The INCREDIBLE ExNoRa WORLD. Be part of it and become a WONDER HUMAN.
ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW & WONDER WINDOW to solve from PERSONAL to SOCIETAL PROBLEMS

ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF
MANUSHYA SHAASTRA, HUMAN SCIENCE
for BEING HUMAN BEING
for realising
JEEVAN SHAASTRA, LIFE SCIENCE
for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL AREA / INSTITUTIONAL (Office/ School/ College) ExNoRa Innovators Club today and harvest success
ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”
is the largest organisation in India for INNOVATIONS for self-improvement and societal development & one of the fastest growing in the world, founded in India & operates through its LOCATION / INSTITUTION based chapters,

ExNoRa INNOVATORS CLUB

ExNoRa stands for
Excellent Novel Radical
ExNoRans ensure these three qualities in their Thoughts / Words /Action & Innovate

ExNoRa is the ONLY Club which trains and makes its members INNOVATORS PAR EXCELLENCE

One who wants to serve by INNOVATIONS joins ExNoRa Innovators Club.
He or she uses the prefix Exn as short form of ExNoRan
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name
and is always addressed by others as an ExNoRa INNOVATOR

ExNoRa : What the 3 colors Green, Blue & Red signify?
The GREEN represents ENVIRONMENT,
The BLUE represents PEACE &
The RED represents SACRIFICE
We need Clean & Green ENVIRONMENT & PEACE in our society & within ourselves & we can get both by only SACRIFICE

All these easily realised through INNOVATIONS
HUMAN RESOURCE MOBILISATION for “WE are ONE”
BEAR these in your MIND before taking one more step

Problems are gifts

Hurdles are stepping stones

Challenges lead to success voyages

Difficulties are opportunities

Setback is a setup for a comeback

Trouble is just a bubble makes you able
MINE “HUMAN-MINE” is a “HUMAN RESOURCE MOBILSATION” TOOL which is part of JEEVAN SHASTRA, LIFE SCIENCE for LIVING as HUMAN BEING & 2. MANUSHYA SHASTRA, HUMAN SCIENCE for BEING HUMAN BEING
“Do all the good you can,
By all the means you can,
In all the ways you can,
In all the places you can,
At all the times you can,
To all the people you can,
As long as ever you can.”

John Wesley

“I shall pass this way but once; any good
that I can do or any kindness I can show to
any human being; let me do it now.
Let me not defer nor neglect it, for I shall
not pass this way again”.

Stephen Grellet

ExNoRans follow these two
GOLDEN-QUOTES in letter spirit

Born: 17 June 1703, Epwort, Lincolnshire, United Kingdom
Died: 2 March 1791, London, United Kingdom

Born: 2 November 1773, Limoges, France
Died: 16 November 1855, New Jersey, United States
MAKE YOUR LIFE HEAVENLY

“The MISERIES are not due the VIOLENCE of the BAD, but SILENCE of the GOOD”
ExNoRa converts the mere population by its famous Voluntary Community Human Resource Development Programmes

PRICELESS Social Capital

1. JEEVAN SHAstra, Life Science for Living as Human Being &
2. MANUSHYA SHAstra, Human Science for Being Human Being
## Balance Sheet of a NATION

<table>
<thead>
<tr>
<th>Liability Side</th>
<th>Asset Side</th>
</tr>
</thead>
<tbody>
<tr>
<td>X MILLION of STOMACHS</td>
<td>X MILLION BRAINS</td>
</tr>
<tr>
<td></td>
<td>X MILLION pairs of hands</td>
</tr>
</tbody>
</table>

ExNoRa makes the BRAINS to “Think Positively” & HANDS to “Act Constructively” through its VOLUNTARY COMMUNITY HRD PROGRAMMES
<table>
<thead>
<tr>
<th>Liability Side</th>
<th>Asset Side</th>
</tr>
</thead>
<tbody>
<tr>
<td>A few hundred STOMACHS</td>
<td>A few hundred BRAINS</td>
</tr>
<tr>
<td>A few hundred BRAINS</td>
<td>A few hundred pairs of hands</td>
</tr>
</tbody>
</table>

ExNoRa makes the BRAINS to “Think Positively” & HANDS to “Act Constructively” through its VOLUNTARY COMMUNITY HRD “JEEVAN SHAASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING”
People Resource is the BEST of ALL, which can be tapped by People’s Participation. It is 100% achieved through Social Mobilisation ensuring Social Contribution which in no time can be converted as Social Capital for Societal Development.

Voluntary Community Human Resource Development

ExNoRa’s Formula to transform the SOCIETY

ExNoRa has 100% expertise
“NO PROBLEM IS TOO LARGE, IF THE COMMUNITY GETS INVOLVED IN SOLVING IT. THERE ARE SO MANY HANDS TO BUILD A BETTER NATION”

NIRMAL BASU

“JEEVAN SHASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING” & “MANUSHYA SHASTRA, HUMAN SCIENCE for BEING HUMAN BEING”
MAKE YOUR LIFE HEAVENLY

“One determined person with unquenchable passion can transform the society”
MAKE YOUR LIFE HEAVENLY

1. “The ORGANISED MINORITY is much stronger than UNORGANISED MAJORITY”
2. “The ORGANISED MAJORITY is stronger than the strongest forces who are divided”
2. “When the ORGANISED MAJORITY is wedded to ethics, scruples, morals and noble principles, the Earth becomes HEAVEN”  NIRMAL
“Oh MAN, a STONE on your passage may cause your fall.
Oh MEN, you can move a MOUNTAIN”.

“Oh MAN, you may be washed away by a FLOOD.
Oh MEN, you can divert a FLOOD”

“Oh MAN, you may be crushed by a tyrannical GANG.
Oh MEN, you can give a BANG to the GANG”

- 7th SENSE MASTER
The ALL IMPORTANT

“VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT”

by just using totally free but priceless

SOCIAL CAPITAL
THE FIVE CAPITALS

NATURAL CAPITAL

HUMAN CAPITAL
people's health, knowledge, skills and motivation

SOCIAL CAPITAL
e.g. families, communities, businesses, trade unions, schools, RWAs and voluntary organisations

MANUFACTURED CAPITAL

FINANCIAL CAPITAL
Undoubtedly the best is **HUMAN CAPITAL**. To get it you don’t need anything except using totally free but a powerful tool called **MOTIVATION**

Your ExNoRa INNOVATORS CLUB will be your learning institution to master the Art & Science of **MOTIVATION**
VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT is the most important function of ExNoRa INNOVATORS CLUB. The problems are too many. The people who are affected by the problems, can themselves solve most of them provided they have the KNOWLEDGE and MOTIVATION. Both are taken care by the 6 heads of 7 types of Human Resource Management via their ExNoRa INNOVATORS CLUB (EIC). EIC will equip them.
The necessary man-power, skills, citizens with APTITUDE & ATTITUDE are there around us in our COMMUNITIES & INSTITUTIONS for doing VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT by just using totally free but priceless SOCIAL CAPITAL realising model and livable Habitat & Planet
“Instead of seeing the people around you as so many STOMACHS, consider them as so many BRAINS & so many PAIRS OF HANDS”

Inspire  
Instruct  
Initiate &  
Ignite
THE PROBLEM-OWNERS and THE SOLUTION-OWNERS are there in the same place without knowing the presence of each other. ExNoRa INNOVATORS CLUB is the matching mechanism.
Enlisting **COMMUNITY PARTICIPATION** and making it **SOCIAL CAPITAL**. See the following examples, your doubts will disappear.

**PEOPLE’S PARTICIPATION**

**A NATIONAL EXAMPLE**

Mahatma’s **FREEDOM STRUGGLE** is the best **NATIONAL EXAMPLE** for getting 100% **PEOPLE’S PARTICIPATION**

**PEOPLE’S PARTICIPATION**

**A LOCAL EXAMPLE**

People pulling together the mammoth **TEMPLE CAR** is the best **LOCAL EXAMPLE** of **PEOPLE’S PARTICIPATION**
How your own organisation ExNoRa INNOVATORS CLUB (EIC) can help everything of YOURS? Your HOME, FLAT COMPLEX, STREET/AREA, OFFICE / FACTORY, SCHOOL & COLLEGE, PLACE OF WORSHIP.

See a few samples of the most successful 27 years TRACK RECORD of ExNoRa INNOVATORS CLUB

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR : ENVIRONMENT with your cooperation will GUIDE

Jeevan Shastra, Life Science, for Living as Human Being
Dirty Dwellings before

Paryavaran Shastra

Heavenly Homes became

ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

street, open SHITS before

via ExNoRa

Home

became VISUAL TREAT

via ExNoRa

RWA

Unhygienic public water fountain

Cow dung pile

Garbage Mountain

Sewage Stream

Cattle

Sewage Pool

OPEN TOILET

See ExNoRa MAGIC BEFORE & AFTER
See ExNoRa MAGIC BEFORE & AFTER

Streets without TREES

before

via

Paryavaran Shastra

became TREE SPREE

after

ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

Terraces that were DISGRACE

before

via

RWA ExNoRa

became Green Grace

after

Terrace Sky Farming since 1995
ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL
See ExNoRa MAGIC BEFORE & AFTER

before

Paryavaran Shastra

BURIAL GROUND - “Dirt & Filth” AROUND

after

BURIAL GROUND - MEMORY ABOUND

ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL

before

TEMPLE TRAMPLE

after

TEMPLE EXAMPLE

Activities of ExNoRa Innovators Club
SCHOOL COOL

COLLEGE "GREEN COLLAGE"

OFFICE BLISS

INDUSTRY ARTISTRY

www.exnorainnovators.club
www.exnora-innovators.club
COZY COLONY
STREET DELIGHT
AREA WOW
MARKET MAGNET

www.exnora.innovators.club www.exnora-innovators.club
ECO & CIVIC
IN-VISION to
INNOVATION

PLACE of WORSHIP became PLACE of HARDSHIP
CHANGED by ExNoRa INNOVATORS CLUB as
PLACE of BEAUTY

Your CHAPTER of ExNoRa INNOVATORS CLUB through
its DIRECTOR : ENVIRONMENT
with your cooperation will GUIDE

Jeevan Shastra, Life Science, for Living as Human Being

www.exnorainnovators.club
www.exnora-innovators.club
PLACE of WORSHIP became PLACE of HARDSHIP

A mosque after ACTION
By RWA ExNoRa Innovators’ Club

ExNoRa INNOVATORS CLUB brought the change

A ACTION after ACTION
By RWA ExNoRa Innovators’ Club

Jeevan Shastra, Life Science, for LIVING as Human Being
PLACE of WORSHIP became PLACE of HARDSHIP

ExNoRa INNOVATORS CLUB brought the change

Jeevan Shastra, Life Science, for LIVING as Human Being
Street Corner became Sacred Corner for all FAITHS

GODOWN Street became GO DOWN Street which ExNoRa Made as GOD OWN Street ExNoRa
INNOVATORS CLUB brought the change

Jeevan Shastra, Life Science, for LIVING as Human Being
Street Corner became Sacred Corner for all FAITHS

ExNoRa INNOVATORS CLUB brought the change

Jeevan Shastra, Life Science, for LIVING as Human Being
Stree Corner became Sacred Corner for all FAITHS

ExNoRa INNOVATORS CLUB brought the change

Jeevan Shastra, Life Science, for LIVING as Human Being
Youth ExNoRa Members did SHRAMDAAN weekend after weekend working in the Goods Railway Station and upgraded their TOILET SOCIAL CAPITAL FOR TOILET RENOVATION & MODERNISATION. The Magic happened thanks to "WORSHIP RELATIONSHIP" leading to YOUTH PARTICIPATION.
The MAGIC WORDS are SHRAMDAAN or SOCIAL CAPITAL. It was triggered by initiation of a YOUTH ACTIVITY of providing them a GYM through SPONSORSHIP. It made them use and benefit. As they gathered they became a FORCE and as ExNoRans they cleaned their slum & made it a model.

SOCIAL CAPITAL FOR SLUM AWESOME

The Magic happened thanks to “WORSHIP RELATIONSHIP” leading to PARTICIPATION.

The YOUTH started doing periodical SHRAMDAAN

VENKATAPURAM TODAY
ECO & CIVIC
IN-VISION
To
INNOVATION
Before & After

Jeevan Shastra, Life Science, for Living as Human Being

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT with your cooperation will GUIDE

www.exnorainnovators.club
www.exnora-innovators.club
Jeevan Shastra, the Life Science, for LIVING as Human Being
Social Capital not the Monetary Capital brought the CHANGE

ExNoRa INNOVATORS CLUB brought the change

Jeevan Shastra, Life Science, for LIVING as Human Being
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ExNoRa INNOVATORS CLUB brought the change

Jeevan Shastra, Life Science, for LIVING as Human Being
ECO & CIVIC IN-VISION to INNOVATION for BASIC CIVIC NEEDS

Jeevan Shastra, Life Science, for Living as Human Being

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR : ENVIRONMENT with your cooperation will GUIDE

www.exnora.innovators.club
www.exnora-innovators.club
Gutter Guard to prevent solid waste & plastics falling inside and causing obstruction.

Before

After

GUTTER GUARD

Before

After

Jeevan Shastra, the Life Science, for LIVING as Human Being
FIRE-PRONE ROOF became ROOF PROOF

Before: Paryavaran Shastra

After: Community ExNoRa

SCHOOL IN A CESSPOOL became SCHOOL COOL

Before: “School Building in a CESSPOOL” The Hindu

After: Student ExNoRa

ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL
ExNoRa Innovators Club's Crusade for Right to Walk & better footpath wanting PLATFORM should be named as FLATFORM

ExNoRa held a walking demonstration by Visually Challenged on the so called Footpath

ExNoRa held a walking demonstration by Physically Challenged on the so called Footpath

Before

PLATFORM

After

PLATFORM became FLATFORM

ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL
Poster Pollution. **ExNoRa** made a spelling change POSTER as POSTEAR and volunteers tore of posters & painted the walls & government followed.
ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL
ExNoRa INNOVATORS CLUB/ Concepts & Nomenclature: NIRMAL
ExNoRa INNOVATORS CLUB
ECO & CIVIC INNOVATION
From DEAD WATER BODIES (over 50) to LIVE WATER BASINS

Jeevan Shastra, Life Science, for Living as Human Being

Your CHAPTER of ExNoRa INNOVATORS CLUB through its DIRECTOR: ENVIRONMENT with your cooperation will GUIDE

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From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM

Before

DEAD POND -> WORK BEGINS

KOVALAM

DURING

Children join

REVIVED POND

During

ExNoRa INNOVATORS CLUB
From **DEAD PONDS** to **LIFE BOND**

**ExNoRa INNOVATORS CLUB**

**Before**

**After**

Jeevan Shastra, the Life Science, for **LIVING** as Human Being
From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM

Before WATER FAKE After WATER MAKE

ExNoRa INNOVATORS CLUB

Before After

Jeevan Shastra, the Life Science, for LIVING as Human Being
From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM

Before

ExNoRa INNOVATORS CLUB

After

Jeevan Shastra, the Life Science, for LIVING as Human Being
From DEAD WATER BODIES to LIVE WATER BASINS KOVALAM

ExNoRa INNOVATORS CLUB

Jeevan Shastra, the Life Science, for LIVING as Human Being
INNOVENTOR
(INNOVATOR+INVENTOR),
CONCEPT CREATOR, NEOLEXIAN & AUTHOR

Exn Dr Nirmal Basu, GPhian
7th Sense Master & Trainer (SINCE 1991)
7th Sense Society (1999), INNOVENTIONS (1999) & 40 more
INNOVENTOR (INNOVATOR+INVENTOR), (since 1977) of
nearly of 3000 IDEAS, CONCEPTS, SERVICES & PRODUCTS
AUTHOR (since 1964) 14 books & hundreds of articles, stories
& research papers PHOTO-JOURNALIST (since 1964)
NEOLEXIAN (coiner of new words) in 3 languages (since 1980)
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