

5 MUSTQUITO

MOSQUITO ExNoRa



PR for

1. **PREVENT**
2. **PROTECT**
3. **PUBLIC RELATIONS &**
4. **PRESSURE**



The first two letters,
PR
in
PREVENT



INNOVATION, NOMENCLATURE & CONCEPT
Exn Dr Nirmal Basu 7th Sense Master



The all IMPORTANT **PR**

The two wonder 1st two letters **PR** stands for not only **PREVENT** but also for

1. **Protect** humanity & yourself from
 - (a) **MOSQUITO** &
 - (b) **HAZARDOUS MOSQUITO PESTICIDES** some of which may cause more harm than even mosquitoes (see W3)
2. **Provide** support. **Provide** **MUSTQUITO** to all others in the whole city/ town/ village to save themselves from **MOSQUITO MENACE**
3. Give **MUSTQUITO** to 20 sets of people / organisations for them to do **MUSTQUITO** as a **PR** (Public Relations) & HR (Human Relations) **EXERCISES**
4. Use **Peer Pressure** with those who don't cooperate
5. **HELP "POOR"** by **MUSTQUITO** Serve the Slum Dwellers

The wonder 1st two letters PR in the word PREVENT

1. **Protect** humanity &
yourself from
HAZARDOUS
MOSQUITO
PESTICIDES

3. "P**OO**R":
Pour Help by
MUST**QUITO**

2. **PR** (**P**ublic
Relations)

4.
PRESSURE



1. **Protect** humanity & yourself from
(a) **MOSQUITO** &
(b) **HAZARDOUS MOSQUITO PESTICIDES**
some of which may cause more harm than
even mosquitoes (see W3)
2. Give **MUSTQUITO** to 40 sets of people /
organisations for them to do **MUSTQUITO**
as a **PR** (**P**ublic **R**elations) & **HR** (**H**uman
Relations) **EXERCISES**
3. **HELP** "**P**OOR**R**" by **MUSTQUITO** & Serve
the Slum Dwellers
4. Use **Peer Pressure** on those who don't
cooperate

The 1st PR: PROTECT

from toxic & hazardous pesticides yourself & others

CAUTION

Withdraw &
Wane

W3



Wrong-remedies
of USE of
TOXIC PESTICIDES



REMEMBER 

that

**“CURE is WORSE
than the DISEASE”**

"PREVENT" W3:

Withdraw & Wane Wrong-Remedies

The cure is worse
than the disease

W3

Withdraw & Wane
Wrong-Remedies



Not mosquito bites but allergy due to use of wrong remedies

INNOVATION, NOMENCLATURE & CONCEPT

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MUSTQUITO
ExNoRa



HAZARDS of some of the PESTICIDES & REPELLENTS

Pesticide Movement: in Water

❖ **Point-source Pollution** is from an identifiable point

- ❖ Spills and leaks
 - ❖ into sewer
 - ❖ at mix/load sites
 - ❖ wash sites



- ❖ Backsiphoning when filling sprayer or chemigation
- ❖ Improper handling and disposal near water sources



When you have
GHEE, why you
need VANASPATI?

GHEE is S3 & B3 !

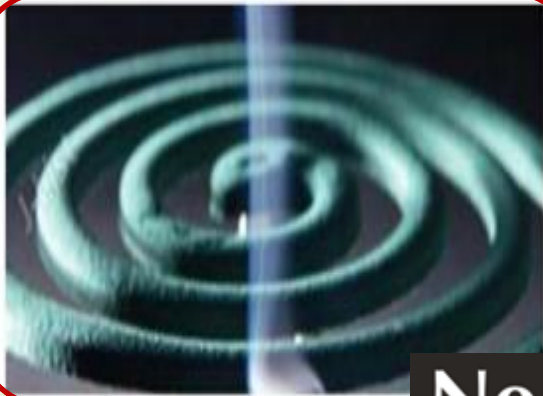
What is
VANSASPTI ?

REPELLENTS:

The choices available. You can select the one less-harmful

When you have **GHEE**, why you need **VANASPATI** & **GHEE** is **S3** & **B3**, & **VANSASPTI** are the following

REMEDY	OBJECTION
Traditional methods (Burning of incense sticks, fumigation using Neem leaves)	Smoke CO2, not proven & out of date
CREAM	Many CREAMS contain chemicals , sticky & harmful to skin
SPRAYS	Smelly & many contain harmful chemicals
COILS	Fire Hazard (see South Korea Tragedy) & many of them contain substances harmful to health
MATS	Smell & many contain chemicals
Vaporisers	Smell & many contain chemicals



No Need



No Need



One tenth of the money that you spend for the above can be spent for the salary of "ExNoRa Community **MUSTQUITO TERMINATOR**", an employee of yours by a nominal subscription per household per month is enough for you to live a life without mosquitoes and more importantly sleep peacefully

Several hazards are known to be caused by mosquito coils. In 1999, sparks from mosquito coils ignited a fire that swept through a three-story dormitory building at a summer camp in South Korea; 23 people, including 19 children, died in the blaze.



Mothers of 19 Children died due to fire that broke out from mosquito coil cry



Even a **NON-SMOKER** becomes a **SMOKER**, thanks to the **mosquito-coil**

Recent studies showed that the smoke generated from a burning mosquito coil is of certain health concerns.

One burning mosquito coil produces the same amount of particulate mass (diameter up to $2.5\ \mu\text{m}$) as 75-137 burning cigarettes would produce.

The emission of formaldehyde from one burning coil can be as high as that released from 51 burning cigarettes.



"Penny wise and
pound foolish."



1. 10% of money spent by the Governments, Private & Individuals in fighting mosquitoes including for buying the various insecticides & repellents, will be enough just by preventing mosquito breeding.
2. What about the loss of precious time we lose in fighting it and then spending in clinics and hospitals?
3. We allow the problem & then fight, a losing battle.

PREVENT (all letters CAPS) the
WRONG ACTIONS of the USE of
TOXIC PESTICIDES by

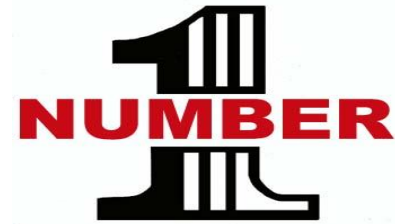
Withdraw & Wane

Wrong-remedies

This is besides the **ACTION**, you
should take against **MOSQUITO** via
one of the six **OPTIONAL**

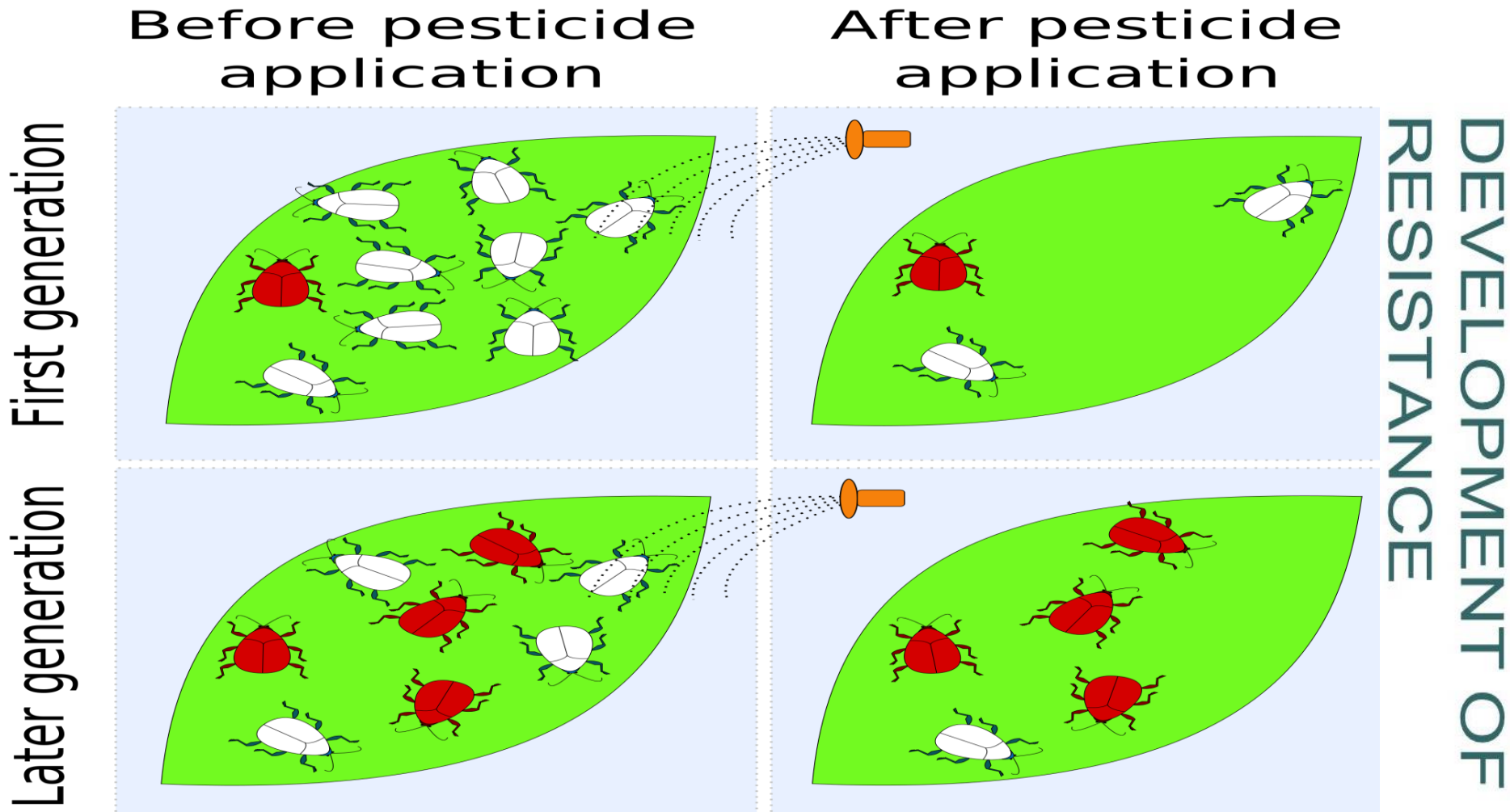
P3, S3, D3, N3, M3 & G3

which is more than sufficient.



The cure is worse
than the disease

THE PROBLEM WITH PESTICIDES



The methods to kill mosquitoes are hardly effective with **MOSQUITOES** developing immunity & resistance even to the most deadly & lethal chemical pesticides

PREVENT YOUR "WRONG-REMEDIES"

W3 is the PROTECTION, not from MOSQUITOES but from YOUR OWN-SELF and that of the AUTHORITIES of the WRONG REMEDIES of the USE of DANGEROUS PESTICIDES. This is done in the pretext of "SAFETY from MOSQUITOES", forgetting that the ILLNESSES that subsequently invade are due to the very same ACTION.

"CURE is WORSE than the DISEASE"

For complete details, Please see separate folder
PREVENT W3

The cure is worse than the disease

Yes, some of the toxic pesticides are worse than mosquitoes . Use only those approved by the Government

PREVENT MANTRA

PREVENT WRONG ACTIONS of the
USE of **LETHAL PESTICIDES**

BY 

W3

Withdraw & **W**ane
Wrong-Remedies

The 1st PR: Protect from toxic & hazardous pesticides

CAUTION

**Withdraw &
Wane
Wrong-remedies
of USE of
TOXIC PESTICIDES**



REMEMBER



that

**“CURE is WORSE
than the DISEASE”**

To protect yourself from mosquitoes, you are doing all these, poisoning yourself !!!!!



Do you know what happens to you ?

- ✓ To fight one evil called mosquito you invite so many evils, all kinds of pollutions.
- ✓ Pollutions come, but mosquitoes don't go.
- ✓ Due to excessive use of **MOSQUITO-CONTROL-CHEMICALS**, we have become polluted humans.
- ✓ **WHAT AN IRONY!**
- ✓ Mosquitoes also quickly become immune to these chemicals.
- ✓ Shift your focus today



That is not all

Your hard earned money goes for two things

Either for buying repellents & creams

or buying medicines & hospitalization, when you fall sick due to mosquitoes

You are fortunate that your problems stop with buying medicines & hospitalization. But a minimum of a million people die per year due to mosquito bite world over



A MILLION PEOPLE DIE PER YEAR
DUE TO MOSQUITO BITE WORLD OVER



Nobody will welcome
unexpected & unfortunate deaths

You tried to protect yourself from mosquitoes. But you became the most polluted human in your own home.

By doing many the so-called **MOSQUITO CONTROL ACTION**, we contaminate ourselves & become polluted humans

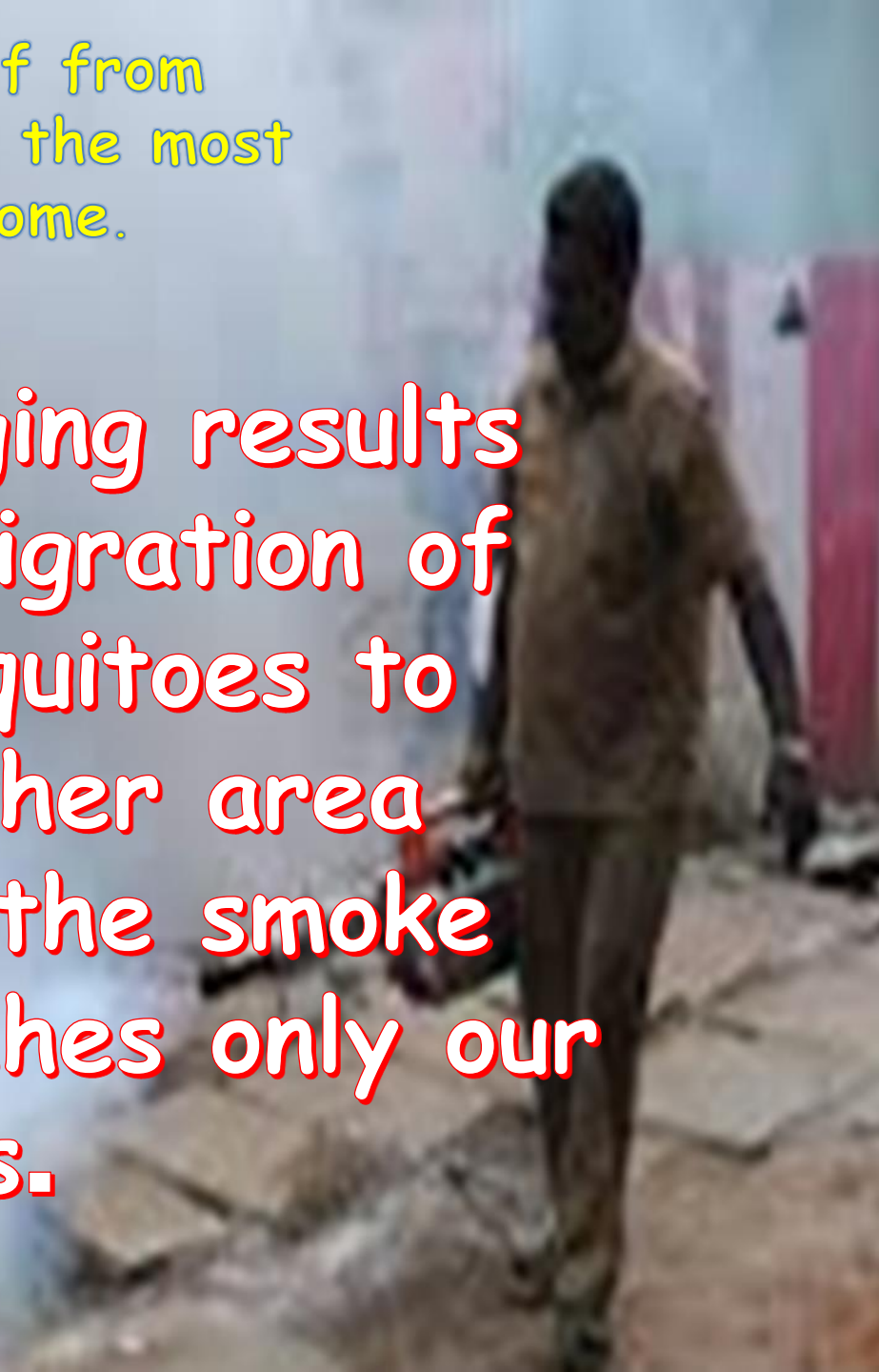
“Smoke everywhere .
I am sneezing”

Ouch ! Ouch !!

ouch!



Fogging results in migration of mosquitoes to another area but the smoke reaches only our lungs.





The lethal chemicals that you spray on water to kill mosquitoes, find their way to your **“DRINKING WATER SOURCES”**

Come on, what should be your choice when you sleep ?



Select

You should inhale **NATURAL WIND** blowing through window (Wind oh !)

You should breathe the **SMOKE**



THIS

OR

THAT

Search for

WHOLLY-AMAZING

BOOK, for **HOLY LIFE**

"PUBLIC RELATIONS

in PUBLIC SERVICE"

**SERVE &
SELL**

Pr

**B3 by M3 can be rendered
as an excellent
PR & HR EXERCISE**

PARENTS

(PTA) can sponsor in
their children's
school

DEVOTEES

can sponsor in
their place of
worship

NON-RESIDENTS

can sponsor in the place
where their parents live
(after all they also visit
the parents)

EMPLOYERS

can sponsor in their
employees residential
colony

**CORPORATE
ORGANISATIONS**

can sponsor for their
clients in their area

**SHOPS / BUSINESS
ORGANISATIONS**

can sponsor in their
business operation place

ROTARY & LIONS

can do MUSTQUITO in
their place of residence.
& can get new members
for their clubs

NGOs & CBOs

can do this service
through sponsorship in
their place of operation
& win their goodwill

OLD STUDENTS (alumni)

can sponsor this service
to their alma mater &
the place where their old
teachers live

SERVE & SELL

PR

B3 by M3 can be rendered as an excellent PR & HR EXERCISE

NEWS MEDIA

can do to their readers, viewers & listeners

TRADERS

can do anywhere

FILM ARTISTES

can serve their fans and the best way to reciprocate

FILM FANS

can serve in the name their matinee idol

Celebrities

can facilitate in their place & help fellow residents

B3 by M3

can be rendered as an excellent CSR ACTIVITY

BIRTH PLACE

Those who have come up in LIFE can adopt their birth place

In memory of deceased close kith & kin

SHOPKEEPERS

Can do as Serve & Deserve activity

See MUSQUITO through PR in detail elsewhere



MUSTQUITO
ExNoRa



"PREvent" P3

POOR:

POUR HUMANNNESS &

PROVIDE POOR PR TOOLS

"PR" here stands for PUBLIC RELATIONS with them and by them with others & enabling them to make use of the readily available Human Resource in their place for common good. & by providing them the PR (Public Relations) TOOLS, they will be able to stand on their own legs

INNOVATION, NOMENCLATURE & CONCEPT

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The blanket that covers their body is **BLANKET OF MOSQUITOES**



Spend the money that you spend for mosquito control to end poverty as you will easily realise **ZERO MOSQUITO** at **ZERO COST** via **MustQUITO ExNoRa**. You can save them too from mosquitoes.

The wonder 1st two letters PR in the word PREVENT

1. **Protect** humanity &
yourself from
**HAZARDOUS MOSQUITO
PESTICIDES**

3. "POOR":
Pour Help by
MUSTQUITO

2. **PR** (**P**ublic
Relations)

4.
PRESSURE

INNOVATION, NOMENCLATURE & CONCEPT

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PR stands for

1. **Protect** humanity
2. **PR** (Public Relations) skills "USE"
3. "**POOR**": Pour Help
4. **Peer Pressure**

OF COURSE Be
PRACTICAL

GOAL

HELP the **POOR**

realise

ZERO MOSQUITO SLUM

Definitely three **Public Relation (PR) ACTS** will deliver goods.

1. The educated and affluent using their **PR** must get closer to the slum-dwellers and create awareness to enlist the people's participation to **DO** the **DOs** & **DON'T** do the **DON'Ts** prescribed in the **CHECKLIST**

PR

2. On behalf of the **SLUM-DWELLERS** take up with Government to take necessary action for making the area mosquito-free.

3. To extend **ExNoRa's** **BAR** & **BLOCK BREEDING** via **Man**, **Machine** & **Medicine (M3)** **SERVICE** in the **SLUM** as a **WONDER GIFT** to them



"PREvent" P3 POOR: PRACTISE PR & PROTECT
Wherever you LIVE, it is your bounden social responsibility to take care of the health of the slum-dwellers as they are badly affected ill-health due to mosquitoes. They have no protection nor money to buy repellents. Adopt a slum and help them creating awareness introduce one or more of 7 options. Needless to say that, if you live near a slum, you have to do as Mosquitoes breed there and travel to your place. It can travel up to 7 kilo-meters (bird's-air-fly-distance). **"DEAL at SOURCE"** will be the focus.

SERVICE FOR PURELY SERVICE SAKE

The **SLUM-DWELLERS** are badly affected by diseases including those brought by mosquitoes. The mortality rate is high there. They need the guidance and support of the educated and the affluent. Service to them is service to GOD



SERVICE for PURELY SERVICE-SAKE

You can realise 100% clean street, green street, accident-free street and safe street, not 100% mosquito-free street as it should be for the area & a larger area. A nearby unclean slum, may undo all your good work . In your interest cover them too. But don't forget that you cannot live happily when your neighbours lead a miserable life.

CREATING AWARENESS
on all about MUSTQUITO
and the Dos & Don'ts.
Don't miss the

Wholly, Book
↑
“amazing-

“ENLISTING PARTICIPATION”

INNOVATION, NOMENCLATURE & CONCEPT

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IT IS EASY TO CREATE AWARENESS AND REALISE **ZERO MOSQUITO SLUM**



Getting the **SLUM-DWELLERS** to participate in a meeting is simple. Meeting has to be organized on Holidays or Evenings. People gather the moment they see an activity there. They have no inhibitions

Organise programmes which will attract them and communicate the messages easily

STREET DRAMAS



PUPPET SHOW



BRAIN STORMING



TALKS by one among them



Visual Impact

Still good method will be display of exhibits, the types of mosquito brought diseases and the solutions e.g. S3 & B3 The message will reach them and motivate them to act and cooperate

DISPLAY MATERIALS SPECIMEN



Chikungunya



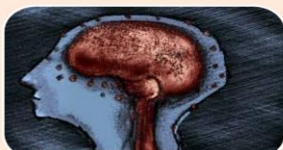
Dengue



Filariasis



Malaria



Brain Fever



Yellow Fever

EXHIBITION



Pictures should include the dangers and easy solutions explained in the local language to realise "water-stagnation-free-slum"

B3 by M3 EXERCISE IN SLUMS



IMPORTANT

- Do it with the blessings of the LOCAL GOVERNMENT
- Ask one of their staff to be an Advisor
- Request the elected representative to inaugurate

1. Your "MUSTQUITO ExNoRa" can offer / sponsor B3 by M3 exercise of the service of one

"ExNoRa COMMUNITY MUSTQUITO TERMINATOR " in the slum.

2. Either your worker or one exclusively recruited for this purpose can do this.

3. 3rd option, you can donate machine & medicine & the MAN (volunteer) can be from the slum itself . In order that the MUSTQUITO action continues, better you create "MUSTQUITO ExNoRa" chapter there in the slum itself





The 4th "PR" stands for **PRESSURE + PEER PRESSURE**

When all the residents extend full cooperation, there will be a few playing the spoil-sport. e.g. a plot owner allowing water stagnation not managing it nor taking any action. In such cases, all others effort will go in drain and mosquitoes from his plot can cause havoc. In such cases the best remedy is bring "**PEER PRESSURE**" on him. Peer here means equals meaning fellow residents, collectively taking up. The same pressure can be brought on the **LOCAL GOVERNMENT**, if response is not forthcoming. Two sets & types of actions are available which can be taken in the same order given to you

WORSHIP RELATIONSHIP
60 GANDHIAN VASTRAS
are given. Select any one
or more

Act Smarter not HARDER
30 PATELIANS ASTRAS
are given.
Select any one or more

GOVERNMENTS' ROLE IS IMPORTANT

PEOPLE'S PARTICIPATION does not mean that the **GOVERNMENTS** are absolved of their **RESPONSIBILITY**.

They should do and will do it 100%, if people follow even 5% of the down-to-earth **STRATEGIES** shared in the **WHOLLY BOOK** (this book) on "**ENLISTING PARTICIPATION**" under the two major divisions

1. "**WORSHIP RELATIONSHIP**"
2. "**ACT SMARTER & NOT HARDER**" with nearly 100 tools for you to select from .

ELECTED REPRESENTATIVES

are responsible. But citizens can ensure that the **ELECTED REPRESENTATIVES** get more involved and take the pride of **ACHIEVING**. For that the **CITIZENS** through their **ExNoRa** can do two things step by step & one by one

Collectivism



CITIZENS

can **EXHIBIT** the

COMMUNITY

PLEASURE

MANUSHYA SHASTRA,
HUMAN SCIENCE for
BEING HUMAN BEING

Collectivism



CITIZENS

can **EXERT** the

COMMUNITY

PRESSURE

"JEEVANA SHASTRA,
LIFE SCIENCE, for **LIVING**
as HUMAN BEING"

Collectivism

CITIZENS can
EXHIBIT the
COMMUNITY
PLEASURE



by adopting a new
way of LIFE called
"WORSHIP
RELATIONSHIP"

CITIZENS can
EXERT the
COMMUNITY
PRESSURE



by practising
"ACT SMARTER,
NOT HARDER"

You are given nearly 100 TOOLS under both
categories. Use as many of them.

SEE **TOOL POOL**

Important Notice

View

WHOLLY BOOK on
"ENLISTING PARTICIPATION"

by

1. EXHIBITING

"COMMUNITY PLEASURE" via

"WORSHIP RELATIONSHIP"



2. EXERTING

"COMMUNITY PRESSURE" via

"ACT SMARTER & NOT HARDER"

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Important Notice

Important Notice



ExNoRa

WHOLLY BOOK ENLISTING "PARTICIPATION" essentially of the



1. **GOVERNMENTS (Local, State & Central)**

consisting of

- a. **ELECTED REPRESENTATIVES**
- b. **OFFICIALS**
- c. **STAFF**



2. **PEOPLE** including those
showing defiance &
who are non-cooperative

VIEW

INNOVATION, NOMENCLATURE & CONCEPT

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Easily GET the
PARTICIPATION of the

1. ELECTED REPRESENTATIVES &
2. GOVERNMENT OFFICIALS who are non-cooperative, in the PEOPLE'S WELFARE PROGRAMMES

e.g. Mosquito

3. PEOPLE including those showing defiance e.g. Owner of an empty plot with stagnated rain water causing mosquito breeding

Know the **DO-HOW** from **WHOLLY BOOK**
"ENLISTING PARTICIPATION"

COMMUNITY PLEASURE

Here you find a sample of
NINE Gandhian activities
for **BUILDING**
RELATIONSHIPS,
use one of them first



Know **Nirmal Basu's** LIFE
transforming
ENLIGHTENMENT. Know it
and
"CHANGE YOURSELF AND
CHANGE THE WORLD"

INNOVATION, NOMENCLATURE & CONCEPT
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NIRMAL HAD AN ENLIGHTENMENT



GIVE the GATE to "HATE"

(or SHOW the DOOR / GATE to HATE)

1. "Man should never allow **HATE** to occupy his mind in his own interest as it is proved that **HATE** does more harm to the **HATER** than the one **HATED**".

The enlightenment included how to easily realise **ZERO-HATE** by acquiring a few simple habits.

Learn it thoroughly from
Jeevana Shastra & Manushya Shastra

NIRMAL HAD AN ENLIGHTENMENT

GIVE the GATE to "HATE"

(or SHOW the DOOR / GATE to HATE)

2. The "BRAIN-MIND-SYSTEM" records the HATE-THINKING as well as NEGATIVE FEELINGS which affect the HORMONE SECRETION, BODY-CHEMISTRY and the INTERNAL-ORGANS of the body of the HATER. By negative thoughts, you are poisoning your body with stress hormones that deactivate your body's natural self-repair-mechanisms. Negative thoughts hurt and damage your organs and make you ill and permanently sick.

SEE NIRMAL'S

"From HATE-MATE to GIVE HATE, the GATE"

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The ENLIGHTENMENT that NIRMAL got
 SHOW the "GATE" to HATE
 which is made quite EASY

3. The SUBCONSCIOUS multiplies the HATE manifold,
 inciting the HATER to harm the HATED, even murdering,
 committing heinous crimes. HATE is a THOUGHT and
 becomes a THOUGHT-SEED.

Know this : "YOU CAN SOW A SEED AND GO TO SLEEP,
 BUT THE SEED NEVER SLEEPS".

But a thought-seed sown in your inner-conscious does not
 sleep whether you are awake or asleep. If it is a good
 seed , it is perfectly all right. If the seed is bad like
 HATE..... ?

SEE
 NIRMAL'S

HUB-CONSCIOUS for SUBCONSCIOUS
 & its three levels

INNOVATION, NOMENCLATURE & CONCEPT

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The ENLIGHTENMENT that NIRMAL got
SHOW the "GATE" to HATE
Make "Cell Hell" as "Cell Well"
Allow your "Cell Mill" work for "Cell Thrill"

Tell Cell
"ALL WELL"

4

4. The several trillions of body-cells record the negative and pessimistic feelings and hamper your development and act against your development. The cells either work FOR YOU or AGAINST YOU depending on your POSITIVE and NEGATIVE THINKING, respectively. You can PROGRAMME and REPROGRAMME your body cells for Character, Competence and Conquest (3 Cs- See JEEVANA SHASTRA & MANUSHYA SHASTRA) and live long, healthily and happily. You can easily change your thinking and become an "incurable optimist, with undying, unquenchable, unshakable and unstoppable optimism and indeed a chronic optimist"

Simply USE
NIRMAL'S

WINDOW ENDOW

5. HUMOUR ENAMOUR

Instead of hate, if you allow **LOVE** to occupy your mind by Nirmal's "**KIND MIND**" as well as "**Humane Human**" and use humour, you will live long and happily. Those who are humourous and keep laughing have longer longevity of life. The natural and spontaneous laughs and smiles incite the secretion of hormones like **ENDORPHINS** which do the cleaning of the **TOXICANTS** in the human body, prevent diseases and aid happy life.

No need to say what happens to you when you frown, browbeat, grind your teeth and curse .

SEE
NIRMAL'S

HUMOUR ENAMOUR,
COMEDY REMEDY &
HUMOUROLOGY HUMANOLOGY

HIS BEST CONTRIBUTION

Enlightenment

JEEVANA SHASTRA

LIFE SCIENCE, for

LIVING as HUMAN BEING"

Enlightenment

"MANUSHYA SHASTRA,
HUMAN SCIENCE for
BEING HUMAN BEING"

Enlightenment

7th Sense &
Declarations

Enlightenment

Window Endow (the
magic of having total
control of one's thinking)

INNOVATION, NOMENCLATURE & CONCEPT
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200 INNOVATIVE IDEAS
leading to a record number of
120 organisations e.g. ExNoRa,
Maa for Harmony, Agni Stree
(FIRE IRE) 5th Pillar,
Simplicity Sensibility, Voluntary
Sacrifice and 115 more which
he founded

INNOVATION, NOMENCLATURE & CONCEPT
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How to change the world with his enlightenment? Nirmal ensures that there is no difference between what he preaches and what he practices. He coined the following quote which explains it.

“Stop Preaching and start practising, the world will be less by one scoundrel”

He always **TEACHES** by **EXAMPLE**

KNOW NIRMAL NOW

PEER PRESSURE

APPLY

PEER PRESSURE

on those who are
responsible but don't
cooperate

INNOVATION, NOMENCLATURE & CONCEPT

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Life is a wonder, not for allowing **HATE** to creep in and occupy our **MIND**.

VIOLENCE is totally **WRONG** and is quite **INHUMAN**.

We have the world best method to get what we legitimately want.

FIGHT means not burning buses and killing people.

Be always a **G**andhi.

If you don't realise success, become a **P**atel.

These are the two boundaries within which you should move & act. For that now become a

GPian (**G**andhian + **P**atelian)



Say **GOODBYE** to all your **PAINS**.

Right now you are transformed as a **GPian**



Add **GPian** after your name like your degree which will explain your new personality with **ExNoRa's** permission

METAMORPHOSES

Yes, from this moment you are a **Gandhi** and will pursue issues with **KINDNESS** and do sacrifices & when it doesn't work, you are a **Patel** and will take up issues with **FIRMNESS** like steel with a **never say die** & **never give up** attitudes. And you are a **GPian** i.e. you will pursue with **KINDNESS** like **GANDHI** & when it doesn't work, you will become **TOUGH** like **PATEL**. **NO ONE CAN STOP YOU**. Best wishes "**GPian**" Use it for only **GOOD COMMON CAUSES**

WHY the name VASTRA ?

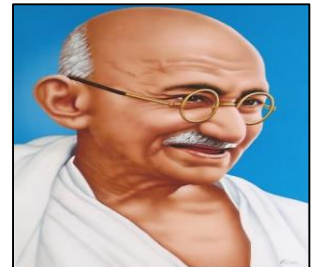
Gandhi never inflicted any harm to even those whom he should show his **OPPOSITION**.

He went on fasting, imposing a punishment on himself, instead of hurting the opponent.

He showered love even on his opponents. Giving **VASTRA** here means clothing someone who needs it.

In short showing **LOVE** to everyone. You can use these with those who don't cooperate including fellow-residents & elected representatives all coming under the head "**Worship Relationship**"

THERE ARE 60 TOTALLY



Each "HUMAN-HUMANE TOOL" GANDHIAN VASTRA is available as PPT in the website & video in YOUTUBE, e brochures, e books. Part of ExNoRa Innovators Club.

COMMUNITY PLEASURE "WORSHIP RELATIONSHIP"

TOOL POOL
SELECT ANY
more or /

HUMAN RELATIONS



Ma "SACRIFICE SAGA"

GESTURE
CULTURE

COLLABORATE
& CELEBRATE

"WORDS
WORTH"

FRIEND
ISLAND

COMMUNICATE &
CAPTIVATE

VOLUNTARY
PATRONAGE

VOLUNTARY
SACRIFICE

COMPLIMENT &
COMPLEMENT

INNOVATION, NOMENCLATURE & CONCEPT
Exn Dr Nirimal Basu 7th Sense Master

COMMUNITY PLEASURE "WORSHIP RELATIONSHIP"

TOOL POOL
SELECT ANY
one, more or
ALL



HUMAN RELATIONS

MEET &
GREET

SMILE
a MILE

Humourology
& Comedy
Remedy

Simplicity
Sensibility

LAUGHTER
FOSTER

Change the **WORD**
&
Change the **WORLD**

Message
Massage

Hearts
Union

Humanity
Divinity

COMMUNITY PRESSURE

Also provide them what ExNoRa calls as PATELIAN ASTRAS , if GANDHIAN VASTRAS do not deliver goods.

“Act Smarter, Not Harder”
(ASNH)

INNOVATION, NOMENCLATURE & CONCEPT

Exn Dr Nirmal Basu 7th Sense Master



COMMUNITY PRESSURE

“Act Smarter, Not Harder”

These have to be provided to all citizens including the slum-dwellers. Imagine a non-maintained drainage in the slum, a source of all problems, remaining unattended by the LOCAL BODY despite repeated appeals by the slum-dwellers. This problem will be instantly solved by use of any one of the twenty **“Act Smarter, Not Harder”** **ASTRAS** by the affected themselves

GPian & ASK

Act against those who don't cooperate. e.g.

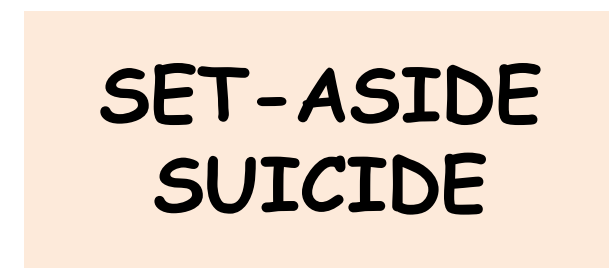
1. An empty plot owner allowing water stagnation without maintenance.
2. A unmanaged water-body by the local-body all leading to mosquito breeding, flooding & water scarcity



Why "ACT SMARTER NOT HARDER"

e.g. **GPian** & **ASK** ? There will be no need to resort any of the following and you will get what you want without disturbing peace and resorting to violence .

NO NEED at ALL FOR THE FOLLOWING



Don't sacrifice **PEACE**
for a **PIECE**
of **LAND**

Don't break **PEACE**
into **PIECES**

You can get everything by the methods
employed by Gandhi & Patel
i.e. **Gandhi's Vasthra** & **Patel's Asthra**,
both individually and collectively for 100%

Life is a wonder, not for allowing **HATE** to creep in our **MIND**.

VIOLENCE is totally **WRONG** and is quite **INHUMAN**.

We have the world best peaceful and powerful method to get what we legitimately want.

FIGHT means not burning buses and killing people.

Be always a **G**andhi. If you don't realise success, become a **P**atel.

These are the two boundaries within which you should move and act. For that now become a **GPian**



INNOVATION, NOMENCLATURE & CONCEPT

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Say **GOODBYE** to all your **PAINS**.

Right now you are transformed as a **GPian**



Add **GPian** after your name like your degree which will explain your new personality

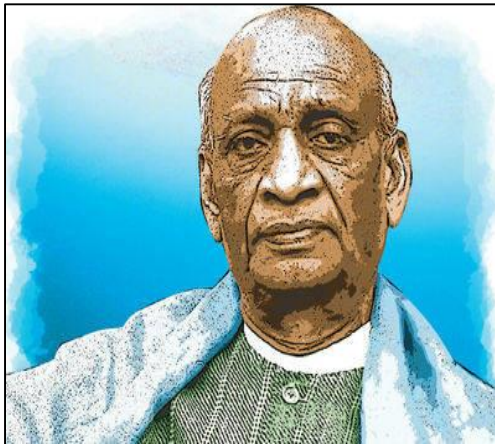
METAMORPHOSES

Yes, from this moment you are a **Gandhi** and will pursue issues with **KINDNESS** and do sacrifices & when it doesn't work, you are a **Patel** and will take up issues with **FIRMNESS** like steel with a **never say die** & **never give up** attitudes. And you are a **GPian** i.e. you will pursue with **KINDNESS** like **GANDHI** & when it doesn't work, you will become **TOUGH** like **PATEL**. **NO ONE CAN STOP YOU** .

Best wishes "**GPian**" Use it for only **GOOD COMMON CAUSES**

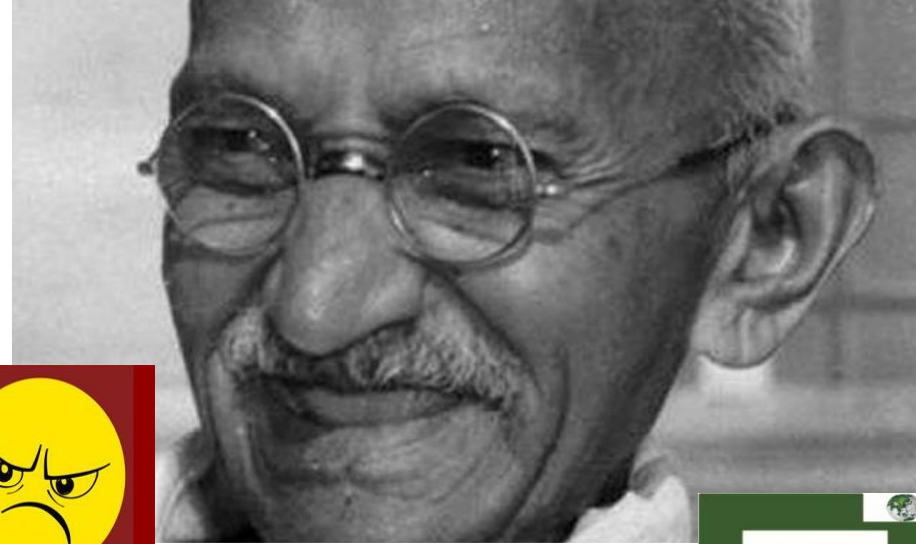
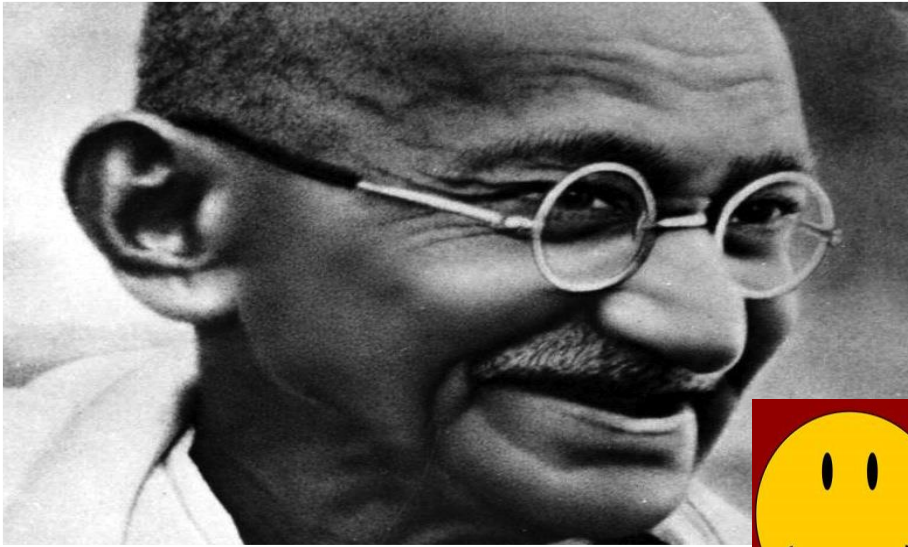
WHY the name **ASTRA** ?

- ➔ Patel was different.
- ➔ When India got independence, there were 562 princely states who all declared that they will revive their state with autonomous rule.
- ➔ But it was PATEL, the IRON-MAN who persuaded those who were reluctant to merge with INDIA.
- ➔ Today we need **ASTRAS (MISSILES)** to deal with society's common enemies



TWO GREATEST LEADERS COMBINATION **GANDHI** & **PATEL**.

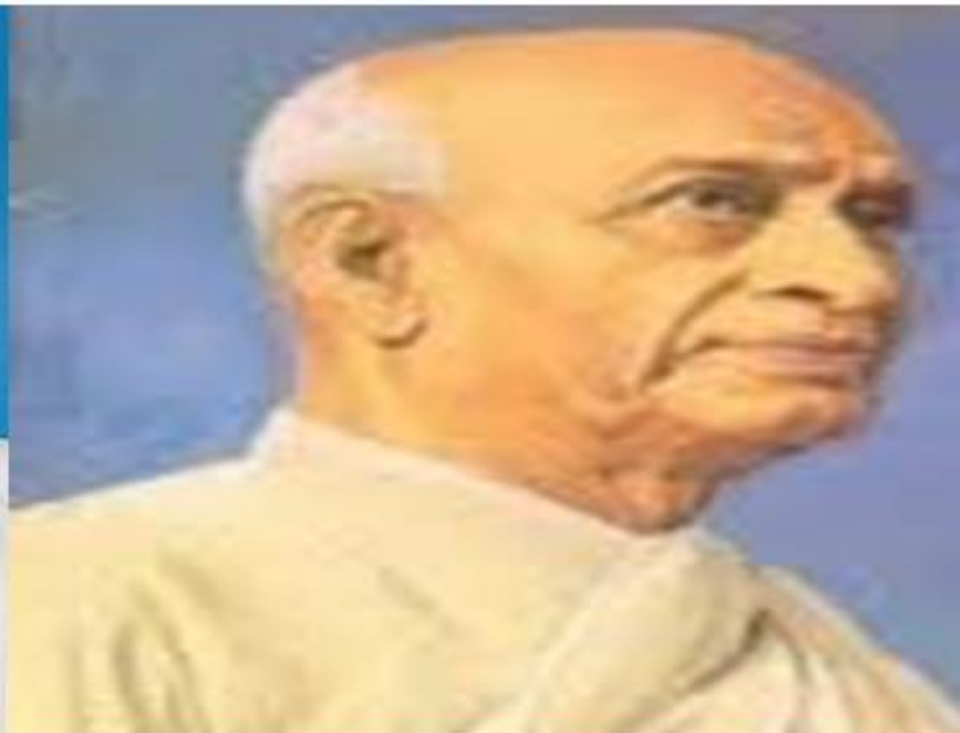
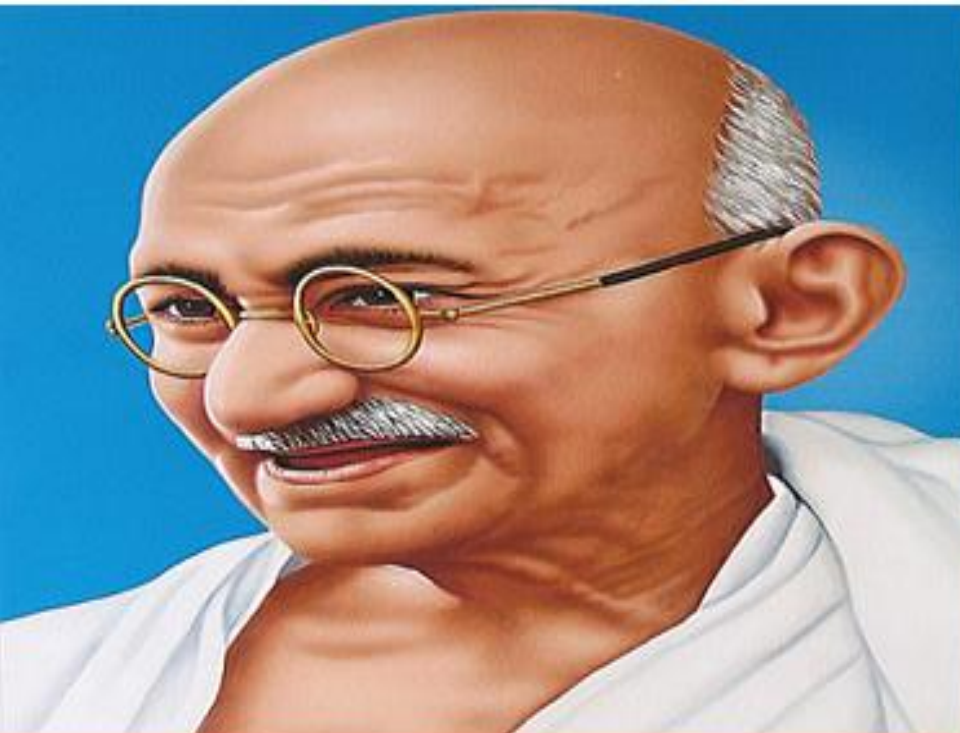
Gandhi was never a **Patel** . **Patel** was never a **Gandhi**. You become both **GANDHI** & **PATEL**. Join **GPian** & conquer the world



GPian



contrast



GPian, YOU

There is one word that is not there in the dictionary of a **GPian**. Become a **GPian** today



GPian
GIVE
the pressure that
of a **CYCLONE**

Become a
COMPLETE
LEADER

BECOME a
GPian

KNOW more on GPian
and ensure that your
legitimate demands are met

GPian

INNOVATION, NOMENCLATURE & CONCEPT

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ASK

There are 100 kinds of **ASK**. Use one or more & **ASK**. See separate brochure

The ART of ASKING



1. The fellow resident who doesn't cooperate
2. THE ELECTED REPRESENTATIVE who is not doing his duty

ASK is a concept, organisation and activity. You have the options to do either as an **ACTIVITY** or as an **ORGANISATION** for tackling any common issue. 100% success is assured. See **ASK** PPT

KNOW 100 types



ASK

and ensure that you
legitimate demands are met

ASK



SPEAK & PEAK



and become versatile
speaker easily by self-help

Speak
& Peak



INNOVATION, NOMENCLATURE & CONCEPT

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RESPECT the PRINCIPLES of SATHYAGRAHA

There are nine more. You can become a **GP**ian meaning to wear one of the leadership hats either Gandhi or Patel and then use a powerful tool by name **ASK** and 100% you will succeed, by only doing these two. Keep the balance seven as reserve which you may not need at all.

"Act Smarter, Not Harder" (ASNH)

9 most powerful PATEL ASTRAS



**"Right 2 Rights -
Right 2 Fight"**

"Right 2 Rights - Right 2 Fight"

is an organisation to fight the most important 5 BASIC rights

ONE has every RIGHT to ONE'S RIGHTS &
It is ONE'S RIGHT to also FIGHT for ONE'S Rights

Human Rights	Education Rights	Consumer Rights	Information Rights	Civic Rights
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ExNoRa
**5 VOLUNTARY
PILLARS**

Evaluate,
Embrace or
Eject the elected
Representative

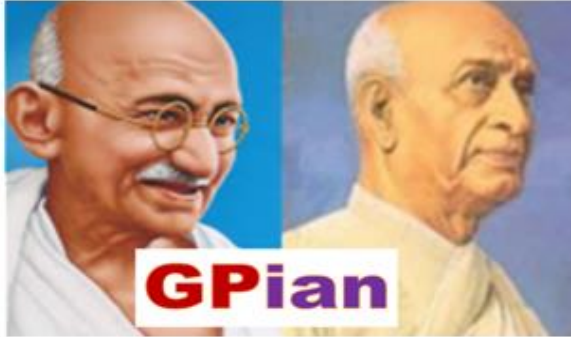
E3

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Common for both PLEASURE & PRESSURE Worship Relationship (Gandhian Vastras) & "Act Smarter, Not Harder" (ASNH) -PATEL ASTRAS



WE
are
ONE
(Collectivism)

"ZERO HERO"
Meeting with NIL
expense

FACE to FACE
MEETINGS



Speak &
Peak

ASK

INNOVATION, NOMENCLATURE & CONCEPT
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There are nine more. You can become a **GP**ian meaning to wear one of the leadership hats either Gandhi or Patel and then use a powerful tool by name **ASK** and 100% you will succeed, by only doing these two. Keep the balance seven as reserve which you may not need at all.

NAME OF THE ACTION

PRevent
PR

3rd

(POOR)

Ensure that the poor people are protected from mosquitoes (Individual / Collective Action)

GLANCE "ESSENCE"

PR WITH & TOR POOR- Poor people have "Zero Protection" & die due to mosquitoes. Save their lives by PR with them & doing PR for them with GOVERNMENT to realise ZERO MOSQUITO SLUM

THE DO-HOW

PRevent

by

P3

POOR:

PRACTISE

Humaneness &

PROTECT

The
1st PR:
POOR



It is your Individual & Collective Social Responsibility to do this service. Neighbours who are unwilling to cooperate, must be impressed that mosquitoes travel up to 4 miles

INNOVATION, NOMENCLATURE & CONCEPT

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MUST **QUITO** as a
wonder PR Exercise.
See in **DETAIL** under
Worship Relationship
"Public Relations"

Why ExNoRa Innovators Club? ?

ExNoRa was founded in 1989 with 3 decades of practical experience and found solutions to almost all civic & environmental problems. ExNoRa is an IDEA EXCHANGE and you will get updates periodically. The Collective Power is big by joining ExNoRa and the organization works under the dictum "ONE for All & ALL for ONE" MUSTQUITO is one of the more than 300 societal medicines ExNoRa offers. You can use the organization's each and every concept for people's welfare and safety



MUSTQUITO

MOSQUITO ExNoRa

INNOVATOR & AUTHOR

Exn Dr Nirmal Basu, GPian

7th Sense Master & Trainer

(Since 1991)

Founder- ExNoRa International

(Since 1989)



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E BROCHURES

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CONTACT DETAILS :

Exn Dr. Nirmal Basu **GPian**
7th SENSE MASTER &
Founder, **ExNoRa** INNNOVATORS
INTERNATIONAL

+91 98400 34900

+ 91 44 2363 8383

www.7thsense.guru

exnora@gmail.com

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