

THE GATEWAY

THE GATEWAY

**The GATE
to INNOVATE**

INNOVATE or STAGNATE

**LEARN the
ART & SCIENCE
of making
INNOVATIONS & EXCEL**

ExNoRa Innovators Club facilitates, as a SERVICE,
TRAINING each & every HUMAN in the Art & Science of
INNOVENTIONS (Innovation + Invention)
for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW &
WONDER WINDOW
to solve from PERSONAL to
SOCIETAL PROBLEMS



ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF
MANUSHYA SHASTRA, HUMAN
SCIENCE
for BEING HUMAN BEING
for realising
JEEVAN SHASTRA, LIFE SCIENCE
for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL
AREA / INSTITUTIONAL
(Office/ School/ College)
ExNoRa Innovators Club
today and harvest success

ExNoRa INNOVATORS INTERNATIONAL - since 1988

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & **one of the fastest growing in the world**, **founded in India** & operates through its **LOCATION / INSTITUTION** based chapters,



ExNoRa INNOVATORS CLUB

ExNoRa stands for
Excellent Novel Radical

ExNoRans ensure these three qualities in their
Thoughts / Words / Action & Innovate

ExNoRa is the **ONLY** Club
which trains and
makes its members
INNOVATORS PAR EXCELLENCE

One who wants to serve by **INNOVATIONS** joins **ExNoRa** Innovators Club.
He or she uses the prefix **Exn** as short form of **ExNoRan**
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name
and is always addressed by others as an **ExNoRa** **INNOVATOR**

ExNoRa : What the 3 colors **Green**, **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our

society & within ourselves & we can get both by only **SACRIFICE**

All these easily realised
through **INNOVATIONS**

Learn through your
ExNoRa Innovators Club

to Innovate for the

wellbeing of

Self

Family

Society

Business

Nation & the

Planet



**Innovate
OR stagnate**

**Do you want to know how many keys
are there to open your
MIND LOCKS
and make you
HYPER-CREATIVE ?**

**There are nearly hundred all kept in
the**

MIND TOOL BOX

visit www.7thsense.guru

**How
7th
Sense?**

6 “T”s for Total TRANSFORMATION

TALENTS

TECHNIQUES

TOOLS

TRIGGERS

TRAITS

TRAVEL

1. TALENTS

for the **SOFTWARE (Mind)** of your **Head**

1

**MBN
Windows**

**IDEATION
by
DECLARATION**

**Sub
Conscious
& Hub
Conscious**

**Mudra
Neuro-
Mantra**

**Shower
Power**

**Mirror
Thriller**

**Cell
Tell**

**Water
Alter**

**Sleep
Asleep
Thinking**

**Affirm,
Reaffirm &
Confirm**

**Mind
Screening
for
Idea Dawning**

**Upload
&
Unload**

**Sparks
Park**

**Fashion
your
Passion**

**Empathy
Pithy**

**Visualize
Realize**

**Sense
Visualize**

**Erase &
Raze**

**Nurse &
Nurture**

**Mind
Guards
"Mind Gods"**

Innovate, Invent & Innovent

Nirmal's 7th Sense "Mind Tool Box"

2. TECHNIQUES

for the **HARDWARE (Brain)** of your **Head**

2

Match & Catch	Invert & Convert	Angel Evangel	Devil Evil	Rotate & Relate
Alternate & Orchestrate	Associate & Aggregate	Ripple Multiple	Team Steam (DAT, TAD & DAD)	Ping Pong "Gong Song"
Circulate Correlate	THROW to a ROW	Pile & Compile	BRAIN STORM : IDEAS RAIN STORM	Attribute for Tribute
Divert & Revert	Stall @ a Stall	Bubble Double	Hitchhike & Reach Peak	Visualize & Vulcanize

Techniques

**Open Mental Locks &
Overcome Mental Blocks**

Techniques

Nirmal's 7th Sense "Mind Tool Box"

TOOLS

ASCRE & MICRE

TOOLS

- Add
- Subtract
- Combine
- Reverse
- Eliminate
- Modify
- Improve
- Change (8)
- Rearrange
- Expand

Nirmal
7th Sense

- + Distort
- + Exaggerate

TRIGGERS

**Holiday
Holy Day**

**Ideas
Holiday**

**Thinking
Holiday**

**Excursion
Expedition**

**Flora
Ideas**

**Fauna
Ideas**

Party Hearty

Guests

Menu

Visit & List

Library

Street

FLUENCY

FLEXIBILITY

**ELABORATING
FACULTY**

**TRAITS (7)
Traditional**

ORIGINALITY

**GUESSING
ABILITY**

**PROBLEM
SENSITIVITY**

**+ PROBLEM
RESTRUCTURING
CAPACITY**



7th Sense Travel (Process)

FAILURE

IRRITATION

REALIZATION

PREPARATION

EXPLORATION

IDENTIFICATION

AFFIRMATION

IMAGINATION

INCUBATION

ILLUMINATION

LINKING

VERIFYING

PLANNING

DECISION
MAKING

IMPLEMENTING

HARVEST
SUCCESS

The 7th Sense “6” Ts will be shared free with the members of ExNoRa Innovators Club with a minimum of 30 members after 6 months of functioning. The “6” Ts will help them to realise in the 9 facets of their LIFE

CONTACT : exnora@gmail.com

Learn 7th Sense through your **ExNoRa Innovators Club** and use it to realise success in all the TEN FACETS of your LIFE

MANUSHYA SHASTRA, the **MIND SCIENCE**
for **BEING HUMAN BEING**
THE 10 CONQUESTS (SUCCESS) needed in
10 FACETS of your LIFE

1.
PERSONAL

2.
**FAMILIAL &
KINSHIP-ial**

3.
RESIDENTIAL
(place of
residence)

4.
EDUCATIONAL
(CONTINUOUS)

5
**PROFESSIONAL &
OCCUPATIONAL**

6.
**SOCIAL &
SOCIETAL**

7.
SERVICE-ial
(12 kinds)

8.
FRIENDSHIP- ial

9.
**LIVING
SPECIES-ial**

10.
SPIRITUAL

**Where all you can start your
ExNoRa Innovators Club
in as many as six places.
Strange but true you need the
CLUB in all the 6 places.**

ExNoRa Innovators Club (EIC) CHAPTERS : CATEGORIES according to its
PLACE of OPERATIONS (all LOCATION BASED)- In detail

1.PLACE OF RESIDENCE

ONE IN EACH **Large Flat Complex & Flat Campus, Big Hostel, Residential Colony & Neighborhood of Cities & Towns & Small Towns & Villages**
(EIC RESIDENTIAL)

2.PLACE OF WORK

ONE IN EACH **Office, Industry, Factory, Hospital, Hotel, Boarding / Lodging Elected Body HQ, Courts, & Shopping Mall / Market**
(EIC WORK-PLACE)

Location-Based

3.PLACE OF LEARNING

ONE IN EACH **School, College, University, Place of Education & Training Institutes** (EIC STUDENTS promoted by Management, Students, Teachers & Parents)

4.PLACE of WORSHIP

ONE IN EACH Place of Worship of all **FAITHS** (EIC TEMPLE, CHURCH, MOSQUE, GURUDUWARA BUDDHA VIHARA, SYNAGOGUE & each FAITH)

5.PLACE of PUBLIC USE

ONE IN EACH like Park, Playground, Beach, Place of Recreation & Tourist Spot , Bus & Railway Station , Airport, Harbour, Ferry Station, Meeting Venues & Crematoria / Burial Ground

6. PLACE of TRAVEL (PASSAGE)

Commuters using regularly a particular passage / mode (road/ air/ rail/ waterways) will come together and form EIC TRAVEL and will ensure the **a. SAFETY (6) & b. Eco-friendliness of their TRAVEL, & c. the free flow of traffic**

TRANSFORMING POPULATION as SOCIAL CAPITAL

The world will 100% start moving fast towards
ZERO in the following areas. Join / Start
YOUR “**ExNoRa** INNOVATORS CLUB”

100%

Zero
Pollutions &
Wastes

Zero
Corruption

Zero
Communalism

Zero Crimes &
Murders

Zero
Dishonesty

Zero Hate

Zero Food &
Water
Shortage

Zero Violence
& Extremism

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The world will 100% start moving fast towards
ZERO in the following areas. Join / Start
YOUR “**ExNoRa** INNOVATORS CLUB”

100%

Zero
Extravaganza

Zero
Intolerance

Zero
Untouchability

Zero
Exploitation

Zero
Greed

Zero
Inhumanness

Zero Wars

Zero
Alcoholism

Zero
Accidents

Zero
Inequality

Zero Gender
Bias

Zero Bonded &
Child Labour

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THE MANTRA : “REALISE A WORLD
WITHOUT MOSQUITOES IN A SHORT PERIOD”

**PEOPLE'S
PARTICIPATION**

“Unless the citizens who are also the cause for mosquito breeding and who are badly affected by mosquitoes, **PARTICIPATE**, the battle against mosquito can never be won. Here is a tested and proven **MANTRA** to motivate and facilitate the citizens to participate in the war against mosquito, to realise

‘ZERO-PLASTIC-POLLUTION’

that too in a very short period of **24 hours**”





**GREAT
NEWS!**



INCREDIBLE



WOW!

**From individual to society and
from your street to the planet, everything
will change for good in just one week to one year**

**Here starts a HUMAN TSUNAMI , the people will themselves
participate and bring the change for GOOD**

Who will trigger the HUMAN TSUNAMI ?

**All the sellers of products and services all over the world will do it
right from this moment. They will do because of the following
SALES-SUCCESS-MANTRA called**

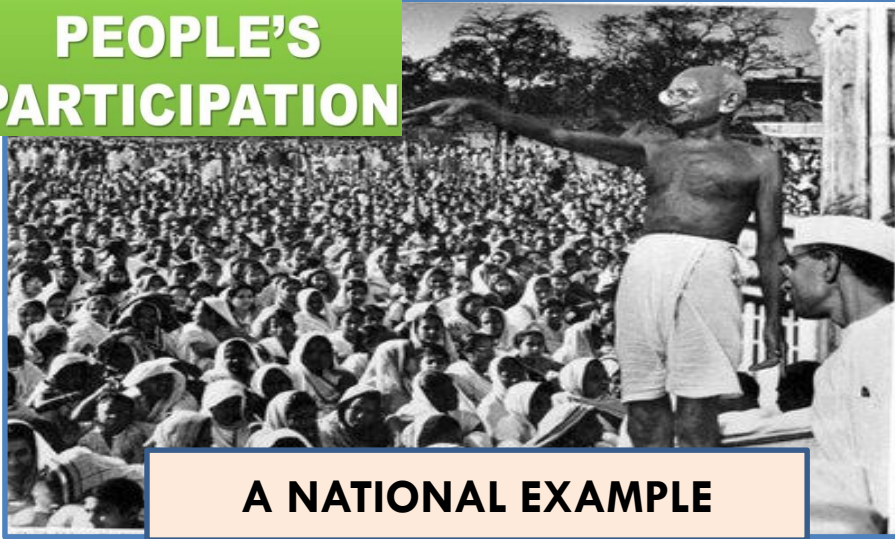
SERVE & WIN

in short

SERWIN

Enlisting **COMMUNITY PARTICIPATION** and making it **SOCIAL CAPITAL**. See the following examples, your doubts will disappear

PEOPLE'S PARTICIPATION



A NATIONAL EXAMPLE

Mahatma's **FREEDOM STRUGGLE** is the best **NATIONAL EXAMPLE** for getting 100% **PEOPLE'S PARTICIPATION**

PEOPLE'S PARTICIPATION



A LOCAL EXAMPLE

People pulling together the mammoth **TEMPLE CAR** is the best **LOCAL EXAMPLE** of **PEOPLE'S PARTICIPATION**

ExNoRa EXAMPLE, One of several hundreds of in solving people's problems by their own sheer participation.
SLUM GLOOM became SLUM AWESOME



OVER 40000 pictures of Before & After . Here is one .

ExNoRa EXAMPLE SOCIAL CAPITAL FOR SLUM AWESOME



The **WHOLE CONTENT** is **MADE AVAILABLE** through

WEBSITES

PPTs

DVDs

**YouTUBE
videos**

**E BOOKS &
E BROCHURES**

**ONLINE
COMMUNITIES**

Nirmal

Exn Dr. Nirmal Basu



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