

TRASH to CASH BANK

TRASHURE **ExNoRa**

**“Waste is not WASTE
until it is WASTED”**



ORGANISATION NAME

OFFICIAL
NAME

EXPLANATION

The NAME that communicates the PURPOSE. Makes it "SEARCH EASY". Its USE is a MUST



*nick
name*

Used additionally. CATCHY & CRISPY. FOCUSES on the ACTION PART



✓ tagline

The line that you always REMEMBER, serving also as a SLOGAN





**“Waste is not WASTE
until it is WASTED”**

**The GOAL is 100% POSSIBLE. VIEW the whole
content, get acquainted & IMPLEMENT.**

QUITE EASY to PUT into PRACTICE.

DO SHARE WITH OTHERS FOR THEIR WELLBEING !

OFFICIAL NAME

of the **SATELLITE ORGANISATION** or **ACTIVITY**

(with the NICK-NAME just beneath followed by TAGLINE)

TRASH to CASH BANK

TRASHURE **ExNoRa**

“Waste is not WASTE until it is WASTED”

modus
operandi

To **UPCYCLE** and help poor come up”



The **OFFICIAL NAME** of the organisation below & the **NICKNAME** will come above the **OFFICIAL NAME**. Below the **NICKNAME & OFFICIAL**, the **TAGLINE / SLOGAN** will find its place

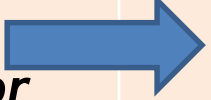


TRASH to CASH BANK

TRASHURE **ExNoRa**

**“Waste is not WASTE
until it is WASTED”**

OFFICIAL NAME OF THE
SATELLITE ORGANISATION or
ACTIVITY with nick name below



TRASH to CASH BANK

TRASHURE **ExNoRa**

TAGLINE : "Waste is not WASTE until it is WASTED"

Options

as a **S**ubsidiary Organisation (**SU**)
or as a **S**atellite Organisation (**SA**)

OPTION 1

SU



OPTION 3

SA

TRASH to CASH BANK

TRASHURE **ExNoRa**

can be a
SUBSIDIARY ORGANISATION
or an **ACTIVITY** of your parent
ExNoRa INNOVATORS CLUB or
Residents Welfare Association (RWA)
of the **PLACE / INSTITUTION**

OPTION 2

TRASH to CASH BANK

TRASHURE **ExNoRa**

can be an **INDEPENDENT**
Satellite ORGANISATION
of your area / institution
affiliated to
the top body (HQ) of
ExNoRa INNOVATORS
INTERNATIONAL

TRASH to CASH BANK

TRASHURE **ExNoRa**

“Waste is not WASTE until it is WASTED”

is VERY MUCH PART of
JEEVAN SHASTRA, LIFE SCIENCE,
(जीवन विज्ञान) for
LIVING as HUMAN BEING
&
MANUSHYA SHASTRA, HUMAN SCIENCE
(मनुष्य विज्ञान) for **BEING HUMAN BEING**



ExNoRa Innovators Club facilitates, as a SERVICE,
TRAINING each & every HUMAN in the Art & Science of
INNOVENTIONS (Innovation + Invention)
for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW &
WONDER WINDOW
to solve from PERSONAL to
SOCIETAL PROBLEMS



ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF
MANUSHYA SHASTRA, HUMAN
SCIENCE
for BEING HUMAN BEING
for realising
JEEVAN SHASTRA, LIFE SCIENCE

for LIVING as HUMAN BEING

JOIN / START YOUR
RESIDENTIAL AREA /
INSTITUTIONAL
(Office/ School/ College)
ExNoRa Innovators Club
today and harvest success

Learn through your
ExNoRa Innovators Club
to Innovate for the wellbeing
of

Self
Family
Society
Business
Nation &
the



**Innovate
OR stagnate**

ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



ExNoRa INNOVATORS CLUB

ExNoRa stands for
Excellent Novel Radical

ExNoRans ensure these three qualities in their
Thoughts / Words / Action & Innovate

ExNoRa is the **ONLY** Club
which trains and
makes its members
INNOVATORS PAR EXCELLENCE

One who wants to serve by **INNOVATIONS** joins **ExNoRa** Innovators Club.
He or she uses the prefix **Exn** as short form of **ExNoRa**
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name
and is always addressed by others as an **ExNoRa** **INNOVATOR**

ExNoRa : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our
society & within ourselves & we can get both by only **SACRIFICE**

All these easily
realised through
INNOVATIONS



The world will 100% start moving fast towards **ZERO** in the following areas. Join / Start YOUR “**ExNoRa** INNOVATORS CLUB”

**Zero
Pollutions &
Wastes**

**Zero
Corruption**

**Zero
Communalism**

**Zero Crimes &
Murders**

**Zero
Dishonesty**

Zero Hate

**Zero Food &
Water
Shortage**

**Zero Violence
& Extremism**

**Zero
Greed**

**Zero
Inhumanness**

Zero Wars

**Zero
Alcoholism**

**Zero
Accidents**

**Zero
Inequality**

**Zero Gender
Bias**

**Zero Bonded &
Child Labour**

Make yours is a licensed
Satellite Organisation
(Satellite ExNoRa)

of

ExNoRa Innovators International
the Parent Organisation

ExNoRa International Head Quarters
LICENSE



Remember to get **ExNoRa** License
for your Satellite Organisation

ExNoRa TRASH to CASH BANK

Your **TRASH** is your **TREASURE**

Incredible
Magic Wand



AN OPPORTUNITY TO
CREATE YOUR
GREEN FOOTPRINTS



To compensate your
CARBON FOOTPRINTS





**FORGET CARBON
FOOTPRINTS**



**CREATE OXYGEN
FOOTPRINTS**

The
Students
to their
amazement

will get
ExNoRa's
Green
Credits

as well as
ExNoRa
Green
Champion
Award

You **CREATE TRASH**.
You can make it as your
TREASURE.

START TODAY

ExNoRa **TRASH** to **CASH**
BANK in your **SCHOOL**
COLLEGE, OFFICE &
PLACE of WORSHIP

“We waste **Natural Resources** by using them up,
We waste **Human Resource** by not using it”.

Therefore let us use more
Human Resource & save a lot of
Natural Resources.

The One &
easy way to do this is
ExNoRa TRASH to **CASH BANK**

WASTE is CHASTE

"Waste is not waste until it is wasted"

"Don't TRANSFER waste, but TRANSFORM waste"

"Don't WASTE MONEY on waste, but MAKE MONEY from waste"

"Waste is a misplaced resource & unrecognized wealth. Waste not waste".

"Don't RELOCATE WASTE, but REALLOCATE WASTE according to its recycling destination"

"When WASTE is WEALTH, why WASTE, WASTE?"

"Waste is best managed, when not generated"

Develop a **TASTE**
for **MANAGEMENT** of **WASTE**

WASTE
CHASTE

MUCK
LUCK

FILTH
WEALTH

TRASH
CASH



First &
IMMEDIATE
Activity

Source Segregation Made Easy

Primary Segregation



Do it in your HOME & INSTITUTION



Kitchen Waste



Hazardous Waste

Paper & Plastics

Source Segregation Made Easy

Primary Segregation

What you need is T4 for
this.! 20 / 86400
20 seconds out of
86400 seconds in a day
Twenty-Seconds To Total
Transformation (T4)

Do it in your HOME & INSTITUTION

Acquire a new **HABIT**

Remove the first letter 'H'

'A BIT' WILL be still there

Now remove the first letter 'A'

'BIT' will still be there

Now remove the first letter 'B'

'IT' will be there

YES! Once it becomes a '**HABIT**',
it will always be there

ExNoRa TRASH to CASH BANK @ your School & college

Use one of the partition in your school / college bag to keep your domestic clean paper & plastic wastes, neatly wrapped in a old newspaper



Jeevana Shastra, Life Science, for Living as Human Being

ExNoRa TRASH to CASH BANK

Offload the clean paper & plastic wastes in white & red baskets respectively in the **ExNoRa TRASH** to **CASH BANK** in the school / college / office / place of worship



This is meant only for your leftover food waste of your Tiffin box



The is only for the **HAZARDOUS WASTE** generated in the school / college premises

ExNoRa TRASH to CASH BANK

@ your School, College, Office & Place of
Worship

ExNoRa TRASH to CASH BANK can be as simple as what you saw. You can make it better, by erecting a cheap masonry shed. You can get it sponsored. 100% you will get the money back in three months by sale of paper & plastic as well as the Compostable Wastes

RECYCLABLES



Green Roof



ExNoRa TRASH to CASH BANK



COMPOSTABLES



Compress paper & make transportation of Paper Compact

Paper is light but voluminous so that the paper scrap trade has become uneconomical. This problem can be overcome by using a paper compressor, so that more volume can be transported



You can put an end to this



You can stop this by compressing paper at source

Do a simple exercise for you to make your paper waste handling a resounding success

Paper waste is same like plastic and pet bottle wastes. Paper Recycling has become challenging due to its transportation cost as paper weight is very less but it occupies a lot of space of the transporting cart / truck .

You can manually compress Paper



You can do one of the two options given here. Compress it manually or manual cum mechanically



You can do through Machine- Make or buy a Waste Paper Compressor

PAPER PROSPER
HANDMADE PAPER

SoSoWaR

Source Solid Waste Recycling
(PAPER)

Recognition to students
who involve themselves as

PAPER TOPPER

PAPER SUPERMAN

PAPER PROSPER

Recycle

Handmade
Paper

COMPOST
(SOILED
PAPER)

Paper Brick

Packing
Material
(shredded)

Paper Art &
Origami



Make your waste paper as wonder paper through **PAPER PROSPER** project. Recognise the participants as **PAPER TOPPER** & **PAPER SUPERMAN**

**Crushed the thrown in
the trash-bin paper
waste becomes a
wonder paper. Start &
do**



Office, school & college paper waste + paper waste deposited in **ExNoRa** Trash to Cash Bank can be recycled easily as wonder paper by just small recycling ,machine



Become a PAPER TOPPER & PAPER SUPERMAN



Waste Paper recycling at ExNoRa Vocational Training Centre Thiruvanmiyur Narikuravar Colony- formation of micro-enterprises



More than 9000 people trained across Tamil Nadu Trained



Handmade paper ! WOW !! How beautiful it is ?



**MAKE YOUR PAPER- WASTE as via PAPER PROSPER +
PAPER TOPPER & PAPER SUPERMAN
EXCELLENT HANDMADE PAPER**



ExNoRa TRASH TO CASH BANK

You can sell
paper &
Plastics



You can sell
compost



If you do PHASE /STAGE
1, it is more than
enough. If you are
interested, you can go for
PHASE / STAGE
2. But mind you, this
exercise will make you an
Environmentalist,
Conservationist,
Eco-entrepreneur,
Young philanthropist &
Leader

ExNoRa TRASH TO CASH BANK will make the students excel in **SSR** (**S**tudents **S**ocial **R**esponsibility). They will get money from compost, paper waste, newspaper deposit and other wastes the proceeds of which they can use for

**BOOKS & TUITION
FEES for POOR
STUDENTS**

**Welfare of the
school / college
workers**

**If the school / college
lacks amenities and
facilities, the money
will be useful**

**Fund the
educational tours
of the students**

ExNoRa TRASH TO CASH BANK
@ your SCHOOL, COLLEGE, OFFICE &
PLACE of WORSHIP to realise
"WASTE CHASTE"

GENERAL MANAGER

CHIEF
MANAGER
COMPOSTABLE



MANAGER
BOOST
COMPOST

CHIEF
MANAGER
RECYCLABLE



MANAGER
PAPER
PROSPER



MANAGER
PLASTIC
PRACTIC

CHIEF MANAGER
"MUST-SAFE -
DISPOSE" ABLE
(HAZARDOUS)



MANAGER
"MUST-SAFE
-DISPOSE"
ABLE

EXNORA TRASH TO CASH BANK

@ YOUR
SCHOOL &
COLLEGE

Phase / Stage 2
School Cool

Trash
Talking



TRASH
to
TREASURE



TRASH TITAN



Trash Icon
IllustratorSM + PhotoshopSM
Empty & Full



Trash for Cash



Trash
Trail

PLASTIC PRACTIC

P3 M3 ExNoRa



FREEDOM from

PLASTIC POLLUTION

YOUR ORGANISATION
NAME BOARD

Trash to Cash ExNoRa

Part of "ART of HEART" i.e. "Jeevan Shastra"
for Being Human Being

5. How and where I
can initiate?



ExNoRa International gives you excellent **OPTIONS** to do one of the following

OPTIONS to initiate

OPTION 1
under a
LEAD ExNoRa
as an
ACTIVITY

Start it as an **ACTIVITY** of a lead **ExNoRa** organisation like Residents Welfare **ExNoRa** (RWA **ExNoRa**)
or **ExNoRa**
Innovators Club

OPTION 2
Start straight as an affiliated
Satellite Organisation

In the absence of a **Lead Organisation**, Option: 2 will apply. You can start a **Satellite Organisation (SO)** to exclusively do this activity with **FOCUS**

What is a LEAD ExNoRa?

Residents Welfare
Association
ExNoRa

OR

ExNoRa
Innovators Clubs

Operating in a STREET,
residential colony, Flat
Complex, Shopping Complex
(of Shop Owners / Tenants)
& Market (of Traders)

Operating in
Neighbourhoods, Towns,
Villages, Offices, Places of
Worship, Schools & Colleges

OPTIONS

Activity

Activities & Posts are optional

If it is an ACTIVITY of a Residents Welfare ExNoRa (RWA ExNoRa)

Then, there will be an **ACTIVITY-HEAD** who will have a team from members / residents. The team will work & solve it. The **ACTIVITY-HEAD** will work under the guidance & supervision of their parent, **RWA ExNoRa**

Satellite Organ

Activities & Posts are optional

If it is a Satellite "ORGANISATION" of ExNoRa International, the body will have a 17 member team as follows

President

Director General > Internal (VP)

Director General > External (VP)

Secretary General

Secretary > Jeevan Shastra (**ART** of HEART)

Secretary > Basic 5 Duties to Environment

Treasurer >

Ten Directors (Posts Optional)

OR

OR

Why these two channels? It is simple. if it is a part of a LEAD Organisation like RWA **ExNoRa**, it will be an **ACTIVITY** of the RWA **ExNoRa** with an Activity-in-Charge having a team & If it independent is it will be a Satellite **ORGANISATION**.

Jeevana Shastra, Life Science, for Living as Human Being

THE RATIONALE

of giving **OPTIONS** to do it as an

ACTIVITY

OR

ORGANISATION

There may be places where everything will be okay, except one or two major problems evading solutions affecting everyone e.g. water shortage, Thefts, pollutions, etc.

The **problem-solving-exercise** need not wait for the residents coming together to start their **Residents Welfare ExNoRa** (or **RWA ExNoRa**) or **ExNoRa** Innovators Club . It is enough, if they create the particular specialist **ExNoRa Satellite Organisation** to solve only that problem. We gift you nearly 140 categories / issues of them with down to earth solutions. You are free to make your choice and select one or more that are appropriate.

INNOVENTOR
(INNOVATOR+ INVENTOR),
CONCEPT CREATOR, NEOLEXIAN & AUTHOR



Exn Dr Nirmal Basu, **GPian**

7th Sense Master & 7th Sense International Trainer (from 1991)

FOUNDER- **ExNoRa** International (1989), 5th Pillar (1997),

7th Sense Society (1999), INNOVENTIONS (1999) & 40 more

INNOVENTOR (INNOVATOR+ INVENTOR), (since 1977) of

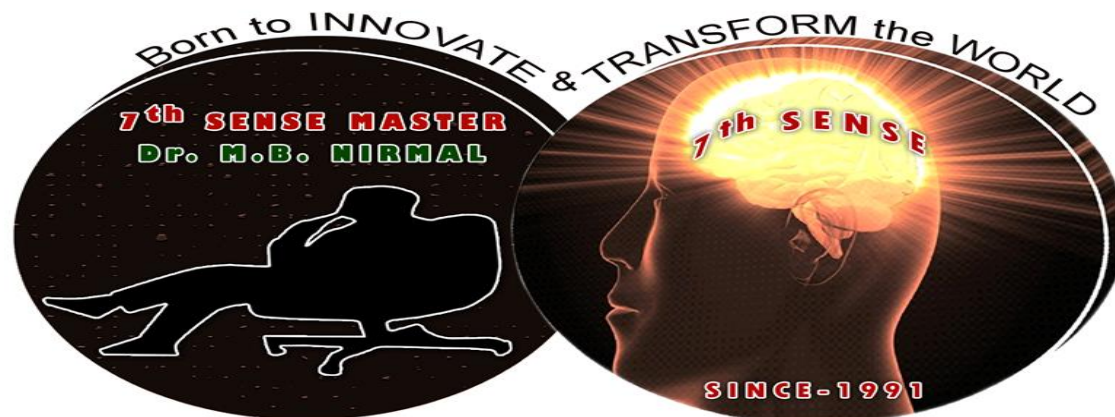
nearly of 3000 IDEAS, CONCEPTS, SERVICES & PRODUCTS

AUTHOR (since 1964) 14 books & hundreds of articles , stories

& research papers

PHOTO-JOURNALIST (since 1964)

NEOLEXIAN (coiner of new words) in 3 languages (since 1980)



WEBSITES

PPTs

DVDs

YouTube &
FLASH

E BOOKS &
E BROCHURES

ONLINE
COMMUNITIES

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mal](http://www.linkedin.com/in/mbnirmal)

SEARCH
Nirmal MB

We live now in the ELECTRONIC AGE . This advantage should be made full use of.

By making use of the e world you can serve smarter and not harder. You can do ARM CHAIR SERVICE. Sitting on your chair you can spread the message to hundreds

Use the Social Media . By opening your online community account e.g. Facebook, you can take your message to the nook & corner of the planet . You can get hundreds of members / supporters / followers

- ✓ One or more accounts will help you to do wonders.
- ✓ You can render armchair service. .
- ✓ You will become the chairman of a very big Friends bank, the best asset you can earn.

Facebook / Your
ExNoRa

Twitter / Your
ExNoRa

LinkedIn / Your
ExNoRa

Your WAYN/
ExNoRa

YouTube / Your
ExNoRa

ExNoRa.in/ your
ExNoRa

Blog / Your
ExNoRa

Your e mail
Group

Your Bulk
SMS Group

Make your Satellite Organisation Paperless by using the following **E WORLD** by your **IT ExNoRa**



Facebook



Twitter



Linked in



ExNoRa in
Online Eco-
Community



YouTube film
sharing



G Mail



Yahoo Mail



Hotmail



Skype



Your Blogs



Flickr Photo
Sharing



Documents
Sharing

CONCEPT
7th Sense
Master



Thank you!
James

