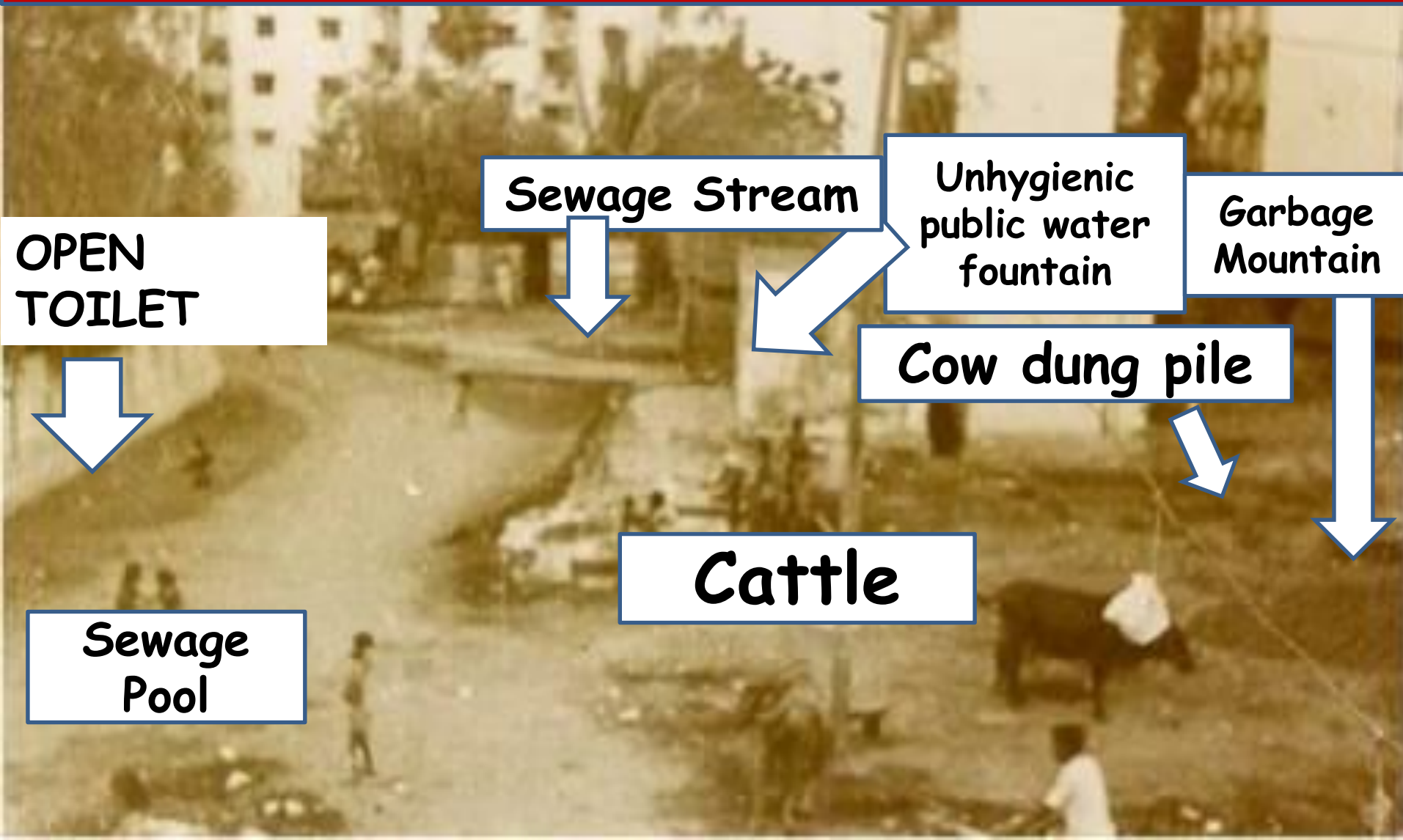
**MY STREET/ AREA**



**Model streets & Residential Colonies  
lead to model towns / villages &  
ultimately model NATION**



Do you want to know how the **HABIT NUMBER : 3**  
“**Act Locally**” changed the surrounding of this dirtiest  
house possible in the world ?





Our STREET is a visual TREAT

"ACT LOCALLY "

via

RWA ExNoRa

VOW "TOGETHER WE WIN" & MARCH



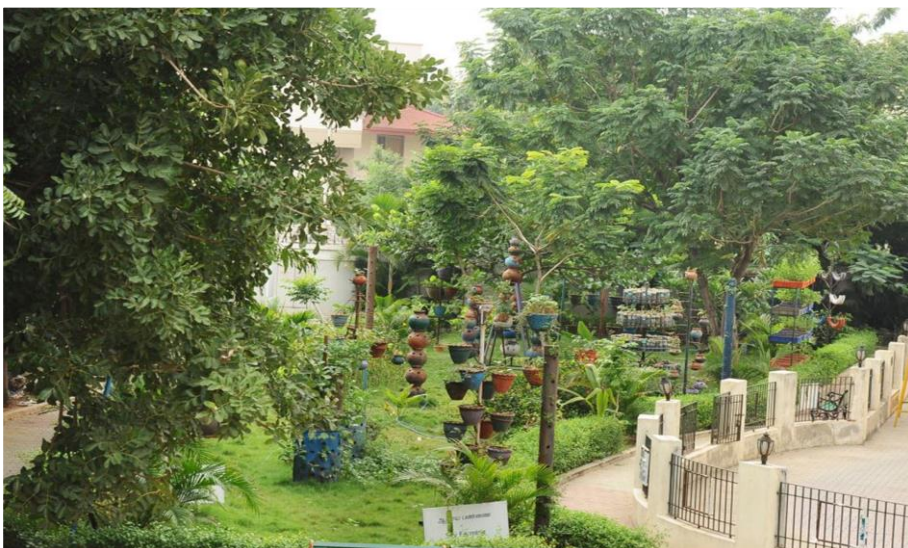
Basic Earth Saving

Pancha Mantra /  
Habit  
3

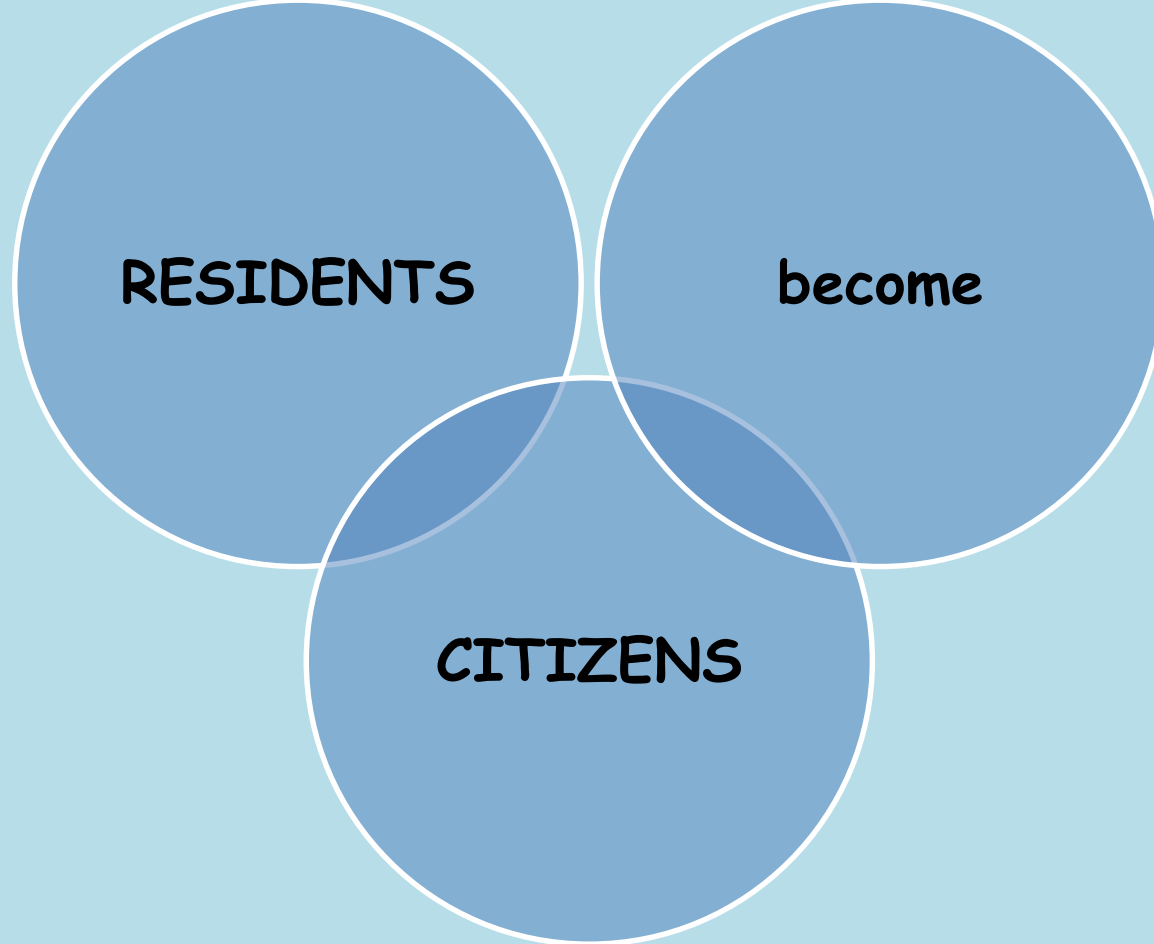
MY STREET

See the Model  
Street Presentation









Via your  
RWA **ExNoRa**

& make your  
street a  
visual

TREAT



# What makes a **sTREEt** a **TREAT**?

**1.** Source Segregation of Solid Waste in every unit

**5.** Source Liquid Waste Management with Black , Grey & White Waste Water treated & used

**2.** Source Composting of Organic Waste

**6.** Street Safety , Hygiene & outdoor Pollution Prevention

**3.** Decentralised Solid Waste Management . Street Level Community Composting with a system for Recyclables like Plastic & Paper reaching the respective Recycling Industry

**7.** Street Gardening , Street Farming

**8.** Energy Saving & Conservation

**4.** Hazardous waste alone handed over to Local Body for safe disposal

**9.** Decentralised Rain Water Harvesting

Use this as a  
**CHECKLIST**

**5 Habits**

3<sup>rd</sup>



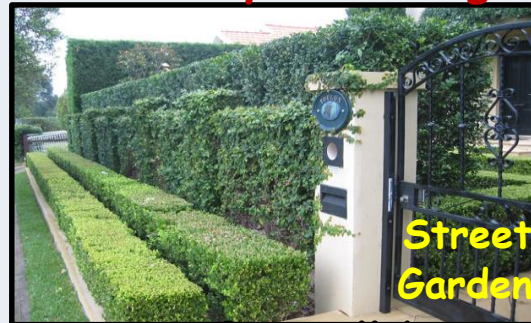
# "Street a Treat & Delight"

## Pictorial Menu

Eight ingredients which make a road a model via its Residents Welfare Association **ExNoRa**. **ExNoRa** will guide and lend support to you to get them. One can make use of eight wonder **ExNoRa** Social Change Instruments "**ASK**", "**We are One**" (formidable **COLLECTIVISM**), "**Face to Face Meetings**" etc. & get these eight needs within a short time.



And you must get all the eight



After all basic requirements



You will get with the guidance of **ExNoRa**





# The Best & Model Road Layout

**PEDESTRIAN PATH**

**CYCLISTS PATH**

**AUTOMOBILE PATH**





# The Best & Model Road Layout

**PEDESTRIAN PATH**

**CYCLISTS PATH**

**AUTOMOBILE PATH**





# The Best & Model Footpaths

**STRIP GARDEN**

**PEDESTRIAN PATH**

**STRIP GARDEN**





Under 3 you have one more, **Residential Colony CATEGORY**  
(Cluster of streets including Gated Communities) and residents  
"Together Act Locally" for **Cozy Colony குதுகல குடியிருப்பு**  
via **RWA ExNoRa**



**COZY COLONY**





Our 4<sup>th</sup> HABIT is **RENDER COLLECTIVELY** in our neighbourhood by the residents as well as all Residents Welfare Associations together for making our Neighbourhood as Neighbourly-hood via **ExNoRa** INNOVATORS CLUB (CHAPTER)

EARTH SAVING  
**PANCHA MANTRA**

**HABIT 4**

**MY NEIGHBOURHOOD**



Model **Neighbourhoods** lead to  
model towns / villages & ultimately  
model **NATIONS**



My neighbourhood	is	Neighbourly-hood
"RENDER COLLECTIVELY"	via	ExNoRa Innovators Club
BELIEVE "Sustain-innovation for Salvation" & SUTAINNOVATE		



Basic Earth Saving

Pancha Mantra /  
Habit  
4

MY AREA



What makes neighbourhood a model.  
The role of ExNoRa Innovators Club

## Use this as a CHECKLIST

1. Initiating RWA ExNoRa in every Street & Flat Complex

2. Starting Students' ExNoRa Innovators Club in every School & College

3. Launching ExNoRa Innovators Club in every Office / Industry

4. Opening Place of Worship ExNoRa of all faiths & Bus stands & Railway Stations ExNoRa

### 5 Habits

4<sup>th</sup>

5 Initiating In Market Areas & Shopping Complexes ExNoRa

6. Inaugurating in Hostels, Hospitals, Hotels, ExNoRa

7. Introducing Parks, Playgrounds, Places of Entertainment & Crematoria ExNoRa

8. Coordinating activities of all these organisations, collect suggestions , prepare blue print for the whole area , present to the authorities (Governments) and collectively pursue for implementation

9. Having its own office which will house a. ExNoRa Seva Centre which in turn will have a. ExNoRa Humanity Bank & b. ExNoRa Humanity Bunk . The place will be used for Sustainnovation & 50 activities . The rent for the place will come from the activities itself



My 5<sup>th</sup> HABIT @ MY PLANET  
THINK GLOBALLY for  
PLANET PLANT-NET via  
ExNoRa INNOVATORS INTERNATIONAL

Basic Earth Saving  
**PANCHA MANTRA**

Habit 5

MY PLANT



WHATEVER YOU DO, THINK OF THE PLANET & DO

This is similar to "MY MIND" and basic.  
Whatever we do here impacts the planet, our only  
HOME & it boomerangs. As we do anything, we  
should think of our planet first.



MY PLANET	is	PLANET PLANT-NET
"Think Globally "	via	ExNoRa International

Work for "Ideamen of the world UNITE"

When you do anything , think of the PLANET, our only HOME & ponder. Whatever you do will improve or spoil the planet? That is called as "Think Globally"



MY PLANET-  
My Only Home

Basic Earth Saving  
PANCHA MANTRA

HABIT 5

MY PLANET



What  
should  
you do  
**NOW?**



BEGIN **HOME AWESOME**  
in your **DWELLING**  
(even in FLAT or HUT)  
via HOME **ExNoRa**



START  
s**TREEt** **SWEET**  
in your **ROAD**  
(SMALL ROADS  
: It can be for a  
few roads)  
via **RWA ExNoRa**



INITIATE  
“**COLONY COZY**” or  
“**COSY COLONY**”  
in your  
**RESIDENTIAL COLONY**  
( or Neighbourhood)  
via **ExNoRa** Innovators Club  
(**EIC** also in your **INSTITUTION** -  
College, School & Office )

+ **NEIGHBOURHOOD NEIGHBOURLY-HOOD**



# "THINK GLOBALLY"

meaning

Whatever you do,  
whenever you do,  
wherever you do,  
keep the planet, in your MIND,  
as every action of humans impact the  
planet, our only HOME.  
Hence "Think Globally"  
(think of the planet) while you  
"ACT LOCALLY"



# HABIT GRAB IT is MANAGEMENT-SIMPLE

What is 'MANAGEMENT' ?

Remove the last letter 'T'

Yes 'MANAGEMENT' is nothing but 'MANAGE MEN'

What is 'MANAGE MEN'?

Remove the last letter 'N'

Yes it is 'MANAGE ME'

- Yes ! Manage Yourself !!
- You will find your HABITS are managed !!!
- Practise 5 HABITS in letter in spirit, save your habitat & our Habitat, the planet & live long, healthily !!!!



# What is MANAGEMENT?

The 5 habits can  
become the  
world's simplest  
management

1. What is  
MANAGEMENT?

2. Remove the  
last letter "T"

3. Yes  
MANAGEMENT is  
nothing but  
"MANAGE MEN"

4. Then what is  
"MANAGE MEN"?

5. Remove the  
last letter "N"

6. Yes it is  
"MANAGE ME"

7 Manage  
yourself . The  
world will have  
one true person

8. That is what is  
"i" ExNoRa is all  
about

9. Join Today  
"i" ExNoRa &  
learn to manage  
yourself



It is so simple. 5 habits can make your world which are your home & Street & our WORLD, the PLANET beautiful. For that you need to do only one thing, making Flowering Mind as your HABIT via **ExNoRa** & rest will be automatic **i**



Flowering Mind  
via  
**i ExNoRa**

**My 1<sup>st</sup> HABIT : MY MIND**  
**"INITIATE INDIVIDUALLY"**  
for **"FLOWERINMIND"** via  
**i ExNoRa**



Heavenly Home  
via Home  
**ExNoRa**

**My 2<sup>nd</sup> HABIT : MY HOME**  
**DO DOMESTICALLY** for  
**"HEAVENLY HOME"** via Home  
**ExNoRa**



sTREEt TREAT via  
RWA Civic **ExNoRa**

**My 3<sup>rd</sup> HABIT : MY STREET**  
**ACT LOCALLY** for  
**"sTREEt TREAT"**  
RWA Civic **ExNoRa**



Area Gloria  
via **ExNoRa**  
Innovators Club

**My 4<sup>th</sup> HABIT : MY AREA**  
**RENDER COLLECTIVELY**  
via **ExNoRa** Innovators Club



If you do the  
above 4 duties, it  
means you "Think  
Globally" &  
you will get  
Planet Paradise

**My 5<sup>th</sup> HABIT: MY PLANET**  
**THINK GLOBALLY** All begins with  
"Think Globally" as what you do  
here affects the planet. Answer  
Planet Paradise

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**ExNoRa International**  
**+ 91 98400 34900**  
[exnora@gmail.com](mailto:exnora@gmail.com)  
[www.exnora.org](http://www.exnora.org)  
[www.exnora.in](http://www.exnora.in)

**CONCEPT**  
**Human Tsunami &**  
**7<sup>th</sup> Sense Master**  
**Exn Dr Nirmal Basu**



**THINK  
GLOBALLY**

& Always REMEMBER this



BOOMERANG

Whatever you DO, whenever you DO,  
& from wherever you DO, just not think ONLY of you &  
your interests, but think about the PLANET & ITS  
Interests & then DO .

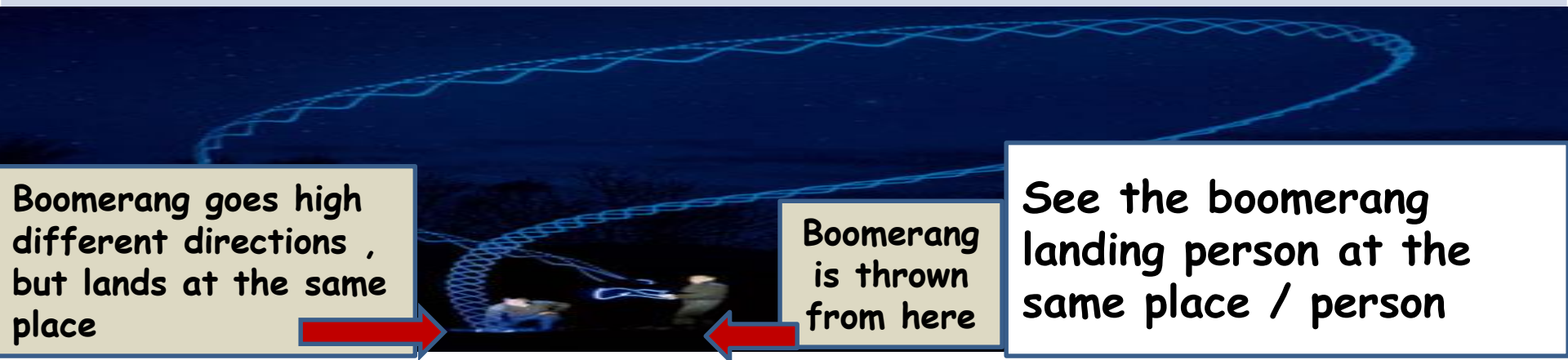
Because what you do locally, affects the  
PLANET and results in GLOBAL Problems



GLOBAL problems have LOCAL repercussions  
and affects you. In one word, your ACTION  
boomerangs on you.

**5 Habits**

5<sup>th</sup>



Boomerang goes high  
different directions ,  
but lands at the same  
place

Boomerang  
is thrown  
from here

See the boomerang  
landing person at the  
same place / person



# 5 Habits

5<sup>th</sup>



9

Our Action Boomerangs on us



1

For our comfort



2

We Pollute the air



8

Loss of properties & Life



7

Tsunami knocks our door



As you  
sow  
So you  
reap



3

Cause Global Warming



4

polar ice caps melt



6

Weight shakes the  
plate to Earthquake



5

sea level raises increasing  
the weight on the sea surface



“Do all the good you can,  
By all the means you can,  
In all the ways you can,  
In all the places you can,  
At all the times you can,  
To all the people you can,  
As long as ever you can.”

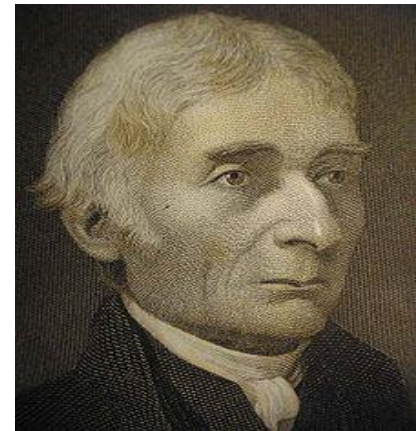
**John Wesley**



**Born:** 17 June 1703, Epworth,  
Lincolnshire, United Kingdom  
**Died:** 2 March 1791, London,  
United Kingdom

“I shall pass this way but once; any good  
that I can do or any kindness I can show to  
any human being; let me do it now.  
Let me not defer nor neglect it, for I shall  
not pass this way again”.

**Stephen Grellet**



**Born** 2 November 1773,  
Limoges, France  
**Died:** 16 November 1855, New  
Jersey, United States

ExNoRans follow these two  
GOLDEN-QUOTES in letter & spirit



JUST PRACTISE  
JEEVAN SHASTRA  
LIFE SCIENCE

for

LIVING as HUMAN BEING  
MANUSHYA SHASTRA,  
HUMAN SCIENCE

for

BEING HUMAN BEING



Become an

ExNoRa

MEMBER



An **EXNORA** MEMBER's  
BASIC DUTIES & SIMPLE  
SERVICE ACTIVITIES.

As you do these, you will  
be regarded by people as  
an ENVIRONMENTALIST  
par excellence



AS an EXNORA MEMBER (ExNoRa / Exn) , YOU HAVE a SET of BASIC DUTIES.

1. Follow in letter and spirit ExNoRa's five simple EARTH SAVING HABITS and spread it in your residential area and institution
2. In all meetings in which you participate (either as a speaker or an invitee, one among the audience ), avail the opportunity to administer ExNoRa's MOTHER EARTH SALUTE as well as ExNoRa's SIBLING TREE SALUTE and ask the audience to follow you & take the pledge.
3. After the two salutes, remember to make without fail ExNoRa TREE CHALLENGE to the audience



# DUTY 1

FIVE EARTH SAVING NEW HABITS

INITIATE INDIVIDUALLY

DO DOMESTICALLY

ACT LOCALLY

RENDER COLLECTIVELY

THINK GLOBALLY

HABIT GRAB IT  
PRACTICE

ALREADY  
EXPLAINED



# DUTY 2

Any meeting you attend, you MUST GUIDE the people there to offer ExNoRa's MOTHER EARTH SALUTE

In all the gatherings offer & guide people ExNoRa's MOTHER EARTH SALUTE. You have to administer the salute, giving pause between each stanza so that the members of the audience are able to grasp and repeat the same. Hold your hands as if you are holding Mother Earth in your hand, with your eyes showing kindness to Mother Earth & the audience will do the same.



[Click here](#)

ExNoRa's  
MOTHER EARTH  
SALUTE



**PROBLEMS  
AGAINST  
HUMANKIND  
GALORE**



**Why & what type innovations are needed ?**

**We, the humans face, 24 x 365, the WRATH of**

**01. Global Dangers**

**02. National Catastrophes**

**03. Local Calamities**

**04. Street Threats**

**05. Home Hazards &**

**06. Individual Perils**

**07. Air Cancer**

**08. Water Wear & Tear**

**09. Soiling the Soil**

**10. Food Rude Truths QUANTITY & QUALITY**

**11. Man Made Dangers**

**12. Anywhere & Everywhere- BEAWARE**

**After all, the  
planet which you  
and me live must  
EXIST**





**Humans evolved 2.3 millions years ago**

**LANGUAGES came less than 3 lakh years**

**The earliest religion or religious practice was just 5000 years old**

**Humans have remained without these differences 3 million years. Religions came to bring discipline & orderliness among humans and not the opposite**

**There was an animal category called HOMO and to make it as HUMAN, RELIGIONS came and certainly not to make humans again as animals . Everyone should ponder over this fact**



**Your CHAPTER of  
ExNoRa INNOVATORS CLUB**

**through its**

**DIRECTOR : ENVIRONMENT &**

**DIRECTOR : SAFETY & DISASTER**

**PREPAREDNESS**

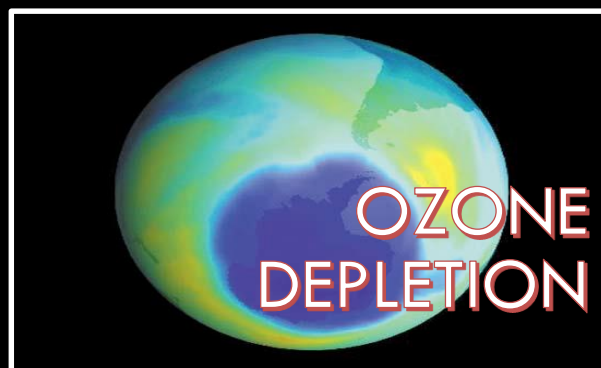
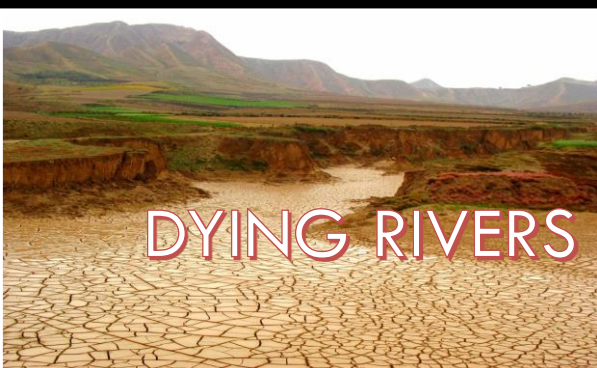
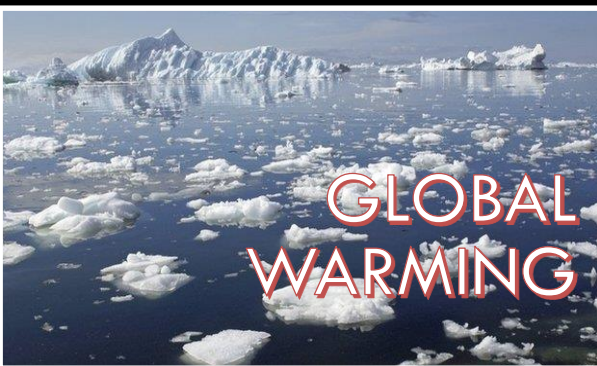
**with your cooperation will GUIDE you**

**on tackling the**

**Common Enemies of Human Kind**



# 1. GLOBAL DANGERS



Now more frequent & more severe



## 2. NATIONAL CATASTROPHES



Happening Every minute



### 3. LOCAL CALAMITIES ( Due to HUMAN APATHY)



**EVER INCREASING**



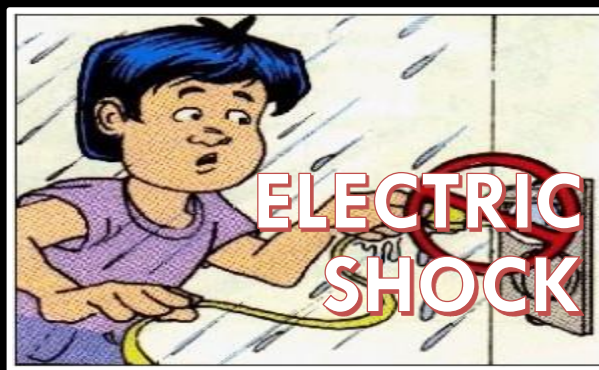
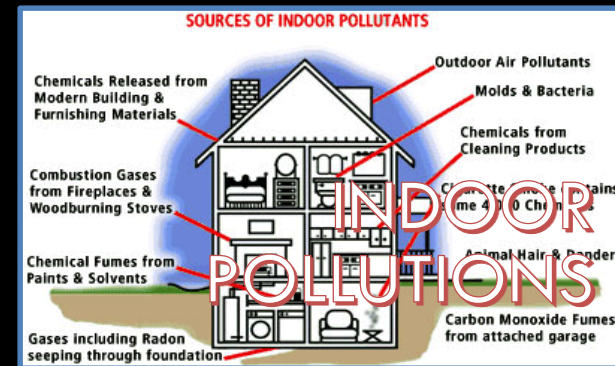
# 4. STREET THREATS (residential areas)



Street serves other purposes except being used as a passage



# 5. HOME HAZARDS



**ALL WITHIN THE FOUR ALLS**



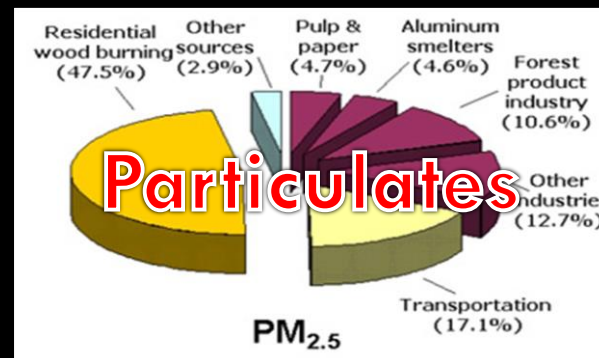
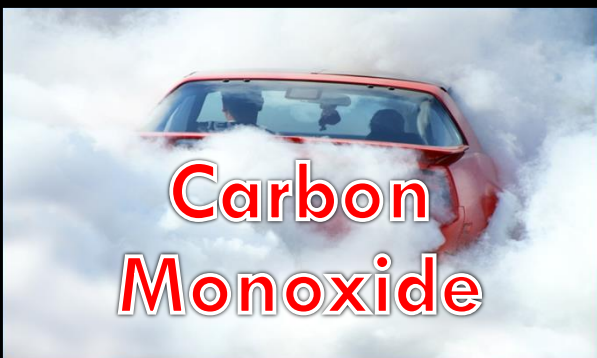
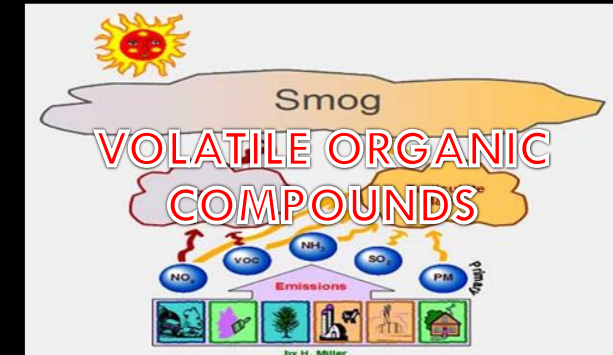
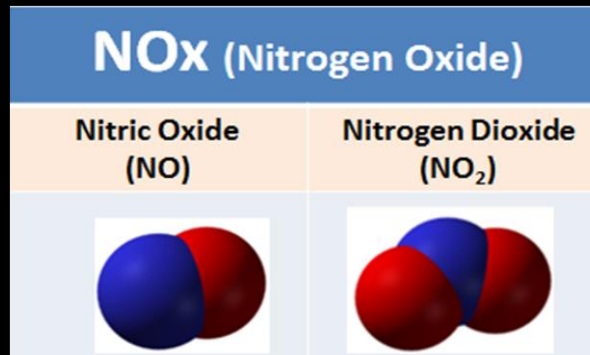
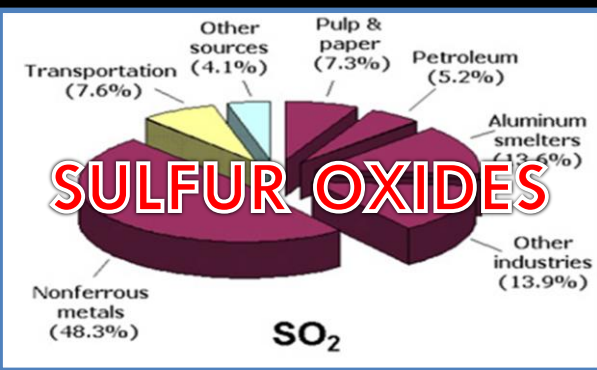
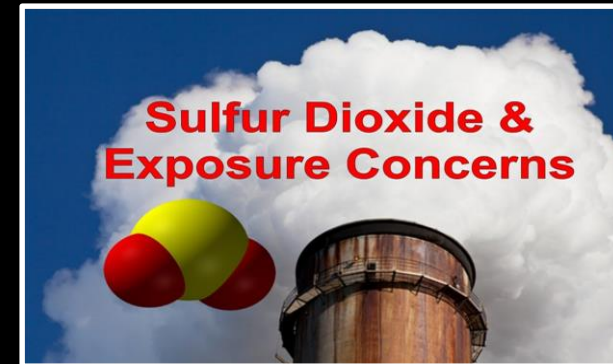
## 6. INDIVIDUAL PERILS & Perils by Individuals



Now more frequent & more severe



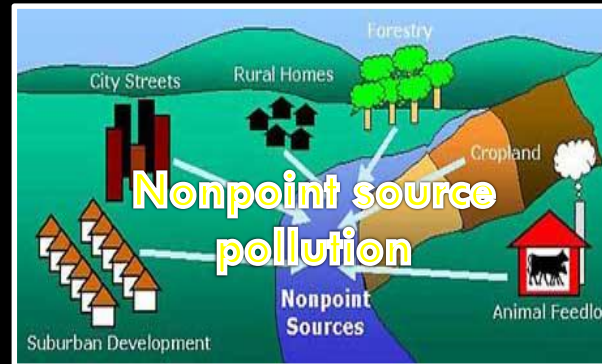
# 7. AIR CANCER becoming HUMAN CANCER



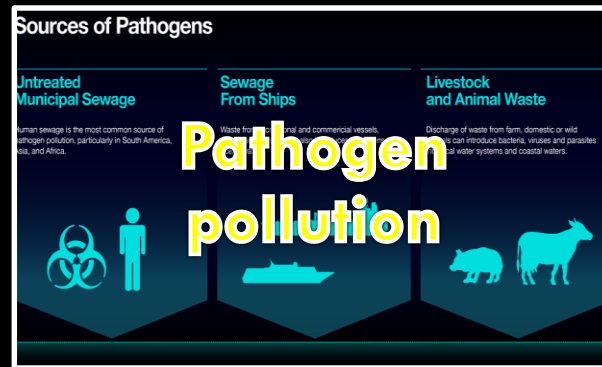


# 8. WEAR & TEAR OF WATER & WATER POLLUTION

**Point source water pollution**



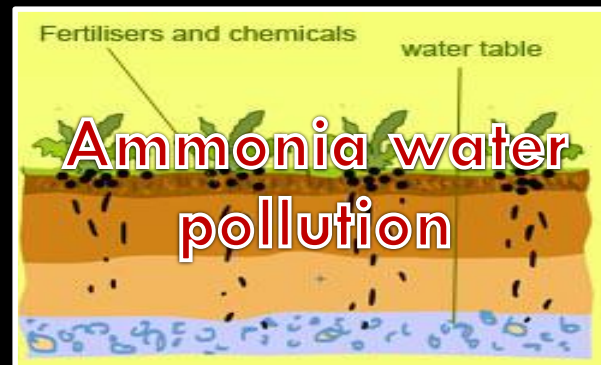
**Chemical pollution**



**Detergent pollution**



**Pesticide pollution**

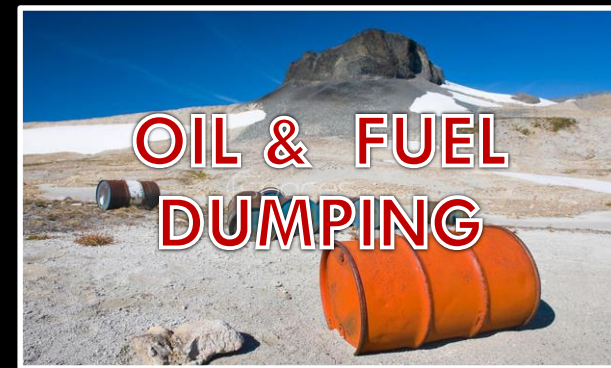
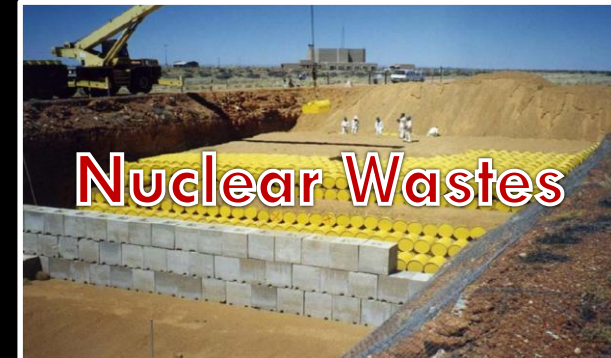
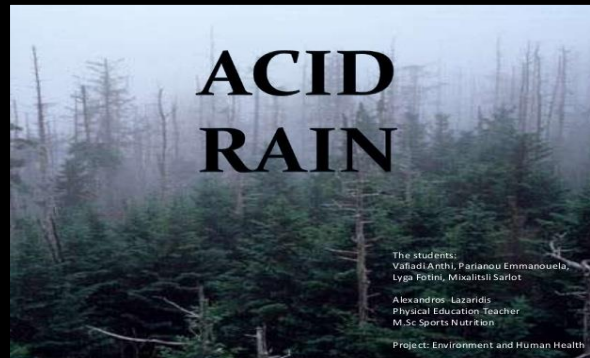


**Garbage pollution**





# 9. SOIL POLLUTION



**SOIL POLLUTION**



# 10. FOOD RUDE TRUTHS QUANTITY

- Expected serious shortage due to Climate Change , loss of farm lands due to urbanisation, chemicalization of land, population explosion , Genetically Modified Food, Farmers losing interest

## ATMOSPHERE WARMING

Loss of Farm lands  
due to inundation

## Soil Warming

## Sea Warming

## Wind WARMING

Farm land  
buildings growing  
instead of crops

Land Cancer due to  
use of chemicals

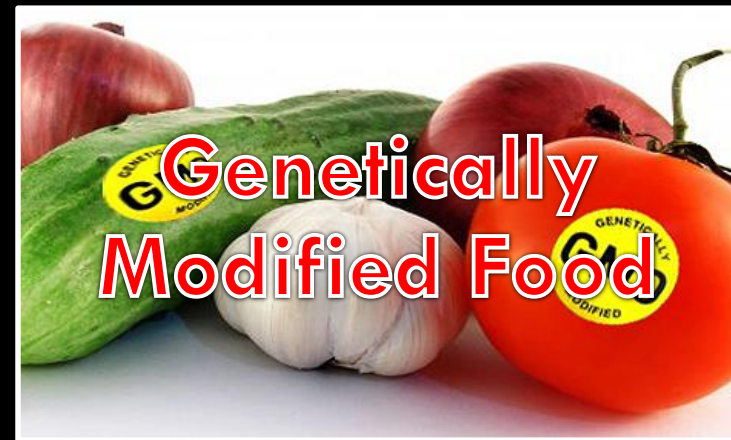
Population  
Explosion

Genetically  
Modified Food

Farmers  
Losing interest



# 10 b. FOOD RUDE TRUTHS QUALITY





# 11. MANMADE DANGERS



ExNoRa



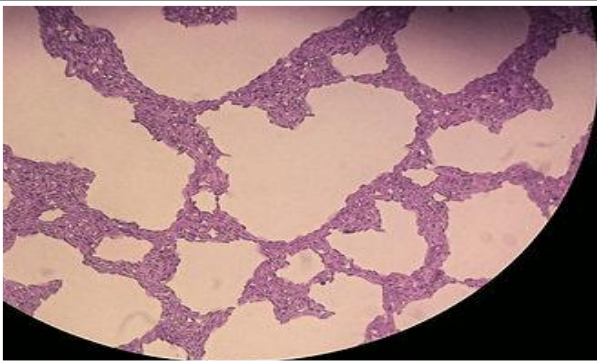
ExNoRa





## 12. INVISIBLE ENEMIES OVER 1000

**FUNGUS**



**FUNGUS**



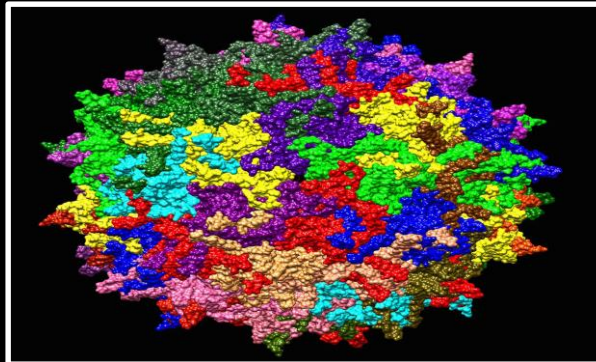
**FUNGUS**



**VIRUS**



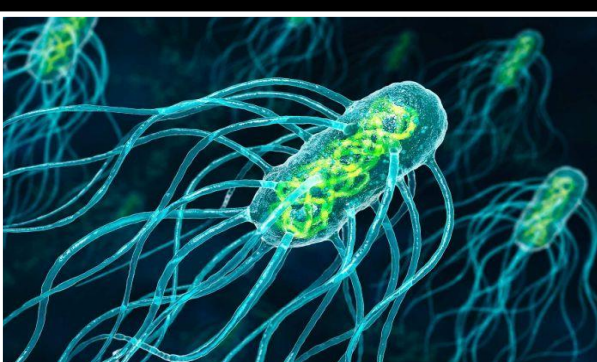
**VIRUS**



**VIRUS**



**BACTERIA**



**BACTERIA**



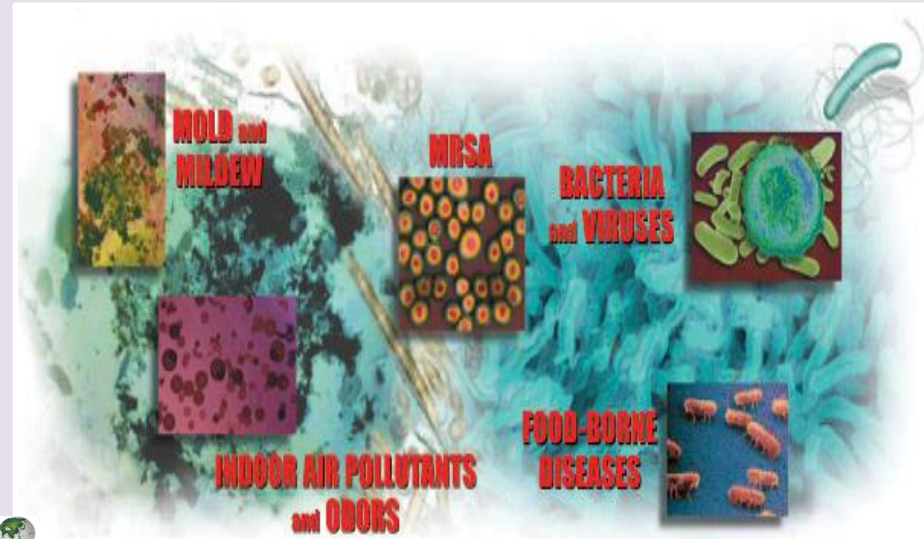
**BACTERIA**





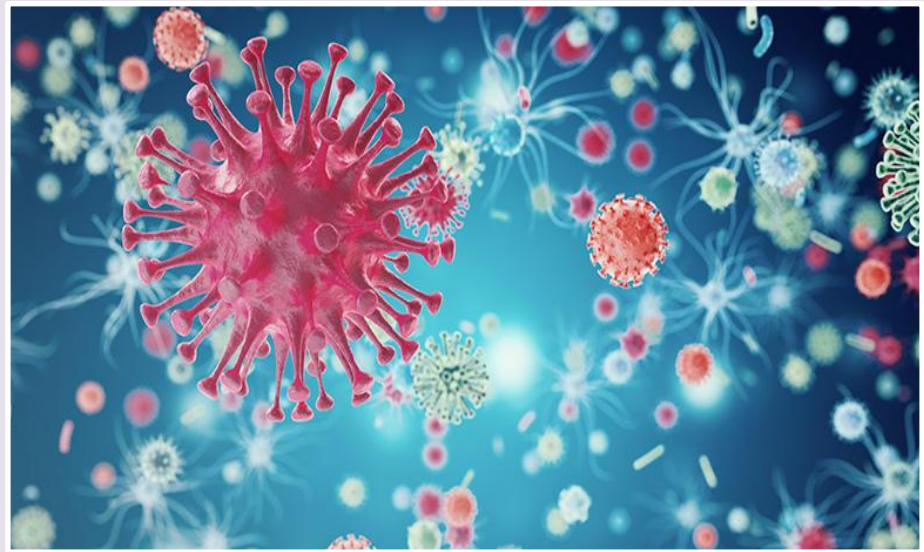
# 12. INVISIBLE ENEMIES OVER 1000

The invisible enemies are microscopic organisms, too small to be visible to the human eye. They live almost everywhere there is liquid or water. Microbes can invade organisms and, therefore, cause diseases as listed below.



**DeTour** *for more details*

There are increasing news reports about molds, mildews, viruses, food-related illnesses and other harmful bacterial infections in our environment. This has caused a public demand to reduce and prevent the spread of these infectious diseases.





# **15. ANYWHERE & EVERYWHERE**

**ACCIDENTS**

**ATTROCITIES  
against WOMEN &  
CHILDREN**

**BACTERIA &  
VIRUS**

**CRIMES and  
LAW & ORDER**

**ENVIRONMENTAL  
DESTRUCTIONS**

**MOSQUITOES &  
PESTS**

**NATURAL  
CALAMITIES**

**MAN MADE  
DISATERS**

**POLLUTIONS**



# ExNoRa's SIBLING TREE SALUTE

Following that , you MUST GUIDE the people there to offer  
ExNoRa's SIBLING TREE SALUTE

After ExNoRa's MOTHER EARTH SALUTE, administer ExNoRa's SIBLING TREE SALUTE , giving pause between each stanza so that the members of the audience are able to grasp and repeat the same . Hold your hands as if you are holding a TREE SAPLING in your hand, with your eyes showing kindness to the sapling & the audience will do the same.



ExNoRa's  
SIBLING TREE  
SALUTE



# ExNoRa TREE CHALLENGE

A MUST FOR YOU TO DO

One simple,  
one time action

P

Making a  
TREE CHALLENGE  
to ANOTHER

Please See  
ExNoRa TREE  
CHALLENGE PPT



Do you want to join one of the following?

ExNoRa Innovators International

ExNoRa Entrepreneur

ExNoRa Trainer

ExNoRa Speaker

Become a  
member of  
ExNoRa

Become an ExNoRa  
PROFESSIONAL



# THE SOLUTION

MANUSHYA SHASTRA, HUMAN SCIENCE

for

BEING HUMAN BEING

for

realising

JEEVAN SHASTRA LIFE SCIENCE

for

LIVING as HUMAN BEING



**CONCEPT**

**7<sup>th</sup> Sense  
Master**

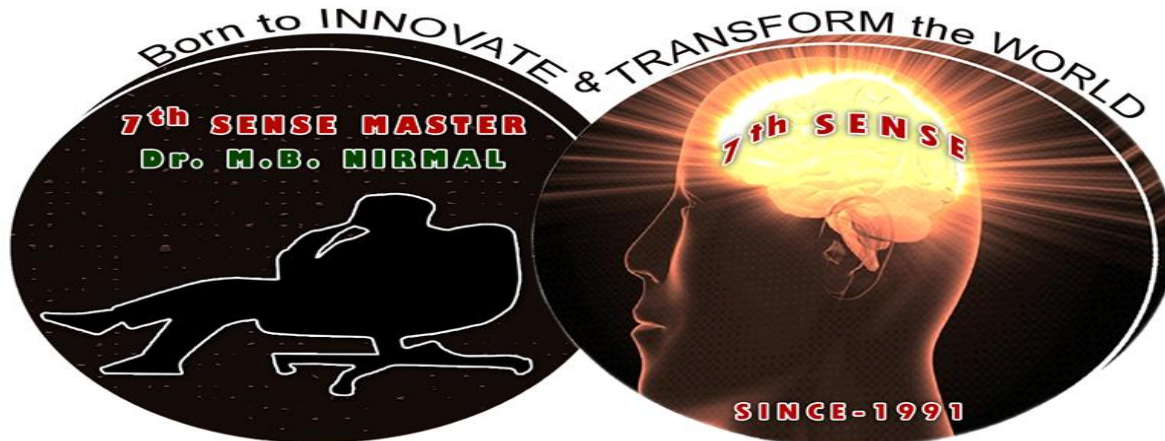




# INNOVENTOR (INNOVATOR+ INVENTOR), CONCEPT CREATOR, NEOLEXIAN & AUTHOR



Exn Dr Nirmal Basu, **GPian**  
7<sup>th</sup> Sense Master & Trainer (SINCE 1991)  
**FOUNDER**- **ExNoRa** International (1989). 5<sup>th</sup> Pillar (1997),  
7<sup>th</sup> Sense Society (1999), INNOVENTIONS (1999) & 40 more  
**INNOVENTOR** (INNOVATOR+ INVENTOR), (since 1977) of  
nearly of 3000 IDEAS, CONCEPTS, SERVICES & PRODUCTS  
**AUTHOR** (since 1964) 14 books & hundreds of articles, stories  
& research papers **PHOTO-JOURNALIST** (since 1964)  
**NEOLEXIAN** (coiner of new words) in 3 languages (since 1980)





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YouTube &  
FLASH

E BOOKS &  
E BROCHURES

ONLINE  
COMMUNITIES

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mal](http://www.linkedin.com/in/mbnirmal)

SEARCH  
Nirmal MB



Thank You!

