THE GATEWAY

KNOW HERE

1. The ORGANISATION’s NAME PROTOCOL

2. PEOPLE POWER & CIVIL SOCIETY EMPOWERMENT
MUSTQUITO as MOSQUITO ExNoRa can be an ORGANISATION or ACTIVITY and surely an ONLINE COMMUNITY

THE CHOICE IS YOURS

YOU DECIDE

EXERCISE YOUR OPTIONS!
DAY-TO-DAY NAME, NICK NAME & PET NAME

USUAL NAME
of the ORGANISATION, looking quite UNUSUAL
USE ALWAYS the CATCHY & CRISPY NICK / PET NAME

OFFICIAL NAME
The USE of the official name is also ALWAYS a MUST

OFFICIAL NAME
communicates the PURPOSE. It makes it "SEARCH EASY". Its USE is a MUST

TAGLINE
It is catchy, make you easily understand the GOAL

TAGLINE
a CATCHPHRASE that you always REMEMBER. It also serves as a MOTIVATIONAL SLOGAN

THE CONCEPT
CREATOR & INNOVATOR of the LEAD IDEA / BREAKTHROUGH

INNOVATOR
Exn Dr Nirmal Basu, the 7th Sense Master twitter: @mbnirmal

EXNOSP
<table>
<thead>
<tr>
<th>ABOVE: NICK / PET/ USUAL NAME</th>
<th>MUSTQUITO MOSQUITO ExNoRa</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELOW: OFFICIAL NAME</td>
<td></td>
</tr>
<tr>
<td>TAGLINE: “ZERO MOSQUITO through 100% MUSTQUITO”</td>
<td></td>
</tr>
</tbody>
</table>

**OPTION 1**

MOSQUITO ExNoRa can be a **SUBSIDIARY ORGANISATION** of your parent ExNoRa INNOVATORS CLUB or Residents Welfare Association (RWA) of the PLACE / INSTITUTION

**OPTION 2**

or can be an **ACTIVITY** of your parent ExNoRa INNOVATORS CLUB or Residents Welfare Association (RWA) of the PLACE / INSTITUTION
### Satellite Organisation

**Above:** Nick / Pet / Usual Name

**Below:** Official Name

**Tagline:** “Zero Mosquito through 100% Mustquito”

**MUSTQUITO MOSQUITO ExNoRa**

**OPTION 3**

ExNoRa can be can be an INDEPENDENT SATELLITE ORGANISATION of your AREA / INSTITUTION (OFFICE / SCHOOL / COLLEGE / PLACE OF WORSHIP) affiliated to the top body (HQ) of ExNoRa INNOVATORS INTERNATIONAL
OFFICIAL NAME

of the

SATELLITE ORGANISATION (SO) or ACTIVITY
(with the NICK-NAME just beneath followed by TAGLINE)

THE NAME & STYLE
of the
ORGANISATION
with the LOGO of the
PARENT ORGANISATION &
this SO

MUSTQUITO
MOSQUITO ExNoRa
“FREEDOM from MOSQUITO”

modus operandi

THROUGH 100%
CIVIL SOCIETY EMPOWERMENT

EXNOORA

CONCEPT
7th Sense Master

COPYRIGHT

Trademark
MUSTQUITO MOSQUITO ExNoRa is PART of JEEVAN SHASTRA, LIFE SCIENCE for LIVING as HUMAN BEING

“MUSTQUITO as MOSQUITO ExNoRa” will function under one of the following

A ExNoRa Innovators Club

OR

B Residents Welfare Association (RWA) ExNoRa

or RWA affiliated with ExNoRa Innovators International

When only this service / activity is needed “MUSTQUITO as MOSQUITO ExNoRa” can function as an Independent “ExNoRa Innovators International’s Satellite Organisation” of your AREA / INSTITUTION (OFFICE / INDUSTRY SCHOOL / COLLEGE/ PLACE of WORSHIP)
“ZERO MOSQUITO through 100% MUSTQUITO”

via

CIVIL SOCIETY EMPOWERMENT

is VERY MUCH PART of

JEEVAN SHASTRA, LIFE SCIENCE, 
(जीवन विज्ञान) for

LIVING as HUMAN BEING

&

MANUSHYA SHASTRA, HUMAN SCIENCE 
(मनुष्य विज्ञान) for BEING HUMAN BEING
Humans are entitled to clean air and water as well as healthy habitat which will be facilitated by the ExNoRa Innovators Club of their area.

We come across quite often individuals who look and behave normal, suddenly change and shoot people without any reason. Manushya Shastra will be the best medicine to ensure against occurrence of such ghastly acts.

ExNoRa INNOVATORS CLUB is the path to JEEVANA SHAstra, the LIFE SCIENCE & MANUSHYA SHAstra, the HUMAN SCIENCE.
Make your SERVICE VISIBLE, so that more will come forward to join and make the activity a resounding success.
Where to start & How to start?

Campaign Kit sponsorship by Corporate (CSR)

- Arm Band & T-shirts
- Leaflets & Checklist
- Sign Board
- DVD & CDs on the DO-HOW
- Standard Activity Report
- Recognition Mementoes & Certificates
Welcome to become an ExNoRa ECO-TRAINER
MUSTQUITO
FREEDOM from MOSQUITO
ARMBAND

T-SHIRT
DO YOU WANT TO KNOW ABOUT?

MUSTQUITO
FREEDOM from MOSQUITO

ASK ME HOW!
&
ASK ME NOW!!
IMMEDIATE ACTION

Plant a Tree & Challenge another to Plant a Tree

JOIN “ExNoRa TREE CHALLENGE”

COMPENSATE “YOUR CARBON FOOTPRINTS”

SPEARHEADED by TREETOTALERS
TREE SPREE ExNoRa

Know the DO-HOW BOOK of TREE-KNOWLEDGE
ExNoRa TREEPEDIA
Make yours as a licensed Satellite Organisation (Satellite ExNoRa) of ExNoRa Innovators International the Parent Organisation.
This LICENSE when displayed will serve as a powerful symbol of shared knowledge, collectivism & local, national & international unity / support.

Remember to get ExNoRa License for your Satellite Organisation.
ExNoRa Innovators Club facilitates, as a SERVICE, TRAINING each & every HUMAN in the Art & Science of INNOVENTIONS (Innovation + Invention) for his OWN and SOCIETAL WELL-BEING

ExNoRa Innovators Club
SINGLE WINDOW & WONDER WINDOW
to solve from PERSONAL to SOCIETAL PROBLEMS

ExNoRa INNOVATORS CLUB for 100% Civil Society Empowerment

PART OF MANUSHYA SHASTRA, HUMAN SCIENCE
for BEING HUMAN BEING
for realising JEEVAN SHASTRA, LIFE SCIENCE
for LIVING as HUMAN BEING

JOIN / START YOUR RESIDENTIAL AREA / INSTITUTIONAL (Office/ School/ College) ExNoRa Innovators Club today and harvest success
**ExNoRa INNOVATORS INTERNATIONAL - since 1988**

“IDEA-MEN of the WORLD, UNITE”

is the largest organisation in India for **INNOVATIONS** for self-improvement and societal development & one of the fastest growing in the world, founded in India & operates through its LOCATION / INSTITUTION based chapters,

**ExNoRa INNOVATORS CLUB**

---

**ExNoRa stands for**

**Excellent Novel Radical**

ExNoRans ensure these three qualities in their Thoughts / Words /Action & Innovate

---

**ExNoRa is the ONLY Club**

which trains and makes its members **INNOVATORS PAR EXCELLENCE**

---

One who wants to serve by INNOVATIONS joins ExNoRa Innovators Club.

He or she uses the prefix Exn as short form of ExNoRan
e.g. Exn Ram, Exn. Robert, Exn Rahim before his / her name
and is always addressed by others as an ExNoRa INNOVATOR

---

**ExNoRa** : What the 3 colors **Green, Blue & Red** signify?
The GREEN represents **ENVIRONMENT**,
The BLUE represents **PEACE** &
The RED represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT & PEACE** in our society & within ourselves & we can get both by only **SACRIFICE**

---

*All these easily realised through INNOVATIONS*
The WHOLE CONTENT is MADE AVAILABLE through

WEBSITES
PPTs
DVDs
YouTube videos
E BOOKS & E BROCHURES
ONLINE COMMUNITIES
MUSTQUITO

MOSQUITO ExNoRa

INNOVATOR & AUTHOR
Exn Dr Nirmal Basu, GPlayer
7th Sense Master & Trainer
(Since 1991)
Founder- ExNoRa International
(Since 1989)
Exn Dr. Nirmal Basu
7th SENSE MASTER, 7th SENSE TRAINER, G Pian & FOUNDER, ExNoRa INNOVATORS INTERNATIONAL
+91 98400 34900 / +91 44 2363 8383
www.7thsense.guru & www.exnora.org
exnora@gmail.com & mbnirmal@gmail.com
YouTube: Nirmal MB