ORGANISATION NAME

OFFICIAL NAME

EXPLANATION

The NAME that communicates the PURPOSE. Makes it "SEARCH EASY". Its USE is a MUST

Used additionally. CATCHY & CRISPY. FOCUSES on the ACTION PART

The line that you always REMEMBER, serving also as a SLOGAN
INVENT & FILL the VOID

The GOAL is 100% POSSIBLE. VIEW the whole content, get acquainted & IMPLEMENT. QUITE EASY to PUT into PRACTICE. DO SHARE WITH OTHERS FOR THEIR WELLBEING!
OFFICIAL NAME
of the SATELLITE ORGANISATION or ACTIVITY
(with the NICK-NAME just beneath followed by TAGLINE)

INVENT EVENT..
EVENT ExNoRa

INVENT & FILL the VOID
The **OFFICIAL NAME** of the organisation below & the **NICKNAME** will come above the **OFFICIAL NAME**. Below the NICK NAME & OFFICIAL, the **TAGLINE / SLOGAN** will find its place.
INVENT EVENT..
EVENT ExNoRa

TAGLINE: "INVENT & FILL the VOID"

OPTIONS

1. **SU**
   - INVENT EVENT..
   - EVENT ExNoRa
   - can be a SUBSIDIARY ORGANISATION
   - or an ACTIVITY of your parent

2. **RWA**
   - ExNoRa INNOVATORS CLUB or
   - Residents Welfare Association (RWA)
   - of the PLACE / INSTITUTION

3. **SA**
   - ExNoRa INNOVATORS INTERNATIONAL
   - can be an INDEPENDENT Satellite ORGANISATION
   - of your area / institution
   - affiliated to the top body (HQ) of
INVENT EVENT..
EVENT ExNoRa

is VERY MUCH PART of
JEEVAN SHAstra, LIFE SCIENCE,
(जीवन विज्ञान) for
LIVING as HUMAN BEING
&
MANUSHYA SHAstra, HUMAN SCIENCE
(मनुष्य विज्ञान) for BEING HUMAN BEING
ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW & WONDER WINDOW
to solve from PERSONAL to SOCIETAL PROBLEMS

ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF
MANUSHYA SHASTRA, HUMAN SCIENCE
for BEING HUMAN BEING
for realising
JEEVAN SHASTRA, LIFE SCIENCE
for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL AREA / INSTITUTIONAL (Office/ School/ College) ExNoRa Innovators Club today and harvest success
Learn through your ExNoRa Innovators Club to Innovate for the wellbeing of Self, Family, Society, Business, Nation & the Planet.
ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”
is the largest organisation in India for INNOVATIONS for self-improvement and societal development & one of the fastest growing in the world, founded in India & operates through its LOCATION / INSTITUTION based chapters,

ExNoRa INNOVATORS CLUB

ExNoRa stands for

Excellent Novel Radical

ExNoRans ensure these three qualities in their Thoughts / Words / Action & Innovate

ExNoRa is the ONLY Club which trains and makes its members

INNOVATORS PAR EXCELLENCE

One who wants to serve by INNOVATIONS joins ExNoRa Innovators Club.

He or she uses the prefix Exn as short form of ExNoRan

e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name

and is always addressed by others as an ExNoRa INNOVATOR

ExNoRa : What the 3 colors Green, Blue & Red signify?

The GREEN represents ENVIRONMENT,
The BLUE represents PEACE &
The RED represents SACRIFICE

We need Clean & Green ENVIRONMENT & PEACE in our society & within ourselves & we can get both by only SACRIFICE

All these easily realised through INNOVATIONS
The world will 100% start moving fast towards ZERO in the following areas. Join / Start YOUR “ExNoRa INNOVATORS CLUB”

- Zero Pollutions & Wastes
- Zero Corruption
- Zero Communalism
- Zero Crimes & Murders
- Zero Dishonesty
- Zero Hate
- Zero Food & Water Shortage
- Zero Violence & Extremism
- Zero Greed
- Zero Inhumanness
- Zero Wars
- Zero Alcoholism
- Zero Accidents
- Zero Inequality
- Zero Gender Bias
- Zero Bonded & Child Labour
Make yours is a licensed Satellite Organisation (Satellite ExNoRa) of ExNoRa Innovators International the Parent Organisation
Remember to get ExNoRa License for your Satellite Organisation
INVENT EVENT
Pun & Fun
Invent Event
Conduct Events Innovatively & Funnily
Demonstrate @ Zero Budget
ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING.

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DEAR PROTESTING PUBLIC. THINK FOR A MOMENT

Kindly don’t do things which will cause the public inconvenience, damage to Public Property, that will lead to Law & Order Problems & that will prevent the Government to do its duty to public

Instead do things creatively & differently which will not be destructive but will be humorous and serve your purpose. It will also bring smile on all faces. Hence Invent Event
More than anything else, your novel protest will find its space in the media and the reach the ears of those against whom you protest as well as the general public, as after all the published sells NEWS and not the PAPER. Therefore what you do, should have news-value!
DON'T BLOCK ROAD & CAUSE PUBLIC INCONVENIENCE
DON'T PELT STONES AS IT WILL CAUSE INJURIES TO EVERYONE INCLUDING INNOCENT PUBLIC AND YOUR OWN-SELF
DON'T SET FIRE TO BUSES AS YOU WILL NEED THE VERY SAME BUS TO RETURN HOME
DON'T DESTROY PUBLIC PROPERTIES
AS THEY WERE CREATED BY THE TAX
MONEY OF PEOPLE INCLUDING YOUR OWN
PAYMENTS
DON'T DO HUNGER STRIKE
AS YOU WILL STARVE AND WILL BE THE FIRST ONE TO BE AFFECTED
1. Hold a novel protest (Invent Event) so that the problem gets solved. or
2. Make the hurdle as a stepping stone. That is to see something good in the whole thing that is bad.
Is Your road very bad?
Do you need a good road?
Don’t go on hunger protest? It is as old as 1940?

They will watch happily, your slowly dying. Then what you should do?

Make your protest novel so that it attracts the attention of everyone
Sports Training Ground for hop, stop & jump.
Sportsman. You can get even Olympic medal, if you do your practice in our road. India will get plenty of medals this way.
Graduates Training on Tough Road ahead. Students attend self-improvement courses to face the challenges of LIFE can be asked to practise to cross hurdles in our road.
Riding on a two wheeler & causing maximum distance splash of water during rain. Splash Sports is very funny (for the rider & not for the pedestrians)
HUMAN ROAD ROLLERS

As the real road rollers have not rolled over our road for twenty years, the residents have become HUMAN ROAD ROLLERS.
If the level of water stagnation of more, hold swimming contests.
Does water stagnate on your ROAD?
Hold Paper Boat competition protest.
Mud & stone Check dam made by people when the water runs like a stream on their road
Does your road pose challenge? Rent out for film stunt scene shooting
DEVELOP NEW WATER STREET SPORTS

INVENT
EVENT
Establish Street Fishing
IF THE LEVEL OF WATER STAGNATION IS MORE, HOLD SWIMMING CONTESTS
People themselves Laying the Road, when the DEPARTMENT failed.
Hold Funeral for the Road’s Death
ExNoRa's Invent Events
Change Climate Change ExNoRa spot umbrella demonstration Asking people to switch off lights for 9 minutes at 9 pm on 9/9/9 (99999)
CHENNAI: ExNoRa International on Saturday organised a kite-flying carnival on the Marina beach as part of its initiative to create awareness on global warming.

The programme was organised to gain the support of college students for the ‘99999 Lights Out’ campaign, said M.B. Nirmal, Exnora International founder. “After the success of the 88888 campaign, we have intensified our efforts to create awareness on the effects of global warming.”

The ‘99999 Lights Out’ campaign will be a nine-minute public display of support in the fight against global warming from 9 p.m. on September 9, he said.
Sail Mail. Yachts sails with mats having a message on CLIMATE CHANGE

INVENT EVENT
“Human Check Dam” got a real Check Dam - Kosathalayar. The newspapers carried the novel protest & the Government sanctioned a real check dam.
Change Climate Change. Fight Global Warming. Conserve Petrol. It will not be there. Foreign students take a bullock cart-ride in Koyambedu Market in a rally conducted by ExNoRa
The Road was like a paddy field. How the citizens used “ASK” or how they ASKED? They planted paddy seedlings on the road. Result their action got wide media publicity. Needless to say, the information reached the Government & they got the well deserved tar road.

Real Farmers doing something different. Planting seedlings on the road. College students are also doing something different. ASKING Government to give them a road by planting seedlings on the road.
Hold running race for election constants on this road. The one who comes first will get all your votes.
Don’t hold any public meetings in this place as stone pelting is very common here.
This road can be dedicated for testing and issuing driving license
Do you want to stop tree felling?
Student ExNoRa Members Raakhi talk to trees:
“Trees you are our brothers. We tie Raakhi. As we are your sisters, you should protect us”

INVENT EVENT
When there was a proposal to cut 300 hundred old trees of Pachaiyappa's College, ExNoRa conducted VIRUKSHA RAKSHA BANDAN by students. Needless to say that the trees were saved, thanks to this campaign.
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STREET ISSUES.

HOLD STREET DRAMAS on the STREET itself highlighting the problems
People complained that their road is very bad and is like a paddy field. That was a trigger to ExNoRa asking them to hold a demonstration, "CUTIVATE PADDY on the ROAD."
Giant Newspaper Bag to propagate use of Newspaper shopping bag against use of thin plastic bag
INVENT EVENT

Live Kolu
BOTANICAL KOLU

INVENT EVENT
CAR
KOLU

INVENT EVENT

FIVE ELEMENTS OF LIFE
THE CHANGING SCENARIO
Theatre Kolu
Bank employees carry green flags instead of Red Flags lending support to ExNoRa’s Save Earth Campaign
"EDGE PLEDGE"
That is use only either edge of the road for safety
Toy Joy

ExNoRa's affluent children sharing TOYS with poor children
Hold sports events games in your road.
Celebration of MOSQUITO DAY

Make a statue for mosquito and erect on the road

Hold Maximum Mosquito Bytes contest

Give MOSQUITO WARRIOR AWARD
Unless you pay ROAD TAX, you can not use the road
Street Zoos

INVENT EVENT