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***The Know-how &  
Do-how  
From A to Z  
on five important  
kinds of “Rights”  
Protection***

# 5th Pillar *ExNoRa*

*A Right to Rights Organisation*

*A people Pillar*

**The 5th Pillar *ExNoRa***

***will fight for basic 5 rights via 5 organisations  
& it will be a coalition of these 5 organisations***

***It is not necessary only these 5 organisation should do & it is their prerogative. If there are local organisations to fight for these rights e.g. Human Rights or Consumer Rights , they can be entrusted with the service and can be supported fully. There is no need to reinvent the wheel or duplication . Their credentials have to be checked .***

## *Names of Rights*

*Information Rights*

*Human Rights*

*Civic / Environmental  
Rights*

*Consumer Rights*

*Education Rights*

*Name of the Organisation  
that will FIGHT for that RIGHT*

*5<sup>th</sup> Pillar ExNoRa*

*Human Rights ExNoRa*

*RWA ExNoRa*

*Consumer Rights ExNoRa*

*Right to Education ExNoRa*



- ***5<sup>th</sup> Pillar will be street based with lead organisation at the town / village***
- ***Youth can form “Youth 5<sup>th</sup> Pillar ExNoRa”***
- ***Students can form “Student 5<sup>th</sup> Pillar ExNoRa”***

***The 5th Pillar ExNoRa***  
***was founded by Exn M B Nirmal .***  
***It was inaugurated in a colourful***  
***function organised by Trichy***  
***ExNoRa on 30/8/97 by Bharat***  
***Rathna CS . The Chennai Chapter***  
***was inaugurated by the then***  
***Chief Vigilance Commissioner of***  
***Central Government***  
***Mr Vittal IAS***

***5th Pillar ExNoRa will fight for protection of the***  
***5 BASIC RIGHTS of HUMANKIND***

# The Launch of 5<sup>th</sup> Pillar

*The 1<sup>st</sup> Right is Right To Information in order to end corruption*



திருச்சி கேம்பியன் பள்ளியில் நடைபெற்ற எக்ஸ்னோரா '5 வது தூண்' அமைப்பு துவக்க விழாவில் முன்னாள் கவர்னர் சி.சுப்பிரமணியன் பேசிய காட்சி. கலெக்டர் ராஜாராமன், மைதிலி ஸ்ரீராம், மற்றும் பலர் உள்ளனர்.

**5th Pillar ExNoRa was inaugurated on 30/08/97 by Bhrath Ratna Mr C Subramaniam (CS) . In the picture are CS , 5th Pillar ExNoRa Founder Chairman, M B Nirmal , the District Collector Mr Rajaraman IAS , Trichy District ExNoRa President Mrs Mythili Sriram & Mr Badri , the General Secretary who organised the launch**

**Chennai Chapter of 5th Pillar ExNoRa**  
**was inaugurated by Mr Vittal IAS , CVC. In the photo is**  
**Ramamurthi IAS , M B Nirmal & T K Ramkumar &**  
**Advocate Vijayan**



## What is 5th Pillar ExNoRa?

India's PROBLEM is India's GIFT .  
Population no doubt is a problem . But when it is made as Social Capital by Social Mobilisation, the Population becomes a GIFT Social Mobilisation means ensuring the People's Participation in the issues affecting their very lives. 5th Pillar ExNoRa will address from A to Z, all issues.



# The 5 Pillars of democracy

*11*

1<sup>st</sup> Pillar : Legislature ( Elected bodies Parliament , Assembly & Panchyat)



2<sup>nd</sup> Pillar : Executive ( From Chief Secretary to Village Munsif )



3<sup>rd</sup> Pillar: Judiciary (Chief Justice of Supreme Court to Magistrate)



4<sup>th</sup> Pillar : Print , Visual , Audio & Internet Media



5<sup>th</sup> Pillar People & Service Organisations

*5th Pillar*

**5th Pillar ExNoRa will  
make the people who are  
Problem Owners  
as the  
Problem Solvers  
(Solution Owners )**

# *NATION*

**“I believe that a nation that is capable  
of limitless sacrifice is capable of  
rising to limitless heights”**

***Mahatma Gandhi***



After so many years of Independence

- ❖ **India is still an underdeveloped country but is Second largest populated country in the world**
- ❖ **Has the largest population of poor people**
- ❖ **Has the largest child labour force in the world**
- ❖ **Has the largest number of alcoholics, AIDS affected persons, destitute women, discarded elders and orphaned children India is a country prone to communal and caste divisions resulting in conflicts and riots.**
- ❖ **The illiteracy rate is very high**

# The situation

unsafe Food & Water

*Every 5 second a child dies, not by consuming poison but water. 5th Pillar ExNoRa will fight to ensure that people get safe water & consumable food & that there are no deaths due to starvation*

Every day, **14 million people** of greater **Delhi** generate over **650 million gallons** of **waste water** that drains into the Yamuna.



Unsafe drinking water is the **number one killer** of children under the age of five

Every **5 seconds**, a child dies of water borne illnesses.



## Water Pollution



*5th Pillar ExNoRawill ensure people*



# Banish Poverty – Food for all

**5th Pillar ExNoRa will work both for  
Quantity & quality food**



# *The situation*

## Unethical Public Distribution System (PDS)



# *Right 1*

## *Information Rights*

*5<sup>th</sup> Pillar ExNoRa*

*If this RIGHT is taken care , all other RIGHTS will be mostly taken care., as corruption is the root cause for all maladies that are plaguing from the Nation to the Society*

**The 1<sup>st</sup> & Most important Right is  
Right To Information**

***The reason is  
“Right To Information” is an  
excellent TOOL to fight  
Corruption.  
5th Pillar ExNoRa is the  
organisation that is using it  
well***



# ***Information Rights : 5<sup>th</sup> Pillar for Corruption Elimination***

## ***“Anti Corruption Objective” Activities***

- 1) To get remedy for citizens particularly the common man by use of the Right to Information Act**
- 2) Curb Corruption in Government and Public Sector, both of elected representatives and officials**
- 3) Prevent Corruption in Private Sector**
- 4) Get support from other Pillars and extend support to other Pillars in fighting corruption**
- 5) Organising the “bribe-givers” against bribe**
- 6) “No bribe-Red badges” to be given to honest officials and workers**
- 7) Fight similar evils.**



# ***Information Rights : 5<sup>th</sup> Pillar :***

## **Corruption Elimination Contd.**

- 08) To work for Stricter laws to curb corruption
- 09) To ensure stronger action
- 10) Make propaganda against corruption and create awareness
- 11) Evils of Corruption – Get it included in the educational Curriculum.
- 12) Information sharing and dissemination**
- 13) Recognition of Honest Men (Honesty Standard Organisation)**
- 14) Giving Award to Honest Offices where every one is non corrupt (HSO)

*ExNoRa has formed Anti Bribe Coalition (ABC ). 1. Individuals , 2. Institutions like business , Schools , Colleges & 3. Organisations like Service Clubs , Professional bodies , Residents Welfare Associations can join as members and refuse to be at the either end of corruption. To recognise the Honest , Honesty Standard Organisation has been formed . See [www.antibribecoalition.org](http://www.antibribecoalition.org)*

## ***Information Rights : 5<sup>th</sup> Pillar***

### **Corruption Elimination Contd.**

#### **Voter Awareness**

**We will all vote. Making every citizen to do his first duty of exercising his franchise with out fail.**

**Evaluate the candidate- Voters should do evaluation of the candidates who contest in the election before they vote**

*5th Pillar ExNoRa is needed for  
two different causes*

*1. “Pollution Corruption” &*

*2. “Corruption Pollution”*

- Of all the Corruptions, the worst is “Pollution Corruption”*
- Of all the Pollutions, the worst is “Corruption Pollution”*

*Both are different*

# **“Corruption Pollution”**

**We have buildings and roads constructed a few centuries back, still remaining in tact. But the road laid a year ago gone with one rain. Bridges hardly a decade old collapse and buildings crumble even while under construction.**

**Why ?.....**

# Why?

**After greasing the palm of various layers of corrupt politicians & officials , only this shabby work can be done with the balance amount . The net amount available for carrying out after giving to ‘human-demons’ will be from 70% to 30%. With 30% what kind of “Quality” work that can be done . Leave alone the corruption leading to sub standard work . Take into account of waste of the natural resources. Road has to be laid again and again resulting in loss of natural resources and works against the principles of Conservation. That is not all. Using natural resources and providing amenities again results in all types of pollution besides its wastage. Corruption Pollution aids Global Warming and it has to be stopped .**

# **“Pollution Corruption”**

**“You pay me I will Bless your Pollution” . It has been found out in the midst of honest regulatory officers, there are several who can termed as black sheep. They should enforce ‘pollution prevention norms’ making the industries adhere to it. But buying the pollution prevention equipments will be costly for the industries. The pollution prevention authority take bribe & allow industries to pollute. This is serious of all types of corruptions. If one bribes to get a job , his conduct affects another eligible candidate who should have got the job rightfully. But pollution that is allowed due to corruption will affect human species and every living organism . Why ? . It increases Global Warming .**

***The solution is 5th Pillar ExNoRa See***

***[www.exnora.org/5thpillar](http://www.exnora.org/5thpillar)***

## **Pollution Prevention**

***Pollution has led to Climate Change besides causing health problems. It has to be prevented on war footing .  
5th Pillar ExNoRa will do it***

## **Pollution Prevention Contd.**

**The Planet has entered the Climate Change Age . The Environmentalists say that within 10 years the Planet will become unlivable. The Parent organisation, ExNoRa is doing a great service by creating huge awareness among the people and making them ACT. Still ExNoRa has chosen a positive path , never to confront , but counsel and convince. Pollution has to be exposed and fought via Public Demonstrations and Filing Suits in Courts of Law besides getting the support of the first two pillars**



# ***2020 means***

- 1. CRICKET for an Average Indian***
- 2. It is the year India should emerge a MODEL Nation for a great visionary, APJ Abdul Kalam***
- 3. For environmentalists it is the year, when Environmental catastrophes will be at ts PEAK***
- 4. For FOOD production experts FOOD production will touch the lowest & the food demand will be twice the supply. One meal has to be shared by two & one may get only half-a meal***

# Today itself we see & Feel it



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*Everyday in some part of the Planet, there is emergence of a new TRIBE , called **Environmental Refugees***



**Why ? & How ??**



# Environmental Refugees

arise on account of

Global Warming

which includes

Atmosphere  
Warming

Soil  
Warming

Sea  
Warming

Wind  
Warming

*Of course all due to*  
***MIND WARMING***



# ***Consequences of Global Warming***

## ***1. Atmosphere Warming***

## ***Melting of Polar Caps***

***Drastic increase in atmospheric temperature speeding up the melting of ice caps, glaciers & ice mountains which in turn will lead to increase in sea level which will eventually result in coastal areas going beneath water. Farm lands will get inundated or will become saline .***



# The most shocking information

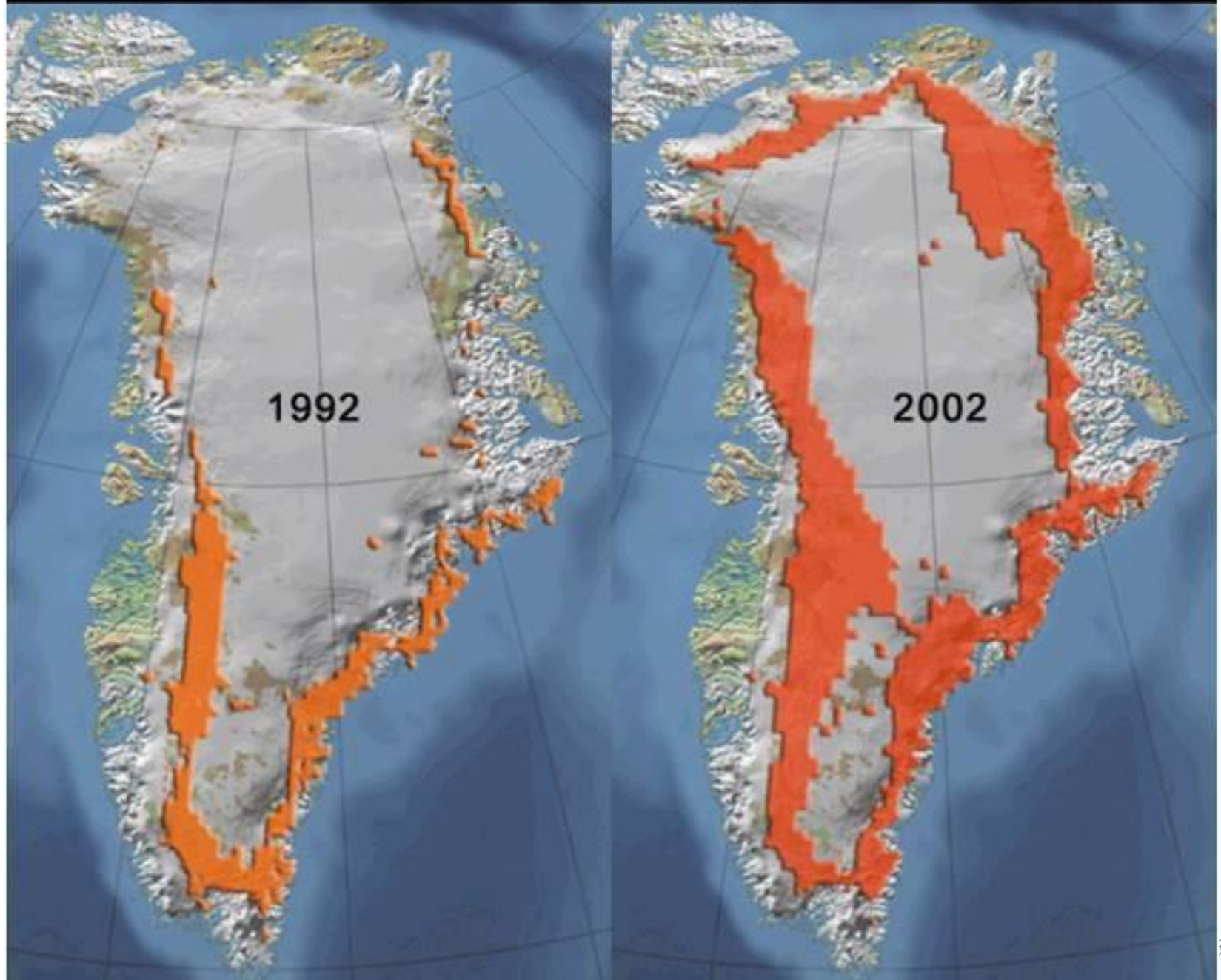
## ***Crumbling of Ice Shelves***



If the West Antarctic Ice Sheet were to melt and collapse into the sea, it would push the sea levels up 10 meters (more than 32 feet) and many coastal areas would completely sink beneath the ocean.

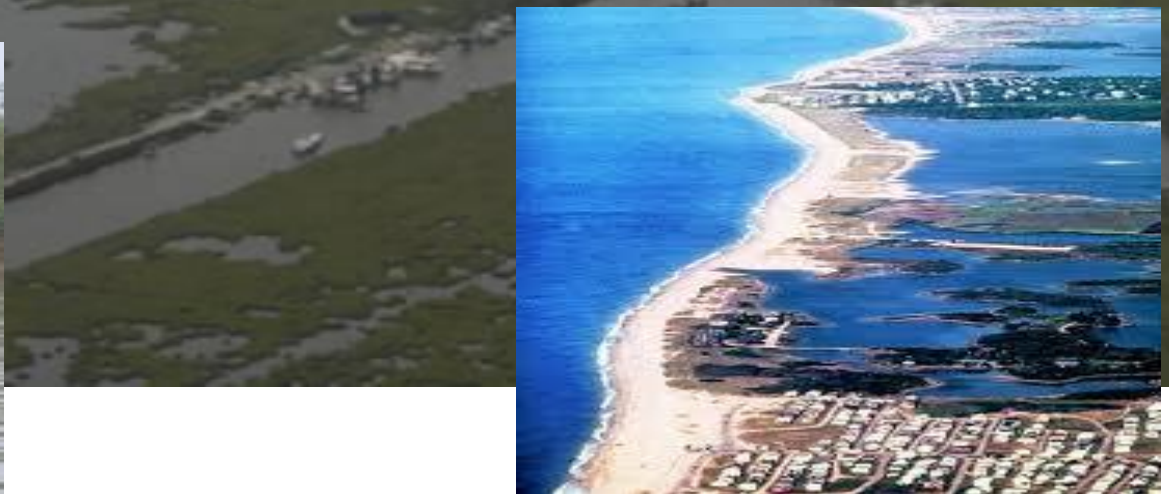
***DANGER***  
***Global Warm(n)ing***

## Greenland Ice Sheet Melt 1992 to 2002



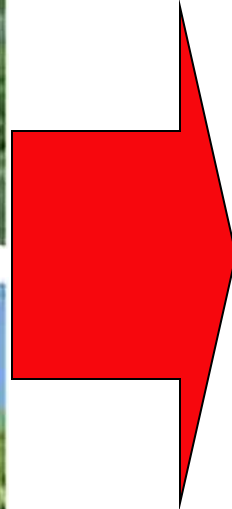


# *1. Atmosphere Warming*



***Tropical Forests & Grass Lands will disappear  
Cereals yields will decline, Ground water level will go down and heat  
will increase steeply leading to spreading of heat related diseases***

## ***2. Soil Warming***





# ***3. Sea Warming***



*Loss of sea food & Sea Warming making Wind Warner*

# ***4. Wind Warming***

*Atmosphere, Soil & Sea Warming  
lead to  
Wind Warming*

*Wind Warming will make cyclones, hurricanes & typhoons more violent, virulent, volatile & frequent.  
Wind will cause destruction agriculture and forests including uprooting of fruit bearing trees.*





# *Wind Causing damage of trees*



# *Wind Causing damage of Crops*





# 2020 AD will witness serious food-shortage & will see Food & Water Civil War

1 Soil warming will  
cause  
less farm output

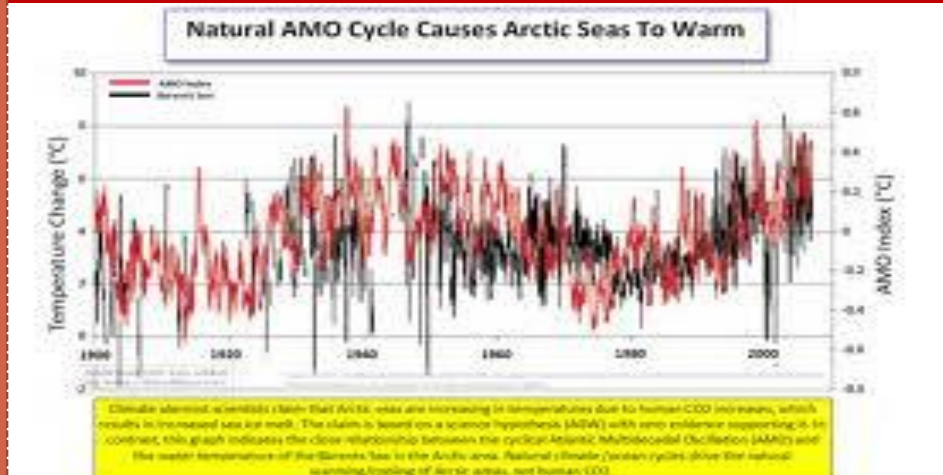


Soil Warming measuring meter

Soil Warming



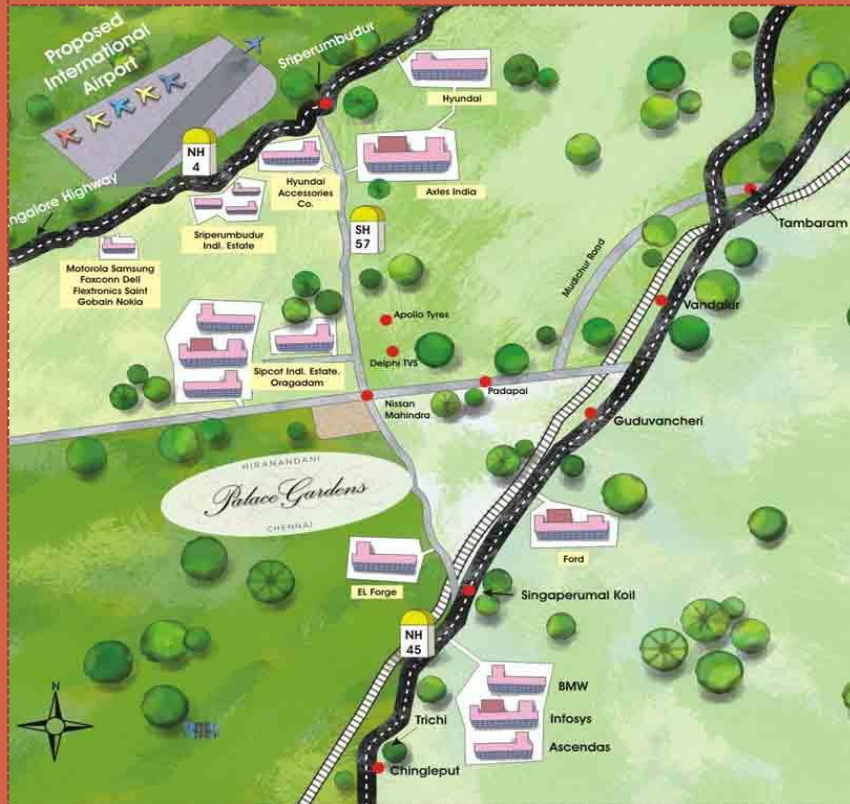
2. Sea Warming will kill fishes  
& result in lesser fish production



Sea  
Warming

## 4. Murder of Farm Lands

**Due to accelerated urbanisation. we have Land Cancer. Farm Lands becoming housing and industry land . Instead of crops , buildings grow . The agricultural production will drop down by 20% by 2020 due to shrinking of farm lands .**





# ***Loss of FARM Lands due to construction of Buildings***

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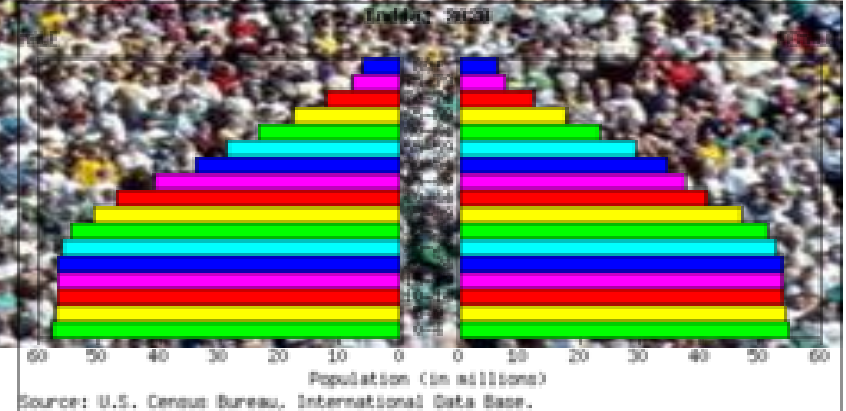


# 5. Population Explosion

**Danger**

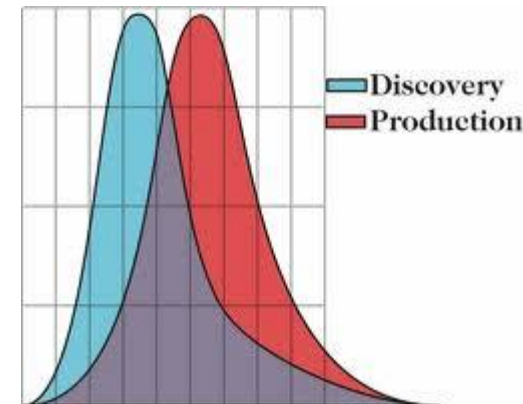
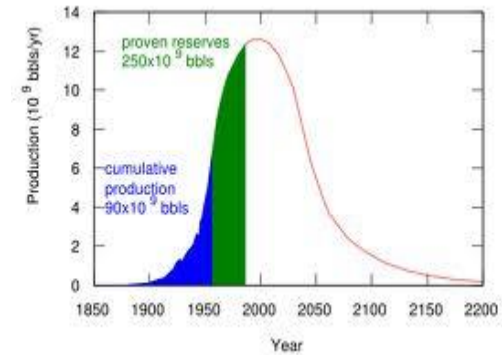
*More Stomachs & less food, what will happen?*

**India  
Population by  
2020 will touch  
a whopping 1.3  
billion**



## 6. Peak Oil leading to Peak Fertilisers & Peak Fertilizers leading to Peak Food due to **STEEP DROP** in Agricultural Produces

**Peak oil** is the point in time when the maximum rate of global Petroleum extraction is reached, after which the rate of production enters terminal decline. This will lead to psychological pressures, due to which there will be step escalation of Petroleum Products , which in turn will lead to Peak Fertilisers followed by acceleration of price of Fertilisers. Naturally Food produces will cost dear. See [www.peakfertilisers.org](http://www.peakfertilisers.org)





# ***There will be a serious food-shortage in ten years due to***

- 1. ~~inundation by Sea and land becoming saline~~***
- 2. Soil Warming will reduce farm produces***
- 3. Sea Warming will decrease Fish Population***
- 4. Wind Warming will make cyclones , typhoons & hurricanes more violent , virulent , volatile and frequent which in turn will cause destruction of agriculture and forests***
- 5. There will be rapid shrinking of Farm Lands due to urbanisation***
- 6. Demand for food will increase due to Population Explosion .  
MORE BELLIES , LESS FOOD***
- 7. Farmers are losing interest in Farming, due to various challenges which keep increasing everyday***
- 8. Peak Oil (Oil price will sky rocket) will occur which will lead to Peak Fertilizers ( Fertilisers price will sky rocket)***
- 9. Peak Fertilisers leading to Peak Food (Food prices will sky rocket)***

***This will result in BLOODSHED via Water & Food Civil***  
***Hold your Breath ! ExNoRa's solutions for Food***  
***Shortage are shared here***  
***for you to spread the same***

*This will result in*

***BLOODSHED***

*via*

***Water***

*&*

***Food Civil War***

*Hold your Breath ! ExNoKa's solutions for **Food**  
**Shortage** are shared here  
for you to spread the same*

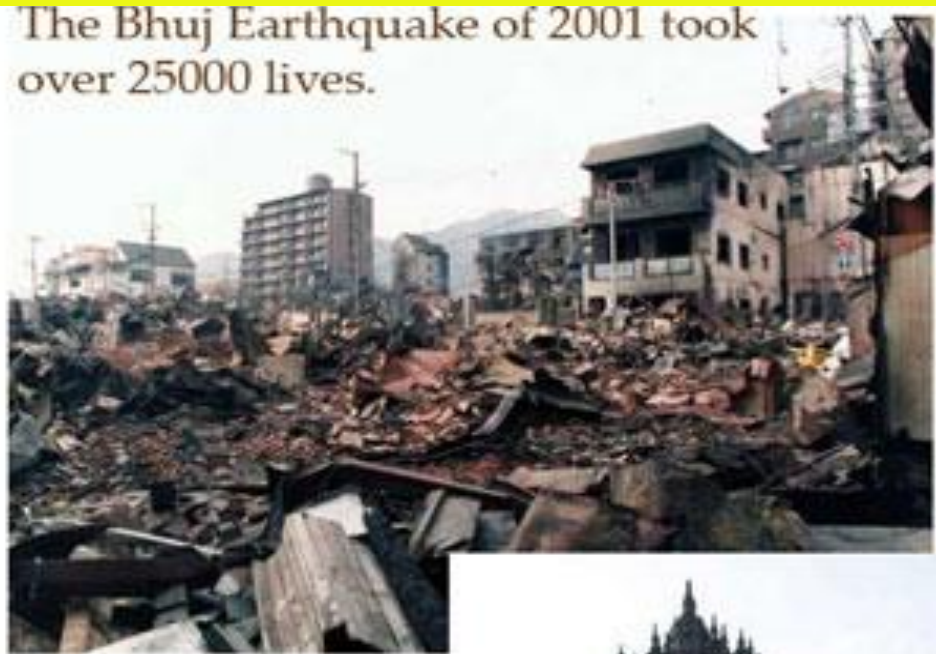
**Common causes** becoming more earthquake prone every day.  
earthquake can kill thousands of people.

**Common threats**

Know Safety from **Disaster Preparedness**  
**ExNoRa** &  
Safety **ExNoRa** see [www.exnora.org/safety](http://www.exnora.org/safety)



The Sichuan Earthquake (2008)  
claimed 70000 lives.



The Bhuj Earthquake of 2001 took  
over 25000 lives.



The 2005 Kashmir Earthquake

# EARTHQUAKE....



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quake killed over 80000 people.



*The connection between tsunami & climate change . The water that melts in Antarctic reaches the lower gradient of the sea & causes pressure on the plates beneath which succumbs and causes earthquake which in turn causes tsunami*



*A major earthquake can cause a Tsunami. Such a natural phenomenon has no discrimination – It kills people of all religions, races, castes, colours or languages destroying millions in a few minutes*

Know Safety from **Disaster Preparedness ExNoRa** &  
Safety **ExNoRa** see [www.exnora.org/safety](http://www.exnora.org/safety)

It left **2.5 lakh** people **DEAD**  
and over **5 million** homeless.



**Common  
threats**  
**Tsunami....**



The energy released was  
equivalent to  
**23000 Hiroshima Atom Bombs.**





# Japan tsunami Sendai March 11<sup>th</sup> 2011 , the worst happened to human kind

Know Safety from *Disaster Preparedness ExNoRa* &  
Safety *ExNoRa* see [www.exnora.org/safety](http://www.exnora.org/safety)





The 1970 cyclone which struck Bangladesh  
took **300000** lives.

## ***Common threats***



Hurricane  
Katrina  
caused an  
estimated  
loss of  
**\$ 5 billion**

## **Hurricanes and Cyclones**



**The number of hurricanes that reach categories 4 & 5 which are the most powerful and deadly has doubled over the past 35 years due to sea warming.**



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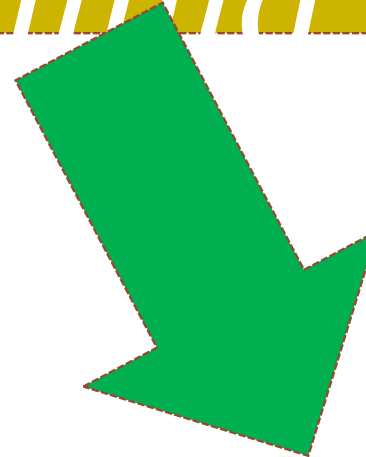
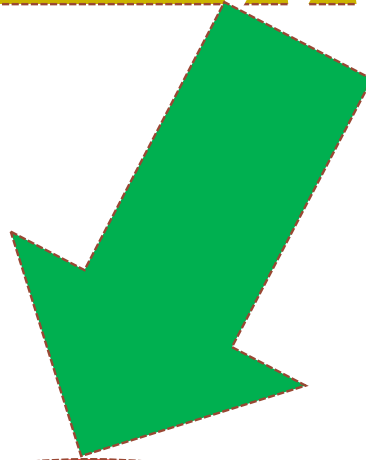
The Bengal Cyclone of 1991 was responsible for



**140000 deaths.**



# *Mind Warming*



*Greed*

*for Money &  
Possessions  
leading to  
non-  
conservation &*

*Answer : Principled  
Simplicity*

*Hate*

*Leading to  
conflicts , fights  
, violence ,  
extremism, civil  
wars & wars*

*Answer : PEACE*

# ***One Problem & two Answers***

***The answer is to***  
***1. motivate the people to say***  
***goodbye to greed & lead a life of***  
***simplicity via Principled Simplicity***  
***[www.principledsimplicity.org](http://www.principledsimplicity.org)) & 2.***  
***fight corruption which is due to***  
***GREED via 5th Pillar ExNoRa***  
***[www.exnora.org/5thpillar](http://www.exnora.org/5thpillar))***  
***It is like blow HOT & blow COLD***

***Here are the  
tools to FIGHT  
corruption***

# FIFTH PILLAR

# லஞ்சம்

வாங்குங்கள்..

வாங்குங்கள்..

ஒழியுங்கள்  
ஒழியுங்கள்  
ஒழித்து விரட்டுங்கள்

லஞ்சம்-2

*Books authored by M B Nirmal to  
eliminate corruption*



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M.B. நிர்மல்



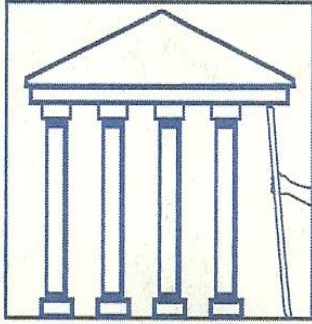
***5th Pillar ExNoRa Chapters are welcome to print Re “o” note exactly the same way given here & the next slide. One side picture & the backside the information about 5th Pillar ExNoRa and use it to give to those who demand bribe***





**“Encourage, Enable and Empower Every Citizen of India  
to Eliminate Corruption at All Levels of Society”**

“சமுதாயத்தின் அனைத்து தரப்பிலிருந்தும் லஞ்சம் மற்றும் ஊழலை அறவே ஒழிக்க  
ஒவ்வொரு இந்திய குடிமகனுக்கும் ஊக்கமளித்து சாத்தியப்படுத்தி அதிகாரம் அளிப்போம்”



**5<sup>th</sup> PILLAR INDIA**  
ஐந்தாவது தூண் இந்தியா



***5th Pillar ExNoRa***  
***Headquarters , Chennai***  
***044 2475 8383 , 2475 5478***  
***www.exnora.org/5thpillar***  
***exnora2010@gmail.com***

# ***THE GREAT LESSON!***

***What the father of the nation had taught us!***

***The colonial rulers had weapons, arms, machines and gun powder. .But what Gandhiji had was the people resource. The OCCUPIERS' ammunitions were no match to the people power which Gandhiji could gather in such huge number. ExNoRa identified garbage and sewage as the worst common enemies of people and successfully could mobilize them to wage war against the danger within, truly following the footsteps of Mahathmaji***

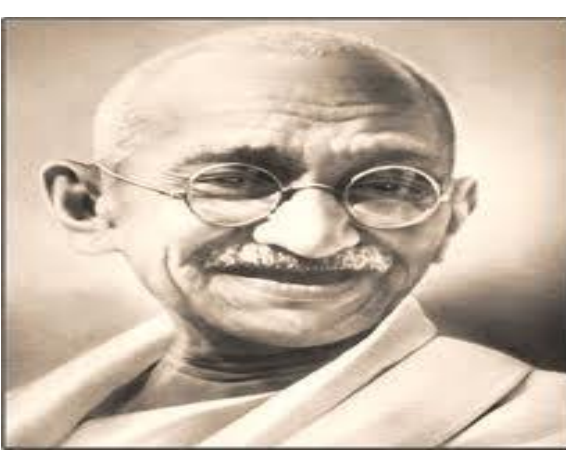




Become a **GPian** & a Complete Leader

The two great leaders were mainly responsible for India's democracy and India emerging as one Nation. Be as kind as **Mahatma Gandhi** (G for Gandhi) and be as firm as **Sardar Vallabhai Patel**. (P for Patel)

They are indeed two great role models for today's youth. It was under Gandhi's leadership India got freedom. But it was under Patel's leadership, India which had about 395 kingdoms and samasthanams became one Nation. He forced the kings and samastahnathipathis to surrender the place that they ruled to India. If you have to be successful in life, be both Gandhi and Patel according to the situation. Be soft like cotton and strong like iron according to circumstances. You will be stunned with your success. You can be both Gandhi & Patel. But the paradox was that Gandhi was never Patel and Patel was never Gandhi. You can emulate both & reach top. Become a **GPian**



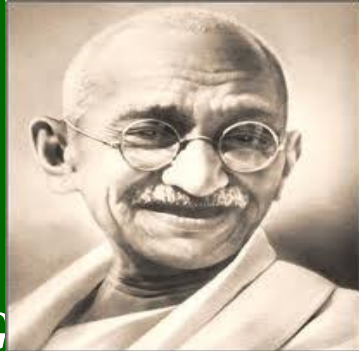
***5th Pillar ExNoRa  
members  
will be GPians which  
they will use it as a  
suffix to their name***



**GIFT**

**1**

# Become a **GPian** & a Complete Leader



G

*The Father of India*

*Freedom for  
Country  
from British*

*Kindness like cotton  
& Firmness*



G

*The Iron Man of  
India*

*United about 395  
kingdoms &  
Samasthanas*

*Toughness like Steel  
& Stiffness /  
Hardiness*



*GPian – You!*

*Citizen of India*

*Transforming  
the Society*

*Kind + Tough  
= Firmness*

**Add to your NAME, **GPian** as a suffix like a  
university DEGREE  
& see the response . No gate will remain SHUT**

**Nirmal's  
7<sup>th</sup> Sense**

## How the Members of 5th Pillar ExNoRa will be addressed ?

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- They will always will use a prefix **Exn.** ,as ExNoRa has founded 5th Pillar ExNoRa and it is know organisation . 5th Pillar ExNoRa members will be permitted to use the suffix **GPian** after their name to indicate that they will be always Gandhi and the issue evades solution , they will not mind becoming Vallabhai Patel to assertively fight .

# *Right 2*

*Human Rights*

*Human Rights ExNoRa*

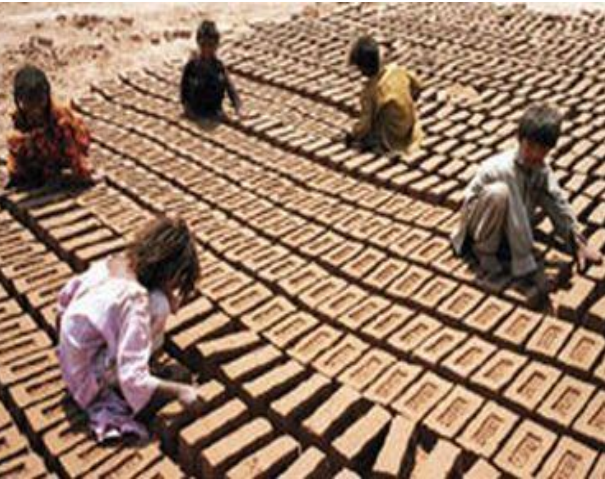
# **Human Rights Protection**

**When it comes to Rights, there are several . Equally important is Human Rights . Human rights are "basic rights and freedoms that all people are entitled to regardless of nationality, sex, national or ethnic origin, race, religion, language, or other status.“. Besides ensuring Human Rights Protection , 5th Pillar ExNoRa will work for abolition of Bonded Labour & Child Labour**

*Human Rights ExNoRa specialises on Human Rights Protection*



***Under Human Rights Protection , Human Rights ExNoRa  
will work for eradication of Child Labour & Bonded  
Labour which is 5th Pillar's important service & mission***



# *Right 3*

*Civic / Environmental  
Rights*

*RWAExNoRa*

# Next comes

## *Civic & Environmental Rights*

*ExNoRa was created only for that. After 63 years of Independence , India is still lagging behind in meeting this important need.*



# ***Caution ! Road Ahead !!***

## ***Civic & Environmental Rights***

***5th Pillar ExNoRa will fight to get roads***





*OBJECTIVE 5: Civic Needs Contd.*

# ***ROADS***

*5th Pillar ExNoRa will fight to get roads*



# *A platform ??*

*5th Pillar ExNoRa through the organisation , FLATFORM will ensure that the RIGHT to WALK of people is met*



*5th Pillar ExNoRa will fight to get Platforms*



# *Civic & Environmental Rights .*



*Platforms ??  
Where are they ?*

5th Pillar ExNoRa solution is FLATFORM, an ExNoRa organisation which will work for Platform to be FLAT and even , so that even a blind can walk without difficulties

*Right to WALK or RIGHT to BREAK our legs*



*5th Pillar ExNoRa will fight to get walkable Platforms*

# Civic Needs ? Toilets ??

72



*5th Pillar ExNoRa will fight for people to get an important amenity to conveniently answer their call of NATURE*





# Public Water Fountain or Disease<sup>78</sup> Producer

*Civic & Environment Rights 5th Pillar ExNoRa  
will fight to get drinkable water through ExNoRa*



*Public Water  
Fountain*

# *Civic & Environment Rights 5th Pillar ExNoRawill fight to get drainage & sewerage through ExNoRa*

## *The so called drainage 5th Pillar ExNoRawill fight to get drainage*





**Mosquitoes kill humans 25 times more than humans killing humans. Malaria causes more deaths than all the wars & civil wars**

*5th Pillar ExNoRawill fight against mosquito menace through Mosquito Musketeers*



***The Common Enemy***

Dengue  
Fever



**Chikungunya**

# *Right 4*

## *Consumer Rights*

*Consumer Rights*

*ExNoRa*



# The 4<sup>th</sup> is Consumer Rights

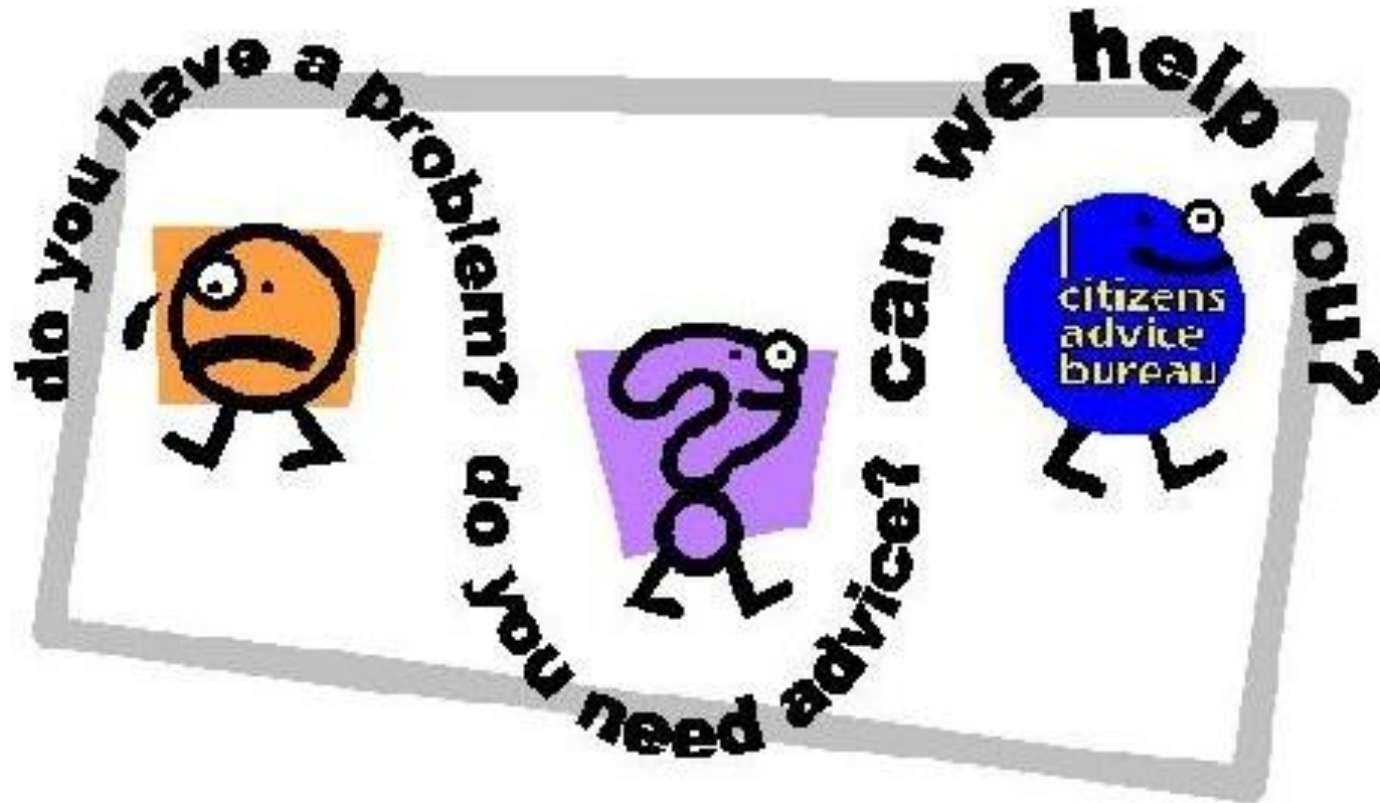
The hard earned money goes waste due to defective goods & goods sold by “FLY BY NIGHT COMPANIES”



# 5th Pillar **ExNoRa** will Protect Consumers through Consumer Rights **ExNoRa**



# Consumer Rights ExNoRa





# Children take procession creating awareness on Consumer Rights



# ***Right 5***

## ***Education Rights***

***Right To Education ExNoRa***



# The last to Important is Right to Education



***Where is Education to these Children ?***



5th Pillar **ExNoRa**

**Through its Teach Reach  
&**

- **Right To Education ExNoRa  
is doing its best**

**The 5 ExNoRa Pillars** that will work in tandem to protect the **5 Rights** in their own / respective fields , making use of their field to realise delivery of the **5 rights** to people

**Name of Pillar**

**Field**

**1<sup>st</sup> Pillar ExNoRa**

*Body of elected representatives  
in a town / village to uphold the 5 RIGHTS*

**2<sup>nd</sup> Pillar ExNoRa**

*Government Officers / Staff in service & retired in  
a TOWN / VILLAGE to uphold the 5 RIGHTS*

**3<sup>rd</sup> Pillar ExNoRa**

*Body of Lawyers & retired judges in a TOWN /  
VILLAGE to uphold the 5 RIGHTS*

**4<sup>th</sup> Pillar ExNoRa**

*Body of Media persons print, visual, audio,  
internet) in a town / village to uphold the 5 RIGHTS*

**5<sup>th</sup> Pillar ExNoRa**

*Body of Media persons print, visual, audio,  
internet) in a town / village to uphold the 5 RIGHTS*

**The darker  
side**

**The 5th Pillar ExNoRa  
will do it**

*India has 1.25 billion stomachs*

**The brighter side**

*1.25 Billion Brains*

*1.25 Billion Pairs of Hands*

*The brains should think **POSITIVELY**  
& the hands should act **CONSTRUCTIVELY.***



# Population to be made as People Resource

86

- The brains should think positively and hands should act constructively.

## Who will do it?

- Organisations like 5th Pillar ExNoRa will motivate the people to do it.
- It will through **Social Mobilisation** will tap **People Resource** & convert the same as **Social Capital** through **Community Human Resource Development**

# Non-Participation in Politics

87

- The punishment suffered by the wise who refuse to take part in the government, is to live under the government of bad men.

- Plato.

“The miseries that we see around us are not due to the brutalities of the BAD but silence of the GOOD” -  
Lamrin

- We get the Government we deserve. When we improve, the Government is also bound to improve”

Mahatma Gandhi

# Democracy

88

- **There can be no democracy. When our people cease to participate-to have a place in the sun-then all of us will wither in the darkness of decadence. All of us will become mute,demoralized,lost souls.**

*- Saul David Alinsky*

- **False democracy shouts every man down to the level of the average. True democracy cries, all men up to the height of their fullest capacity for service and achievement.**

*- Nicholas Murray Butler*

- **In a democracy, the individual enjoys not only the ultimate power but carries the ultimate responsibility.**

*- Norman Cousins*



# *Point to Ponder*

*Harry Emerson Fosdick Said:*

***“We settle things by a majority vote, and the psychological effect of doing that is to create the impression that the majority is probably right. Of course, on any fine issue the majority is sure to be wrong. Think of taking a majority vote on the best music. Jazz would win over Chopin. Or on the best novel, many cheap scribblers would win over Tolstoy. And any day a prize fight will get a bigger crowd, larger gate receipts and wider newspaper publicity than any new revelation of goodness, truth or beauty could hope to achieve in a century”.***

# 5th Pillar **ExNoRa** Membership

The two kinds of members

1. Individual members . Individuals who want to participate in the battle against the 5 major issues affecting the people will be admitted as Direct Members of a 5th Pillar ExNoRa Chapter.
2. Organisational Members. Non profit, non political, non governmental, non religious and non caste organisations will be accorded organisational membership status in 5th Pillar ExNoRa Chapters to fight for the common issues . The organisation will be represented by an Office bearer authorised and designated by it. NGOs come into existence with a service motive. They have a duty to lend their hand in this common mission.

# Organisation of Organisations

- ❑ ***5th Pillar **ExNoRa** is nothing but an organisation of***
  - ❑ **non-political,**
  - ❑ **non-communal**
  - ❑ **non-Governmental &**
  - ❑ **non-profit**
- organisation and now a MOVEMENT**

5th Pillar *ExNoRa* will be a **partnership**  
or **coalition** of Service Organisations

Political parties have coalitions.  
Then why not the Service &  
Professional Organisations , Traders  
Associations & Trade Unions form /  
join their own coalition, called the 5th  
Pillar ExNoRa and fight the common  
enemies of the humanity?



# Administration of 5th Pillar *ExNoRa*

## Chapter

- **President**
- **Vice-President**
- **Chief Secretary**
- **Secretary**
- **Treasurer**
- **Joint Treasurer**
- **5 Directors**
- **5 Deputy Directors**

# 5th Pillar **ExNoRa**

There will be 5 Directors to take care of the 5 Rights

*The 5th Pillar **ExNoRa** will fight for basic 5 rights via 5 leading organisations & it will be a coalition of these 5 organisations. The 5 rights & the 5 organisations to protect the 5 rights are*

<u>Name of Right</u>	<u>Organisation to fight are</u>
----------------------	----------------------------------

- |   |  |
|---|--|
| <i>1. <b>Information Rights</b> :</i>               | <i>Street 5<sup>th</sup> Pillar which will be part of ABC (&amp; HSO) at <b>ExNoRa</b> Innovators Club level</i> |
| <i>2. <b>Human Rights</b> :</i>                     | <i>Human Rights <b>ExNoRa</b></i>  |
| <i>3. <b>Civic &amp; Environmental Rights</b> :</i> | <i>RWA <b>ExNoRa</b></i>   |
| <i>4. <b>Consumer Rights</b> :</i>                  | <i>Consumer Rights <b>ExNoRa</b></i>   |
| <i>5. <b>Education Rights</b> :</i>                 | <i>Education Right <b>ExNoRa</b></i>   |

## 5 Deputy Directors

**There will be five Deputy Directors each one for dealing matters related for each of the Pillars viz.**

- 1. Elected Representatives,**
- 2. The Executive**
- 3. The Judiciary**
- 4. The Print And Visual Media &**
- 5. The 5th Pillar *ExNoRa* ,All Service Organisations & Voluntary Forces**

**If it is only necessary, subject to the availability of volunteers, 5th Pillar *ExNoRa* will have 5 Deputy Directors. Otherwise the 5 Directors themselves will deal with the 5 pillars of democracy**

# 5th Pillar **ExNoRa** Associate Organisations

**1<sup>st</sup> Pillar representing elected representatives to clean up corruption in the elected bodies**

**2<sup>nd</sup> Pillar representing the Government officials & staff to clean up corruption in bureaucracy**

**3<sup>rd</sup> Pillar representing the Judiciary , both retired judges & lawyers to clean up problems in judiciary**

**4<sup>th</sup> Pillar representing Print , Visual & Audio Media for making the 4<sup>th</sup> estate clean & straightforward**

*In every town 5th Pillar **ExNoRa** will promote the other Pillar Organisations . You need so many weapons to fight corruption*



## 5th Pillar *ExNoRa* Hierarchy

- 5th Pillar *ExNoRa* International
- National 5th Pillar *ExNoRa*
- State 5th Pillar *ExNoRa*
- District 5th Pillar *ExNoRa*
- Taluk 5th Pillar *ExNoRa*
- Town / Village 5th Pillar *ExNoRa* Chapter (5th Pillar *ExNoRa* Front)
- Street 5th Pillar *ExNoRa* Wing / Office 5th Pillar *ExNoRa* Wing

## *5th Pillar **ExNoRa** Chapters*

- a) 5<sup>th</sup> Pillar **ExNoRa** Chapters will be there in all the villages & towns.
- b) 5th Pillar **ExNoRa** Wings will be there in each street / office / Educational Institutions (e.g. Street 5th Pillar **ExNoRa** , Office 5th Pillar **ExNoRa** , College 5th Pillar **ExNoRa** etc.

In streets & roads 5th Pillar **ExNoRa** will be part of the Residents Welfare Associations or RWA **ExNoRa**

# Save & Strengthen other pillars

Activities. 5th Pillar *ExNoRa* will recognise honest politician, elected representatives & Officials

## Performance Recognition

### Parameters for Performance Assessment

- ☐ Work knowledge of elected office
- ☐ Accessibility
- ☐ Honesty
- ☐ Work turnout
- ☐ Results

## 5th Pillar *ExNoRa* Front

Each Town / Village will have a chapter of 5th Pillar *ExNoRa* called

## 5th Pillar *ExNoRa* Front

as it will be the institutional set up serving the people directly



# ***5th Pillar ExNoRa Volunteer Brigade***

- 5th Pillar ExNoRa is born out of patriotism with the objective of making the country a true democracy.
- The main challenges undertaken by 5th Pillar ExNoRa is removal of major 5 illnesses of the Nation
- Unless every citizen participates, the sicknesses will not be eradicated.
- Apart from having members in its fold, the organisation will also have a subsidiary, 5th Pillar ExNoRa Volunteer Brigade
- Badges will be given to them to serve as an authorisation when dealing with any problem of the society.

# *Friends of 5<sup>th</sup> Pillar ExNoRa*

5th Pillar ExNoRa designed to become a movement. Then only the nation's enemy , corruption can be successfully fought.

5th Pillar ExNoRa should be of the people, by the people and for the people.

This will be definitely achieved by its committed individual members and the organisational members who represent their members.

The sizable number of much larger sections of the population will still remain outside 5th Pillar ExNoRa Front for several reasons including want of time. 5th Pillar ExNoRa Front can have the benefit of their help by their becoming part of Friends of 5th Pillar. They can help which ever they wish, but essentially they can assist in spreading the message of 5th Pillar ExNoRa through internet.

# *Friends of 5<sup>th</sup> Pillar ExNoRa*

- The uniqueness of 5th Pillar *ExNoRa* Front is that apart from individual direct members it will also have organisations as its members.
- Friends of 5th Pillar *ExNoRa* will be a constituent of 5th Pillar *ExNoRa* like any other organisation.
- The Secretary of 5th Pillar *ExNoRa* will take the initiative to form Friends of 5th Pillar *ExNoRa*
- The President will be the Ex-officio Advisor of Friends of 5th Pillar *ExNoRa*

.

## ***Achievements so far Made***

- Each residence in seven residential colonies got individual water and sewerage connection to their home without giving a Rupee as bribe
- A gas company which had collected Rs.700/- per customer from several thousands of them had so far refunded Rs.23 lakhs
- The auto-drivers with the help of 5th Pillar ExNoRa got their vehicles fitness certificates renewed without bribe.
- Several people who were asked to pay bribe to police, got justice rendered without bribe, thanks to 5th Pillar.
- 5th Pillar ExNoRa is taking up everyday complaints from people who were effected by corruption by various government departments like Registrar of Properties, Regional Transport Office, Taluk Office, Sales tax etc.
- 5th Pillar *ExNoRa* has chosen LIC of India as 100% Corruption free Public Sector undertaking



# *What you can do?*

- Join 5th Pillar *ExNoRa*
- Start 5th Pillar *ExNoRa* Chapter in your town / village & Wings in streets , educational institutions & offices
- Help starting 5th Pillar *ExNoRa* in Towns & Villages
- Suggest names of persons and provide their address who can be asked to initiate 5th Pillar *ExNoRa*.

*The Youth Can form  
Youth 5<sup>th</sup> Pillar ExNoRa  
&  
Students can form  
Student 5<sup>th</sup> Pillar ExNoRa*

*&  
FINALLY but  
MOST IMPORTANTLY*

*YOU MUST DO  
.....??*

**Planet , our only home is in peril.  
Its future hangs in balance**

**Everyone of us, in our own  
interests & that of our  
SUCCESSORS / DESCENTS, should  
follow in  
LETTER & SPIRIT the**

**ExNoRa BASIC MANTRA**

*Here is TOTAL CLARITY, in the most  
confused world, on what is to be done*



***Planet , our only home is in peril.  
Its future hangs in balance. Therefore,***

***ExNoRa***

***Organisations, all the Satellite  
Organisations including  
this important ExNoRa Branch  
& their members should follow  
in letter & sprit***

***ExNoRa BASIC MANTRA***

***ExNoRa  
Basic  
Mantra  
is a MUST  
in the  
interest of  
you  
& your  
children***

***Think Globally  
Act Locally  
Do Domestically***

***ExNoRa  
Basic  
Mantra  
is a MUST  
in the  
interest  
of you  
& your  
children***

# ExNoRa International

is the largest secular, non-governmental, non-political , not for profit **Environmental Service Organisation** of India & one of the fastest growing in the world , *started in the year 1988 Chennai*

Know  
ExNoRa

**ExNoRa** stands for  
**Excellent Novel & Radical**

**ExNoRans** ensure these three qualities in their  
**Thoughts , Words & Action**

You can consider **ExNoRa** as an **ORGANISATION**, a **CONCEPT**, a **HABIT** or a **WORD** . The Choice is yours !

**ExNoRa** : What the 3 colors **Green** , **Blue** & **Red** signify?

The **GREEN** represents **ENVIRONMENT**,

The **BLUE** represents **PEACE** &

The **RED** represents **SACRIFICE**

We need Clean & Green **ENVIRONMENT** & **PEACE** in our society & within ourselves & we can get both by only

**SACRIFICE** see: [www.voluntarysacrifice.org](http://www.voluntarysacrifice.org)

An  
**ExNoRa**  
member is called as  
**ExNoRan** who  
uses the prefix  
**Exn.**

# ExNoRa

**BASIC MANTRA, a MUST  
to be followed in letter & spirit by the members of**

**ExNoRa International**

**ExNoRa Innovators Club**

**RWA ExNoRa**

**Home ExNoRa**

**ExNoRa Satellite Organisations**

***for the future of the planet & its living species***

**ExNoRa**

## ***The Basic Mantra 3 + 1***

**1. Think Globally (via) “ExNoRa International” by**

**a. Direct Membership in ExNoRa [www.exnora.org](http://www.exnora.org)**

**b. ExNoRa Online Community Membership [www.exnora.in](http://www.exnora.in)**

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***ExNoRa Innovators Club will function in the ExNoRa Seva Centre  
for the neighbourhood ExNoRans & RWA ExNoRa s to network***



# ***ExNoRa the Basic Mantra 3+ 1***

Here is the Plus 1 : **Network NeighborhoodLY\***

(via) “**ExNoRa Innovators Club**” for planning & acting for the entire neighbourhood on Safety , Hygiene & Environment / Civic

Promoted by : RWA **ExNoRa** of the Neighbourhood

## **Members of ExNoRa Innovators Club**

- 1.Organisations** (Organisational Members including RWA **ExNoRa**, Service Clubs, NGOs, CBOs, Professional Associations )
- 2. Institutions** (Institutional Members including Schools & Colleges )
- 3. Individuals** (who have passion to serve & innovate)

***NeighborhoodLY\**** A new word coined to fill a void

# 1. Think Globally

We need to **Think Globally**

**The ATMOSPHERE (Troposphere & Stratosphere ) has no boundaries. Pollution by one country affects the people of another. Massive Awareness has to be created and the society must be always in a state of preparedness. We must know what other countries do to prevent pollution and we must also make them know what we do. How this is possible ?**

*There three exciting simple opportunities .*

*Please make use of all of them*

# ***“Think Globally” to save the Planet***

## ***Opportunity 1***

A great option for all the residents to enroll themselves directly as members of **ExNoRa International**, the parent body via its website [www.exnora.org](http://www.exnora.org) and get the

**GREEN CARD** & an

**ExNoRa Kit** comprising of

1. **ExNoRa** Badge cum Green Card
2. **ExNoRa** Lapel Pin
3. **ExNoRa** T Shirt
4. Eco-CLOPEDIA , the Do-How on environmental protection in the form of DVD with over hundred PPTs on hundred subjects & DVD with several highly motivational explanatory talks which is Priceless .

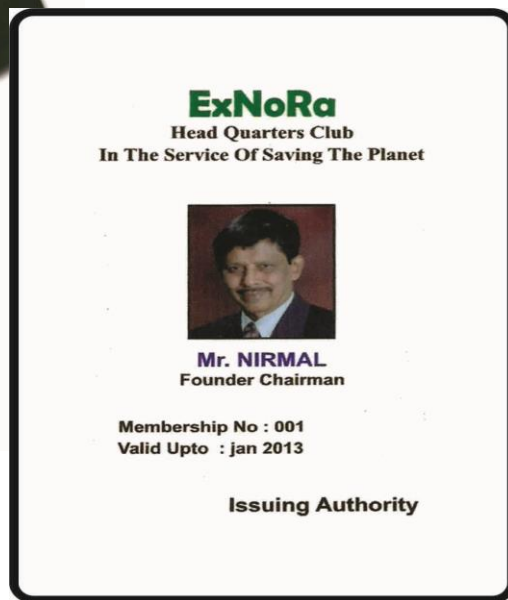
*Becoming directly a Member of **ExNoRa International** is the Best option for you to join the collective mission of the largest Environmental Movement to save the Planet, our only HOME. Do it today, RIGHT NOW.*



you will get the following on your  
becoming member of  
**ExNoRa** International



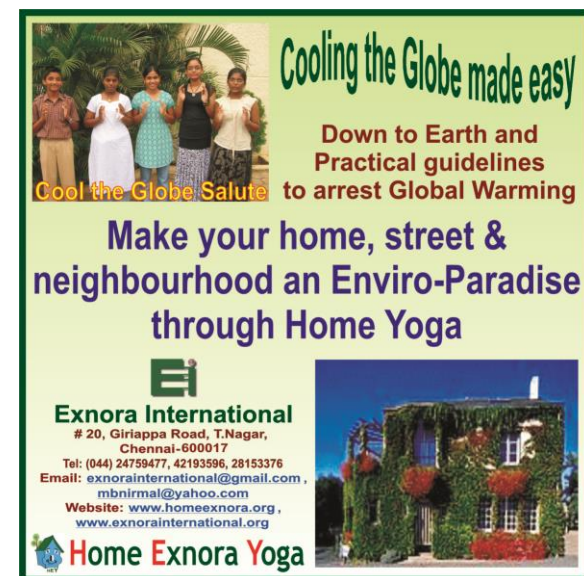
***T Shirt***



***ExNoRa ID Card with  
strap***



***Lapel Pin***



***ExNoRaClopedia CD / DVD  
with the Do-How on one  
hundred Eco-subjects***



The benefits that you will  
get as an **ExNoRa** member (**ExNoRa**n)

- 1. You will gain enormous knowledge in Civic & Environmental issues .**
- 2. You will be pleasantly surprised with the respect that you command in the society as an **ExNoRa**n**
- 3. You will be able to represent civic & environmental / pollution issues to the various authorities including the Governments (Central/State /Local ), Forest Department & Pollution Control Board as **ExNoRa** Representative and will be stunned with the outcome.**
- 4. You will become a Change Maker, Trend Setter , Pathfinder , Pacesetter & LEADER**
- 5. You will blossom into an full-fledged Environmentalist.**

# **“Think Globally”**

## **to save the Planet : Opportunity 2**

**The members can  
participate in the Group  
Discussions through  
[www.exnora.in](http://www.exnora.in) an Online  
Community of Enviro-  
Activists . Join , learn &  
share**

# **“Think Globally” save the Planet, our only HOME Opportunity 3**

In addition ,they can assemble & collectively  
THINK via ExNoRa Innovators Club  
[www.exnora.org/innovator](http://www.exnora.org/innovator) ExNoRa  
International guides people and facilitates them  
to “Think Globally” through its ExNoRa  
Innovators Clubs and its meetings . The Club’s  
will function/ operate from **ExNoRa Seva Centres**.  
The members of **ExNoRa Innovators Club** can  
participate in the video conferences from  
**ExNoRa Seva Centres** and attend **e- seminars**.  
By this they will become part of the **Global  
Thinkers’ Movement** .

**ExNoRa**

## ***The Basic Mantra 3 + 1***

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**ExNoRa**

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for the neighbourhood ExNoRans & RWA ExNoRa s to network***

## 2. “Act Locally” **via RWA ExNoRa** [www.exnora.org/street](http://www.exnora.org/street)

The next important duty for responsible residents is to “Act Locally” in their street / residential colony collectively with fellow-residents. That is facilitated by each and every one of the residents in each and every one of the families in the street /residential colony becoming members of their own RWA **ExNoRa** called in short form as RWA **ExNoRa**. The magic of RWA **ExNoRa** is that the RESIDENTS will become CITIZENS. The MERE RESIDENTS will become role MODEL CITIZENS. Global Problems need Local Solutions . Innovations is the need of the hour . It is yet another innovation , but Sustainnovation (Sustain + Innovation). The innovations not only sustain itself but must sustain the planet and its natural resources which they will do as members of their **RWA ExNoRa**. It is not just membership, but everyone will be motivated to innovate (Sustainnovate) and to come forward to take up a noble ROLE in their own Association. **RWA ExNoRa**s will federate at their neighborhood level as **ExNoRa Innovators Club** in order to work collectively and cohesively. **ExNoRa Innovators Club** will operate in their premises called **ExNoRa Seva Centers** see [www.exnora.org/innovator](http://www.exnora.org/innovator) All the residents will be members of their **RWA ExNoRa**

*The magic of making RESIDENTS as CITIZENS*

# ***Act Locally***

**You can call your street organisation as**

**RWA ExNoRa**

**Residents Welfare ExNoRa**

**Residents Welfare Association ExNoRa**

**Flat Owners Association ExNoRa**

**Plot Owners Association ExNoRa**

**Plot Owners Society ExNoRa**

**The Choice is that of you & your members**



**EXcellent  
NOvel  
RADical**

# *Act Locally*

*Is there any smarter way of Acting Locally  
which will have a multiplier effect?*

*Yes it is there !*

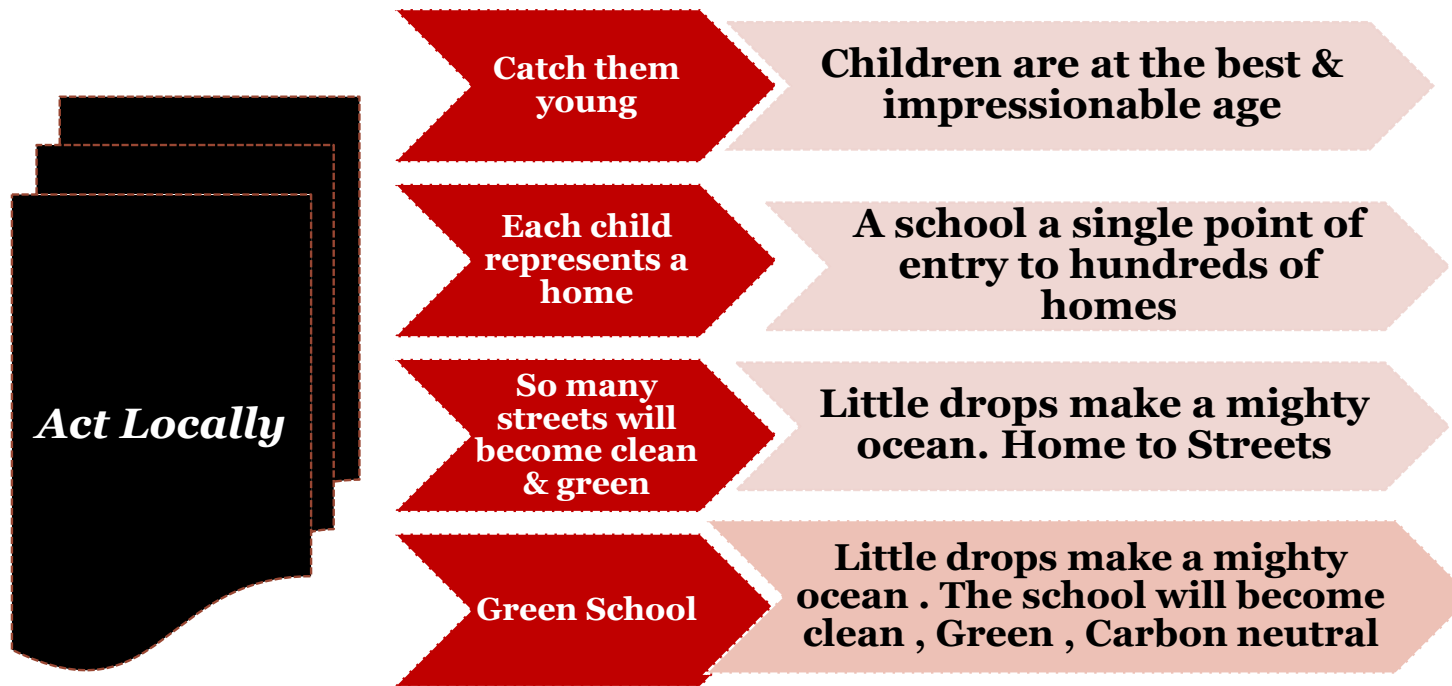


*It is initiating the earth saving activities in schools &  
colleges*

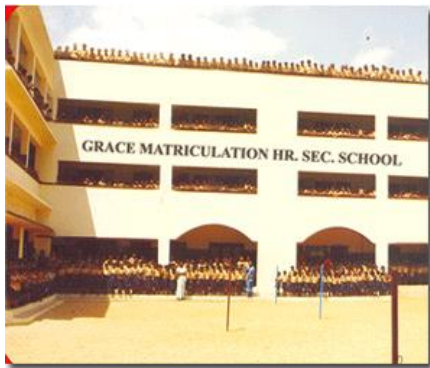


# *In olden days civilization grew along bank rivers. In modern days civilization takes place in & around Schools*

*The best way to “Act Locally” for you as an **ExNoRan** is to go to an educational institution and spread the fragrance. Here are the benefits*



*As an **ExNoRan**, do it in one school.*



# *Please start School **ExNoRa** consisting of*



**Students via Students ExNoRa**



**Teachers via Teachers' ExNoRa**



**Parents via Parents ExNoRa**



**School Van & Auto Drivers via School  
Transport ExNoRa**



**Old Students via Alumni ExNoRa**

- *Students trained by **ExNoRa** got international awards.*
- *Those who did internship in **ExNoRa** got admission in India & abroad*
- *They were top in getting jobs .*
- *Their confidence level got boosted up*

### 3. “Do Domestically” via Home ExNoRa the 3<sup>rd</sup> Basic Duty.

This is something very fundamental ([www.homeexnora.org](http://www.homeexnora.org)). It is like your brushing your teeth every day. Say “All Good Things Begin With Me NOW In My Home” and do so. The earth saving activity is practised by each resident in his/her home via his /her Home ExNoRa . All the members of family including the servants will be members of their Home ExNoRa and will do as many things as possible as recommended in [www.homeexnora.org](http://www.homeexnora.org) for fighting the Climate Change in their respective Home. People are there in their homes almost 12 hours in a day and what they do or don't do in their homes can stop Global Warming by 30%./ (Home includes , offices , flat complexes , educational institutions , etc.) [www.homeexnora.org](http://www.homeexnora.org)

# ExNoRan Membership Pledge

**As a member I will do everything possible as my organisation would expect me. I know that fate of the Planet, our only HOME is in peril. Its future hangs in balance. I am aware that my organisation is a branch of ExNoRa , the Parent Institution and that I must, as an ExNoRan and as a patriotic and Nature Loving Citizen, follow the basic & MOOLA MANTRA of ExNoRa namely , **Think Globally** via **ExNoRa International** , **Act Locally** via my **RWA ExNoRa** & **Do Domestically** via **Home ExNoRa** in my dwelling. ( [www.exnora.org/innovator](http://www.exnora.org/innovator) [www.exnora.org/street](http://www.exnora.org/street) & [www.homeexnora.org](http://www.homeexnora.org) )**



# ***Make a silent revolution***

- ***Show this in all the meetings convened by anyone by asking their permission for 10 minutes***
- ***Go to any gathering like marriages , dance & music Programmes and make a presentation***
- ***Address students & colleges***
- ***In short wherever people gather, communicate your message as a silent revolution***

For Further Details Contact

*5th Pillar*

*ExNoRa*

*Contact:*

*5th Pillar ExNoRa ,*

*c/o ExNoRa International*

*No 40 , Rams Apartments, Vijayaraghava  
Road , T Nagar , Chennai 600 017*

*044 2815 3376*

*Address, Phone number, E. Mail, Website  
details*

5th Pillar

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Thank You!

