SPREAD & SPEARHEAD

PART of ZERO HERO SERIES

PART OF WORSHIP RELATIONSHIP
The use of the official name is also ALWAYS a MUST.

It makes it "SEARCH EASY".
Its USE is a MUST.

It also serves as a MOTIVATIONAL SLOGAN.

Exn Dr Nirmal Basu, the 7th Sense Master
twitter: @mbnirmal
OFFICIAL NAME
of the
SATELLITE ORGANISATION (SO) or ACTIVITY
(with the NICK-NAME just beneath followed by TAGLINE)

THE NAME & STYLE
of the
ORGANISATION
with the LOGO of the
PARENT
ORGANISATION & this
SO

SPREAD & SPEARHEAD
PROPAGATE & EDUCATE  ExNoRa

Easy & Breezy
OFFICIAL NAME of the SATELLITE ORGANISATION or ACTIVITY

SPREAD & SPEARHEAD

ExNoRa

Pet Name
Zero Hero

SLOGAN
AWARENESS ALL THE TIME
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<th>OFFICIAL NAME OF THE SATELLITE ORGANISATION or ACTIVITY</th>
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Do this either as a **Subsidiary Organisation (SU)** or as a **Satellite Organisation (SA)**

**OPTION 1**
ExNoRa can be a **SUBSIDIARY ORGANISATION** or an **ACTIVITY** of your parent ExNoRa **INNOVATORS CLUB**

**OPTION 2**
ExNoRa or **Residents Welfare Association (RWA)** of the **PLACE / INSTITUTION**

**OPTION 3**
ExNoRa can be an **INDEPENDENT Satellite ORGANISATION** (OFFICE / SCHOOL / COLLEGE / PLACE OF WORSHIP) affiliated to the top body (HQ) of ExNoRa **INNOVATORS INTERNATIONAL**
ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW & WONDER WINDOW to solve from PERSONAL to SOCIETAL PROBLEMS

ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF MANUSHYA SHAstra, HUMAN SCIENCE for BEING HUMAN BEING
for realising JEEVAN SHAstra, LIFE SCIENCE for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL AREA / INSTITUTIONAL (Office/ School/ College)
ExNoRa Innovators Club
today and harvest success
ExNoRa INNOVATORS INTERNATIONAL - since 1988

"IDEA-MEN of the WORLD, UNITE"

is the largest organisation in India for INNOVATIONS for self-improvement and societal development & one of the fastest growing in the world, founded in India & operates through its LOCATION / INSTITUTION based chapters,

ExNoRa INNOVATORS CLUB

ExNoRa stands for
Excellent Novel Radical
ExNoRans ensure these three qualities in their Thoughts / Words /Action & Innovate

ExNoRa is the ONLY Club which trains and makes its members INNOVATORS PAR EXCELLENCE

One who wants to serve by INNOVATIONS joins ExNoRa Innovators Club.
He or she uses the prefix Exn as short form of ExNoRan
e.g. Exn Ram, Exn. Robert, Exn Rahim before his/ her name
and is always addressed by others as an ExNoRa INNOVATOR

ExNoRa: What the 3 colors Green, Blue & Red signify?
The GREEN represents ENVIRONMENT,
The BLUE represents PEACE &
The RED represents SACRIFICE
We need Clean & Green ENVIRONMENT & PEACE in our society & within ourselves & we can get both by only SACRIFICE

All these easily realised through INNOVATIONS
Spread & Spearhead your message @ zero cost

**THE PRINCIPLE**

“If you cannot get crowd, go where the crowd is”
“Zero- Hero” - Spread & Spearhead.

PROPAGATE

@ Zero Budget,

@ NIL Cost your MESSAGE

Register your cause, mission or crusade with “Zero Hero”, a SOCIAL TOOL of ExNoRa which will help you to spread your message.
Make your message a MOVEMENT. Your noble dream will come true via "ZERO-HERO". After all your message is going to make the listeners better.
MOBILISE HUMAN RESOURCE

by

“Zero My Hero” via ‘NIL Cost Meetings’

with a group of your members designated as

ExNoRa Meeting Messiahs

for

1. ExNoRa Innovators Club of your Area / Town / Village / Office / School / College / Place of Worship

2. your Residents Welfare Association ExNoRa / RWA ExNoRa of your Flat Complex / street / area

3. For any of the 200 ExNoRa Satellite Organisations, each with a specific Earth Saving & Humanity Serving Mission. See the list
What for the zero cost meetings?

To spread and create awareness on 300 ExNoRa’s EARTH SAVING & HUMANITY SERVING MESSAGES.
To spread your message, let not money be the constraint. Hold meetings without any expense.

Go where all people assemble, instead of inviting them and then addressing them.

This opportunity nearly 60 is there everywhere and around you. Make use from NOW.

Go to them !!!!

Go to them !!!!

Go to them !!!!
In short hold meetings in

- Street Corners
- Parks
- Playgrounds
- Flat Complexes
- Colleges
- School / College Assemblies
- Places of Worship
- Inside Buses / trains
- Public Water Fountains
First hold periodical BRAIN STORMING SESSIONS & ROUND TABLES amongst yourselves in which all “ExNoRans” will participate & chalk out a right PLAN OF ACTION

SPREAD & SPEARHEAD @ ZERO COST
Ensure all your meetings are at ZERO BUDGET & ZERO COST

Instead of organising meetings, go to places where people gather & with the permission of the organisers, address the audience briefly. “ExNoRans” can do it everyday.
Zero Budget Meetings @ Your Home

YOUR OWN HOME / FLAT
BRIEF MEETINGS WITH REQUEST FOR ORGANISING FULL-FLEDGED MEETINGS

“ExNoRans” must see the “Today’s Engagements” Column of all dailies and go to the venues where meetings take place, seek permission of the conveners of the meeting & address the audience for about 5 minutes. They must use that 5 minutes for just an introduction and for the people to get in touch with them for knowing fully as well as their arranging a meeting / workshop. Get the addresses of people who want this vital service.
Zero Budget Meetings @ Your OFFICE

If your office has space, you can conduct meetings there. First make your office a BLISS
Zero Budget Meetings @ terrace of buildings

ExNoRans hold meetings on the terrace of any building including their home, office or flat complexes. A Good & free of cost place to conduct meetings is the terrace.
Zero Budget Meetings @ CAR GARRAGE / PARKING AREA

Your home flat / office or any flat complexes the car park area can be made the best use of
Zero Budget Meetings
@ STREET CORNERS

ExNoRans hold meetings in the
STREETS / STREET CORNERS
ZERO BUDGET MEETINGS under the shade of the tree

ExNoRans can hold meetings beneath Tree Shade. There are trees and naturally shade
Zero Budget Meetings
@ PUBLIC WATER FOUNTAINS

ExNoRans can talk to women waiting at Public Water Fountain waiting for their turn to collect water
Zero COST Meetings
@ PUBLIC PARK MEETINGS

Public Park Meetings
Zero Budget Meetings @ PLAYGROUNDS

Playground Meetings
Zero Budget Meetings @ School / College Halls to address the students

ExNoRans can hold meetings / method demonstrations in schools / colleges
Zero Budget Meetings @ School / College/ Assembly

“ExNoRans” can address the students in the School / College Assembly. Everyday in every schools meetings are taking place.
“ExNoRans” can make use of School / College hall to hold its meeting inviting residents & general public
ExNoRans can get in to buses & address passengers & make them as messengers of their message.

Passengers get in the Bus when it stops in the Bus Stand and it takes time for the bus crew to arrive. That time can be used for you to get in & talk for a while about your solution to the most vexatious problem.
Distribute Hand-outs in the Trains where you have readymade audience

Trichy Railways use Trichy Youth ExNoRa service to travel & propagate in the day trains
BEACHES ARE IDEAL PLACES for ZERO BUDGET MEETINGS
Zero Budget Meetings @ Lake Bank Meetings

LAKES/ POND BANKS
Zero Budget Meetings @ River Bank Meetings

River Bank Meetings
Temple is the place where there is gathering almost 18 hours a day. Make use of the same for their own good.
Christians never miss Sunday Prayers. Churches have been giving opportunities to ExNoRa to speak on its Earth Saving concepts. Use that opportunity...
MUSLIMS HAVE WEEKLY THEIR JAMATS AND HAVE BEEN NICE to GIVE OPPORTUNITY to ExNoRa to ADDRESS THEIR MEMBERS
Sikhs Gurdwara will be a place good to take your message for a ripple effect
Buddhists' Viharas a great place for spreading the message.
Zero Budget Meetings
@ JAIN TEMPLES

Jain Temples offer wonder opportunities to ExNoRa
Parsis Agyari is limited in number but still quite potential
Bahai Temples are there world over and can be made the best use of
ExNoRans can address the members of the Residents Association meetings
Zero Budget Meetings

ExNoRans can address the elected representatives of the local government.
ExNoRans can go request in the Lions meetings to give 5 minutes to talk
ExNoRans can go request in the Rotary meetings to give 5 minutes to talk
Zero Budget Meetings

ExNoRa ExNoRans can go request in the Trade Union meetings to give 5 minutes to talk.
You can address Chamber of Commerce meetings.
Almost all the Corporates have their Training Institutes who conduct trainings round the year. You can get a small time slot.

Mostly the Training Institutes have Post Dinner sessions on Social Issues. That will be a great opportunity. You can ask them to hold one for every batch for your talk.
There are hostels of different kinds including working women, SCST, differently abled, students, bachelors etc.
Zero Budget Meetings

Most of the corporate offices have a service arm of their staff who will be glad to invite you to give a talk.
Zero Budget Meetings

Most of the Industries have a service arm of their workers who will be glad to invite you to give a talk.
There are marriages in which speakers bless and even politicians make use the dais to speak politics. Why not social messages?
Zero Budget Meetings

**ExNoRans** can go request in the Fine arts concerts & address briefly

@ Fine Arts Sabhas
Zero Budget Meetings

People wait long time in queue, will be interested to something interesting & important
Professional Bodies periodically meet.
Address them.

@ professionals’ Associations
SHG Meetings take place regularly. You can address them.
Zero Budget Meetings

ExNoRa ExNoRans can hold walking meeting. Talking while walking.
Zero Budget Meetings

You can go to the office of the Police & Local Body and have a joint meeting.
One place where there will be captive audience

Zero Budget Meetings

@ Jails
Patients patiently waiting for their turn and the waiting is being made meeting hall by ExNoRans

The TV can be used for propagating the good messages.

The TV can be used for propagating the good messages.
The parents waiting not knowing what to do when their children are in a drawing competition in another school. They can be given a talk & presentation in another hall in the same school by ExNoRans.
Meeting or Event in **Shopping Malls**, ExNoRa has been doing it quite frequently. There is nothing so fantastic than this idea. When you do for a public cause they will be too happy to give their atrium. It is a “WIN-WIN” for both as they get new clients & those come will also do shopping there.
Any social function get-together you can get a chance to speak your environmental cause for 5 minutes
Zero Budget Meetings

Zero Budget Meetings
26 ExNoRa ExNoRans can use Soap Box Speakers ExNoRa
The best is **Face to Face Meetings.**

Know FACE TO FACE Meeting

A meeting held in a residential area with **All the RESIDENTS** on the one side & the following on the other side

- Elected representatives including the MP, MLA, Local Body Head & Councillor
- Officials of all the Service Providers including the Local Body, Water, Electricity, Police, Traffic, Transport, Health
- **The Print, Visual, Audio & Internet Media**
Pictures of Face to Face Meetings
Street Dramas
ExNoRa ExNoRans can hold street dramas
You can always conduct your programmes in public parks which is totally free. One bonus, you will get a number of park users will attend the meeting who may join you.
Zero budget Events 24 Positive Action Demonstrations in Public Places like Beach. ExNoRa ExNoRans can do cleaning campaign & as not cleared garbage clogs drainages and cause Mosquito Breeding
Zero Budget Events Drills

Demonstrations, Drills
Zero budget Events Source
Method Demonstrations in Schools
ExNoRa ExNoRans can go Schools & Colleges and hold method demonstrations
Please do invite / inform the media & send press release about the demonstration / procession

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After the event directly deliver them

Press Release about the event that took place with photos
Zero Cost Gadgets as most of the places, you may not need or the hosts may have both these

But you can get these through business sponsorship. As an act of reciprocity, you can show their advertisements free.
HUMAN RESOURCE MOBILSATION
MINE
“HUMAN-MINE”
HUMAN RESOURCE MOBILISATION

Click here

MINE

“HUMAN-MINE”
SCHOOLS & COLLEGE are WELCOME to INTRODUCE

“PLASTIC PRACTIC by P3 M3” both as

TEXTBOOK FOR THEORETICAL LEARNING

ORGNAISATION called STUDENT ExNoRa Innovators Club for PRACTICE

College Students Exnora
NEW HABIT..... GTAB IT

When you start / join a Satellite Organisation, as part of **ExNoRa** family, you are expected to do the 5 BASIC DUTIES to Mother Earth.

The duties are just 5 Habits which you should acquire in the interest of yourself and your children!

Habit

Grab it
“Do all the good you can, 
By all the means you can, 
In all the ways you can, 
In all the places you can, 
At all the times you can, 
To all the people you can, 
As long as ever you can.”

John Wesley

“I shall pass this way but once; any good 
that I can do or any kindness I can show to 
any human being; let me do it now. 
Let me not defer nor neglect it, for I shall 
not pass this way again”.

Stephen Grellet

ExNoRans follow these two 
GOLDEN-QUOTES in letter & spirit

Born: 17 June 1703, Epwort, Lincolnshire, United Kingdom
Died: 2 March 1791, London, United Kingdom

Born 2 November 1773, Limoges, France
Died: 16 November 1855, New Jersey, United States
JOIN TODAY the GROUP Facebook Nirmal Exnora Zero Cost Meeting