Signs Science
The NAME that communicates the PURPOSE. Makes it "SEARCHEASY". Its USE is a MUST.

Used additionally. CATCHY & CRISPY. FOCUSES on the ACTION PART.

The line that you always REMEMBER, serving also as a SLOGAN.
“CYCLING for Environmental Protection and Health Promotion”

through LIKING BIKING
as to CYCLE is PSYCHICAL

The GOAL is 100% POSSIBLE. VIEW the whole content, get acquainted & IMPLEMENT. QUITE EASY to PUT into PRACTICE. DO SHARE WITH OTHERS FOR THEIR WELLBEING!
OFFICIAL NAME
of the SATELLITE ORGANISATION or ACTIVITY
(with the NICK-NAME just beneath followed by TAGLINE)

SIGNS SCIENCE
SIGNS ExNoRa
The official name of the organisation below & the nickname will come above the official name. Below the nickname & official, the tagline/slogan will find its place.
OFFICIAL NAME OF THE SATELLITE ORGANISATION or ACTIVITY with nick name below

SIGNNS SCIENCE
SIGNNS ExNoRa

TAGLINE: “Maa for HARMONY”

OPTIONS

as a Subsidiary Organisation (SU) or as a Satellite Organisation (SA)

OPTION 1
Maa ExNoRa
MOTHER EVERYWHERE
can be a SUBSIDIARY ORGANISATION or an ACTIVITY of your parent ExNoRa INNOVATORS CLUB or Residents Welfare Association (RWA)

OPTION 2

Maa ExNoRa
MOTHER EVERYWHERE can be an INDEPENDENT Satellite ORGANISATION of your area / institution affiliated to the top body (HQ) of ExNoRa INNOVATORS INTERNATIONAL

OPTION 3

SIGNS SCIENCE
SIGNS ExNoRa

“EMBRACE PEACE & HARMONY” HEARTLILY

is VERY MUCH PART of
JEEVAN SHASTRA, LIFE SCIENCE,
(जीवन विज्ञान) for
LIVING as HUMAN BEING
&
MANUSHYA SHASTRA, HUMAN SCIENCE
(मनुष्य विज्ञान) for BEING HUMAN BEING
ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW & WONDER WINDOW
to solve from PERSONAL to SOCIETAL PROBLEMS

ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF MANUSHYA SHASTRA, HUMAN SCIENCE for BEING HUMAN BEING for realising JEEVAN SHASTRA, LIFE SCIENCE for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL AREA / INSTITUTIONAL (Office/ School/ College) ExNoRa Innovators Club today and harvest success
Learn through your ExNoRa Innovators Club to Innovate for the wellbeing of Self Family Society Business, Nation & the Planet.
ExNoRa INNOVATORS INTERNATIONAL - since 1988
“IDEA-MEN of the WORLD, UNITE”
is the largest organisation in India for INNOVATIONS for self-improvement and societal development & one of the fastest growing in the world, founded in India & operates through its LOCATION / INSTITUTION based chapters,

ExNoRa INNOVATORS CLUB

ExNoRa stands for
Excellent Novel Radical

ExNoRans ensure these three qualities in their Thoughts / Words / Action & Innovate

ExNoRa is the ONLY Club which trains and makes its members INNOVATORS PAR EXCELLENCE

One who wants to serve by INNOVATIONS joins ExNoRa Innovators Club. He or she uses the prefix Exn as short form of ExNoRan e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name and is always addressed by others as an ExNoRa INNOVATOR

ExNoRa : What the 3 colors Green, Blue & Red signify?
The GREEN represents ENVIRONMENT,
The BLUE represents PEACE &
The RED represents SACRIFICE
We need Clean & Green ENVIRONMENT & PEACE in our society & within ourselves & we can get both by only SACRIFICE

All these easily realised through INNOVATIONS
The world will 100% start moving fast towards ZERO in the following areas. Join / Start YOUR “ExNoRa INNOVATORS CLUB”

- Zero Pollutions & Wastes
- Zero Corruption
- Zero Communalism
- Zero Crimes & Murders
- Zero Dishonesty
- Zero Hate
- Zero Food & Water Shortage
- Zero Violence & Extremism
- Zero Greed
- Zero Inhumaneness
- Zero Wars
- Zero Alcoholism
- Zero Accidents
- Zero Inequality
- Zero Gender Bias
- Zero Bonded & Child Labour
Make yours is a licensed Satellite Organisation (Satellite ExNoRa) of ExNoRa Innovators International the Parent Organisation
Remember to get ExNoRa License for your Satellite Organisation
Is Your road very bad?
Do you need a good road?
Don’t go on hunger protest?
It is as old as 1940?
They will watch happily, your slowly dying !!!!
Then what you should do?
Make your protest novel so that it attracts the attention of everyone
Dear Protesting public Think for a Moment

Kindly don’t do things which will
1. Cause the public inconvenience
2. Damage to Public Property
3. That will lead to Law & Order Problems
4. That will prevent Government to do its duty to public

Instead do things creatively & differently which will not be destructive but will be humorous and serve your purpose. It will also bring smile in all faces.
Don’t do ROAD BLOCKADES
Don’t Pelt Stones
Don’t set fire to buses & public properties

And you will need the BUS the NEXT DAY
Instead use your Creativity, Intelligence, Sense of humour & Fight SMART not HARD.
Don't Do Different Things
But Do Things Differently
LEARN

Signs Science

Your will have success signs
Here we GO !!!
Don’t do hunger strike
If a Board like the one here can be kept at the entrance of the road, your road will receive publicity & you will get a better road.

Normally Caution Board will be only when there is no ROAD. But it is opposite here.
CAUTION DANGEROUS ROAD
BETTER TAKE DIVERSION TO
THE ADJACENT CANAL & TRAVEL
GOD BLESS YOU
You are on the RIGHT PATH to the BURIAL GROUND.
Good Bye!
The Road was like a paddy field. How the citizens used “ASK” or how they ASKED?
They planted paddy seedlings on the road. Result their action got wide media publicity.
Needless to say, the information reached the Government & they got the well deserved tar road

It is ROAD & not FARM

In Tutocrin Student ExNoRa did it first time 15 years ago

Real Farmers doing something different. Planting seedlings on the road

College students are also doing something different. ASKING Government to give them a road by planting seedlings on the road
As the REAL ROAD ROLLERS have not rolled over our road for twenty years, the residents have become HUMAN ROAD ROLLERS.
RESIDENTS’ REQUEST TO SHOCK ABSORBERS MANUFACTURING COMPANIES

We see your commercials in the TV showing your brand absorber’s sturdiness. Here is a challenge we throw to you. Please do it on our road. Then we will certify that your absorbers is the best. After getting our certificate, please give us a good road, sponsored by your company.
AUTOMOBILES
Burial Ground
Burial per car
Rs 5000/-
This road is offered for stunt scenes for film shootings. Rs 50,000/- per hour. We don’t take responsibility for risks of injury or death.
Residents’ Request to Tyre Manufacturing Companies

We see your commercials in the TV showing your brand Tyre’s sturdiness. Congrats. Here is a challenge we throw to you. Please do the testing on our road. Then we will certify that your product is the best. After getting our certificate, please give us a good road sponsored by your company.
This RAIL ROAD is ONLY for AUTOMOBILES not for TRAINS
“Human Shock-absorbers”
The Human body has a superior spring which can withstand any shock.
CAR SLIDE
like
CHILDREN SLIDE.
CHARGES
to slide once
Rs 1000/-
Excellent self-employment opportunity. Lift the car. Per car Rs 3000/- to the Group. Who says that the our Ministry is not creating enough job OPPORTUNITIES
The sign should actually read like the one above.
THE USERS OF THIS ROAD have to pay ROAD TAX for their still adamantly using the road.
If you use this road, you have to pay Rs 50/- each time. as YOU will freely get the feeling of a joy ride on a ROLLER COASTER.
If you use this road, we will pay you Rs 10 / each time, as your tyres will do the work of a ROAD ROLLER which we don’t have.

Roads Department
Missing

If you find we will give you Rs 10,000/ award. He was ROUGH & TOUGH and caused us injuries many times. But still he was there at least NAME SAKE. His name: "OUR ROAD"
The Doctor is an intelligent man. He has opened his ortho-clinic in this place.

ORTHO HOSPITAL
For your instant & immediate care, we have our Hospital here. Keep your eyes off the road & read this board, you will land in our hospital. Welcome!
Municipal Road
Amusement Park for Poor Children
No admission fee
Buy a Ticket for Rs 10/- before you ENTER OUR STREET OPEN ZOO
Man lived in Stone Age Metal Age & now Garbage
CAUTION
AS FAR AS POSSIBLE AVOID USING THE ROAD &
For safe ride, USE ROAD EDGES
Those who walk on the pavement need not worry that Motor Cycle Riders are using their space. The walkers can climb to the Motor Cycle pillion. The motor cyclists will give you a free lift.
We are happy to declare the best road for washing detergent/soap powder products demonstration is the road below, where they can allow children to play, show their dirty dress & finally the white dress without any stains of slush.
The Winner Road

In the best road competition to conduct National Lemon-Spoon Race, the winner is this road.
Only dogs piss here.
Public Convenience
No doubt the transformer is a danger which can burst. But for him, if he does not urinate his urinary bladder will BURST.
God power saves the wall. The man is looking for another place to urinate.
Mr A. I am URINATING on the TREE
Mr B. I am UREAAnating the TREE
A: I saw a wonderful, strong & sturdy road.
B: Really? ..Where?
A: The road was found out by the Archaeology Department. It was laid by Kuluthonga Chola 1200 years ago.
Mr. A: Why this road one part is good & another part is bad?
Mr B: The part good was laid before independence. The one bad was laid 3 months ago.

**KEEP a SIGN with a JOKE**
The car manufacturers are becoming more innovative. They have made cars like amphibians. The cars were running on the road. After the rain they float like boats. WOW
In this Chennai IT Corridor Semmancherry Roads potholes, we can grow water gardens.
This idea was done by ExNoRa followed by many.

The same place

Before ExNoRa

After ExNoRa

CONCEPT
7th Sense Master
Before ExNoRa

Another Street Corner

In front of a CHURCH

People called it Stench Road

Before ExNoRa

CONCEPT
7th Sense
Master
By their own efforts the residents converted their road as 'Scent Road'
“Godown” street became “Go Down” Street.

ExNoRa motivated the shop keepers & it became the “God Own” street. It is no more a just “Godown” Street or “Go Down” street but it is now “God Own” street. Attitude & Action that matter.

Devil’s Own OR God’s Own Choice is yours.

Act Locally

Before ExNoRa

After ExNoRa

GODOWN STREET
How the place outside a **MOSQUE** compound looked

The same place today looks totally transformed

Before **ExNoRa**

After **ExNoRa**

The Road in front of Mosque Through 'Place of Worship Exnora'

Start Today 'Temple Exnora' in the Temple you worship

A **MOSQUE** after use of **Social capital**
“We are sorry to inform the demise of our road. The picture you see is the funeral of our Road”
Change Climate Change

SPOT UMBRELLA DEMONSTRATION

Asking people to switch off lights for 9 minutes at 9 pm on 9/9/9 (999999)
STREET CONDITIONS depicted through STREET DRAMAS
Mud & stone Check dam when the water runs like a stream

When the sewage was overflowing the BN Road

ExNoRa constructed a check dam
“Human Check Dam” got a Real Check Dam – Kosathalayaru. The newspapers carried the novel protest & the Government sanctioned a real check dam.
The next step is combining your crusade with ONE of the following?

<table>
<thead>
<tr>
<th>Step 1</th>
<th>Step 2</th>
<th>Step 3</th>
<th>Step 4</th>
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</thead>
<tbody>
<tr>
<td>Make an Innovative exposure</td>
<td><strong>ASK</strong></td>
<td>+ Ask as a GPian</td>
<td>+ Ask as Weeeeee (Collectivism)</td>
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</table>

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<tr>
<th>Step 5</th>
<th>Step 6</th>
<th>Step 7</th>
<th>100% Sure success</th>
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<tbody>
<tr>
<td>+</td>
<td>Simultaneously approach all the 5 Real pillars &amp; 5 Mirror Pillars</td>
<td>+ Ask as Collective GPians</td>
<td>= 100% Sure success</td>
</tr>
</tbody>
</table>

Please note you should never miss use these magic formula.

How to get other affected citizens who are silent? How to involve them?

See the next slide for the answer that will stun you.
The previous set of action is for you & your society to take up with a 3rd PARTY e.g. GOVERNMENT

Now you will be surprised to know that, if people in your society don’t cooperate, you & others (let it be even a few who are with you) do the whole exercise with the section of your society not cooperating. You ASK those who should ASK along with you (the would be Beneficiaries)

Only 3 steps are needed here against 7 steps dealing with others

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<tr>
<td>Make an Innovative &amp; attractive presentation</td>
<td><strong>ASK</strong></td>
<td>Ask as Weeeeee (Collectivism) with the citizens who have joined the cause</td>
<td>Harvest 100 % success</td>
</tr>
</tbody>
</table>

Please note you should never misuse this magic formula with your fellow citizens or harass any one because of the power that you get. That is why GPian does not find a place here.

You ASK those who should ASK along with you (the would be Beneficiaries)