HUMAN RESOURCE MOBILISATION MINE “HUMAN-MINE”
BEAR these in your MIND before taking one more step

- PROBLEMS are GIFTS
- HURDELS are STEPPING STONES
- CHALLENGES lead to SUCCESS VOYAGES
- DIFFICULTIES are OPPORTUNITIES
- SETBACK is a SETUP for a COMEBACK
- TROUBLE is a BUBBLE makes you ABLE
MINE “HUMAN-MINE”
is a
“HUMAN RESOURCE MOBILSATION”
TOOL
which is part of
JEEVAN SHASTRA,
LIFE SCIENCE
for
LIVING as HUMAN BEING
&
2. MANUSHYA SHASTRA,
HUMAN SCIENCE
for
BEING HUMAN BEING
“Do all the good you can, 
By all the means you can, 
In all the ways you can, 
In all the places you can, 
At all the times you can, 
To all the people you can, 
As long as ever you can.”

John Wesley

“I shall pass this way but once; any good that I can do or any kindness I can show to any human being; let me do it now. Let me not defer nor neglect it, for I shall not pass this way again”.

Stephen Grellet
ExNoRa converts the mere population by its famous Voluntary Community Human Resource Development Programmes.

1. JEEVAN SHAASTRA, Life Science for Living as Human Being &  
2. MANUSHYA SHAASTRA, Human Science for Being Human Being
## Balance Sheet of a NATION

<table>
<thead>
<tr>
<th>Liability Side</th>
<th>Asset Side</th>
</tr>
</thead>
<tbody>
<tr>
<td>X MILLION of STOMACHS</td>
<td>X MILLION BRAINS</td>
</tr>
<tr>
<td></td>
<td>X MILLION pairs of hands</td>
</tr>
</tbody>
</table>

**ExNoRa** makes the BRAINS to “Think Positively” & HANDS to “Act Constructively” through its VOLUNTARY COMMUNITY HRD PROGRAMMES.
<table>
<thead>
<tr>
<th>Liability Side</th>
<th>Asset Side</th>
</tr>
</thead>
<tbody>
<tr>
<td>A few hundred STOMACHS</td>
<td>A FEW HUNDRED BRAINS</td>
</tr>
<tr>
<td></td>
<td>A FEW HUNDRED PAIRS OF HANDS</td>
</tr>
</tbody>
</table>

ExNoRa makes the BRAINS to “Think Positively” & HANDS to “Act Constructively” through its VOLUNTARY COMMUNITY HRD PROGRAMMES

“JEEVAN SHAASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING”
People Resource

is the BEST of ALL, which can be tapped by

People’s Participation

It is 100% achieved through

Social Mobilisation

ensuring

Social Contribution

which in no time can be converted as

Social Capital

for

Societal Development

Ex No Ra has 100% expertise

Ex No Ra’s Formula to transform the SOCIETY
"NO PROBLEM IS TOO LARGE, IF THE COMMUNITY GETS INVOLVED IN SOLVING IT. THERE ARE SO MANY HANDS TO BUILD A BETTER NATION"  

NIRMAL BASU

"JEEVAN SHAASTRA, LIFE SCIENCE, for LIVING as HUMAN BEING" & "MANUSHYA SHAASTRA, HUMAN SCIENCE for BEING HUMAN BEING"
1. “The **ORGANISED MINORITY** is much stronger than **UNORGANISED MAJORITY**”

2. “The **ORGANISED MAJORITY** is stronger than the strongest forces who are divided”

2. “When the **ORGANISED MAJORITY** is wedded to ethics, scruples, morals and noble principles, the Earth becomes HEAVEN”

NIRMAL
“Oh MAN, a STONE on your passage may cause your fall.
Oh MEN, you can move a MOUNTAIN”.

“Oh MAN, you may be washed away by a FLOOD.
Oh MEN, you can divert a FLOOD”

“Oh MAN, you may be crushed by a tyrannical GANG.
Oh MEN, you can give a BANG to the GANG”

- 7th SENSE MASTER
The ALL IMPORTANT
“VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT”
by just using totally free but priceless SOCIAL CAPITAL
THE FIVE CAPITALS

NATURAL CAPITAL

HUMAN CAPITAL
PEOPLE'S HEALTH, KNOWLEDGE, SKILLS AND MOTIVATION

SOCIAL CAPITAL
e.g. families, communities, businesses, trade unions, schools, RWAs and voluntary organisations

MANUFACTURED CAPITAL

FINANCIAL CAPITAL
Undoubtedly the best is **HUMAN CAPITAL**. To get it you don’t need anything except using totally free but a powerful tool called **MOTIVATION**.

Your **ExNoRa** INNOVATORS CLUB will be your learning institution to master the Art & Science of **MOTIVATION**.
VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT is the most important function of ExNoRa INNOVATORS CLUB.

The problems are too many. The people who are affected by the problems, can themselves solve most of them provided they have the KNOWLEDGE and MOTIVATION. Both are taken care by the 6 heads of 7 types of Human Resource Management via their ExNoRa INNOVATORS CLUB (EIC).

EIC WILL EQUIP THEM
The necessary man-power, skills, citizens with APTITUDE & ATTITUDE are there around us in our COMMUNITIES & INSTITUTIONS for doing VOLUNTARY COMMUNITY HUMAN RESOURCE DEVELOPMENT by just using totally free but priceless SOCIAL CAPITAL realising model and livable Habitat & Planet

1. JEEVAN SHASTRA, Life Science for Living as Human Being &
2. MANUSHYA SHASTRA, Human Science for Being Human Being
“Instead of seeing the people around you as so many STOMACHS, consider them as so many BRAINS & so many PAIRS OF HANDS”

Inspire Instruct Initiate & Ignite

Them ExNoRa
THE PROBLEM-OWNERS and THE SOLUTION-OWNERS are there in the same place without knowing the presence of each other. ExNoRa INNOVATORS CLUB is the matching mechanism.
Enlisting COMMUNITY PARTICIPATION and making it SOCIAL CAPITAL. See the following examples, your doubts will disappear.

**A NATIONAL EXAMPLE**

Mahatma’s FREEDOM STRUGGLE is the best NATIONAL EXAMPLE for getting 100% PEOPLE’S PARTICIPATION.

**A LOCAL EXAMPLE**

People pulling together the mammoth TEMPLE CAR is the best LOCAL EXAMPLE of PEOPLE’S PARTICIPATION.
ExNoRa EXAMPLES showing that the SOCIAL CAPITAL is the BEST

In the last 25 years since ExNoRa was started more than 1.5 hundred thousands of streets, schools, colleges, slum areas have become clean, green, safe & model.

All these achieved by use of social capital.

Now it is your turn !!!!!!
ExNoRa world “WE are ONE”

ExNoRa has proved that no problem can defy a solution, if community gets involved and solve. Hundreds of streets / residential colonies have witnessed a sea change from Litter to Glitter.

ExNoRa has enabled people to realise their needs by using the people resource by use of the very same people.

ExNoRa TRACK RECORD in using Social Capital

HUMAN RESOURCE MOBILISATION
MAN GENTLEMAN
GENTLEMEN ExNoRa for MEN

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”

“SENSE CITIZENS”

SENIOR CITIZENS ExNoRa

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”

WOMAN ‘HUMANE ’
WONDER WOMEN

ExNoRa

HUMAN RESOURCE MOBILISATION
HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”

ANGELS on EARTH

KIDS  ExNoRa

HUMAN RESOURCE MOBILSATION
MINE “HUMAN-MINE”
“VOLUNTEER HERE to DELIVER”
VOLUNTEERS ExNoRa (Volunteers Endear )

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE” : “HELPMATES”
DOMESTIC HELP MATES

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE” CIVIC PUBLIC ExNoRa STREET BEAUTIFIERS

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”
RESIDENTS - CITIZENS

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”
“PROFESSIONALS EXCEPTIONAL”
PROFESSIONALS ExNoRa

HUMAN RESOURCE MOBILISATION
HUMAN RESOURCE MOBILISATION

MINE “HUMAN-MINE”
“SHOPKEEPERS GREEN-KEEPERS”
SHOPKEEPERS ExNoRa

HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”
“INDUSTRY GREEN ARTISTRY”
INDUSTRY ExNoRa

HUMAN RESOURCE MOBILSATION
MINE “HUMAN-MINE”
“SCHOOL COOL” SCHOOL ExNoRa

HUMAN RESOURCE MOBILISATION
HUMAN RESOURCE MOBILISATION
MINE “HUMAN-MINE”
“SLUM AWESOME ” COMMUNITY ExNoRa
HUMAN RESOURCE MOBILIZATION
Newspaper Boy
Milk Delivery Boy
Street Gardner
Pest Control
Plumber
Carpenter
Flower Vendor
Electrician
Watchman

MINE “HUMAN-MINE”
“SERVICE REJOICE”
SERVICE PROVIDERS ExNoRa
The GOAL of ExNoRa is to spread and educate the people of the world on MANUSHYA SHAstra, HUMAN SCIENCE for BEING HUMAN BEING for realising JEEVAN SHAstra, LIFE SCIENCE for LIVING as HUMAN BEING

ExNoRa