



MUSTQUITO



MOSQUITO ExNoRa



B3

Bar &

Block

Breeding



SOLUTION



B3

Bar &

Block

Breeding



M3

MAN

MACHINE

&

MEDICINE

preveNT by

B3

BAR &

BLOCK

BREEDING

OPTION

2

COLLECTIVE ACTION

preveNT

NEIGHBOURHOOD TOTAL

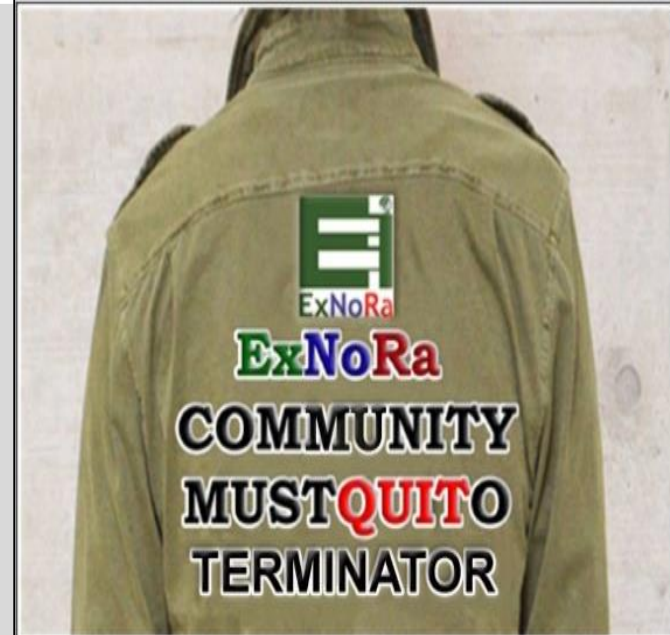
M3 Keep a worker as

ExNoRa COMMUNITY

MUSTQUITO TERMINATOR

buy a sprayer & biocide on behalf

of your MUSTQUITO ExNoRa



Self-help is the best help **Just Do It**

*The easiest & the
one which you
can do now this
moment is*

B3 by M3

INNOVATION, NOMENCLATURE & CONCEPT

Exn Dr Nirmal Basu 7th Sense Master

B3

**Bar &
Block
Breeding**



M3

**MAN
MACHINE &
MEDICINE**



**Clarification on the area to be covered by “ExNoRa
COMMUNITY MUSTQUITO TERMINATOR (ECMT)”.**

ECMT’s FOCUS will be MOSQUITO-SOURCE-CENTRIC & not YOUR AREA-CENTRIC”
as mosquitoes have no BOUNDARIES and are BORDER-FREE

ECMT should go and spray in places where mosquitoes breed, may be another residential colony, a slum.

ECMT will go & spray in the places wherefrom the Mosquitoes **COME** as you & people nearby are affected. You can Educate the people there & Involve them by making this **MUSTQUITO** presentation

“Mosquito Breeding Sources” outside OWN premises

OUTSIDE

B3
BAR &
BLOCK
BREEDING

through

M3
MAN
MACHINE &
MEDICINE

“**ExNoRa** COMMUNITY MUST**QUITO**
TERMINATOR (ECMT)”



Action will be **MOSQUITO SOURCE-CENTRIC**

To do **B3**
BAR & BLOCK BREEDING
you need
MAN, MACHINE & MEDICINE* (M3)
(* Pesticide- approved)

DO B3 NOW in your area. Each resident will pay a nominal sum to the **ExNoRa** **COMMUNITY MUSTQUITO TERMINATOR** who will spray medicine at breeding sources via your “**MUSTQUITO ExNoRa**” **GROUP** towards his wages and cost of **BIOCIDE**

THE PAID **ROLE PLAYERS**

ExNoRa COMMUNITY MUST QUITO TERMINATOR
in **ACTION**

**Each Street / Residential Colony employs
one person and his duty is to prevent
“**LARVAE BREEDING**”
by spraying organic pesticide. Besides
spraying, he will inform his
ASSOCIATION
of big & perennial sources of
MOSQUITO BREEDING
for bigger action.**

Bailing Out

WATER

**The
STREET MOSQUITO
TERMINATOR
will also remove /
push out the
stagnant rain water
on the roads and
other places of his
service area**



BE SENSIBLE

Instead of spending on coils & repellents, substantial money and contaminating themselves in their own bedrooms, the residents will contribute Rs 20/- to Rs 30/- per month (or the amount determined by them) per dwelling to the

ExNoRa COMMUNITY MUST QUITO
TERMINATOR

Monitoring Committee

IMPORTANT



MUSTQUITO MONITORING COMMITTEE

is important and will try to have

a. A few residents

b. An expert from and within the community

c. One from the LOCAL BODY. The Committee will take the responsibility in ensuring the following

1. The quality of pesticide and will use as much as possible HERBAL LARVICIDES & ADULTICIDES as well Natural Insect Pest Control

2. Right quantity of pesticide

3. Places to be sprayed ensuring the pesticide does not enter water sources and food

4. The periodicity of spraying. The worker will have a pocket diary which will be initialled by the Monitoring Committee Members

5. The TERMINATOR is well protected

Options

Not Important

MUSTQUITO CONTROL

**LARVICIDE
TERMINATOR**

Self-help is the best help

ADULTICIDE

LARVICIDES

are chemicals designed to be applied directly to water to control mosquito larvae

ADULTICIDES

are used in fogging and spraying to control adult mosquitoes.

MUSTQUITO will focus on LARVICIDE & very less of ADULTICIDE as the goal is prevent mosquito breeding .



B3 by M3

“ExNoRa COMMUNITY MUST QUITO TERMINATOR” (Man Machine & Medicine) needs

COMMUNITY PARTICIPATION and ExNoRa has 100% expertise on enlisting PEOPLE’S PARTICIPATION and converting the same as SOCIAL CAPITAL

preve**NT** (**NT** : **NEIGHBOURHOOD TOTAL**) by **B3** **BAR** & **BLOCK BREEDING**
via **M3** **MAN MACHINE MEDICINE**

Definitely **S3**, & **B3** will yield 100% success. Still
you can introduce **M3** called “**ExNoRa**
COMMUNITY MUST QUITO TERMINATOR” as
Community Action to plug the loopholes and
overcome commissions & omissions by a few of the
residents

You can preve**NT**
(**NT** : **NEIGHBOURHOOD**
TOTAL) by **B3** via **M3**

Self-help is the best help

TERMINATOR



“**JEEVAN SHASTRA**, **LIFE SCIENCE**, for **LIVING** as **HUMAN BEING**”

**The benefits of people taking up
B3 by M3 themselves**

**Mosquitoes breed by the
acts of commissions &
omissions of people.
Hence the first
responsibility is theirs**

**The benefits of people taking up
B3 by M3 themselves**

**As they do, there will be
OWNERSHIP of the TASK
and the success is 100%
in Mosquito Source
Reduction**

The benefits of people taking up
B3 by **M3** themselves

**Due to the responsibility,
there will be free &
voluntary supervisions by
innumerable people
(Human Resource)
including those **retired,**
youth & women**

The benefits of people taking up
B3 by **M3** themselves

Due to the responsibility,
the quantity and quality
of pesticide will be
ensured. The **TOXITY** can
be **MINIMISED** and
really effective

The benefits of people taking up
B3 by **M3** themselves

The quantity of pesticide
should be neither more
nor less. When
COMMUNITY takes
responsibility, this will
be taken care

**The benefits of people taking up
B3 by M3 themselves.**

THE QUANTITY & THE QUALITY

**The quality is important.
The chemicals should be less
and not toxic for humans,
but must be potent to kill
MOSQUITOES**

**The benefits of people taking up
B3 by M3 themselves.**

THE QUANTITY & THE QUALITY

**Care will be exercised
that mosquito sources
subjected to pesticide-
spray do not leach to
drinking water sources**

**The benefits of people taking up
B3 by M3 themselves.**

THE QUANTITY & THE QUALITY

**The periodicity of spray
is important, it should be
regular & continuous
which will be sure when
people do it**

B3 by M3 i.e. Spraying Pesticide can be done by people themselves voluntarily by turns as it is done in some African Nations

Self-help is the best help.

The President's Malaria Initiative (PMI) Africa Indoor Residual Spraying Project protects millions of people in Africa from malaria by spraying insecticide on walls and ceilings to kill mosquitoes that transmit the disease. With PMI's support, more than 18 million in Africa people have been protected through indoor residual Spraying.



People themselves can become **MUSTQUITO TERMINATORS on voluntary basis and by rotation**

Basic protection to **MUSTQUITO** TERMINATORS whether **WORKER** or **VOLUNTEER** is a **MUST**

1. GLOUSE



2. FACE MASK



3. APRON



4. CAP



5. SHOES



Complete set



“preveNT”

(NEIGHBOURHOOD TOTAL)

preveNT

B3

BAR &

BLOCK

BREEDING

Self-help is the best help

via

M3

MAN,

MACHINE &

MEDICINE*

(* Pesticide
approved)

&

via

P3

PUBLIC (Govt),

PRIVATE &

PEOPLE*

(* Pesticide approved)



INNOVATION, NOMENCLATURE & CONCEPT





MUSTQUITO

ExNoRa

The 3rd  
WORLD WAR
against
MOSQUITOES



preve**NT**
by
B3
BAR &
BLOCK
BREEDING

TERMINATOR

via
M3
MAN,
MACHINE &
MEDICINE*

(* Pesticide approved)

supported by
P3
PUBLIC (Govt),
PRIVATE &
PEOPLE*

(* Pesticide approved)

B3 BAR & BLOCK BREEDING

B3

by

P3

PUBLIC

GOVERNMENTS
STATE & LOCAL

PRIVATE

CORPORATE
& BUSINESS

PEOPLE

RESIDENTS with
RESPONSIBILITIES

KNOW THEIR
ROLES



See **CHAPTER**
6 ORGANISATION &
ROLEPLAYERS &
CHAPTER 7
COMMENCEMENT

THE ROLEPLAYER



MUSTQUITO
ExNoRa
SERVICE
BEARERS

ExNoRa
MOSQUITO
SOURCE
SPOTTER



ExNoRa
MUSTQUITO
MESSIAH



ExNoRa
MUSTQUITO
MESSENGER



ExNoRa
MUSTQUITO
MUSKETEERS



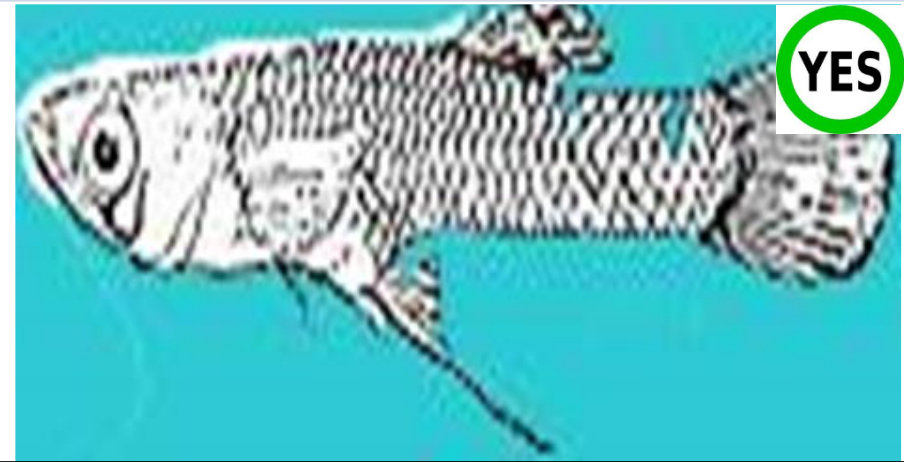
ExNoRa
COMMUNITY
MUSTQUITO
TERMINATOR

Source

Solution

WATER BODIES

INTRODUCE GAMPUSIA FISH



B3 BAR & BLOCK BREEDING

Water bodies are perennial source for mosquito breeding due to stagnant water

GAMPUSIA Fish is a wonderful predator of mosquito larva , which should be grown in the wells

RWA **ExNoRa** & **MUSTQUITO**
ExNoRa Via **ExNoRa**
MUSTQUITO
MUSKETEERS will facilitate

Source

Solution

WATER BODIES

Remove garbage



B3 BAR & BLOCK BREEDING

Water bodies are perennial source for mosquito breeding due to garbage dumped there

Stop dumping garbage & remove the garbage already dumped . Introduce **ExNoRa** Solid Waste Management Programme around . Introduce **Gampusia FISH**

RWA **ExNoRa** & **MUSTQUITO** Via **ExNoRa** **MUSTQUITO** **MUSKETEERS** will facilitate

Source

Solution

**Growth of weeds in
Water Bodies**

Remove weeds



B3 BAR & BLOCK BREEDING

**SHGs & Micro-
entrepreneurs
can be trained in
every locality**

**Water bodies are perennial
source for mosquito breeding.
Manual & mechanical de-
weeding are a must**

**RWA ExNoRa &
MustQUITo
ExNoRa Via
ExNoRa
MustQUITo
Musketees will
facilitate**

ExNoRa REPRESENTATIONAL MODELS

Stagnation is needed in a water body and therefore managing it is important

“ExNoRa representational Models of water bodies, out of forty, carrying out restoration making them as

WATER BASINS

by

COMMUNITY PARTICIPATION

using

SOCIAL CAPITAL

and maintaining them to ensure

Bar & Block Breeding

From **DEAD WATER BODIES** to **LIVE WATER BASINS KOVALAM**



Kovalam



From **DEAD WATER BODIES** to **LIVE WATER BASINS KOVALAM**

Before



After

Restored by **ExNoRa INNOVATORS CLUB**



Before



After

B3 BAR & BLOCK BREEDING FUNCTIONAL LAKES

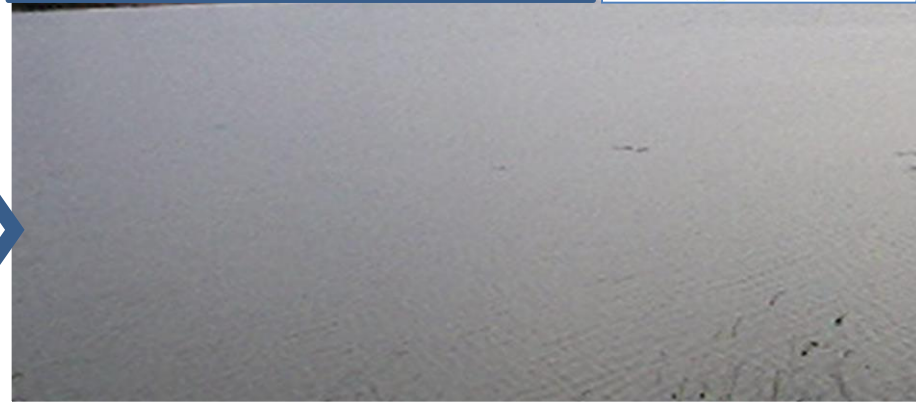
From **DEAD WATER BODIES** to **LIVE WATER BASINS KOVALAM**

Before

WATER FAKE

WATER MAKE

After



Restored by **ExNoRa INNOVATORS CLUB**

Before



After



B3 BAR & BLOCK BREEDING FUNCTIONAL LAKES

From **DEAD WATER BODIES** to **LIVE WATER BASINS KOVALAM**

Before



After

Restored by **ExNoRa INNOVATORS CLUB**



Before

15 5:37 AM



After

2006 6 21

B3 BAR & BLOCK BREEDING FUNCTIONAL LAKES

From **DEAD WATER BODIES** to **LIVE WATER BASINS** KOVALAM

Before

WATER SIN



WATER BASIN

After



Restored by **ExNoRa INNOVATORS CLUB**

Pond "END"



Before

Pond "MEND"



After

B3 BAR & BLOCK BREEDING FUNCTIONAL LAKES

Source

Solution

Stagnant Waterways / Rivers leading to Mosquito breeding

MULTIPLE STEPS ARE NEEDED



B3 BAR & BLOCK BREEDING

PWD,
Local
Bodies
should
take care

Spraying of Larvicide is necessary
Removal of weeds for smooth flow of water
Stopping of sewage flowing into the river
Stopping of dumping garbage

RWA ExNoRa &
MUSTQUITO
ExNoRa Via
ExNoRa
MUSTQUITO
Musketees will
create
awareness

Source

Irrigated Water stagnant Farm Lands lead to mosquito breeding



SOLUTION

MULTIPLE STEPS ARE NEEDED



B3 BAR & BLOCK BREEDING

**Irrigate like Israel.
You will need less
water. There will be
no mosquito breeding**

**Farmers' ExNoRa
will facilitate &
coordinate this task**

Source

Solution

Irrigated Water Farm Lands lead to mosquito breeding

Spraying organic Larvicide will produce results



B3 BAR & BLOCK BREEDING

SHGs & Micro-entrepreneurs can be trained in every locality.
Residents Welfare Association **ExNoRa** will facilitate &
coordinate this task

Source

Solution

Make

WASTE

as

CHASTE



SoWaM
Solid Waste Management
SoSoWaM
Source Solid Waste Management
DeSoWaM
Decentralised Solid Waste Management
CeSoWaM
Centralised Solid Waste Management

Unmanaged garbage causes stagnation of water & mosquito Breeding. It is down to earth . By practice of SoWaM, you will be solving both problems Mosquitoes & Garbage. Ask ExNoRa for SoWaM PPT set exnora@gmail.com

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INNOVATION, NOMENCLATURE & CONCEPT

Exn Dr Nirmal Basu 7th Sense Master



WORDS THAT DO THE MOTIVATION

First time since the birth of this planet,

INNOVATIONS

for each and every aspect of

HUMAN-LIFE including

ENVIRONMENTAL-FILED

have been made, besides innovating
self-explaining and highly-motivating

NOMENCLATURES.

Do you want to **WORDS** that will
motivate you?

INNOVATION, NOMENCLATURE & CONCEPT

Exn Dr Nirmal Basu 7th Sense Master

MUSTQUITO ExNoRa PHARMACY

Select

the one appropriate according to the nature of your **MOSQUITO PROBLEM**. With anyone + one more, you will have **NO MOSQUITO PROBLEM**



preVENT
DO as an EVENT
S 3
Stop &
Stall
Stagnation

preVENT
Cover windows /doors
with net
D 3
Door-Shut
Dawn & Dusk

prevENT
Ear, Nose & Throat need
net's protection
N 3
Net- Necessary &
Needed

preveNT
NEIGHBOURHOOD Total
by B3
BAR & BLOCK
BREEDING

prevent
TRAVEL
by
G3
Go Guided &
Guarded

2

INNOVATION, NOMENCLATURE & CONCEPT

Exn Dr Nirmal Basu 7th Sense Master

