THE FORMALITIES
You can do this activity as an independent ExNoRa Satellite Organisation or as an Activity of your Residents Welfare Association.

Apply to ExNoRa International

If you are a Residents Welfare Association, the affiliation will be for your whole Association.
From
Convenors,

........... ExNoRa
(Satellite Organisation)
Address : .................
.....................................
.....................................

To
ExNoRa International
40 Rams Apartments
T Nagar, Chennai 600 017

Sir
We have decided to form ................. ExNoRa, a Satellite Organisation. We send herewith Rs 500/- admission fee and annual subscription Rs 500/- and we request you to grant affiliation and ExNoRa License. We assure you that we will conduct the affairs of our organisation as per the objectives of ExNoRa

Yours Faithfully

Names
Mobile Numbers
E mail Ids
Use a separate sheet
From
President & Office Bearers
Residents Welfare Association
Address : ..........................
.......................................
.........................................

To
ExNoRa International
40 Rams Apartments
T Nagar, Chennai 600 017

Sir
We send herewith Rs 500/- admission fee and annual subscription Rs 500/- and we request you to grant affiliation and ExNoRa License to our Residents Welfare Association. We have decided to carry on ...... ExNoRa, as an activity of our Residents Welfare Association. We assure you that we will conduct the affairs of our organisation as per the objectives of ExNoRa

Yours Faithfully

Names
Mobile Numbers
E mail Ids
Use a separate sheet
FORMALITIES

Approach

P1 PUBLIC
i.e. GOVERNMENTS
(Local, State &
Central as necessary)

P2 PRIVATE
i.e. from Corporate to
shops in your place

P3 PEOPLE
i.e. Your organisation
e.g. Your related
ExNoRa

P4 PANDITS
i.e. Your ADVISERS
e.g. ExNoRa PANDITS

& get the support as much as possible
from the above 4 P's and forge a PARTNERSHIP which will become the 5th P
Make it a collaborative

P5 & P6

Public (Government)
Private (Corporate)
People (ExNoRa)
Pandits (Your Advisers)
PATNERSHIP

INNOVATION, NOMENCLATURE & CONCEPT
Exn Dr Nirmal Basu 7th Sense Master
B3 by M3 is done by the COMMUNITY and it must be done HAND-in-HAND with the Government, particularly the LOCAL GOVERNMENT.

It must be inaugurated by the Elected Representative & Officials.

MUST QUITO ExNoRa COMMITTEE should have an officer / staff of the Local Government to be an ADVISER to counsel on the quantity & quality of the repellent / medicine and the Precautions to be taken, the dos & don’ts.

It can be even named as the Elected Representative’s SCHEME or PROJECT, e.g. Councillor Kumar’s Project

This has been very routine in ExNoRa last 28 years
Invite the following as CHIEF GUEST & GUESTS of HONOUR for the LAUNCH of MUST QUIT O which can be done with their blessings. You can call the MUST QUIT O project in the name of your concerned ELECTED REPRESENTATIVE e.g. Mayor’s Project

MINISTER

MP

MLA

Mayor / Chief of Municipality / Town & Village Panchayat

Councillor / Ward Member

Government & Local Body OFFICIALS

& STAFF of the GOVERNMENT particularly the LOCAL GOVERNEMENT, like Municipal Corporation, Town Panchayat & Village Panchayat
P1 stands for Public meaning the GOVERNMENT.

The Government is very important.

Hence the people (their organisation, e.g. their ExNoRa) should work in consultation with the GOVERNMENT.

Remember to give the elected representatives DUE CREDIT and even TOTAL CREDIT for the initiation and success of your ExNoRa ACTIVITY for his / her contribution.
Meet the GOVERNMENT both ELECTED REPRESENTATIVES & OFFICIALS and inform that what you do is ENLISTING PEOPLE'S PARTICIPATION to make the Government's projects a big success well in line with what John Kennedy said

“ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU
ASK WHAT YOU CAN DO FOR YOUR COUNTRY.”

Take the GOVERNMENT into full confidence and take their wishes
Impress the private sector of the following benefits to them if they support your area

ExNoRa Project

It will come under their CSR activity and they will be discharging their CSR RESPONSIBILITIES

It will earn them enormous goodwill and help in image-building

It will HELP their SALES as it will come under SERVE & DESERVE as well as Serve & Sell.

SEE Serve & Deserve Chapter
Let it be the Gandhian freedom-struggle, pulling the mammoth temple car or ExNoRa making thousands of areas clean and green, the one thing that made all these possible has been people’s involvement and participation.

It is not handling any issue or problem, but essentially handling people.

ExNoRa has made experiments over thirty years developed state of art and science of motivating people and involving them in common welfare programmes.

Please see ENLISTING PARTICIPATION
They are retired but not yet tired.
They are the Senior Citizens living in our midst
They are retired due to superannuation rules but are still fit with robust health and wonderful thinking faculty
They have rich experience
Most importantly they have time
Find a few of them and enrol them in “PANDIT ExNoRa” & designate each one of the as ExNoRa PANDIT
Pandit means a scholar or teacher
Ask ExNoRa Pandits go through the whole ExNoRa Literature meant for your activity and ask them to advise your ExNoRa from what the have studied.
This is one of ExNoRa’s secretes of success. In the words of an ExNoRa Pandit “Don’t thank us for the service that we render now. We should thank you. Majority has written us off declaring ‘we are dead wood’. But you recognised us”
Find a few **SENIOR CITIZENS** in your community, designate them as **“ExNoRa PANDITS”**. Handover this entire content to them, request them to know it and keep guiding your TEAM on this important topic.
Approach & get support as much as possible

PUBLIC
i.e. Governments
(Local, State & Central as necessary)

PRIVATE
i.e. from Corporate to shops in your place

PEOPLE
i.e. Your organisation e.g. Your ExNoRa

PANDITS
i.e. Your ADVISERS e.g. ExNoRa PANDITS